



Bunts Sangha's
S.M Shetty College of Science , Commerce & Management Studies , Powai , Mumbai
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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'

ACADEMIC EVENTS 2020-21

Events:
Debutants 2020
Revised Syllabus Workshop 2021
Pathwise 2021

Debutants 2020



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
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Student Enrichment Activity Approval Form 2020-21

Department: Mass Media & Communication Skills

Program: Debutants 2020

Objectives: To introduce the First Year students to the Department and its activities. Have industry speakers to introduce the world of media business and encourage the first year students to the best of their ability.

Need: To guide and welcome the first year students into the department and its various activities.

Content: The students will be introduced and involved in various activities of the department through which they will know the department well and are introduced to academics and skill oriented activities conducted by the department. Some experts from the field are also called as speakers to enlighten students about what is BAMMC.

Resource Person: Day 1: Mr. Bharat Dabholkar

Day 2: Mr. George Smith Alexander.

Date: 18th & 19th September 2020 Time: 9.00 am Venue: Zoom

Cost/Budget: NA

Proposed by: Department of Mass Media & Communication Skills

Verified by: Kalpana Rai Menon

Prof. Kalpana Rai Menon

(Head of Department)

Dr. Sridhara Shetty

(Principal)



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Purpose for DEBUTANTS 2020

Debutants is an annual event held in order to welcome the students of FYs. The purpose is to introduce the students about the department and what the department works towards and give them an exposure to the world of media.



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
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Incharges

Teachers

Asst. Prof Kalpana Rai Menon (HOD)
Asst. Prof Neena Sharma
Asst. Prof Sharanya Sanoj

Students

Overall: Tanya Haldar TY AD. & Hrithika Prakash Shetty SY

Hosts - Osaid Butt TYBMM & Labhashri Shetty SY

Games - Pragati Tiwari SY & Palak Srivastava SY

Performances - Rhea Shetty TY & Deepak Gupta SY

Designing of Invitations- Hrithika Prakash Shetty SY

Dhwani Barot TY AD and Palak Srivastava SY - Social Media

Editing and Posters: Deepak Gupta ,Vijish Paul, Chetan Lodha

Report : Pragati Tiwari

Performance - Anisha Hatle



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Report

Debutants 2020-2021

Written by : Pragati Tiwari

Bunt Sangha's S. M. Shetty College of Science, Commerce and Management Studies' 'The Studio' of the Department of Mass Media and Communication Skills organized 'DEBUTANTS 2020-2021' on 18th and 19th of September, 2020 . The two day event is arranged for the First Year BAMMC students , to interact and acquaint themselves to the degree program, their seniors and the department with guests invited from the industry to have interactive sessions and some fun & games. Due to the lock down the event was conducted online through zoom application.

Day 1

The program commenced with the host Mr. Osaid Butt of TYBMM welcoming the FY batch and the introductory remarks by department coordinator Prof. Kalpana Rai Menon. This was followed by a presentation by the media club of the department –The Studio and the Investiture ceremony headed by Prof. Kalpana. Short games were conducted along with Anisha Hatle of SYBAMMC performing a musical.

The chief guest for the day Mr. Bharat Dabholkar joined the session along with Principal Dr. Sridhara Shetty and Vice Principals Dr. Liji Santosh and Prof Sandesha Shetty gracing the occasion. After the formal welcome address shared by the Principal, Prof. Kalpana started the interactive session with Mr. Dabholkar. Being an Ad Guru as well as a theater personality, writer and actor he shared his intricate knowledge on the advertising industry, branding, the career options, importance of various skills that the students should contemplate upon. He also shared his experiences on working with big brands like the popular Amul Campaign and shared insights on various aspects of advertising, branding and consumer perception and positioning. The students also shared their questions and interacted with him. The extensive 3-hour long session came to its close with thanks shared by Prof Neena Sharma.

Day 2

Day 2 of debutantes started with an appreciation for the 2019-20 academic toppers felicitated by Prof. Kalpana Rai Menon. It continued with games and the much awaited Mr. & Ms. Debutants hosted by Labhashri Shetty from the SY class. The Studio also presented a comical video about the media club and the teachers. The four FY's who were qualified for Mr. and Miss. Debutants were Ketan Barot, Tanymay Gohil, Vijayalaxmi Poojary, Vaishnavi Moolya . A last special round was composed as a sudden tie breaker round where the students were made to present themselves and exhibit their abilities and talents. Finally, Mr. Tanmay Gohil and Ms. Vaishnavi Moolya were declared as the current year's victors of Mr. and Ms. Debutants 2020 by Prof. Kalpana Rai Menon.

The second host of the day Ms. Khushi Dhakad of TYBMM continued with the session and invite the guest speaker for the day, Mr. George Smith Alexander - Senior Vice President, Financial services, Adfactors PR. Mr. Alexander discussed all the Aspects of Journalism be it from the ethics that must be followed by the journalists or who should take up Journalism as a lifelong alternative, he likewise talked about the difficulties faced by the journalists. He shared some light on issues where media ethics were addressed and how he himself faced challenges while reporting against them. He upheld Bloomberg as the best and right News channel stage for the students. Additionally, he showed the aspiring journalists the legitimate terms and guidelines that they have to keep in mind before writing as it plays a significant part in one's career.

Alumni members of the department also attended the program. The occasion reached a conclusion with a statement of gratitude shared by Prof. Sharanya Sanoj.



