



BUNTS SANGHA'S

S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT STUDIES

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CASE STUDY TOPIC DETAILS FOR THE ACADEMIC YEAR 2021-22

SYIT-SW-Eng-SRS- submission-2021-22

Roll Number	Full Name (Surname - First Name - Middle Name)	Email id	Software Requirement Specification -Title	Front end	Back end
109	ELDHO BASIL .	smsdegbscit2453109basil@smshettyinstitute.org	Voting Management System	Python	MySQL
150	Poojary sooraj shivaram	smsdegbscit2448410sooraj@smshettyinstitute.org	LUGGAGEGO HERO	html	Node
126	Animesh Kulkarni	animeshkulkarni25@gmail.com	medical management system	python	.
177	Ajay Nandkumar Singh	smsdegbscit2469269ajaykumar@smshettyinstitute.org	Electricity Billing System	Front end Java	Back end MYSQL
127	Lanjekar Siddhesh Sanjay	lanjekarsiddhu1@gmail.com	E-Learning Management System	Python, HTML, CSS	SQL & PHP
113	Gupta Adarsh Santosh	smsdegbscit2449877adarsh@smshettyinstitute.org	Mobile Shop management	Html ,css	Sql excel
149	Pradvik Devendra Poojary	pradvik.poojary09@gmail.com	Library Management System	HTML5 , CSS3 , Javascript	PHP , MY-SQL
102	Arolkar Suraj Sudeep	smsdegbscit2449598suraj@smshettyinstitute.org	Movie Ticket Booking	Html, Css, Javascript	Php
157	Sahu Bablu Rabinarayan	sunil9975743313@gmail.com	LMS - LIBRARY MANAGEMENT SYSTEM	Java	mySQL
111	Gajinkar Anuja Ramakant	gajinkaranuja123@gmail.com	Travel and tourism management system	Html	Java
105	Chaurasiya Akash Dayaram	akkichaurasiya0306@gmail.com	Hospital management system	Html,css,java scrit	Php
143	Panigrahi Amar Rajendra	amarpanigrahi@gmail.com	LIBRARY MANAGEMENT SYSTEM	Android developer tool, Advance Java	MySQL
134	Nadar Antony Sebastin Michael raj	sebastin99nadar@gmail.com	ONLINE CLOTHES SHOPPING	HTML,CSS,PHP,PYTHON	MYSQL
163	Shaikh Sharmeen Shafiq	smsdegbscit2711971sharmeen@smshettyinstitute.org	CANTEEN AUTOMATION SYSTEM	HTML, JavaScript, CSS	Database Design(Microsoft)
117	Jha Saurabh	jhasaurabh6969@gmail.com	ChatBot-Talk To The Greatest Nikola Tesla	Python	SQL
139	Nalawade anushka sambhaji	aanushkanalawade90@gmail.com	bakery management system	html, java , css	my SQL
142	Pal bipin ramchandra	bipinpal09876@gmail.com	Coffee management system	Html, CSS	Sql
115	Gupta pratham	gpratham2002@gmail.com	Library management system	Html and CSS	Sql
148	Poojari Saith	Saithpoojari@gmail.com	Tours and Travel Management System	Asp.net	MySQL
110	Gaikwad stavan sanjay	smsdegbscit2449718stavan@smshettyinstitute.org	Online shopping mall	Index	Interface
180	sohani siddharth shashikant	siddharthsohani13@gmail.com	gym management system	javascript, html , css	Bootstrap, my SQL database,
135	Moraes Aryan Leslie	moraesaryan@gmail.com	Library Management system	html css	My Sql
165	Shaikh Affan	affushaikh999@gmail.com	Supermarket Application	Asp.net	Sql
164	Ayan shaiikh	Ayans4786@gmail.com	Library management	ASP.NET	Mysql
186	Verma Aniket Ramakant	av1669479@gmail.com	ICe Cream parlour management	HTML,CSS	SQL, PHP
178	Singh Gandharv Dharmendra	shivamclasher789@gmail.com	Gym Management System	Css,java	Python
125	Khazi sakib	Sakibkazi85@gmail.com	library management system	html,css,javascript	Php,mysql
132	Avaneeshkumar	mauryavaneeshkumar7@gmail.com	Tranding topic based social media Platform	HTML CSS jQuery	MySQL
160	Saroj Manishkumar Radheshyam	smsdegbscit2450368manishkumar@smshettyinstitute.org	Train Reservation System	Html, Css, Js	Mysql
184	Upadhyay Ankur Anand	smsdegbscit2449618ankur@smshettyinstitute.org	Canteen mangement system	Html css	Sql
152	Prajapati Shashi Prakash	prajapatishashiprakash@gmail.com	Hospital Management System	Python	Mysql
174	Gaikwad Vaishnavi Yogesh	vaishnavigaikwad081@gmail.com	Tours And Travel Management	JAVA	DBMS

138	Musale Harsh Maruti	smsdegbscit2525367harsh@smshettyinstitute.org	Online Bus Booking Ticket System	Introduction	Overall specification
146	Purohit Jyoti Sarvan	smsdegbscit2693499jyoti@smshettyinstitute.org	website for purchase of sea foods	html, CSS, java script	python
182	Suthar Nikita Ashok	smsdegbscit2449726nikita@smshettyinstitute.org	Hospital Management System	java	my sql
131	Manjrekar radhika jayesh	manjrekarr001@gmail.com	Food ordering management system	HTML java CSS	MYSQL
106	Choudhari Mohd.Ismail	smsdegbscit2490208mohdismail@smshettyinstitute.org	Cake Shop Management SYstem	HTML,CSS	PHP ,SQL
116	Jaiswar pranita brij	pranitajaiswal960@gmail.com	Ecommerce website	Javascript,html	Python django sqlite database
141	Khan Furquan Sibghatullah	khanfr647@gmail.com	Ferry Management System	HTML,Javascript	Python
128	Mahto sonu rajkumar	smsdegbscit2449728sonu@smshettyinstitute.org	Library management system	Html, css,java script	Sql
144	Panigrahi Sulata Bhagwan	smsdegbscit2457917sulata@smshettyinstitute.org	Online Furniture Shop Management System	HTML, CSS	MySQL
133	Anchal Mishra	mishraanchal42@gmail.com	Quizmaster	ASP.NET VISUAL STUDIO	SQL SERVER
168	Sohail Shaikh	smsdegbscit2476825sohail@smshettyinstitute.org	Courier System Management	HTML,CSS	MYSQL
154	Qazi fahad	fahadqazi9022@gmail.com	Online clothes shopping website	HTML	JAVA SCRIPT,XAMP
187	Vishwakarma Vinit Rajesh	vininin568@gmail.com	Railway Reservation	html,css	mysql
147	Patil Sameer	smsdegbscit2461605sameer@smshettyinstitute.org	Library management	HTML	PHP
151	Harikrishna Vineeth	smsdegbscit1359185vineeth@smshettyinstitute.org	Restaurant Management System	HTML/CSS	PHP/MySQL
114	Gupta Ayush Shambhunath	gayush932@gmail.com	Exam Management System	html java css	SQL
162	Shah Ninad Sejal	ninadshah6@gmail.com	Laundry Shop Management System	html css	php sql
156	Kanwaljeetsingh Rajput	kanwaljeet4521@gmail.com	Library Management System	java	Mysql




PRINCIPAL
 Bunts Sangha's S. M. Shetty College
 of Science, Commerce & Management Studies
 Powai, Mumbai - 400 076.
 Tel.: 022 - 6132 7352
 Email : college@smshettyinstitute.org

CASE STUDY TOPIC DETAILS FOR THE ACADEMIC YEAR 2020-21

Report of Case Study(2020-21)

Name of the Faculty :	Steffi Salve Dsouza
Class :	TYBCOM A
Subject :	Commerce V - Marketing
Semester :	V
Date :	30-09-2020
Total no. of students present :	28
Case Study Topic :	Target Marketing Strategies- Analysis of Marketing Strategy if Coca Cola
Source / Link :	https://www.youtube.com/watch?v=XhMVWzVXNNk



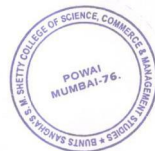

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SYIT-SW-Eng-SRS- submission-2020-21

Roll Number	Full Name (Surname - First Name - Middle Name)	Email id	Project Title	Front end	Back end
130	VISHNU PRASAD	nambiarvishnuprasad@gmail.com	Mobile Shop Management System	HTML,CSS, JAVASCRIPT	PHP,MYSQL
143	Shaikh Afsar	afstrong092@gmail.com	Online shopping system	HTML, CSS	Java, python,php
124	Maurya Adarsh Dhananjay	adarsh2857@gmail.com	Online Book Store	Html Java and CSS	MySQL
129	Nagmule Chinmay Kushal	chinmaynagmule20@gmail.com	Pharmacy Shop Management	HTML, CSS	SQL
140	Sahani Vivek Ramlot	viveksahani543210@gmail.com	Book's Store (E-commerce management)	HTML & CSS	PHP & MySQL
140	SAHANI VIVEK RAMLOT	viveksahani543210@gmail.com	Book's Store (E-Commerce management system)	HTML & CSS	PHP & SQL
122	Khan Rehan yaar Mohammed	rayhankhan2611@gmail.com	Library management system	HTML and CSS	MY SQL and JAVA
180	Thakur Ritesh Mahendra	ritesh.thakur70@gmail.com	Hotel Management System	HTML, CSS, JavaScript	MySQL
160	Suthar Sunil Narpal	sunilsuthar378511@gmail.com	INTERIOR DESIGNING MANAGEMENT SYSTEM	HTML	PHP,JAVA and PYTHON
146	Sharma abhijeet rajesh	abhijeetrajesh73@gmail.com	Hotel and restaurant management website	HTML css	MySQL
158	Singh siddhant jai	sidd07062002@gmail.com	Generic medicine pharmacy management system	HTML, CSS	MY SQL
178	Yadav Binu Radheshyam.	binuyadav296@gmail.com	Coffee Shop Management System	HTML,CSS	PHP,MYSqL
132	Palav Mitesh Laxman	palavmitesh9324@gmail.com	Real Estate Website	HTML, CSS, JAVASCRIPT	MySQL, PHP, AJAX
173	MOOLYA JASHIKA JAYA	jashikajaya@gmail.com	Flight Management	Vb.net	SQL
116	Karanjekar Arpita Dhananjay	arpitakaranjekar21@gmail.com	Helpful Hearts	Html	Php
174	solanki manisha bhursingh	manishabks16@gmail.com	cosmetics shop	HTML CSS	My sql
133	Priyanshu Pandey	pandeypriyanshu2009@gmail.com	Cake Shop Management (SRS)	HTML,CSS	My SQL
169	Choudhary Rukhsana idris ahmad	rukhsanachaudhary1234@gmail.com	School management system of attendance	HTML , CSS	Java , python, php
92	Chaudhary Mohd Anas	anaschaudhary685@gmail.com	Automobile Website	.net	MySql
168	Kedar Anish Manohar	anish050598@gmail.com	Event Management system	HTML, CSS	MySQL
112	Jadhav Rohan Deepak	jadhavrohan180@gmail.com	Online Voting System	Html, Css, JavaScript and React.js	Node.js and mongoDB
93	Chaudhary mohd chand riyaz	Chandchaudhary541@gmail.com	Online web page	Php	Java
161	Thakulla Pratham Laxman	prathamthakulla@gmail.com	Students Automated Attendance System	ASP.Net as front	SQL as Back
108	Gupta Rahul Vijay	guptarahulvijay@gmail.com	Canteen Management system	Html , css , php	MySQL
165	Yadav Aman Vinod	yadav200289@gmail.com	tours and travels management system	Html, css, javascript	MY SQL, PHP
138	Sarola Ritik Rana	ritik.sarola@gmail.com	Online Clothes Shopping	Yes	Yes
113	Jadhav Snehal Anil	jadhavsnehal058@gmail.com	Secure file storage cloud using hybrid cryptography	Python, Html	JavaScript and MySQL
127	Mondal Akash Kashinath	makash1352@gmail.com	Online Electronic Appliances	Php and java	Php and java
157	Singh Ritesh	riteshrakeshsingh@gmail.com	Ado-Re	Html, CSS	JAVA PhP

