



**BUNTS SANGHA'S**

# **S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT STUDIES**

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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

**Student Enrichment Activity Approval Form 2021-22**

Department: Mass Media & Communication Skills

Program: Filmy Friday and Review competition

Objectives: To screen film based in a social issues to educate the viewer's to be followed by a discussion and a review competition to understand their takeaways from the film

Need: Filmy Friday was organized for those students, teachers and other faculty members who are interested in watching films and who want to pursue filmmaking or acting. Mum, a short documentary was screened for everyone in the event followed by a review writing competition for the same.

Content: The Studio of Mass Media and Communication Skills Department of Bunts Sangha's S.M Shetty College of Science, Commerce and Management Studies, Powai had organised its first Filmy Friday for the academic year 2021-22 for all the departments. Filmy Friday screens movies of different genres, revolving around strong characters and powerful messages.

Resource Person: NA

Date: 16th July 2021

Time: 12.30pm Onwards

Venue: Zoom

Cost/Budget: NA

Proposed by: Prof. Sharanya Sanoj

**Prof. Kalpana Rai Menon**  
**(Head of Department)**

**Dr. Sridhara Shetty**  
**(Principal)**



**PRINCIPAL**  
Bunts Sangha's S. M. Shetty College  
of Science, Commerce & Management Studies  
Powai, Mumbai - 400 076.  
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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**

**'THE STUDIO'**

**Purpose**

To screen films based on social issues to educate the viewer's to be followed by a discussion and a review competition to understand their takeaways from the film. Filmy Friday was organized for those students, teachers and other faculty members who are interested in watching films and who want to pursue filmmaking or acting. Mum, a short documentary was screened for everyone in the event followed by a review writing competition for the same.

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**

**'THE STUDIO'**

**Incharges**

**Teachers:**

Prof. Kalpana Rai Menon  
Prof. Neena Sharma  
Prof. Sharanya Sanoj

**Overall Incharges:**

Hrithika Prakash Shetty  
Tanmay Gohil

**Host:**

Farhan Khan

**Report team:**

Pragati Tiwari

**Media team:** Deepak Gupta , Nitya Shinde and Harman Kaur Badwal.

**Studio team:**

Tejashree Nair  
Pratham Gore  
Vaishnavi Moolya  
Shara Sheikh  
Vijayalaxmi Poojary  
Ishika Shetty  
Saisaranyya Menon  
Dolcee shah  
Mandeera Ramgiri

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**Report**

**Filmy Friday - Mum & Ahalya**

On July 16, 2021, The Studio of Mass Media and Communication Skills Department of Bunts Sangha's S.M Shetty College of Science, Commerce and Management Studies, Powai had organised its first Filmy Friday for the academic year 2021-22 for all the departments. Filmy Friday screens movies of different genres, revolving around strong characters and powerful messages.

The host Mr Farhan Khan from SYBAMMC commenced the event with the welcome address followed by BMM Coordinator Prof. Kalpana Rai Menon introduced the Studio members for the academic year 2021-22 through a short introductory video. Principal Dr Shridhara Shetty enlightened the gathering and felicitated the corporate video team who created the 'virtual college tour' which is present on the college's website. This was followed by Vice Principal Dr Liji Santosh and Vice Principal Prof. Sandesha Shetty inspired the attendees with their kind words and discussed how it serves as a creative learning environment.

Prof. Neena Sharma spoke a few words and elucidated to the students about Filmy Friday and the honored guests that the department hosted for Filmy Fridays in the past. Farhan continued with a brief introduction about the short film named "Mum" directed by Akash Mihani. The film screening was followed by a review writing competition, students were given 10 minutes and they were asked to submit it in the provided google form.

The reviews were judged by Prof. Kalpana Rai Menon, Prof. Neena Sharma and Prof. Sharanya Sanoj. A second film named 'Ahalya' was screened for the attendees. This was followed by the announcement of review writing competition winners. Winning the review competition at the first position was Shloka Shetty (TYBAF), Saad Ansari (SYBAMMC) at the second position and Ketan Barot (SYBAMMC) at the third position. The event closed with a formal vote of thanks by Prof. Sharanya Sanoj.

**Prof. Kalpana Rai Menon**  
**(Head of Department)**

**Dr. Sridhara Shetty**  
**(Principal)**



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS  
'THE STUDIO'  
FILMY FRIDAY

Date: 16<sup>th</sup> July 2021.