Prof. Kalpana Rai Menon
(Head of Department)



Dr. Sridhara Shetty
(Principal)



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
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PRESENTS

SCHEDULE

Debutants 2020 Day 1
18th September 2020, Friday

Sr.No	Event	Timing
1.	Welcome Speech by host	10:00am
2.	Opening Remarks by Prof.Kalpana Rai Menon Ma'am	10:05am
3.	Studio PPT by Ms. Tanya Haldar	10:10am - 10:20am
4.	Investiture Ceremony by Prof. Kalpana Rai Menon	10:20 - 10:30
5.	Game 1	10:30am
6.	Performance - Anisha Hatle	11:00am
7.	Announcement of arrival & welcome of the Guest and Principal	11:00am

8.	Department Video	11:05am
9.	Introduction of Speaker Mr.Bharat Dabholkar, a video of him will be played	11:10am
10.	Principal Sir introducing and welcoming Mr.Bharat Dabholkar	11:15am
11.	Mr.Dabholkar's session begins	11:20am
12.	Q&A session for students	11:50am
13.	Vote of Thanks Formal - Asst. Prof. Sharanya Sanoj	12:00pm
14.	Toppers PPT- by Prof. Kalpana Rai Menon	12:05pm
15.	Game 2	12:10 - 12:40pm
16.	Vote of Thanks and End of Day 1	12:40pm

Debutants 2020 Day 2
19th September 2020, Saturday

Sr.No.	Event	Duration
1	Welcome speech by host Labhashri Shetty	8:30am
2	Toppers PPT	8.35am
3	Game 2	8.40am
4	Game 3 -Media Quiz	8.55am
5	Video by Studio Members	9.05am
6	Announcement of Finalist for Debutants	9.12am
7	Introduction and Talent Round	9:15 am
8	Performance -Filler	9.35am

9	Introduction of Judge	9.40am
10	Announcement of Mr.& Ms. Debutants 2020 winners	9.45am
11	Vice Principal & Speaker Joins - Introduction by Host Khushi Dhakad	10:00am
12	Speakers Introduction Mr. George Smith Alexander by Host & Video	10:10am
13	Welcome Address By Vice Principal - Dr. Liji Santosh	10:20am
14	Mr. Alexander's Session	10:25am - 11am
15	Q & A session	11am - 11:10am
16	Formal Vote of Thanks by Asst. Prof. Neena Sharma	11:15am



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Participants List

Day1

Full Name	Class
Deepthika Pillai	TY Advertising
Saipooma Shetty	TY Journalism
Ketan Barot	FYBAMMC
Samay	FYBAMMC
Aditya Jogdand	FYBAMMC
Apeksha shetty	SYBAMMC
Rishu Pandey	TY Journalism
Prithvi shetty	SYBAMMC
Saloni gawayi	FYBAMMC
Tanmay Gohil	FYBAMMC
Labhashri Shetty	SYBAMMC
Viresh tukaram panchal	FYBAMMC
Nitya Shinde	SYBAMMC
Kristy Johny Fernandes	SYBAMMC
Shara sheikh	SYBAMMC

Tanishqa Shetty	FYBAMMC
Sarvesh Sahadev Kothavale	FYBAMMC
Panchal jay	FYBAMMC
Sumegh	FYBAMMC
Rhea Shetty	TY Advertising
priyanshi mehta	SYBAMMC
Moksha Poojary	TY Advertising
Pragati Tiwari	SYBAMMC
Ishika Shetty	FYBAMMC
Riya Kunder	SYBAMMC
Nafees Ahmed Ansari	FYBAMMC
Ms.Anisha Damodar Hatle.	SYBAMMC
Chetan Kotta	SYBAMMC
Tanay dhiman	SYBAMMC
Priyanka Rana	TY Advertising
Pratham Anand Gore	FYBAMMC
Siddhesh darade	FYBAMMC
Samiksha Naik	FYBAMMC
Jimmy Abraham	FYBAMMC
Shweta	FYBAMMC
Osaid Butt	TY Advertising
Harman Kaur badwal	FYBAMMC
Palak Srivastava	SYBAMMC
Dipesh Panda	TY Advertising
Vijayalaxmi Poojary	FYBAMMC
Vrushti Upadhyay	FYBAMMC

Shaiza khan	FYBAMMC
Madhav Tiwari	SYBAMMC
Shruti Khopkar	SYBAMMC
Sanjeevani Dundgekar	TY Advertising
Vrinda Soman	TY Journalism
Neha Shetty	TY Journalism
Hrithika Prakash Shetty	SYBAMMC
Megha paunikar	SYBAMMC
Kinjal Ghorpade	SYBAMMC
Shlok Shrivastava	FYBAMMC
Harman Singh Nagpal	FYBAMMC
Taswini Shetty	SYBAMMC
Sneha Rai	TY Journalism
Akarsh Hegde	TY Advertising
Leena Jadhav	TY Advertising
Lisa dsouza	FYBAMMC
Deepasha swamy	FYBAMMC
Mandeera Ramgiri	FYBAMMC
Nishant Amin	SYBAMMC
Yogesh Negi	TY Advertising
Nikhil Poojari	FYBAMMC
Mohammed Saad Ansari	FYBAMMC
Akash Poojary	TY Advertising
sachin halli	FYBAMMC
Varun sanil	SYBAMMC
Pankaj Devarai	TY Advertising