126	Midda Shahnaz	shahnazmida@gmail.com	Online Electricity billing system	html,css	SQL
155	SINGH PRATIBHA OMPRAKASH	singh.pratibhaomi@gmail.com	Online Examination	HTML,CSS	SQL
91	Acharya Rupesh Rajendra	rupesh23351@gmail.com	Online book store	JavaScript html	Sql
163	Vengavila Athul Winayak	v.athulwianayak12@gmail.com	Bakery shop management system	html css	Mysql
151	Shrinav Shyam	shris0208@gmail.com	Musical Maestros	Android Studio	Firebase
111	JADHAV PRATHAMESH VIKAS	jadhavprathmesh045@gmail.com	V R ENTERPRISES	HTML,CSS	JAVA SCRIPT, MY SQL
179	Mulla Mohammad Yasar	akbarmulla123456789@gmail.com	e-Administraon of computer labs	Html Css JavaScript	Php JavaScript Mysql
162	Tiwari Aryan Lovkesh	tiwariaryan10000@gmail.com	Online hospital appointment	HTML, JavaScript	My SQL
117	Khan Afjal Akram	Khanafjal2327@gmail.com	Medical store management	HTML css	PHP mysql
162	Dubey Shrayansh Raghvendra	dubeyshrayansh13@gmail.com	Stationary shop management	Html,css, javascript	Sql
118	Khan Almas Nizam	nkspc1979@gmail.com	Doctor Appointment Booking System	Asp.net	MySQL
119	Khan Aamir	amirpc190320@gmail.com	Match-a-Thon	Html, css, js, react js, JSX.	Nodejs, MongoDB, JWT.
125	Maurya Laxmi Devanand.	Laxmimaurya57@gmail.com	Attendance Management System Software.	HTML, css, javascript.	PHP, SQL.
137	Rithika Prabhakaran	rithikap08@gmail.com	Red Drop	Html Css	Java php
135	Patil Ayush Manohar	aayushpatil864@gmail.com	ONLINE AQUARIUM PRODUCTS	Microsoft Visual Studio 2017 : Microsoft Visual Studio is an integrated development environment (IDE) from Microsoft. It is used to develop computer programs, as well as websites, web apps, web services and mobile apps. Visual Studio uses Microsoft software development platforms such as Windows API, Windows Forms, Windows Presentation Foundation, Windows Store and Microsoft Silverlight. It can produce both native code and managed code. Visual Studio includes a code editor supporting IntelliSense (the code	SQL Server : Microsoft SQL Server is a relational database management system developed by Microsoft. As a database server, it is a software product with the primary function of storing and retrieving data as requested by other software applicationsâ€”which may run either on the same computer or on another computer across a network.

159	Sonar Krishna Rambabu	krishnasonar222@gmail.com	GYM MANAGEMENT SYSTEM	Front- In Gym Management System User can check the details of the Equipment available in Gym and what Exercise he can perform. The user can also check when is his membership is getting expired and also the user can take a new membership from there itself. The user can also get the benefit of biometric timing through this System.	In database storage users can check the amount paid and how much installment is left and user can also check how amount is charged by the particular. Trainer and he can select any of them
144	Shaikh iram afzal	iramasb19@gmail.com	Website for a mechanical company	Java script	Node j s
166	Yadav Manish	manishy221313@gmail.com	Online job spot	HTML,CSS	SQL server
148	Shete Siddhi Ekanath	sidshete14@gmail.com	Happy space	Html	Java
139	Gaimar Ruchika Sanjay	ruchugaimar119@gmail.com	E- waste project management website	Microsoft .NET Framework	SQL
150	Shinde Prerna Pradeep	prernashinde29@gmail.com	Fitness Tracker	javasvript	java
154	Singh Aman	asingh24568@gmail.com	Hospital management system	HTML, BOOSTRAP, jquery	PHP, MYSQL
142	Sayyed Avesh	beingavesh406@gmsil.com	Technical Producy Solution	C#	C# Sql
142	Sayyed Avesh	beingavesh406@gmail.com	Technical Product Solution	C#	C#Sql
115	Junnarkar Mandar Ravi	mandarjunnarkar222@gmail.com	Travel Host - Couchsurfing	HTML+CSS+Js	NodeJs+SQL
96	chaudhaty anas gulam	anaschaudhary986@gmail.com	E-waste management system	HTML5, CSS, JAVASCRIPT, PHP	MYSQL,SQL server, SQL lite
155	Singh Pratibha Omprakash	singh.pratibhaomi@gmail.com	ONLINE EXAMINATION	HTML,CSS	SQL




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134	Pandit Rajesh Kumar	rajesh9082prajapati@gmail.com	Clinic management system	Front- In clinic Management System User can check the details of the Equipment available in clinic management system and what Exercise he can perform. The user can also check when is his membership is getting expired and also the user can take a new membership from there itself. The user can also get the benefit of biometric timing through this System.	In database storage users can check the amount paid and how much installment is left and user can also check how amount is charged by the particular. Trainer and he can select any of them
136	Rai Disha	dishar434@gmail.com	Online Food Delivery Website	HTML	SQL
119	Khan Aamir	amirpc190320@gmail.com	Match-a-Thon	Html, css, js, React Js	Nodejs, MongoDB
156	Singh Rahul Sanjay	djayrahul99@gmail.com	Online Media Service (YOUPLAY)	HTML, CSS, JavaScript, Bootstrap	Firebase
102	George Joel	joelbabugeorge25@gmail.com	event management system	html,css,javascript	php,mysql
103	Ghorad shraddha bandhu	shraddhaghorad@gmail.com	Pathology management system	HTML and CSS	.NET and MYSQL
104	Bhushan Dattu Ghumare	bhushanghumare5@gmail.com	Library management system	php	SQL
125	Maurya laxmi devanand	sanjumaurya8802@gmail.com	Attendance Management System Software.	HTML, CSS, JavaScript.	PHP, SQL.
145	Shaikh Md.Faizaan Abdul Kareem	sfaizan974@gmail.com	The HistorER	HTML,CSS,JS	NodeJs
110	Hosmani Aaron Sujay	aaron.hosmani15@gmail.com	Osymart- An Online Stationery Shop	HTML5, CSS3 and JavaScript	PHP and MySQL
170	Pal Rishikesh Dinesh	palrishikesh32@gmail.com	Dairy Products Management	MySQL	ASP. Net
167	Jadhav Shruti Gautam	Shrutijadhav0402@gmail.com	Online Shopping System	Java	Mysql
97	Choudhary Manoj Pradeep	manojchoudhary2205@gmail.com	Hotel Management system	Html, css, javascript	Java
99	Dalbanjan Pranali Parshuram	pranalidalbanjan@gmail.com	Fit Zone	Js , Php	SQL
171	Bhandary Jayesh Ashok	bhandaryjayesh@gmail.com	FIT IN YOUR PANTS	Html, CSS	Js
177	Bhandary Shobhit Subhash	shobhit.bhandary23@gmail.com	Web Publishing System	c++	html



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172	Maurya Hrishabh Rajkumar	hrishabh7maurya@gmail.com	Online Shopping System	Microsoft Visual Studio is an integrated development environment (IDE) from Microsoft. It is used to develop computer programs, as well as websites, web apps, web services and mobile apps. Visual Studio uses Microsoft software development platforms such as Windows API, Windows Forms, Windows Presentation Foundation, Windows Store and Microsoft Silverlight. It can produce both native code and managed code. Visual Studio includes a code editor supporting IntelliSense (the code completion component) as well as	Microsoft SQL Server is a relational database management system developed by Microsoft. As a database server, it is a software product with the primary function of storing and retrieving data as requested by other software applicationsâ€”which may run either on the same computer or on another computer across a network (including the Internet). Microsoft markets at least a dozen different
98	Sumit choudhary	csumit419@gmail.com	Blood Bank Management System	html,java script,css	sql,php
141	saharkar jay	gauravsaharkar285709@gmail.com	online shopping tata cliq	.	.
182	SHAIKH SAMEER SHAMIM	sameer.waqar1718@gmail.com	STUDENT ONLINE REGISTRATION SYSTEM	HTML/CSS JAVA SCRIPT	JAVA,SPRING BOOT,HIBERNATE
107	Gupta Harshkumar Rakesh	guptaharsh888@gmail.com	GreenVision	HTML, CSS, Javascript	NodeJS, MongoDB.
121	Khan Mohammed Juned Mohammed Amin	jdkhan5221@gmail.com	Student Management System	php	mysql
152	Siddique Adil Abubakkar	siddiqueadil75@gmail.com	Vehicle tracking using driver mobile gps tracking	HTML	MySQL
181	Shinde saiah satish	Saishshinde911@gmail.com	Bank management	Html css	Php and mysql
153	Siddiqui Jamal	siddjamal7860@gmail.com	Text and Voice recognition System	.Net	Data base
94	Chaudhary wasim Ahmed	achaudharywaseemz0179@gmail.com	Voice recognition system	.net	Data base
131	Nissar Nehal Chetan	nehal19102001@gmail.com	Online Movie Ticket Booking System	Visual studio 2019	MS SQL
109	haque azman arif	azman322002@gmail.com	gym management	.net	database
101	Gowda Venkatesh Muniraj	venkygowdaa33f@gmail.com	InDiFarm	Html	Java
95	Chauhan Arun Mohit	arunchauhan4248@gmail.com	E - Health Architecture	Health Monitoring Architecture	A server Hosted inside a hospital
147	Sharma Aniket Ayodhya	aniket74sharma@gmail.com	CAB MANAGEMENT SYSTEM	HTML CSS JavaScript java	MySQL PHP




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TYIT INTERNET OF THING (IOT) CASE SYUDY TOPIC (2020-21)

Roll no	Full Name	Topic Name
1	Anchan Samarth S	Lot in smart watch
2	Asaldakar Tejas Anand	Flavours of IOT (SMART CITY)
3	Shaikh Azharuddin Abdul Rasheed	Smart home
4	Behera Sonu Abhimanyu	Lean startups
5	Chauhan Hrithik Vijay	Flavors of IOT (connected cars)
6	Devika Chibber	Definition of IOT
7	Jeeshan Choudhary	Lot in agriculture
8	George Joseph Dcruz	IOT in health care
9	Devadiga Shruti Shekhar	Flavors of IOT(Smart Retail)
10	Satish Diwakar	Enchanted objects
11	Roshan Gagare	Ambient technology
12	Gupta Pankaj Kumar	Privacy in iot
13	Ankita Gurkhe	Ubiquitous computing
14	Harish Seenivasan	Who is making the Internet of things
15	Vivek Jawalkar	Transformation of internet
16	Raj Joshi	Venture capital
17	Kadrla Vinaykumar	Magic as metaphor
18	Surya Singh	Funding an IOT startup
19	Khan Afreen Anwarullah	Affordances
20	Khan Jafar	ABSENT
21	Yaseen Mohammed Qurshid Khan	ABSENT
22	Himanshu Narendra Kori	ABSENT
23	Kotian Prajwal Umesh	UDP
24	Kotian Rakshit Girish	Tcp/Ip protocol
25	KUTTINHO AARON	MAC ADDRESS
26	Malchetty Nakul Narsingh	DNS(Domain Name System)
27	Hrithik Malunekar	Ip address
29	Hema Nalawade	IPv6
30	Nishad Vikas Achhelal	Industrial internet of things
31	Shailang pandey	Open source vs closed source
32	Mandar Parab	Climbing to cloud
33	Pawar Khushdeep Kaur	Prototyping
34	Janvi Pednekar	Sketching
35	PRATHUSH SHIVPRASAD PILLAI	Flavours of IOT(SMART GRIDS)
36	Deepesh potlapalli	Flavours of IoT(Smart Supply Chain)
37	ABHISHEK PRASAD	Prototypes in production
38	Namita Salian	Sensor network
39	Neha Balasaheb Salunke	Static & Dynamic Ip Addresses
40	Shaikh Atik Ahmed	Application layer protocol
41	Shaikh Muskan	System on chip
42	Shaikh Zoya	Raspberry pi vs Arduino
43	Krishna Sharma	Comet
44	Shejwal nilam ravindra	What is 3D printing how it works
45	Nireeksha Shetty	Roomba Vacuum
46	SHETTY PRATIKSHA DAMODARA	Selective Laser Sintering(SLS)
47	Abhishek singh	Microcontroller
48	Singh Anirudh	Cnc machining
49	Ashutosh Singh	Processor Speed