Shah Dev sanjay	FYBAMMC
Riya soni	FYBAMMC
Abhishek Dubey	FYBAMMC
Raksha Rajendraprasad sinh	FYBAMMC
Vaishnavi Moolya	FYBAMMC
Chaitali Jankar	SYBAMMC
Vijish Paul	TY Advertising
Michelle Rodrigues	TY Advertising
Rishabh Sharma	SYBAMMC
Harsh Sudhakar Padelkar	FYBAMMC
Mansi Mahendra Singhvi	SYBAMMC
Siddhesh darade	FYBAMMC
Deepak Samota	TY Advertising
Saisaranyya Menon	FYBAMMC
Aditi Wagh	TY Advertising
VERMA NISHAL RAJ VISHAL RAJ	FYBAMMC
Chiranjhan Shetty	TY Advertising
Tanaya Haldar	TY Advertising
Dhwani Barot	TY Advertising
Vibha Menon	TY Journalism

Day2

Full Name	Class
Vibha Menon	TY Journalism
Samay	FYBAMMC
Parth Patel	SYBAMMC
Pankaj Devarai	TY Advertising
Ketan Barot	FYBAMMC
Ishika Shetty	FYBAMMC
Saipoorna Shetty	TY Journalism
Sarvesh Sahadev Kothavale	FYBAMMC
Labhashri Shetty	SYBAMMC
Pragati Tiwari	SYBAMMC
Aditya Jogdand	FYBAMMC
Dhwani Barot	TY Advertising
Moksha Poojary	TY Advertising
sahil suresh	SYBAMMC
Riya Soni	FYBAMMC
Riya Kunder	SYBAMMC
pratham anand gore	FYBAMMC
Mohammed Saad Ansari	FYBAMMC
Rishu Pandey	TY Journalism
Taswini Shetty	SYBAMMC
Deepasha Swamy	FYBAMMC
Shubham Raorane	SYBAMMC
Vignesh pakkala	SYBAMMC

Palak Srivastava	SYBAMMC
Suyash	FYBAMMC
Akarsh Hegde	TY Advertising
Stanley Paul	TY Advertising
Tanmay Gohil	FYBAMMC
Akash Poojary	TY Advertising
Nafees Ahmed Ansari	FYBAMMC
Lisa dsouza	FYBAMMC
Raksha Rajendraprasad Singh	FYBAMMC
Dhvani Shah	SYBAMMC
Shweta Gada	FYBAMMC
Neha Shetty	TY Journalism
Sumegh more	FYBAMMC
Vrushti Upadhyay	FYBAMMC
Dwisha Satra	SYBAMMC
Tanay dhiman	SYBAMMC
Madhav Tiwari	SYBAMMC
Megha paunikar	SYBAMMC
Kaustubh Bagalkote	TY Journalism
Shlok Shrivastava	FYBAMMC
ranajit Tendolkar	TY Advertising
Vrinda Soman	TY Journalism
Sneha Radhakrishnan	SYBAMMC
Sanjeevani Dundgekar	TY Advertising
Keona Das	SYBAMMC
Omkar Shinde	TY Advertising

Panchal jay	FYBAMMC
Vijish Paul	TY Advertising
Divya Shaj	TY Journalism
Sachin halli	FYBAMMC
Harsh Sudhakar Padelkar	FYBAMMC
Shah Dev sanjay	FYBAMMC
Ms.Anisha Damodar Hatle.	SYBAMMC
Varun Sanil	SYBAMMC
Lijo joji	SYBAMMC
Vijayalaxmi Poojary	FYBAMMC
Sneha Rai	TY Journalism
Srishti y	TY Journalism
Manav Barai	SYBAMMC
meghna maitra	SYBAMMC
mandeera	FYBAMMC
Saisaranyya Menon	FYBAMMC
Siddhesh darade	FYBAMMC
Melita Neeta Lewis	SYBAMMC
Prithvi shetty	SYBAMMC
Preksha Shetty	TY Journalism
Kritish Moolya	SYBAMMC
Shrutesh Shetty	SYBAMMC
Mansi Mahendra Singhvi	SYBAMMC
sheldon mathias	SYBAMMC
Sonali kisan Bhosale	TY Journalism
Sajida khan	FYBAMMC

Nishant Amin	SYBAMMC
vaishnavi Moolya	FYBAMMC
Nikhil	FYBAMMC
Chaitanya Lodha	SYBAMMC
Chaitali Jankar	SYBAMMC
Michelle Rodrigues	TY Advertising
Saloni gawayi	FYBAMMC
Natasha Pawar	ty ad 2020
Siddhesh darade	FYBAMMC
Scott rodrigues	FYBAMMC
Malti ratudi	FYBAMMC
Verma Nishal Raj Vishal Raj	FYBAMMC
Tanaya Haldar	TY Advertising
Viresh tukaram panchal	FYBAMMC
Hrithika Prakash Shetty	SYBAMMC
Chiranjan Shetty	TY Advertising



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Winners

Mr. Debutants - Tanmay Gohil

Ms. Debutants -Vaishnavi Moolya



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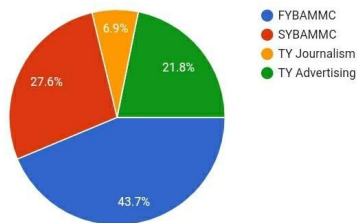
Feedback and Analysis

Day1:Debutants 2020 Session with Mr.Bharat Dabholkar.

Date: 18th September 2020

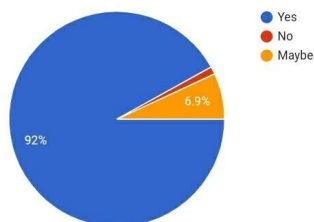
Class

87 responses

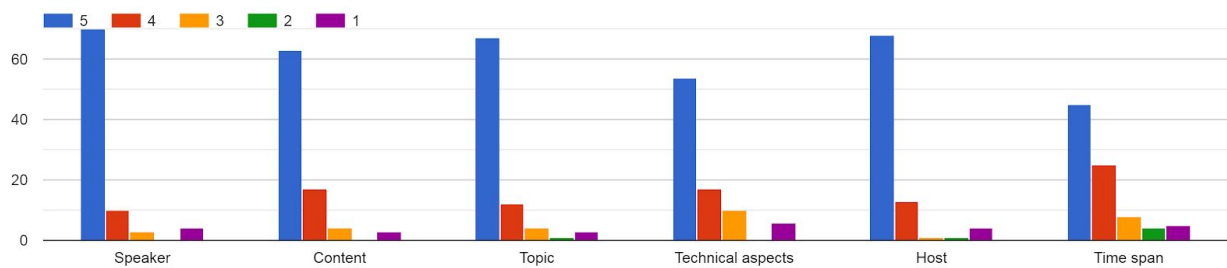


Would you like to attend sessions like this in future?

87 responses



Rate the following aspects of the session (1 being the lowest and 5 the highest)



Suggestions:

- Hope we can have a session with Bharat sir again
- Maybe we could get more information about journalism.
- TIME SPAN CAN BE SMALLER
- Well, the suggestion would be to make the session more interactive, perhaps have a debate or maybe different opinions.

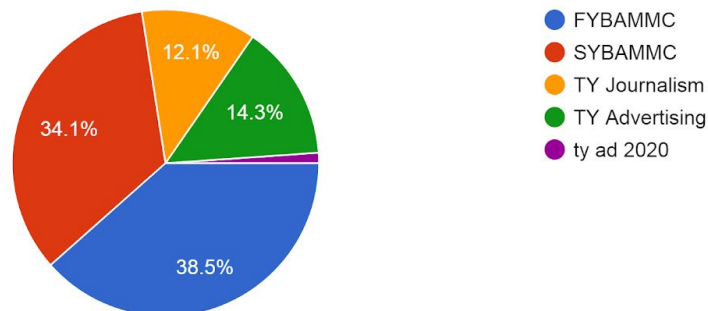
Feedback and Analysis

Day2:Debutants 2020 Session with Mr.George Smith Alexander

Date: 19th September 2020

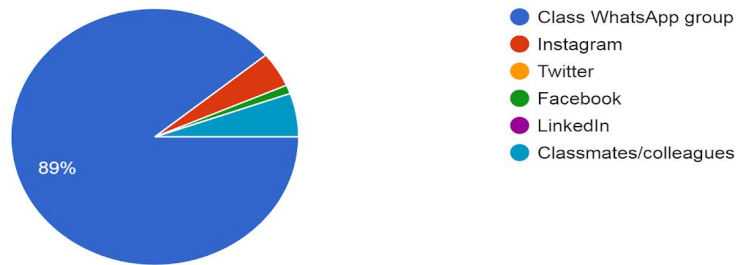
Class

91 responses



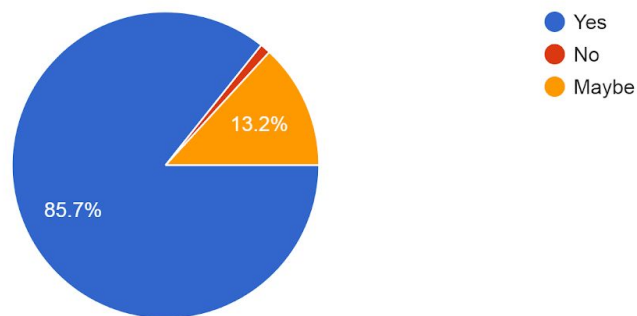
How did you get to know about this event?

91 responses

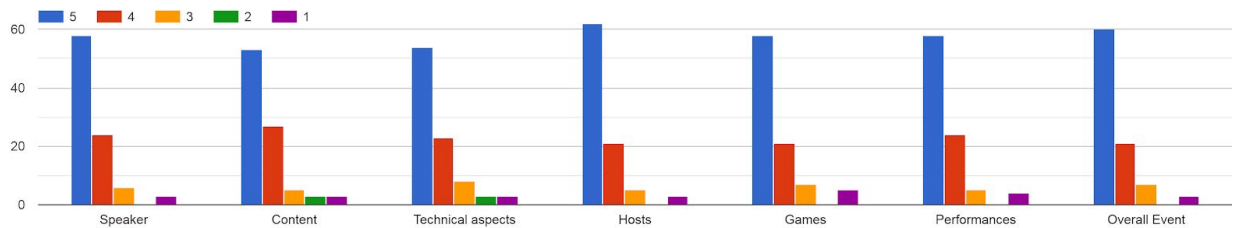


Would you like to attend sessions like this in future?

91 responses



Rate the following aspects of the session (1 being the lowest and 5 the highest)



Feedback And Suggestions:

The students liked the entire session and all the feedback was positive. The attendees found the session very resourceful and enriching.