50	Singh Deepak Suraj	Laser cutting
51	Singh Dharendra	Polling
52	Singh Karan Narendra	Html5 web sockets
53	Singh Satbeer Arun	REST
54	Soni Pratibha	Scraping
55	Soni Vivek Omprakash	Soap.
56	Sahil thombare	Security of iot
57	Rohit Thukral	Getting started with API
58	Tiwari Anurag Narendra	Privacy
59	Wairkar Mihir Mahesh	Mashing up APIs
60	Piyush yadav	MQ telemetry transport
61	Pratik Jain	Types of memory
62	Durvesh Sakpal	Libraries
63	Jeet Thakkar	digital light processing
64	Shetty Sahil Ravindra	Debugging of embedded code
65	Niraj Gupta	Memory management
66	Arif Khan	History of business model
67	Aman Tiwari	Business model and the IOT
68	Ashfaq	ABSENT
69	Sumit Gupta	Business model canvas
ROLL_NO	FULL NAME	TOPIC
71	ANIKET ALIM	INTRODUCTION YO IOT
72	ARMAN ANSARI	MILITARY IN IOT
73	ANTHONY RAJ	APPLICATIONS OF IOT
74	ASHER MIKHAYEL	TECHNOLOGY OF IOT
75	ABHISHEK ASTALKAR	WHAT IS IOT
76	NITESH BARKUNTALA	DID NOT SUBMIT
77	AKASH CHAURASIYA	FLAVOURS OF IOT(WEARABLES)
78	NARAYAN CHOUDHARY	FLAVOURS OF IOT
79	HARISH CHOUHAN	ENCHANTED OBJECTS
80	IAN DSOUZA	APPLICATIONS OF IOT
81	LAKSHITA DASWANI	AMBIENT TECHNOLOGY
82	SHUBHAM DURGAVALI	AFFORDANCES
83	SNEHA GUPTA	FLAVORS OF IOT(SMART GRID)
84	PRAVIN JADHAV	IOT IN AGRICULTURE
85	MAHAVIR JAIN	CALM TECHNOLOGY
86	TEJAS JETHVA	HOME AUTOMATION
87	GAYATRI SHETTY	ENCHANTED OBJECTS
88	RITIK KAMERKAR	INTERNET COMMUNICATIONS
89	TANISH KAPOOR	MAGIC AS METAPHOR
90	FARDEEN KHAN	DID NOT SUBMIT
91	KANEEZ KHAN	DOMAIN NAME SERVER(DNS)
92	MOIN KHAN	WHAT IS IP AND MAC ADDRESS
94	SHABEENA KHAN	IPV6
95	NARESH KURUBA	Constrained application protocol (COAP)
96	AMOD LOTANKAR	INTERNET PROTOCOL
97	AFSANA MEHKERE	PRIVACY
98	P[RACHITA MHATRE	STATIC VS. DYNAMIC IP ADDRESSING
99	PRABHAT MISHRA	TCP/IP PROTOCOL
100	DEEPALI LATAM	DID NOT SUBMIT
101	SHELDON MONTEIRO	sensors
102	MOIN MORE	Sketching
103	NASEEMA AHMED	DID NOT SUBMIT
104	OMKAR NIKAM	physical prototyping
105	PANKAJ PAL	laser cutting
106	AKASH PANDEY	Actuators
107	RIDDHI PARMAR	open vs closed source
108	PARTH PATHAK	climbing into cloud
109	SHAILESH PUJARI	Prototyping to production
110	PAVITRA RAMASA	how https works
111	ABHISHEK SAROJ	CNC Machining
112	SHUBHAM SAWANT	DID NOT SUBMIT



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113	AZHARUDDIN SHAIKH	DID NOT SUBMIT
114	KARTHIK SHETTY	Selective laser sinerting
115	PRITHVI SHETTY	Microcontroller
116	GURUKRIPA SHRIVASTAV	DID NOT SUBMIT
117	SIJO BIJU	Arduino
118	AVINASH SINGH	DID NOT SUBMIT
119	RISHIKESH SINGH	Arduino vs Raspberry pi
120	SAGAR SINGH	WHAT IS API?
121	SHUBHAM SINGH	Mqtt
122	VISHAL SINGH	DID NOT SUBMIT
123	SHUBHAM SURYAVANSHI	3D Printing and it's types
124	UMITH SUVARNA	DID NOT SUBMIT
125	Siddhesh Tambde	Importance of battery and battery life
126	Vighnesh Tiwari	Stereolithography
127	Jigar Vishwakarma	Sensor network
128	Gaurav Yadav	What is SOAP Protocol ?
129	Vikas yadav	API
130	UMA YASHASWINEE	MEMORY AND TYPES
131	SNEHA RAUT	BATTERY LIFE
132	SUNIL SHETTY	DEBUGGING
136	LALIT GAUTAM	LIBRARIES




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CASE STUDY SESSION

A CASE STUDY ON- FLIPKART'S SUCCESS STORY

The students of TYBMS-A division participated in case study method of learning the implementation of concepts of strategies for the subject E-commerce & Digital Marketing.

This case study was based on the various steps in Launching of and E-business from Planning & Strategizing to Execution and Launch of Website.

The students first were exposed to certain facts related to Flipkart's Business and, they were also shown a video based it. The students were also shown a timeline of Flipkart's success story through the following link:

https://stories.flipkart.com/?otracker=undefined_footer_navlinks

Later the students were given a few questions to discuss, based on the theory, which made their concepts clear thus giving them a practical insight.

OUTCOME:

The students participated enthusiastically in the discussion and were able to identify steps in Launching of and E-business.

It was conducted in TYBMS A on 28th August, 2020. 55 students participated in this activity.

Attendance:

TYBMS-A

Timestamp	Email Address	First Name	Last Name	Roll No.	Topic Taught Today
8-29-2020 10:50:09	shaikhabbas755@gmail.com	Abbas	Shaikh	1	Flipkart videos - story of the founders and how they started the company
8-29-2020 10:52:21	nabhaalva26@gmail.com	Nabha	Alva	2	Steps in launching e business, planning phase , success story videos
8-29-2020 10:50:23	mshadab1999@gmail.com	Shadab	Ansari	4	Planning and strategizing (flipcart)
8-29-2020 10:50:25	janithbangera13@gmail.com	Janith	Bangera	8	Flipkart...planning and strategizing and discussions of paper
8-29-2020 10:51:09	shubhbhanushali1999@gmail.com	Shubh	Bhanush ali	10	Multiple topics and discussion, videos were shown regarding the process and startup of flipkart
8-29-2020 10:50:39	praveshjainbumb@gmail.com	Pravesh	Bumb	11	Planning and startegizing e business flipkart

8-29-2020 10:50:14	saradaflora@gmail.com	Sarangi	Deolikar	14	Planning and strategizing phase- Flipkart
8-29-2020 10:51:32	reachsarah09@gmail.com	Sarah	Dias	16	Phase 2 of launching an ebusiness, flipkart success vidoes, interview video of flipkart founders, flipkart vision,mission, values.
8-29-2020 10:51:19	glennafernandes14@gmail.com	Glenna	Fernandes	18	Last lecture revision, success story of Flipkart, planning and strategising phase
8-29-2020 10:50:11	gaonkarjanhavi@gmail.com	JANHA VI	GAONKAR	20	Flipkart articles and videos, discussion of test
8-29-2020 10:50:00	harman1206@gmail.com	Harman Singh	Tur	22	Flipkart case study
8-29-2020 10:50:54	shubhamjadhavv69@gmail.com	Shubham	Jadhav	25	Flipkart case study
8-29-2020 10:51:15	joshineesarg@gmail.com	Neesarg	Joshi	26	Planning and strategising phase example of filpkart success story etc.
8-29-2020 10:50:22	jayasandiak@gmail.com	Ananya	Kattyayan	27	LAUNCH STORY OF FLIPKART, VISSION AND MISSION OF FLIPKAR AND AMAZON
8-29-2020 10:52:10	khanjamal16012000@gmail.com	Jamal	Khan	28	Planning and strategising phase example of filpkart success story etc.
8-29-2020 10:50:41	kokalnaman@gmail.com	naman	kokal	29	step two in launching an e business (videos)
8-29-2020 10:52:13	pranaykotian531@gmail.com	Pranay	Kotian	30	About Flipkart
8-29-2020 10:51:09	kunchikorvepawan1244@gmail.com	Pawan	Kunchikorve	31	Success story of Flipkart video
8-29-2020 10:52:03	dharmmeet.bsm@gmail.com	dharmmeet	mehta	35	Success story of Flipkart video
8-29-2020 10:52:15	akashmetri123.am@gmail.com	Akash	Metri	36	Steps in launching e commerce business
8-29-2020 10:51:33	mihirpanchalmp100@gmail.com	Mihir	Panchal	41	Flipkart sucess and startup story
8-29-2020 10:53:49	shubhampandit611@gmail.com	Shubham	Pandit	42	Steps in launching e com buisness
8-29-2020 10:53:17	shrav212121@gmail.com	saravana	kumar	43	steps in launching an E-business (amazon, flipkart)
8-29-2020 10:51:35	nidhipoojary1011@gmail.com	Nidhi	Poojari	44	Vdo of interview of Binny Bansal
8-29-2020 10:51:57	pratikpotkule10@gmail.com	Pratik	Potkule	46	Steps in launching e commerce business
8-29-2020 10:51:33	kashishrajawat2@gmail.com	kashish	Rajawat	48	Starting of e- commerce and about flipkart
8-29-2020 10:51:25	reganraj12@gmail.com	Regan	Raj	49	Steps inLaunching an e business, Flipkart, test scores discussion
8-29-2020 10:52:20	kr69600@gmail.com	Karen	Rebeiro	50	Flipkart links
8-29-2020 10:50:00	gsachar04@gmail.com	Gaurang	Sachar	52	Planning and strategizing phase, success story of flipkart
8-29-2020 10:51:10	ssakunde14@gmail.com	Shubhangi	Sakunde	53	Flipkart's planning & strategic phase was

					discussed, videos on founders of Flipkart
8-29-2020 10:51:37	ishanlsalian@gmail.com	Ishan	Salian	54	Planning and Strategizing Phase, Showed Videos about Flipkart, Story about Sachin Bansal and Binny Bansal
8-29-2020 10:51:18	mayuri.salian28@gmail.com	Mayuri	Salian	55	Vision missions (flipkart video)
8-29-2020 10:52:21	salianrkashu@gmail.com	Rakshit	Salian	56	Steps in launching e-commerce business
8-29-2020 10:50:38	samanthaabraham21@gmail.com	Samant ha	Abraham	57	Steps in launching an e com business
8-29-2020 10:50:22	sayyedrehana810@gmail.com	Rehan	Sayyad	58	Flipkart success story (video)
8-29-2020 10:51:51	aayushshah608@gmail.com	Aayush	Shah	60	Steps in launching e com business
8-29-2020 10:50:30	divyshah009@gmail.com	DIVY	SHAH	61	success story of flipkart and interview of sachin bansal
8-29-2020 10:52:56	shettyakshat26@gmail.com	Akshat	Shetty	63	Flipkart video, cambridge analytical scandal and tips about the test
8-29-2020 10:50:18	amitshetty112@gmail.com	Amit	Shetty	64	Steps in launching e business
8-29-2020 10:50:25	anshul.shetty@gmail.com	Anshul	Shetty	66	Steps in launching an e business
8-29-2020 10:52:38	arpanshetty30@gmail.com	Arpan	Shetty	67	Steps in launching e-commerce business
8-29-2020 10:51:53	nishitshetty378@gmail.com	Nishit	Shetty	69	Steps in launching e commerce business
8-29-2020 10:51:23	nityashetty25@gmail.com	Nitya	Shetty	70	Flipkart and rest discussion
8-29-2020 10:52:33	shettyprathan@gmail.com	Prathan	Shetty	71	Steps in launching e com business
8-29-2020 10:52:20	preetamshetty123@gmail.com	Preeta m	Shetty	72	Launching an Ebusiness, Flipkart story
8-29-2020 10:50:26	shettyruchi64@gmail.com	Ruchi	shetty	74	Launching an Ebusiness, Flipkart story
8-29-2020 10:50:21	saniha235@gmail.com	Saniha	Shetty	75	success story of flipkart binny bansal and sachin bansal
8-29-2020 10:50:25	siddshetty11@gmail.com	Siddhes h	Shetty	78	Planning and strategizing phase
8-29-2020 10:50:52	shettyvarun1999@gmail.com	Varun	Shetty	79	Flipkart e commerce strategy, test results
8-29-2020 10:50:37	monishrao6@gmail.com	Monish	Rao	80	About Flipkart's history
8-29-2020 10:52:49	abhisheksinghrao13@gmail.com	Abhishe k	Singh rao	81	Steps in launching ecommerce business
8-29-2020 10:52:17	ssurve55@gmail.com	Sameer	Surve	84	Steps in launching e commerce business
8-29-2020 10:51:40	prriyatiwarri@gmail.com	Priya	Tiwari	86	Flipkart story and planning strategizing
8-29-2020 10:51:43	upadhyay.priyanshi@gmail.com	Priyans hi	Upadhy ay	87	Steps in launching an E-business, planning and strategizing phase, (video of flipkart), discussion about the test