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
POSTER

HELLO FYS!!
IT'S TIME FOR
Debutants' 2020

The Department Of Mass Media and Communication Skills
cordially invites you to attend The most awaited
Debutants 2020
Your Teachers and Seniors are excited to meet you !!

Looking forward to see you all !

Date : 18th & 19th September 2020
Platform: Zoom Video Conferencing
Dress code : Formals

For more details follow us on @smshetty.bmm on Instagram



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17/09/2020

NOTICE

The Department of Mass Media and Communication Skills of Bunts Sangha's S. M. Shetty College of Science, Commerce, and Management Studies, Powai, is organising Debutants 2020 for the the students of First Year of the BMM/BAMMC department. The students are invited to attend this 2 day session with a resource person coming from a media background and great experience in this field.

Date: 18th September & 19th September 2020

Timing: Day 1 10:00 am onwards
Day 2 8:30 am onwards

For more information contact Tanya Haldar (President, The Studio BMM)

Revised Syllabus Workshop



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
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Student Enrichment Activity Approval Form 2020-2021

Department: Mass Media & Communication Skills

Program: Syllabus Revision Workshop

Objectives: The purpose of this workshop was to revise the elective subjects.

Need: Better understandings of the subjects.

Content: Subject experts and faculty members of various colleges were covering the topics under various subjects such as Radio Program and Production, Motion Graphics & VFX and the last elective Theater and Multimedia.

Resource Person: Board of Director

Date: 12th January, 2021 Time: 11am Venue: Zoom Meeting

Cost/Budget: NA

Proposed by: Prof. Neena Sharma

Verified by: Prof. Kalpana Rai Menon

Prof. Kalpana Rai Menon
(Head of Department)

Dr. Sridhara Shetty
(Principal)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
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Purpose: Revised syllabus Workshop

The workshop is conducted for all the BAMMC faculties of Colleges under Mumbai University to discuss and solve their doubts about the revised syllabus through speakers/experts of the newly introduced subjects



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
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Incharges: Revised Syllabus Review Workshop

Date: 12.01.2021

Teacher Incharges :

Prof. Kalpana Rai Menon
Prof. Neena Sharma
Prof. Sharanya Sanoj

Students Incharge :

Tanya Haldar & Hrithika Shetty
(Overall Incharge)

Pragati Tiwari & Madhav Tiwari
(Report)

Dhwani Barot & Palak Srivastava
(Media Team)



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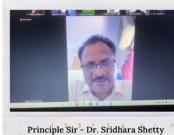
THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
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Report

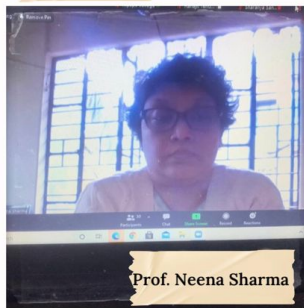
On January 12, The Department of Mass Media and Communication Skills in Association with The Board of Studies Mass Media, University of Mumbai organised 'Revised Syllabus Orientation Workshop for semester IV .



The workshop commenced with Coordinator Prof Kalpana Rai Menon welcoming the meeting, which was followed by Principal Sir - Dr. Sridhara Shetty and Workshop Chairman Dr. Sunder Rajdeep (Chairman of Board of Studies Mass Media, University of Mumbai) addressing the gathering.

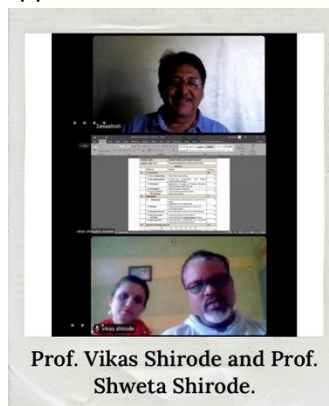


The college invited Convenors ,subject experts and faculty members of various colleges. The first two elective subjects, Electronic Media & Radio Program and Production, was explained by Prof Gajendra Deoda and Prof Neena Sharma respectively. Their lectures included topics such as changes in lifestyle after the introduction of radio and television, visuals, sounds, OTTs, etc. and the comparison between the same.



In Radio Program & Production, topics such as AIR, the initial development of radio and platforms introducing podcasts were covered. It was also mentioned that plans of taking students to a studio to have a wholesome recording experience would happen if permitted.They also brought-up that the radio industry is not only about RJ there's a lot more in it.

The third elective, Motion Graphics and VFX, was explained by Prof. Arvind Parulekar, Prof. Vikas Shirode and Prof. Shweta Shirode. They presented all the softwares such as After Effects,Blender and Adobe Premiere pro and talked about their importance in the Media industry. They also mentioned that graphic designers should have creativity and a better work profile to get best career opportunities.



The last elective, Theatre and Multimedia,was taken by Prof. Shamali Gupta and Prof. Rani D'Souza. The professors mentioned that, "Having Theatre as a subject in BAMMC isn't to make just great actors but great directors too." They talked about opportunities one can opt and also spoke on great

directors and the importance of Theatre in Mass Media.



The session concluded with Prof. Sharanya Sanoj giving the audience her vote of thanks.



Prof. Kalpana Rai Menon
(Head of Department)



Dr. Sridhara Shetty
(Principal)



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
In Association with Board of Studies Mass Media, University of Mumbai

SCHEDULE

12th January 2021, Tuesday

Sr.No	Event	Duration
.		
1	Welcome address by Coordinator Kalpana Rai Menon	11:00am
2	Address by Principal Dr Sridhara Shetty	11:05am
3	Address by Chairman BOS Dr. Sunder Rajdeep	11:15 am
4	Electronic Media	11:30 am
5	Radio Program Production	12:15 pm
6	Break	1 pm
7	Theatre and Multimedia	1:30 pm
8	Motion Graphics And Vfx	2:15pm



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'

Participants List

Date:12.01.2021

Name	Institution/Organization
Jaya Dudani	Khar Education society's college of commerce and economics
Jaya Dudani	MKS College
Jaya Dudani	Vivek College of Commerce
Jaya Dudani	Khar Education Society's college of commerce and economic
Jaya Dudani	Sk college of Science & Commerce, Nerul
Arvind Parulekar	Sathaye College
Amruta Pawar	Thakur College of Science
Deepak Suryawanshi	Guru Nanak College
SHILPA RAJPUROHIT	SK College
Mrs. Kavita Sharma	VPM's R Z Shah College Mulund (E)
Rajesh Chandrakant Dhotre	S K Somaiya Degree College of Arts, Science and Commerce
Neha Gurdasani	Smt.CHM College
Sunil S Yadav	Patkar Varde College
Monikka Reshmi Navin	Pillai College of Arts, Commerce and Science
Gaurang Rajwadkar	Sathaye College
Priyanka Maurya	Siddharth college
Ms. Ashwathi Anilkumar	KET's V. G. Vaze College (Autonomous)
Dr. Vimukta Raje	Joshi-Bedekar College, Thane
Shweta Pathak	Mpsps college bandra
Amie Moulik	Chetana College, Self Financing Section
Prof. Mrs. Haya Shaikh	Akbar Peerbhoy College of Comm and Eco.
Manali Naik	Chandrabhan Sharma College

Ankita Das	Valia College
Divya Narang	Thakur College of Science and Commerce
Dr. Sandipa Chatterjee	Malini Kishor Sanghvi College
Yogesh Dhanjani	N.G Acharya and D.K Marathe College
Neetu Sharma	VIVA COLLEGE OF ARTS, COMMERCE AND SCIENCE
Ruksarbano Shaikh	VIVA College of Arts, Commerce and Science
Dr.G.Kannan	SRM Institute of Science and Technology
Dr Monika R John	Nirmala Memorial Foundation College of Commerce and Science
Jaya Dudani	Khar Education Society's College of Commerce & Economics
Sukhada Koppikar	Kapol Vidyanidhi College of management and technology
Dr. Shyam Choithani	KET's V.G.Vaze College (Autonomous)
Nimisha Gadkari	Mulund college of commerce
Jaya Dudani	XYZ
Jaya Dudani	XYZ
Neha Gurdasani	CHM



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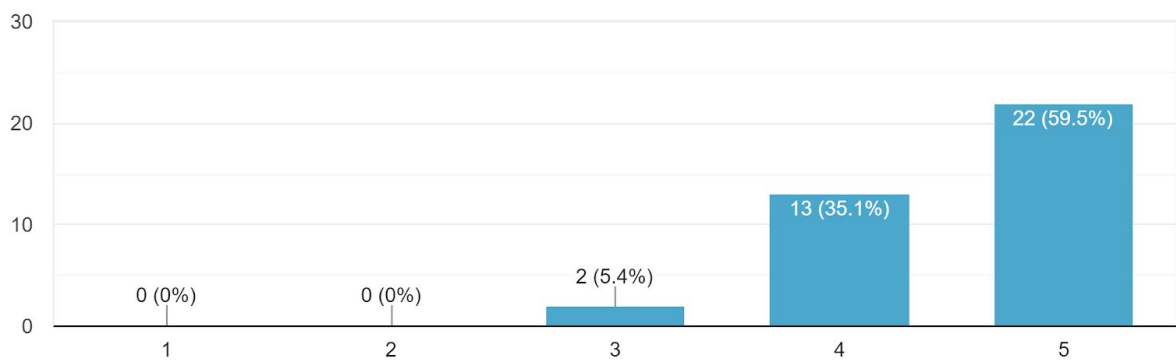
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Feedback Revised Syllabus Workshop

12.01.2021

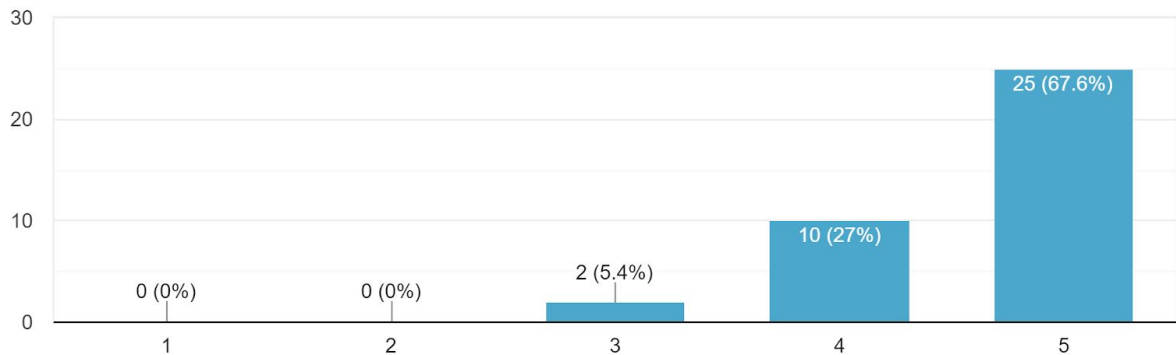
How would you rate the overall revised syllabus workshop?