8-29-2020 10:51:34	zenobesiddiqui@gmail.com	Zenobe Mansoor Ali	.	88	Steps in launching ebusiness(product strategizing) flipkart and amazon
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SUBJECT INCHARGE



PROGRAM COORDINATOR




PRINCIPAL
 Bunts Sargha's S. M. Shetty College
 of Science, Commerce & Management Studies
 Powai, Mumbai - 400 076.
 Tel.: 022 - 6132 7352
 Email : college@smshettyinstitute.org

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A CASE STUDY ON- 8 WAYS AMAZON CHANGED THE WORLD

The students of SYBMS (A&B) division participated in case study method of learning the implementation of concepts of strategies for the subject Business Planning and Entrepreneurial Management.

This case study was based on the Theory of Innovation propounded by Joseph Schumpeter as a part of the syllabus.

The students first were exposed to certain facts related to Amazon's Business and its founder Jeff Bezos, they were also shown a video based it. Later the students were given a few questions to discuss, based on the theory, which made their concepts clear thus giving them a practical insight.

OUTCOME:

The students participated enthusiastically in the discussion and were able to identify 5 different ways of Innovation given by Joseph Schumpeter in his theory.

It was conducted in SYBMS A on 16th August, 2020 and in SYBMS B on 1st September, 2020. 76 students from SYBMS-A and 34 students from SYBMS-B participated in this activity.

Attendance:

SYBMS-A

Timestamp	Email Address	First Name	Last Name	Last year's Roll No.	Topic Taught Today
7-16-2020 10:52:27	akshatkacollegeid@gmail.com	Akshat	Aggarwal	2	Innovation Case study
7-16-2020 10:53:42	nikhilbhinda2001@gmail.com	Nikhil	Bhinda	5	Innovation Case study
7-16-2020 10:52:25	sharathchandan39@gmail.com	Sharath	Chandan	6	Amazon Case study
7-16-2020 10:51:54	mohak.gambhir10@gmail.com	Mohak	Gambhir	11	Amazon Case study
7-16-2020 10:51:28	shoaibforcollege@gmail.com	Shoaib	Shaikh	12	Video on 10 innovations
7-16-2020 10:51:42	geetesh.helekar28@gmail.com	Geetesh	Helekar	13	Innovation productions




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Powai, Mumbai - 400 076.
Tel.: 022 - 6132 7352
Email : college@smshettyinstitute.org

7-16-2020 10:51:56	akshatkhare813@gmail.com	Akshat	Khare	15	Innovation Case study
7-16-2020 10:52:05	khatri.toqir@gmail.com	Tahir	Khatri	16	Innovation
7-16-2020 10:51:54	kunnutgimeenakshi@gmail.com	Meenakshi	Kunnutgi	17	Innovative Ideas
7-16-2020 10:54:04	prathameshmatekar6262@gmail.com	Prathamesh	Matekar	22	High achievement theory of entrepreneurship
7-16-2020 10:57:14	amanfrost00@gmail.com	Aman	Maurya	23	Innovation Case study
7-16-2020 10:53:09	arbinamemon02924@gmail.com	Arbina	Memon	24	Innovation Case study
7-16-2020 10:52:39	sabamkdm22@gmail.com	Saba	Mukadam	26	criticism/innovation of joseph schumpeter
7-16-2020 10:53:20	salonipardeshi17@gmail.com	Saloni	Pardeshi	34	Innovation Case study
7-16-2020 10:51:45	omraut1413@gmail.com	Om	Raut	41	Amazon Case study
7-16-2020 10:52:31	p.sahoo07fb@gmail.com	Priyanka	Sahoo	44	Innovation theory
7-16-2020 10:52:35	shraddhasalian20@gmail.com	shraddha	Salian	45	Innovation Case study
7-16-2020 10:51:38	rathinsawant@gmail.com	Rathin	Sawant	46	Amazon Case study
7-16-2020 10:52:42	shetty.akshay91011@gmail.com	Akshay	Shetty	47	Innovation theory
7-16-2020 10:52:20	arpitashetty1108@gmail.com	Arpita	Shetty	49	Innovation theory, videos on products
7-16-2020 10:52:15	hrishitashetty9@gmail.com	Hrishita	Shetty	51	High Achievement Theory; Related Videos
7-16-2020 10:52:04	shettykartik558@gmail.com	Kartik	Shetty	52	Amazon Case study
7-16-2020 10:52:32	lakshit.shetty7@gmail.com	Lakshit	Shetty	53	Innovation Case study
7-16-2020 10:51:56	shettnikhil301@gmail.com	Nikhil	Shetty	54	Amazon Case study
7-16-2020 10:52:25	shettyrakshit19@gmail.com	Rakshit	Shetty	55	New innovations
7-16-2020 10:51:54	shamitashetty2819@gmail.com	Shamita	Shetty	57	Innovation Case study

7-16-2020 10:55:11	shruthika.shetty10@gmail.com	Shruthika	Shetty	59	Amazon Case study
7-16-2020 10:58:41	siddhantshtt7@gmail.com	siddhant	Shetty	60	Innovation Case study
7-16-2020 10:52:42	vaishnavipravinshetty@gmail.com	VAISHNAVI	SHETTY	61	Amazon Case study
7-16-2020 10:52:22	bhavishashukla527@gmail.com	Bhavisha	Shukla	64	Amazon Case study
7-16-2020 10:51:58	mayurdevadiga26321@gmail.com	Mayur	Devadiga	67	High Achievment theory
7-16-2020 10:52:37	somaiyajaanvi@gmail.com	Janvi	Somaiya	68	Innovation Case study
7-16-2020 10:52:46	mansisuri.art@gmail.com	Maansi	Suri	70	Achievement theory
7-16-2020 10:52:32	bhavyasuvarna271@gmail.com	Bhavya	suvarna	71	Amazon Case study
7-16-2020 10:57:28	prithvibahal@gmail.com	Prithvi	Bahal	74	Innovation Case study
7-16-2020 10:51:32	anambaig1972001@gmail.com	Anam	Baig	75	innovation
7-16-2020 10:51:51	bhandarikhushbu7@gmail.com	Khushbu	Bhandari	76	Amazon Case study
7-16-2020 10:51:57	saishaabimb001@gmail.com	saishaa kaur	Bimb	77	Amazon Case study
7-16-2020 10:51:51	abhishekchettiar1@gmail.com	Abhishek	Chettiar	79	Innovation Case study
7-16-2020 10:53:49	shaikhmikail22@gmail.com	Mikail	Shaikh	81	Invention on joeshph Schumpeter
7-16-2020 10:53:04	rehbarkashmiri119@gmail.com	Rehbar	Kashmiri	84	Amazon Case study
7-16-2020 10:51:39	k.arsalankhan221@gmail.com	Arsalan	Khan	86	Amazon Case study
7-16-2020 10:52:15	khatrisamadh25@gmail.com	Samadh	Khatri	87	Innovation Case study
7-16-2020 10:51:29	shreenithkotian2501@gmail.com	Shreenith	Kotian	88	Amazon Case study
7-16-2020 10:51:49	mv2337762@gmail.com	Vikash	Mishra	92	Innovation Case study
7-16-2020 10:52:12	kamalmishra6306@gmail.com	kamal	Mishra	93	high achievement theory



S. M. Shetty
PRINCIPAL
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 of Science, Commerce & Management Studies
 Powai, Mumbai - 400 076.
 Tel.: 022 - 8132 7352
 Email : college@smshettyinstitute.org

7-16-2020 10:52:58	rithiknaik1501@gmail.com	RITHIK	NAIK	94	High achievement theory
7-16-2020 10:53:14	meetpanchal2001@gmail.com	Meet	Panchal	95	High achievement theory
7-16-2020 10:52:33	shrutip661@gmail.com	SHRUTI	PANHALE	97	Innovation Case study
7-16-2020 10:57:09	upoojary51@gmail.com	Ujwal	Poojary	99	Amazon Case study
7-16-2020 10:52:00	tanmayrai7@gmail.com	Tanmay	Rai	101	Amazon Case study
7-16-2020 10:52:25	ishaan200115@gmail.com	ishaan	Rao	102	Amazon Case study
7-16-2020 10:54:18	sejalrao150801@gmail.com	Sejal	Rao	103	Amazon Case study
7-16-2020 10:53:12	37salviprathamesh@gmail.com	Prathamesh	Salvi	105	Amazon Case study & Video
7-16-2020 10:53:48	sawantsiddhi@yahoo.co.in	Siddhant	Sawant	107	Amazon Case study & Video
7-16-2020 10:52:47	shreenishetty999@gmail.com	Shreenidhi	Shetty	111	Amazon Case study
7-16-2020 10:51:51	ronitshetty2016@gmail.com	Ronit	Shetty	113	Theory of innovation
7-16-2020 10:53:53	virdiamolaksingh@gmail.com	Amolak singh	Virdi	114	Amazon Case study & Video
7-16-2020 10:51:30	eshaanaryan@gmail.com	Eshaan	Singh	115	Amazon Case study
7-16-2020 10:52:06	rsking030801@gmail.com	Rohanbahadur	Singh	116	High achievement theory
7-16-2020 10:52:37	gauravsuvarnas@gmail.com	Gaurav	Suvarna	117	Innovation theory
7-16-2020 10:53:47	godzillagtr4@gmail.com	Ganesh	Swami	118	Amazon Case study & Video
7-16-2020 10:51:21	guptatushar1309@gmail.com	Tushar	Gupta	123	Amazon Case study
7-16-2020 10:58:08	zuzekhan111@gmail.com	Junaid	Khan	124	Amazon Case study
7-16-2020 10:52:26	itsshahid003@gmail.com	Shahid	Shaikh	125	Amazon Case study & Video
7-16-2020 10:51:32	nevilpatelg@gmail.com	Nevil	Lodaya	126	Amazon Case study & Video



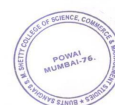
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of Science, Commerce & Management Studies
Powai, Mumbai - 400 076.
Tel.: 022 - 6132 7352
Email : college@smshettyinstitute.org

7-16-2020 10:52:13	aadityaputran@gmail.com	Aaditya	Putran	127	Amazon Case study & Video
7-16-2020 10:52:53	saifkhan1786786@gmail.com	Saifali	Khan	128	Amazon Case study & Video
7-16-2020 10:51:25	jkanishka16@gmail.com	Kanishka	Jain	129	Amazon Case study
7-16-2020 10:51:22	yashkarelia9@gmail.com	Yash	Karelia	130	unique products
7-16-2020 10:51:36	archit.boricha@gmail.com	Archit	Boricha	136	Amazon Case study & Video
7-16-2020 10:52:31	thakurmayank0201@gmail.com	Mayank	Thakur	137	Amazon Case study
7-16-2020 10:53:17	parabaryan376@gmail.com	Aryan	Parab	138	Amazon Case study
7-16-2020 10:52:53	amoghpanidit522@gmail.com	Amogh	Pandit	141	Amazon Case study & Video
7-16-2020 10:52:29	varunsanjaygupta@gmail.com	Varun	Gupta	143	Amazon Case study & Video
7-16-2020 10:54:01	bhavipramadu4@gmail.com	Bhavika	bangera	144	Amazon Case study