37 responses



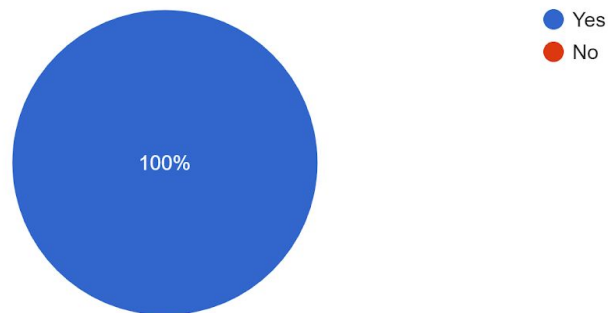
How would you rate the effectiveness of the Resource Persons for the workshop

37 responses



Did you find the workshop effective to understand the syllabus / teaching methodology / e-resources etc for the respective elective subject?

37 responses



Feedback

Not any...but appreciate the idea and effort of arranging a special workshop on elective subjects...Thank you!

Overall it was good

The workshop was very informative.

Well done.

Great efforts

SUGGESTIONS

If possible kindly finish it without long breaks

For other sy subjects

May be one on How to go about MCQ on practical based papers if the situation continues

Analysis: Overall it was a very informative workshop for teachers to understand the elective subjects better.



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS

Poster



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By the Department of Mass Media & Communication Skills
In Association with Board of Studies Mass Media, University of Mumbai

Revised Syllabus Orientation
Workshop
Semester IV, SYBAMMC
Date: 12th January 2021, Tuesday
Time: 11am Onwards

Registration Link:
[Click here](#)

Workshop Platform:
Zoom

All the BAMMC Faculties are cordially Invited



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
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10/2/2020

NOTICE

The Department of Mass Media and Communication Skills of Bunts Sangha's S. M. Shetty College of Science, Commerce, and Management Studies, Powai, is organising Revised Syllabus Orientation Workshop. The college is inviting Convenors, subject experts and faculty members of various colleges for better understanding of the various elective subjects.

Date: 12th January, 2021

Time: 11:00am onwards

Venue : Zoom Meeting

PATHWISE 2021



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'

Student Enrichment Activity Approval Form 2020-2021

Department: Mass Media & Communication Skills

Program: Pathwise 2021 (Job Options in Advertising)

Objectives: To give students an exposure of Advertising world

Need: To solve the doubts of students regarding Advertising and Journalism Field.

Content: Mr. Raunak Raje, started the session asking the question What is Advertising? It's an interactive session between the media expert and students. Whether to do masters after graduation or look for a job and various jobs available in the field of Advertising.

Resource Person: Mr Raunak Raje

Date: 16th January 2021 Time: 12:00 pm Venue: Zoom

Cost/Budget:Rs. 3000/-

Proposed by: Prof. Sharanya Sanoj

Verified by: Prof. Kalpana Rai Menon

Prof. Kalpana Rai Menon
(Head of Department)

Dr. Sridhara Shetty
(Principal)



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PURPOSE

As some of the students are about to complete their undergraduate soon, but are always in a confused state as they don't know what next
Hence Pathwise 2021 will be held on January 16th 2021

Pathwise, unlike every year, will be held online
Speaker: Mr.Raunak Raje,
will be speaking in Job Options in Advertising



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Incharges

Teachers

Prof Kalpana Rai Menon
Prof Neena Sharma
Prof Sharanya Sanoj

Student Incharges

Overall

Tanya Haldar
Hrithika Prakash Shetty

Media Incharges

Dhwani Barot
Palak Srivastava

Poster

Madhav Tiwari

Report

Pragati Tiwari



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
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Report

The Department of Mass Media and Communication Skills of Bunts Sangha's S.M Shetty College of Science, Commerce, and Management Studies, Powai on January 16, 2021 organized a Pathwise session on "Job options in Advertising" through Zoom meeting.

The session commenced by Prof. Kalpana rai Menon, HOD of BAMMC Department welcoming the speaker for Pathwise 2021, Mr. Raunak Raje Business Manager Strategy, Mediacom Private Ltd.

He started his session by explaining what it means to be in the Advertising industry? He spoke about various job opportunities in the field of advertising and about Post graduate programmes and Diploma programmes after graduation. He also shed some light on big and small advertising agencies, following that he also informed the students about the necessary details and documentation required for the process and how to apply for them.

A Q&A session was held and many students shared their doubts. Mr. Raje perfectly answered them all and provided a detailed explanation on how to have the perfect mindset and academic success.

The session was interactive with the students of BAMMC Department indulging more in the discussions leaving them enlightened and more aware of the future that is awaiting them. The session was then concluded by a vote of thanks by Studio Secretary Hrithika Prakash Shetty.