CASE STUDY SESSION

SYBMS-B

Timestamp	Email Address	1. First Name	2. Last Name	4. New Roll No. (Current year)	7. Topic Taught Today
9-1-2020 9:48:24	www.nilu6969@gmail.com	Nilesh.	Agarwal	96	Video on 10 innovations
9-1-2020 9:49:03	aryachandran4205@gmail.com	Arya	Chandran	97	Innovation productions
9-1-2020 9:48:45	prajaktachavan1002@gmail.com	Prajakta	Chavan	99	Innovation Case study
9-1-2020 9:48:34	sohamchavan919@gmail.com	Soham	Chavan	100	Innovation
9-1-2020 9:49:14	farheen.dawood12@gmail.com	Farheen	Chougule	101	Innovative Ideas
9-1-2020 9:48:35	0000glenn@gmail.com	Glenn	Dsouza	102	High achievement theory of entrepreneurship




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 of Science, Commerce & Management Studies
 Powai, Mumbai - 400 076.
 Tel.: 022 - 6132 7352
 Email: college@smshettyinstitute.org

9-1-2020 9:48:24	efernandes457@gmail.com	Ethan	Fernandes	103	Innovation Case study
9-1-2020 9:49:34	iqrahawaldar13@gmail.com	Iqra	Hawaldar	105	Innovation Case study
9-1-2020 9:48:03	bhavyakarkera29@gmail.com	Bhavya	Karkera	106	criticism/innovation of joseph schumpeter
9-1-2020 9:48:56	khamkarsnehal757@gmail.com	Snehal	Khamkar	107	Innovation Case study
9-1-2020 9:49:23	kushwahapriti2003@gmail.com	Priti	Kushwaha	109	Amazon Case study
9-1-2020 9:49:05	Sampadalad71@gmail.com	Sampada	Lad	110	Innovation theory
9-1-2020 9:48:42	aryan080201@gmail.com	Aryan	Lakhwani	111	Innovation Case study
9-1-2020 9:48:33	smaben123@gmail.com	Shaan	Maben	112	Amazon Case study
9-1-2020 9:49:47	chetanamahadik12@gmail.com	Chetana	Mahadik	113	Innovation theory
9-1-2020 9:48:30	malvimaker148@gmail.com	Malvi	Maker	115	Innovation theory, videos on products
9-1-2020 9:48:31	hiteshmane06@gmail.com	Hitesh	Mane	116	High Achievement Theory; Related Videos
9-1-2020 9:49:01	umairmomin007@gmail.com	Umair	Momin	118	Amazon Case study
9-1-2020 9:48:38	nairnimisha1234@gmail.com	Nimisha	Nair	119	Innovation Case study
9-1-2020 9:48:57	akashdeepnatt1@gmail.com	nath akashdip	singh	121	Amazon Case study
9-1-2020 9:51:15	jeffin2208@gmail.com	Jeffin	Neelamkavil	122	New innovations
9-1-2020 9:49:11	rashmitapadhi1202@gmail.com	Rashmita	Padhi	123	Innovation Case study
9-1-2020 9:48:46	paulgaurav601@gmail.com	Gaurav	Pal	124	Amazon Case study
9-1-2020 9:48:17	vinaypaliwal43@gmail.com	Vinay	Paliwal	125	Innovation Case study
9-1-2020 9:48:18	hetvipanchal0603@gmail.com	Hetvi	Panchal	127	Amazon Case study
9-1-2020 9:48:47	priyaurai112@gmail.com	Priya	Rai	129	Amazon Case study
9-1-2020 9:49:04	bhavikarodda@gmail.com	Bhavika	Rodda	133	High Achievement theory
9-1-2020 9:48:40	carolcathy8189@gmail.com	Carol	Rodrigued	134	Innovation Case study
9-1-2020 9:49:10	shettydipu456@gmail.com	Dipti	Shetty	137	Achievement theory

9-1-2020 9:49:35	0123shuklaankit@gmail.com	Ankit	Shukla	140	Amazon Case study
9-1-2020 9:49:19	alishasiddiqui2191@gmail.com	Alisha	Siddiqui	141	Innovation Case study
9-1-2020 9:49:38	ashitas995@gmail.com	Asita	Singh	142	innovation
9-1-2020 9:49:11	shitijpoojary@gmail.com	Shitij	Suvarna	144	Amazon Case study
9-1-2020 9:48:35	sayalisanjaytawade@gmail.com	Sayali	Tawade	145	Amazon Case study



SUBJECT INCHARGE



PROGRAM COORDINATOR




PRINCIPAL
 Bunts Sangha's S. M. Shetty College
 of Science, Commerce & Management Studies
 Powai, Mumbai - 400 076.
 Tel.: 022 - 6132 7352
 Email : college@smshettyinstitute.org

BUNTS SANGHA'S

S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES,
POWAI.

DEPARTMENT OF MANAGEMENT STUDIES

CASE STUDY SESSION

A CASE STUDY ON- McDonald's Franchise SWOT Analysis

The students of SYBMS (A&B) division participated in case study method of learning the implementation of concepts of strategies for the subject Business Planning and Entrepreneurial Management.

This case study was based on the Types of Franchising as an option available to an Entrepreneur- as a part of the syllabus.

The students first were exposed to certain facts related to the history and Franchise Business of McDonald's, they were also shown a video based it. Later the students were given a few questions to discuss, based on the topic, which made their concepts clear thus giving them a practical insight.

OUTCOME:

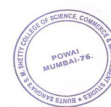
The students participated enthusiastically in the discussion and were able to identify 3 different types of Franchising options and conduct SWOT analysis of McDonald's Franchise.

It was conducted in SYBMS A on 17th October, 2020 and in SYBMS B on 5th November, 2020. 55 students from SYBMS-A and 39 students from SYBMS-B participated in this activity.

Attendance:

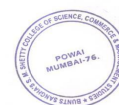
SYBMS-A

Timestamp	Email Address	First Name	Last Name	Roll no.	Topic Taught Today
10-27-2020 10:00:33	prithvibahal@gmail.com	Prithvi	Bahal	5	McDonalds Case
10-27-2020 9:57:15	bhandarikhushbu7@gmail.com	Khushbu	Bhandari	8	Franchising and outsourcing
10-27-2020 10:29:05	nikhilbhinda2001@gmail.com	Nikhil	Bhinda	9	McDonalds Case
10-27-2020 9:57:29	archit.boricha@gmail.com	Archit	Boricha	11	McDonalds video & SWOT
10-27-2020 9:57:31	raj.dixit37@gmail.com	Rushabh	Dixit	14	Franchising-McDonalds Case study
10-27-2020 9:57:20	shaikhmikail22@gmail.com	Mikail	Shaikh	15	Franchising,outsourcing
10-27-2020 9:58:18	guptatushar1309@gmail.com	Tushar	Gupta	16	Franchising-McDonalds Case study
10-27-2020 9:56:51	varunsanjaygupta@gmail.com	Varun	Gupta	17	McDonalds video & SWOT




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Bunts Sangha's S. M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai - 400 076.
Tel.: 022 - 6132 7352
Email : college@smshettyinstitute.org

10-27-2020 9:57:06	geetesh.helekar28@gmail.com	Geetesh	Helekar	19	Franchising concept and it's type
10-27-2020 9:57:57	bunty16502@gmail.com	Prathamesh	jadhav	20	McDonalds video & SWOT
10-27-2020 9:57:44	jkanishka16@gmail.com	Kanishka	Jain	21	Franchising types outsourcing
10-27-2020 9:57:10	akshatkhare813@gmail.com	Akshat	Khare	27	McDonald's Video, Franchising
10-27-2020 9:57:23	khattrisamadh25@gmail.com	Samadh	Khatri	28	Franchising-McDonalds Case study
10-27-2020 9:57:13	tahirkhatri730@gmail.com	Tahir	Khatri	29	McDonalds video & SWOT
10-27-2020 9:58:20	shreenithkotian2501@gmail.com	Shreenith	Kotian	30	McDonalds video & SWOT
10-27-2020 9:58:05	kunnutgimeenakshi@gmail.com	Meenakshi	Kunnutgi	31	McDonalds Case
10-27-2020 9:59:40	nevilpatelg@gmail.com	NEVIL	LODA YA	32	Franchising-McDonalds Case study
10-27-2020 9:58:51	prathameshmatekar6262@gmail.com	Prathamesh	Matekar	33	Franchising-McDonalds Case study
10-27-2020 9:57:29	amanfrost00@gmail.com	Aman	Maurya	34	Franchising, it's types and outsourcing
10-27-2020 9:56:59	mayurdevadiga26321@gmail.com	Mayur	Devadiga	35	McDonalds video & SWOT
10-27-2020 9:58:26	arbinamemon02924@gmail.com	Arbina	Memon	37	Franchising-McDonalds Case study
10-27-2020 10:00:08	kamalmishra6306@gmail.com	Kamal	Mishra	38	Franchising product MCD story cold drinks video & start up india ideas
10-27-2020 9:57:07	mv2337762@gmail.com	Vikash	Mishra	39	Franchising-McDonalds Case study
10-27-2020 10:00:42	mohak.gambhir10@gmail.com	Mohak	Gambhir	40	Franchising (Types) Outsourcing
10-27-2020 9:58:34	sabamkdm22@gmail.com	Saba	Mukadam	41	McDonalds video & SWOT
10-27-2020 9:57:04	rithiknaik1501@gmail.com	Rithik	Naik	42	Franchising-McDonalds Case study
10-27-2020 10:13:41	meetpanchal2001@gmail.com	Meet	Panchal	43	McDonalds video & SWOT
10-27-2020 9:56:52	amoghpannit522@gmail.com	Amogh	Pandit	46	McDonalds video & SWOT
10-27-2020 9:59:12	shrutip661@gmail.com	Shruti	Panhal	47	Franchising-McDonalds Case study
10-27-2020 9:57:21	salonipardeshi17@gmail.com	Saloni	Pardeshi	49	McDonalds video & SWOT
10-27-2020 9:57:09	sushilpathak909@gmail.com	Sushil	Pathak	50	Franchising (Types) Outsourcing
10-27-2020 9:58:28	upoojary51@gmail.com	ujwal	poojary	52	Concept and type of franchise and outsourcing
10-27-2020 9:57:37	advith.advithpoonja.poonja@gmail.com	Advith	Poonja	53	McDonalds video & SWOT




PRINCIPAL
 B. S. Institute of Science, Commerce & Management Studies
 Powai, Mumbai-400 076.
 Tel.: 022 - 6132 7352
 Email : college@bsimstitute.org

10-27-2020 9:58:06	ranithakur5279@gmail.com	Rani	Thakur	57	McDonalds video & SWOT
10-27-2020 9:58:17	omraut1413@gmail.com	Om	Raut	60	Franchising (Types) Outsourcing
10-27-2020 9:57:20	p.sahoo07fb@gmail.com	Priyanka	Sahoo	61	McDonalds video & SWOT
10-27-2020 9:57:36	37salvivrathamesh@gmail.com	Prathamesh	Salvi	63	Concept and type of franchise and outsourcing
10-27-2020 9:57:37	rathinsawant@gmail.com	Rathin	Sawant	64	Franchising, types of franchising
10-27-2020 9:57:19	shreenishetty999@gmail.com	Shreenidhi	Shetty	68	McDonalds video & SWOT
10-27-2020 9:58:44	shetty.akshay91011@gmail.com	Akshay	Shetty	69	Franchising, outsourcing
10-27-2020 9:58:17	arpitashetty1108@gmail.com	Arpita	Shetty	71	McDonalds video & SWOT
10-27-2020 9:59:14	shettykartik558@gmail.com	Kartik	Shetty	74	McDonalds video & SWOT
10-27-2020 9:59:47	lakshi.shetty7@gmail.com	Lakshit	Shetty	75	Franchising - Types Product, Manufacturing and business format & Outsourcing
10-27-2020 9:57:29	shettynikhil301@gmail.com	Nikhil	Shetty	76	Outsourcing franchise concept franchising types
10-27-2020 9:57:28	shettyrakshit19@gmail.com	Rakshit	Shetty	77	McDonalds video & SWOT
10-27-2020 9:57:46	ronitshetty2016@gmail.com	Ronit	Shetty	78	Franchising and outsourcing
10-27-2020 9:57:03	shamitashetty2819@gmail.com	Shamita	Shetty	79	Franchising types and concept
10-27-2020 9:59:57	shruthika.shetty10@gmail.com	Shruthika	Shetty	80	McDonalds video & SWOT
10-27-2020 9:58:52	vaishnavipravinshetty@gmail.com	Vaishnavi	Shetty	82	FRANCHISING, TYPES OF FRANCHISING, OUTSOURCING
10-27-2020 9:57:31	vidhis1812@gmail.com	Vidhi	Shetty	83	McDonalds video & SWOT
10-27-2020 9:58:55	bhavishashukla527@gmail.com	Bhavisha	Shukla	84	Franchising (Types) Outsourcing
10-27-2020 9:58:37	sshiksha308@gmail.com	Shiksha	Singh	87	McDonalds video & SWOT
10-27-2020 9:58:05	mansisuri.art@gmail.com	Maansi	suri	89	McDonalds Case
10-27-2020 9:59:22	bhavyasuvarna271@gmail.com	Bhavya	suvarna	90	Franchising/franchise and franchiser,outsourcing
10-27-2020 9:58:20	gauravsuvarnas@gmail.com	Gaurav	Suvarna	91	McDonalds Case



PRINCIPAL
B.S. Sarvagya's S. M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai - 400 076.
Tel.: 022 - 6132 7352
Email : college@smsshettyinstitute.org

10-27-2020 9:58:13	godzillagtr4@gmail.com	Ganesh	Swami	92	McDonalds Case
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SYBMS-B

Timestamp	Email Address	1. First Name	2. Last Name	4. Roll Number	7. Topic Taught Today
11-5-2020 11:21:32	www.nilu6969@gmail.com	Nilesh.	Agarwal	96	McDonalds video & SWOT
11-5-2020 11:18:16	Aryachandran4205@email.com	Arya	Chandran	97	Franchising-McDonalds Case study
11-5-2020 11:17:48	sohamchavan919@gmail.com	Soham	Chavan	100	Franchising,outsourcing
11-5-2020 11:18:08	farheen.dawood12@gmail.com	Farheen	Chougule	101	Franchising-McDonalds Case study
11-5-2020 11:18:35	0000glenn@gmail.com	Glenn	Dsouza	102	McDonalds video & SWOT
11-5-2020 11:18:10	efernandes457@gmail.com	Ethan	Fernandes	103	Franchising concept and it's type
11-5-2020 11:17:59	khamkarsnehal757@gmail.com	Snehal	Khamkar	107	McDonalds video & SWOT
11-5-2020 11:17:43	priyankakunigiri@gmail.com	Priyanka	Kunigiri	108	Franchising types outsourcing
11-5-2020 11:19:18	kushwahapriti2003@gmail.com	Priti	Kushwaha	109	McDonald's Video, Franchising
11-5-2020 11:18:39	Sampadalad71@gmail.com	Sampada	Lad	110	Franchising-McDonalds Case study
11-5-2020 11:18:14	aryan080201@gmail.com	Aryan	Lakhwani	111	McDonalds video & SWOT
11-5-2020 11:17:54	smaben123@gmail.com	Shaan	Maben	112	McDonalds video & SWOT
11-5-2020 11:17:57	chetanamahadik12@gmail.com	Chetana	Mahadik	113	McDonalds Case
11-5-2020 11:18:33	jeshu2324@gmail.com	Jeshwant	Makarla	114	Franchising-McDonalds Case study
11-5-2020 11:18:04	malvimaker148@gmail.com	Malvi	Maker	115	Franchising-McDonalds Case study
11-5-2020 11:18:13	hiteshmane06@gmail.com	Hitesh	Mane	116	Franchising,it's types and outsourcing
11-5-2020 11:18:36	umairmomin007@gmail.com	Umair	Momin	118	McDonalds video & SWOT
11-5-2020 11:17:45	nairnimisha1234@gmail.com	Nimisha	Nair	119	Franchising-McDonalds Case study
11-5-2020 11:18:23	jeffin2208@gmail.com	Jeffin	Neelamka vil	122	Franchisin product MCD story cold drinks video &start up india ideas



PRINCIPAL
Bunts Saggha's S. M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai - 400 076.
Tel.: 022 - 6132 7352
Email : college@smsshettyinstitute.org

11-5-2020 11:18:05	rashmitapadhi1202@gmail.com	Rashmita	Padhi	123	Franchising-McDonalds Case study
11-5-2020 11:17:49	paulgaurav601@gmail.com	Gaurav	Pal	124	Franchising (Types) Outsourcing
11-5-2020 11:18:51	vinaypaliwal43@gmail.com	Vinay	Paliwal	125	McDonalds video & SWOT
11-5-2020 11:18:15	amishapanchal456@gmail.com	Amisha	Panchal	126	Franchising-McDonalds Case study
11-5-2020 11:17:30	hetvipanchal0603@gmail.com	Hetvi	Panchal	127	McDonalds video & SWOT
11-5-2020 11:18:28	priyaurail12@gmail.com	Priya	Rai	129	McDonalds video & SWOT
11-5-2020 11:17:44	sahilramchandani0322@gmail.com	Sahil	Ramchandani	130	Franchising-McDonalds Case study
11-5-2020 11:18:19	pranavgrathi@gmail.com	Pranav	Rathi	132	McDonalds video & SWOT
11-5-2020 11:19:05	bhavikarodda@gmail.com	Bhavika	Rodda	133	Franchising (Types) Outsourcing
11-5-2020 11:17:51	fizav1331@gmail.com	Fiza	Shaikh	136	Concept and type of franchise and outsourcing
11-5-2020 11:17:43	shettydipu456@gmail.com	Dipti	Shetty	137	McDonalds video & SWOT
11-5-2020 11:18:21	srshetty@gmail.com	Samruddh	Shetty	138	McDonalds video & SWOT
11-5-2020 11:17:52	shettyshrishti06@gmail.com	Shrishti	Shetty	139	Franchising (Types) Outsourcing
11-5-2020 11:18:33	0123shuklaankit@gmail.com	Ankit	Shukla	140	McDonalds video & SWOT
11-5-2020 11:17:48	alishasiddiqui2191@gmail.com	Alisha	Siddiqui	141	Concept and type of franchise and outsourcing
11-5-2020 11:17:54	ashitas995@gmail.com	Asita	Singh	142	Franchising, types of franchising
11-5-2020 11:17:49	sandhayasoni1236@gmail.com	Sandhya	Soni	143	McDonalds video & SWOT
11-5-2020 11:17:40	shitijpoojary@gmail.com	Shitij	Suvarna	144	Franchising, outsourcing
11-5-2020 11:18:00	sayalisanjaytawade@gmail.com	sayali	tawade	145	McDonalds video & SWOT
11-5-2020 11:18:27	rohanacharya315@gmail.com	Rohan	Acharya	146	McDonalds video & SWOT

SUBJECT INCHARGE

PROGRAM COORDINATOR



PRINCIPAL
Bunts Sargha's S. M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai - 400 076.
Tel.: 022 - 6132 7352
Email : college@smshettyinstitute.org

DEPARTMENT OF MANAGEMENT STUDIES

CASE STUDY SESSION

A CASE STUDY OF KINGFISHER – RISE AND FALL

The students of SYBMS (A&B) division participated in case study method of learning the implementation of concepts of strategies for the subject Strategic Management.

The students first were exposed to certain facts related to Kingfisher Aviation and then were asked questions based environmental and business analysis to find reason for its fall. A youtube video was used for presenting the case.

OUTCOME:

The students participated enthusiastically in the discussion and were able to bring in logical discussion even to give suggestions which could have prevented the downfall of the company

It was conducted in SYBMS B on 23rd September and in SYBMS A on 30th September, 2020. In all 76 students participated.

Attendance:

Timestamp	Email Address	First Name	Last Name	Roll no.	Mobile No.	Mention the topics covered today.
9/30/2020 8:53:38	akshatkacollegeid@gmail.com	Akshat	Aggarwal	2	9004892040	Functional Strategies and Kingfisher Airlines Case
9/30/2020 8:53:27	prithvibahal@gmail.com	Prithvi	Bahal	5	7045804225	How the Downfall of kingfisher took place
9/30/2020 8:53:42	bhavipramadu4@gmail.com	Bhavika	Bangera	7	8850636532	Financial strategy management and failure of kingfisher airlines.
9/30/2020 8:53:37	bhandarikhushbu7@gmail.com	Khushbu	Bhandari	8	7045709456	Finance Strategies, R&D Strategies,

						Production Strategies
9/30/2020 8:54:31	shaikhmikail22@gmail.com	Mikail	Shaikh	15	9699233442	Production strategy,3 production strategies,video about the fall of kingfisher airlines
9/30/2020 8:54:25	guptatushar1309@gmail.com	Tushar	Gupta	16	8850278548	Discuss on Vijay Mallya Fall Down
9/30/2020 8:53:16	varunsanjaygupta@gmail.com	Varun	Gupta	17	7666554598	Financial strategies, Research and development strategies and watched the video in case study of Kingfisher Airlines
9/30/2020 8:52:45	rehbarkashmiri119@gmail.com	Rehbar	Kashmiri	23	7021598209	Case study
9/30/2020 8:53:39	k.arsalankhan221@gmail.com	Arsalan	Khan	24	9769551193	Failure of Kingfisher Airlines
9/30/2020 8:53:45	khattrisamadh25@gmail.com	Samadh	Khatri	28	8454940337	Product strategy and case study of Kingfisher
9/30/2020 8:57:51	kunnutgimeenakshi@gmail.com	Meenakshi	Kunnutgi	31	9757255749	R&D ,production strategies
9/30/2020 8:52:40	nevilpatelg@gmail.com	NEVIL	LODAYA	32	08080601600	Group discussion on kingfisher airlines
9/30/2020 8:53:02	mayurdevadiga26321@gmail.com	Mayur	Devadiga	35	9082182852	Financial strategies and kingfisher failure
9/30/2020 8:53:03	kamalmishra6306@gmail.com	Kamal	Mishra	38	8149848157	Product startegy
9/30/2020 8:52:52	mv2337762@gmail.com	Vikash	Mishra	39	8433860070	Financial strategy
9/30/2020 8:53:53	mohak.gambhir10@gmail.com	Mohak	Gambhir	40	07045818079	Kingfisher decline
9/30/2020 8:55:52	sabamkdm22@gmail.com	Saba	Mukadam	41	9136593079	Financial and production strategies
9/30/2020 8:56:45	rithiknaik1501@gmail.com	Rithik	Naik	42	9653649260	Kingfisher declining video



PRINCIPAL
Bunts Sangha's S. M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai - 400 076.
Tel.: 022 - 6132 7352
Email : college@smshettyinstitute.org

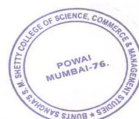
9/30/2020 8:52:58	amoghpanidit522@gmail.com	Amogh	Pandit	46	7045110606	Financial Strategies
9/30/2020 8:53:32	shrutip661@gmail.com	Shruti	Panhale	47	9930065435	Kingfisher Case Discussion.
9/30/2020 8:54:18	parabaryan376@gmail.com	Aryan	Parab	48	8169313596	Fall of vijay Mallya
9/30/2020 8:56:21	salonipardeshi17@gmail.com	Saloni	Pardeshi	49	9324139229	Production strategy
9/30/2020 8:53:39	sushilpathak909@gmail.com	Sushil	Pathak	50	7045155863	Discussion on kingfisher Airlines
9/30/2020 8:54:16	upoojary51@gmail.com	Ujwal	Poojary	52	8692066846	Product , financial strategy and down fall video of Vijay Mallya
9/30/2020 8:53:42	advith.advithpoonja.poonja@gmail.com	Advith	Poonja	53	8286790000	Kingfisher airlines downfall discussion
9/30/2020 8:58:03	aadityaputran@gmail.com	Aaditya	Putran	55	8422096084	Downfall of Kingfisher airline
9/30/2020 9:03:26	tanmayrai7@gmail.com	Tanmay	Rai	56	9372960107	Product startegy
9/30/2020 8:57:34	p.sahoo07fb@gmail.com	Priyanka	Sahoo	61	9082600236	Product strategy
9/30/2020 8:55:21	37salviprathamesh@gmail.com	Prathamesh	Salvi	63	8108257349	Financial strategy
9/30/2020 8:53:38	rathinsawant@gmail.com	Rathin	Sawant	64	9082996525	Types of strategies (R&D, production and financial). Case Study on the downfall of Kingfisher Airlines
9/30/2020 8:54:24	shreenishetty999@gmail.com	Shreenidhi	Shetty	68	9867800146	saw a video on kingfisher airlines and finding reasons for it's downfall
9/30/2020 8:53:42	arpitashetty1108@gmail.com	Arpita	Shetty	71	9967193260	Case study on loss of kingfisher company
9/30/2020 8:53:57	hrishitashetty9@gmail.com	HRISHITA	SHETTY	73	7977414998	FINANCIAL STRATEGIES , TYPES OF R AND D STRATEGIES , DISCUSSION