Prof. Kalpana Rai Menon
(Head of Department)

Dr. Sridhara Shetty
(Principal)



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
PRESENTS
Pathwise 2021
Date: 16th January 2021

SCHEDULE

	<u>Timings</u>
Introduction of Mr Raunak Raje	12.00pm to 12.05pm
Speaker's Session begins	12.05pm to 12.50pm
Q&A	12.50pm to 1.00pm
Vote of Thanks	1.00 pm to 1.05 pm



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'

Participants List

Name	Class
Akash Poojary	TY
Kristy Johny Fernandes	SY
Sohail Ansari	TY
Riya Rajesh Sanghvi	SY
nikhil Devadiga	TY
Rhea Shetty	TY
Keerthan Kunder	TY
Priyanka Rana	TY
Saideep Menon	TY
Rishubh singh	SY
Sahil suresh	SY
Chaitanya Lodha	SY
Palak Srivastava	SY
Amritpal Singh Dadial	SY
Varada pujari	TY
Megha paunikar	SY
Sachin halli	FY
Pragati Tiwari	SY
meghna maitra	SY
Taswini Tukaram Shetty	SY
Dwisha Satra	SY

Manav Barai	SY
Shara sheikh	SY
Kritish Moolya	SY
Nishant Amin	SY
Nitya Shinde	SY
Divya Mourya	TY
Khushi dhakad	TY
Bhamini Raghuram Pillai	SY
Shubham Prakash Raorane	SY
Anisha Damodar Hatle.	SY
Sneha Radhakrishnan	SY
Melita Neeta Lewis	SY
Shruti khopkar	SY
Varun sanil	SY
anisha khetwani	SY
Apeksha shetty	SY
Madhav Tiwari	SY
Moksha-Poojary	TY
Rishabh Sharma	SY
Dhwani Barot	TY
Dipesh Panda	TY
Aishwarya Khale	SY
HRITHIKA PRAKASH SHETTY	SY
Navami rai	TY
Pritam Mandal	TY
Dhvani Shah	SY
Richika Jain	TY
Pankaj Devarai	TY
Jayesh Devkar	TY
Labhashri Shetty	SY
Abhijit kharat	TY
Mahek hala	SY
Prithvi	SY

Jeroze Bacha	SY
Chetan Kotta	SY
Neha gupta	SY
Aditi Wagh	TY
Tanya Haldar	TY



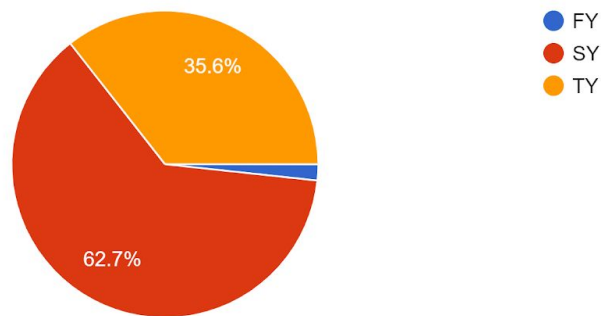
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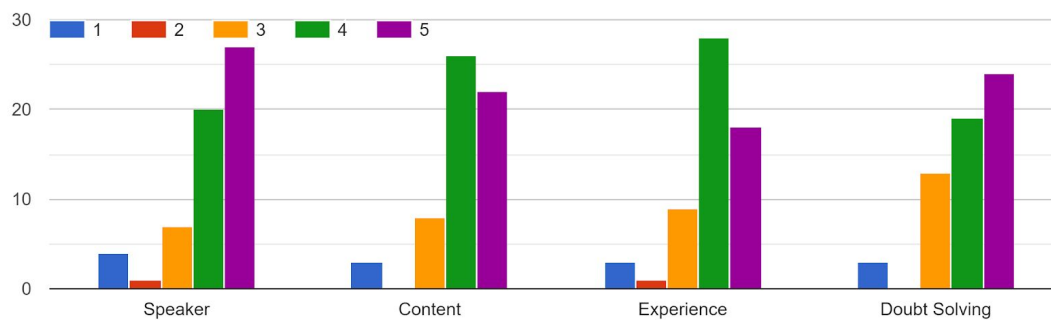
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Feedback

Class
59 responses

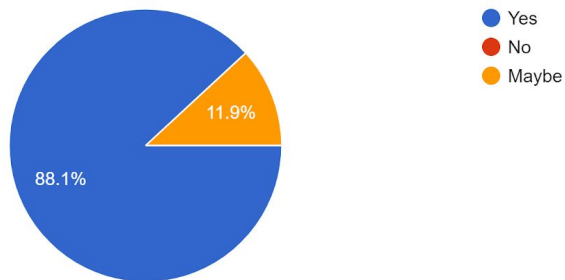


Rate the following



Would you like to attend similar events in future?

59 responses



Feedback

The session was great, no suggestions.

Nice session

Amazing Session and very

All is well

It was a great session! Informative

It was a good Event

Such events are very helpful

It was very informative, no suggestions.

Suggestions

It could be better if there will be more speakers too.

Analysis

The overall feedback has been very positive and the students liked the session ,some insisted on having more speakers in this session to talk about other sections of media.



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THE STUDIO
presents

PATHWISE 2021

Job Options in Advertising

by

Mr. Raunak Raje

Time : 12 pm **Date : 16th January, 2021.**



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12/01/2021

NOTICE

The Department of Mass Media and Communication Skills of Bunts Sangha's S. M. Shetty College of Science, Commerce, and Management Studies, Powai, is organising Pathwise 2021 for the the students of the BMM/BAMMC department. The students are invited to attend this session with a resource person coming from a media background and great experience in this field.

Date: 16 January 2021

Timing: 12 pm

For more information contact Tanya Haldar(President, The Studio BMM)