						ON KINGFISHER FAILURE
9/30/2020 8:53:55	shettykartik558@gmail.com	Kartik	Shetty	74	9082647508	Revision and case study
9/30/2020 8:53:09	shettynikhil301@gmail.com	Nikhil	Shetty	76	9619835215	Financial strategy case study of kingfisher airlines
9/30/2020 8:54:03	shettyrakshit19@gmail.com	Rakshit	Shetty	77	7977585800	Types of R&D strategy, discussion on kingfisher airlines
9/30/2020 8:54:29	shamitashetty2819@gmail.com	Shamita	Shetty	79	9920131030	Financial strategy case study of kingfisher airlines
9/30/2020 8:54:15	vaishnavipravinshetty@gmail.com	VAISHN AVI	SHETTY	82	8433807148	FINANCIAL STRATEGY, CASE STUDY OF DOWNFALL OF KINGFISHER AIRLINES
9/30/2020 8:57:35	vidhis1812@gmail.com	VIDHI	SHETTY	83	9892444500	DECLINE OF KINGFISHER AIRLINES AND FINANCIAL STRATERGY
9/30/2020 8:55:44	bhavishashukla527@gmail.com	Bhavisha	Shukla	84	8433577404	Kingfisher
9/30/2020 8:53:27	mansisuri.art@gmail.com	Maansi	Suri	89	8355943037	2 videos were shown about companies
9/30/2020 8:53:57	gauravsuvanas@gmail.com	Gaurav	Suvarna	91	+91961941711 1	Kingfisher analisis
9/30/2020 8:54:24	godzillagtr4@gmail.com	Ganesh	Swami	92	8652575234	Financial sttategies & Kingfisher case study
9/30/2020 8:54:04	virdiamolaksingh@gmail.com	Amolak Singh	Virdi	94	9769177363	Why did Kingfisher Airlines fail



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Email : college@smshettyinstitute.org

Timestamp	Email Address	First Name	Last Name	Roll no.	Mobile No.	Mention the topics covered today.
9/23/2020 9:53:35	aryachandran4205@gmail.com	Arya	Chandran	97	7045421965	Different level of strategy kingfisher airline
9/23/2020 9:52:24	prajaktachavan1002@gmail.com	Prajakta	Chavan	99	8828027776	Kingfisher swot
9/23/2020 9:52:56	sohamchavan919@gmail.com	Soham	Chavan	100	9082102366	Functional strategies, swot
9/23/2020 9:52:54	farheen.dawood12@gmail.com	Farheen	Chougule	101	7506419153	Production Strategies, Functional Strategies and Strategic Choice.
9/23/2020 9:52:19	0000glenn@gmail.com	Glenn	Dsouza	102	8879051118	Kingfisher
9/23/2020 9:52:28	efernandes457@gmail.com	Ethan	Fernandes	103	9769609659	Corporate Portfolio Strategy
9/23/2020 9:53:11	bhavyakarkera29@gmail.com	Bhavya	Karkera	106	7738277330	Strategic choice
9/23/2020 9:53:06	khamkarsnehal757@gmail.com	Snehal	Khamkar	107	9987620068	Process of strategic choice
9/23/2020 9:53:19	kushwahapriti2003@gmail.com	Priti	Kushwaha	109	9892651300	Wipro swot. Analysis,
9/23/2020 9:53:00	Sampadalad71@gmail.com	Sampada	Lad	110	8286994935	Functional Strategy , Strategy Choice , The BCG matrix
9/23/2020 9:54:13	aryan080201@gmail.com	Aryan	Lakhwani	111	8446080201	Case study, strategies, Gap Filling analysis, BCG matrix
9/23/2020 9:52:38	smaben123@gmail.com	Shaan	Maben	112	7768834286	Bcg matrix
9/23/2020 9:53:33	chetanamahadik12@gmail.com	Chetana	Mahadik	113	9076125943	Gap strategy, process of strategic choices, corporate portfolio analysis
9/23/2020 9:52:59	malvimaker148@gmail.com	Malvi	Maker	115	8097863704	Kingfisher failures and bcg strategy
9/23/2020 9:52:12	hiteshmane06@gmail.com	Hitesh	Mane	116	09076475567	Bcg
9/23/2020 9:52:30	nairnimisha1234@gmail.com	Nimisha	Nair	119	8425891040	Strategic choice



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of Science, Commerce & Management Studies
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Tel.: 022 - 6132 7352
Email : college@smshettyinstitute.org

9/23/2020 9:53:00	jeffin2208@gmail.com	Jeffin	Neelamkavil	122	9819758862	CHOICE STRATEGY AND BCG MATRIX
9/23/2020 9:54:08	rashmitapadhi1202@gmail.com	Rashmita	Padhi	123	9867352043	Case study, strategies, Gap Filling analysis, BCG matrix
9/23/2020 9:52:34	paulgaurav601@gmail.com	Gaurav	Pal	124	7900006689	Kingfisher strategy
9/23/2020 9:55:11	vinaypaliwal43@gmail.com	Vinay	Paliwal	125	8080199077	Kingfisher strategies
9/23/2020 9:52:45	amishapanchal456@gmail.com	Amisha	Panchal	126	9967232958	Strategic choice
9/23/2020 9:52:28	hetvipanchal0603@gmail.com	Hetvi	Panchal	127	8419945859	Production strategy
9/23/2020 9:52:42	priyaurail12@gmail.com	Priya	Rai	129	9372874216	Strategic choice
9/23/2020 9:52:43	sahilramchandani0322@gmail.com	Sahil	Ramchandani	130	7738679919	BCG matrix
9/23/2020 9:53:13	bhavikarodda@gmail.com	Bhavika	Rodda	133	9082232672	Startegies and kingfisher video and discussion.
9/23/2020 9:52:30	fizav1331@gmail.com	Fiza	Shaikh	136	8451919179	BCG matrix
9/23/2020 9:52:35	shettydipu456@gmail.com	Dipti	Shetty	137	7045197444	Production Strategy
9/23/2020 9:54:35	shettyshrishti06@gmail.com	Shrishti	Shetty	139	8850339471	Failure of kingfisher, functional strategies
9/23/2020 9:53:10	alishasiddiqui2191@gmail.com	Alisha	Siddiqui	141	8828974948	Strategic choice
9/23/2020 9:52:58	ashitas995@gmail.com	Asita	Singh	142	9136708557	Functional strategy
9/23/2020 9:53:23	sandhayasoni1236@gmail.com	Sandhya	Soni	143	9653627937	Choice of strategic
9/23/2020 9:52:23	sayalisanjaytawade@gmail.com	Sayali	Tawade	145	8652597633	Production strategies

Alkandahar



Principal
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 of Science, Commerce & Management Studies
 Powai, Mumbai - 400 076.
 Tel.: 022 - 6132 7352
 Email : college@smshettyinstitute.org

Alkandahar

SUBJECT INCHARGE

PROGRAM COORDINATOR

**SYBAMMC SEM 4 MEDIA LAWS PROJECTS -TO BE PRESENTED IN CLASS ON 1st APRIL
2021-THURSDAY**

Group 1- Sneha, Labhashri, Shubham, Chetan L - Copyright and Intellectual Property Rights - What is copyright, IPR Exceptions, Major Amendments, Recent Case studies

Group 2- Hrithika, Sheldon, Riya S, Chaitali - Defamation -. Definition. Civil, Criminal,. Recent case studies

Group 3- Tanay, Saurabh, Nishant, Xavier - 1. Information Technology Act 2000 2. Amendment 2008 3. Section 66A 4. Section 67 5. Case Studies

Group 4- Apeksha, Anisha K, Sahil, Varun - Core values of the Indian Constitution - Refreshing Preamble, unique features of the Constitution

Group 5- Meghna, Kritish, Deepak P, Keona - Freedom of Expression Article 19 (1) (a), Article 19(2)

Group 6- Amisha, Chetan K, Kinjal, Abhishek - Morality and 1. Indecent Representation of Women's Act Obscenity 2. 19.2, IPC 292 , 293 3. Change in perception with time

Group 7- Palak, Manav, Madhav, Amrit - 1. Contempt of Court 2. Contempt of Parliament

Group 8- Aashrit, Hardik, Shrutesh, Rishabh - I Hierarchy of the courts - Independency of the judiciary

Group 9- Dwisha, Dhvani, Mahek, Shruti - Social Responsibility Theory

Group 10- Bhamini, Priyanshi, Jeroze, Lijo - Press Council of India ,. Brief history: Statutory status, Structure, Powers and limitations

Group 11- Kristy, Shara, Pragati, Rishabh - 1. Right to Privacy 2. Evolution 3. Right to Privacy a Fundamental Right

Group 12- Anisha H, Riya K, Dhanashree, Amish - IBF 1. Indian Broadcasting Foundation 2. Broadcasting Content Complaint Council, 3. Broadcasting Audience Research Council

Group 13- Nitya, Melita, Taswini, Tejashree - Unfair Practices - Unfair Trade Practices and the Competition Act 2002

Group 14- Aishwarya, Mansi, Megha, Ariba - Drugs and Magic Remedies Act, (Objectionable Advertisements) , 2. Emblems and Names (Prevention of Improper Use) Act

Group 15- Snehal, Neha, Ketan, Erum - . ASCI 1. Advertising Standard Council of India 2. Mission 3. Structure 4. Consumer Complaint Council

Group 16- Vijay, Zenil, Parth, Ronit - . RTI 1. Right To Information Act 2005 2. Brief History 3. Importance and current status

Group 17- Vignesh, Pratik, Vibha, Deepak.S.Gupta - Fake News




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Tel.: 022 - 6132 7352
Email : college@smshettyinstitute.org

DEPARTMENT OF MANAGEMENT STUDIES

CASE STUDY SESSION

A CASE STUDY OF MCDONALDS

The students of SYBMS (A&B) division participated in case study method of learning the implementation of concepts of marketing strategies for the subject Strategic Management.

The students first were exposed to certain facts related to McDonalds in India and then were asked questions based on facts, analysis and recommendation.

 i'm lovin' it® McDonalds in India 	McDonalds in India • McDonald's in India it is a widely accepted and welcomed destination. • It is not a youth destination, but a family destination • McDonald's recognized that the company would have to spend a lot of time and effort developing a menu that catered to India's enormous Hindu and Muslim communities. (Majorly non beef eating)	McDonalds in India • Elsewhere in the world, McDonald's maintains a strict 70% original 30% local menu. In India however, McDonald's inverted those numbers maintaining a 30% original 70% local menu. • Its popular products like Big Mac, Quarter Pounder, the hamburgers and McRib have been stricken off. • Its menu featuring such delectable treats as the Mc Aloo Tikki Burger and Maharaja Mac, French fries and Chicken McNuggets
	McDonalds in India • The restaurant recognizes by capturing the youth market, McDonald's can capture the rest of the family as well. • McD has captured 39% of fast food sales in the country due to their rigorous quality standards. • They have numerous restaurants and ice cream kiosks, strategically placed • They have most affordable pricing, as less as 25/- exclusively for India. • Happy meal unique concept to attract kids is effective in the country where kids play pivotal role in family restauranting.	Questions • Discuss the marketing mix strategy of McD. • Why are other fast food brands (KFC, Subway etc) could not be that successful? • What changes you suggest to sell McD products in Rural India? 

The students not only participated enthusiastically but were also enlightened with the existing marketing mix of McDonalds and also formulated 4Ps for new market segment.

It was conducted in SYBMS B on 12th September and in SYBMS A on 28th September, 2020. In all 85 students participated.




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Tel.: 022 - 6132 7352
Email : college@smshettyinstitute.org

Attendance:

Timestamp	Email Address	First Name	Last Name	Roll no.	Mobile No.	Mention the topics covered today.
9/12/2020 9:48:37	www.nilu6969@gmail.com	Nilesh.	Agarwal	96	09321393369	HRM management
9/12/2020 9:49:35	prajaktachavan1002@gmail.com	Prajakta	Chavan	99	8828027776	4 ps of mcd
9/12/2020 9:49:31	farheen.dawood12@gmail.com	Farheen	Chougule	101	7506419153	McDonalds Case Study and HRM Strategies.
9/12/2020 9:51:43	0000glenn@gmail.com	Glenn	Dsouza	102	8879051118	
9/12/2020 9:48:56	efernandes457@gmail.com	Ethan	Fernandes	103	9769609659	HRM and Marketing Strategy
9/12/2020 9:48:59	iqrahawaldar13@gmail.com	Iqra	Hawaldar	105	9372046823	Strategies
9/12/2020 9:49:10	khamkarsnehal757@gmail.com	Snehal	Khamkar	107	9987620068	HRM strategy
9/12/2020 9:49:39	kushwahapriti2003@gmail.com	Priti	Kushwaha	109	9892651300	4 ps of McD and HRM strategy
9/12/2020 9:49:31	Sampadalad71@gmail.com	Sampada	Lad	110	8286994934	4 Ps of McDonald's , HRM strategies
9/12/2020 9:49:00	aryan080201@gmail.com	Aryan	Lakhwani	111	8446080201	4 p's of McDonald's and HRM strategies
9/12/2020 9:49:22	malvimaker148@gmail.com	Malvi	Maker	115	8097863704	HR strategy and MC Donald discussion
9/12/2020 9:48:54	hiteshmane06@gmail.com	Hitesh	Mane	116	09076475567	Discussion on MacDonald,HRM
9/12/2020 9:49:28	umairmomin007@gmail.com	Umair	Momin	118	8779096427	McDonald's 4ps, Hrm strategies.
9/12/2020 9:49:30	jeffin2208@gmail.com	Jeffin	Neelamka vil	122	9819758862	HRM strategies
9/12/2020 9:49:01	rashmitapadhi1202@gmail.com	Rashmita	Padhi	123	9867352043	McDonald's marketing strategies and HRM strategies
9/12/2020 9:48:51	vinaypaliwal43@gmail.com	Vinay	Paliwal	125	8080199077	4 ps of McDonald's and hrm strategies
9/12/2020 9:49:00	amishapanchal456@gmail.com	Amisha	Panchal	126	9967232958	HRM strategies and 4ps of mcdonals marketing



B. S. S. S. M. Shetty
PRINCIPAL
 B. S. S. S. M. Shetty College
 of Science, Commerce & Management Studies
 Powai, Mumbai - 400 076.
 Tel.: 022 - 6132 7352
 Email : college@bsssmshettyinstitute.org

9/12/2020 9:49:10	psohail850@gmail.com	Sohail	Pathan	128	+91932438915 5	MacDonalds, HRM strategy
9/12/2020 9:48:52	priyaurai112@gmail.com	Priya	Rai	129	9372874216	HRM strategy
9/12/2020 9:48:55	shubhamrasam1234@gmail.com	shubham	rasam	131	9920180832	mcd marketing mix , HR strategies
9/12/2020 9:50:08	bhavikarodda@gmail.com	Bhavika	Rodda	133	9082232672	Discussion of strategic marketing of 4p's.
9/12/2020 9:50:14	shettydipu456@gmail.com	Dipti	Shetty	137	7045197444	Marketing mix of McDonalds & HRM strategies
9/12/2020 9:50:35	shettyshrishti06@gmail.com	Shrishti	Shetty	139	8850339471	4p's of McD , hrm strategies, funtional strategies
9/12/2020 9:49:20	alishasiddiqui2191@gmail.com	Alisha	Siddiqui	141	8828974948	HRM strategy and McDonald's 4p's
9/12/2020 9:52:20	ashitas995@gmail.com	Asita	Singh	142	9136708557	HRM strategy
9/12/2020 9:49:40	sandhayasoni1236@gmail.com	Sandhya	Soni	143	9653627937	HRM strategies
9/12/2020 9:49:17	shitijpoojary@gmail.com	Shitij	Suvarna	144	9769942755	HRM
9/12/2020 9:48:51	sayalisanjaytawade@gmail.com	Sayali	Tawade	145	8652597633	Hrm strategy

Times tamp	Email Address	First Name	Last Name	Rol l no.	Mobile No.	Mention the topics covered today.
9/28/2 020 8:52:3 7	akshatkacollegeid@gmail.co m	Akshat	Aggarwal	2	9004892040	Discussion on McDonald's Strategy
9/28/2 020 8:52:0 2	bhandarikhushbu7@gmail.co m	Khushbu	Bhandari	8	7045709456	Questions on McDonald strategies
9/28/2 020 8:53:5 3	sharathchandan39@gmail.co m	Sharath	Chandan	12	8779425905	4ps of McDonald
9/28/2 020 8:52:1 4	abhishekchettiar1@gmail.co m	Abhishek	Chettiar	13	8779693256	How to sell MC Donald's in rural area
9/28/2 020	raj.dixit37@gmail.com	Rushabh	Dixit	14	7718975520	Marketing mix of McDonald's and there



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Tel.: 022 - 6132 7352
Email : college@smshettyinstitute.org

8:52:37						comparison between Kfc subway etc and also how they should introduce themselves in rural market.
9/28/2020 8:52:39	shaikhmikail22@gmail.com	Mikail	Shaikh	15	9699233442	Marketing strategy of McDonald's
9/28/2020 8:52:48	guptatushar1309@gmail.com	Tushar	Gupta	16	8850278548	Discussion about marketing strategy to run McD in rural areas
9/28/2020 8:52:49	varunsanjaygupta@gmail.com	Varun	Gupta	17	7666554598	Discussion on Case study of Mc Donald
9/28/2020 8:52:48	shoaibforcollege@gmail.com	Shoaib	Shaikh	18	9867758390	Marketing strategy of Mcdonalds in India
9/28/2020 8:52:25	jkanishka16@gmail.com	Kanishka	Jain	21	9137387584	McDonald's strategy
9/28/2020 8:52:39	rehbarkashmiri119@gmail.com	Rehbar	Kashmiri	23	7021598209	Discussion
9/28/2020 8:52:44	k.arsalankhan221@gmail.com	Arsalan	Khan	24	9769551193	4p's Of McDonald in India
9/28/2020 8:52:04	akshatkhare813@gmail.com	Akshat	Khare	27	9619587852	McDonalds; Discussion
9/28/2020 8:52:38	khattrisamadh25@gmail.com	Samadh	Khatri	28	8454940337	McDonald's 4 P's, why they are successful and how we can enter into rural market
9/28/2020	tahirkhatri730@gmail.com	Tahir	Khatri	29	7506590195	Discussion of McDonald's



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of Science, Commerce & Management Studies
Powai, Mumbai - 400 076.
Tel: 022 - 6192 7352
Email : college@smshettyinstitute.org

8:52:57						
9/28/2020 8:53:26	shreenithkotian2501@gmail.com	Shreenith	Kotian	30	9082549882	Marketing strategies of McDonald's
9/28/2020 8:53:37	prathameshmatekar6262@gmail.com	Prathamesh	Matekar	33	9082000973	Discussion on McDonald's
9/28/2020 8:52:16	mayurdevadiga26321@gmail.com	Mayur	Devadiga	35	9082182852	4 P's of mcd
9/28/2020 8:52:38	kamalmishra6306@gmail.com	kamal	mishra	38	8149848157	4 ps of MCD and startegy
9/28/2020 8:52:05	mv2337762@gmail.com	Vikash	Mishra	39	8433860070	Mcd Discussion
9/28/2020 8:55:40	mohak.gambhir10@gmail.com	Mohak	Gambhir	40	07045818079	Mcdonald's
9/28/2020 8:52:49	sabamkdm22@gmail.com	Saba	Mukadam	41	9136593079	McDonald's 4 ps
9/28/2020 8:52:28	shrutee306@gmail.com	Shruti	Pandey	45	8779886365	Marketing mix of mcd (4ps)
9/28/2020 8:52:15	amoghpanidit522@gmail.com	Amogh	Pandit	46	7045110606	Marketing mix of McDonalds
9/28/2020 8:52:30	shrutip661@gmail.com	Shruti	Panhale	47	9930065435	McD Case Discussion.
9/28/2020 8:52:16	sushilpathak909@gmail.com	Sushil	Pathak	50	7045155863	4ps of McDonald's
9/28/2020 8:53:39	upoojary51@gmail.com	Ujwal	Poojary	52	8692066846	Mc Donald's strategic in urban and rural markets

9/28/2020 8:54:55	tanmayrai7@gmail.com	Tanmay	Rai	56	9372960107	Marketing strategy of mcd
9/28/2020 8:52:34	sawantsiddhsnt@rocketmail.com	Siddhant	Sawant	65	8928721767	Questions McDonald's
9/28/2020 8:52:51	shreenishetty999@gmail.com	Shreenidhi	Shetty	68	9867800146	4 P's of McDonalds
9/28/2020 8:53:55	shetty.akshay91011@gmail.com	Akshay	Shetty	69	9324087197	Marketing strategy of McDonald's
9/28/2020 8:53:05	arpitashetty1108@gmail.com	Arpita	Shetty	71	9967193260	Case study on mc Donald's
9/28/2020 8:54:03	ashleshshetty01@gmail.com	Ashlesh	Shetty	72	9004818788	4 p's of mc donalds
9/28/2020 8:52:51	lakshit.shetty7@gmail.com	Lakshit	Shetty	75	7506083343	Marketing mix of mcDonalds
9/28/2020 8:52:08	shettynikhil301@gmail.com	Nikhil	Shetty	76	9619835215	Case study about McDonald's.
9/28/2020 8:53:01	shettyrakshit19@gmail.com	Rakshit	Shetty	77	7977585800	4ps on mcd discussion
9/28/2020 8:54:24	shamitashetty2819@gmail.com	Shamita	Shetty	79	9920131030	Case study about McDonald's
9/28/2020 8:54:28	shruthika.shetty10@gmail.com	Shruthika	Shetty	80	8291742112	Discussion of mcd
9/28/2020 8:54:00	siddhantshett7@gmail.com	Siddhant	Shetty	81	9867139747	4ps of mc donalds
9/28/2020	vaishnavipravinshetty@gmail.com	Vaishnavi	Shetty	82	8433807148	4 P's of MacDonalDs

8:53:16						
9/28/2020 8:53:16	vidhis1812@gmail.com	vidhi	shetty	83	9892444500	4ps of McDonalds
9/28/2020 8:55:56	bhavishashukla527@gmail.com	Bhavisha	Shukla	84	8443577404	Revision
9/28/2020 8:52:14	rsking030801@gmail.com	Rohanbahadur	Singh	86	7977821376	Mc Donalds marketing mix and how to sell product in rural india
9/28/2020 8:54:03	bhavyasuvarna271@gmail.com	Bhavya	suvarna	90	9004189181	Discussion
9/28/2020 8:54:00	godzillagtr4@gmail.com	Ganesh	Swami	92	8652575234	Med pricing strategy & it's establismnt in rural area dicussion
9/28/2020 8:53:21	thakurmayank0201@gmail.com	Mayank	Thakur	93	9082837064	Discussion
9/28/2020 8:52:46	viridiamolaksingh@outlook.com	Amolak Singh	Virdi	94	9769177363	4 p's of MCD and how will it work in rural India- strategy to be applied

Amolak Singh

SUBJECT INCHARGE

Amolak Singh

PROGRAM COORDINATOR



Amolak Singh
PRINCIPAL
 Bunts Sargha's S. M. Shetty College
 of Science, Commerce & Management Studies
 Powai, Mumbai - 400 076.
 Tel.: 022 - 6132 7352
 Email : college@smshettyinstitute.org