Timing: 12.30 pm onwards

**SCHEDULE**

Events	Timings
Welcome address by Farhan Khan	12.30pm-12.35pm
Introduction of new Studio team by Prof. Kalpana Rai Menon	12.35pm-12.45pm
Address by Dr. Sridhara Shetty and Felicitation of Corporate video team by Principal	12.45pm-12.55pm
Address by Vice Principals - Dr. Liji Santosh and Prof. Sandesha Shetty	12.55pm-1.00pm
Filmy Friday Intro - Prof. Neena Sharma	1.00pm-1.05pm
Film screening	1.05pm-1.20pm
Review competition	1.20pm-1.30pm
Break/ Movie / interaction	1.30pm-1.50pm
Announcement of winners	1.50pm-2.00pm
Vote of thanks by Prof. Sharanya Sanoj	2.00pm-2.05pm

Prof. Kalpana Rai Menon  
(Head of Department)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**FILMY FRIDAY**


**Date: 16<sup>th</sup> July 2021.**

**Timing: 12.30 pm onwards**

**Participant List**

Samiksha Naik  
Sai bhowad  
Pratham Gore  
shara sheikh  
Pragati Tiwari  
farhan khan  
Rathin Sawant  
Nikhil Poojari  
Aishwarya Khale  
Ruchita Rajpurohit  
Ram  
Salonigawayi  
SHLOKA SHETTY  
Chaitanya Lodha  
Raksha Singh  
Palak Srivastava  
Anisha  
Sneha Radhakrishnan  
Chetan Kotta  
Sumegh More  
Hatim  
Harsh Padelkar  
Dev shah  
Shlok Shrivastava  
Samay Shah  
Sarvesh Kothavale  
Anisha Khetwani  
Labhashri  
dolcee shah  
Vrushti Upadhyay



  
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Chaitali Jankar  
Shubham Prakash Raorane  
Deepasha swamy  
Atharva Sanjay Bhagwat  
Dhvani Shah  
Taswini Shetty  
Abhishek Kadam  
Pratham poojari  
Swaroop  
Neena Sharma  
Jimmy Abraham  
Tejashree Suresh Nair  
Vijayalaxmi Poojary  
Mohammed Saad Ansari  
Kumkum gaikwad  
Mandeera Ramgiri  
Tanmay Gohil  
Malti ratudi  
Tanishqa Shetty  
Ketan Barot  
Ishika shetty  
Sahil Rane  
Saisaranyya Menon  
Harman kaur badwal  
Vaishnavi Moolya  
JAYESH ANAND SHINDE  
Nitya Shinde  
Saisaranyya Menon



**Prof. Kalpana Rai Menon**  
(Head of Department)



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**'THE STUDIO'**  
**FILMY FRIDAY**

**Winners List**

Filmy Friday-Film Review competition

1. Shloka Shetty - TYBAF
2. Saad Ansari - SYBAMMC
3. Ketan Barot - SYBAMMC

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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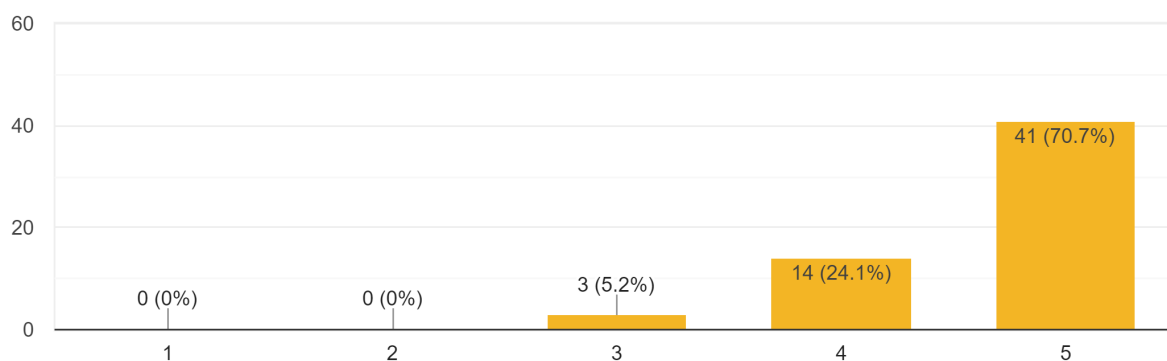
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**'THE STUDIO'**  
**FILMY FRIDAY**

**FEEDBACK**

How well organized was the event?

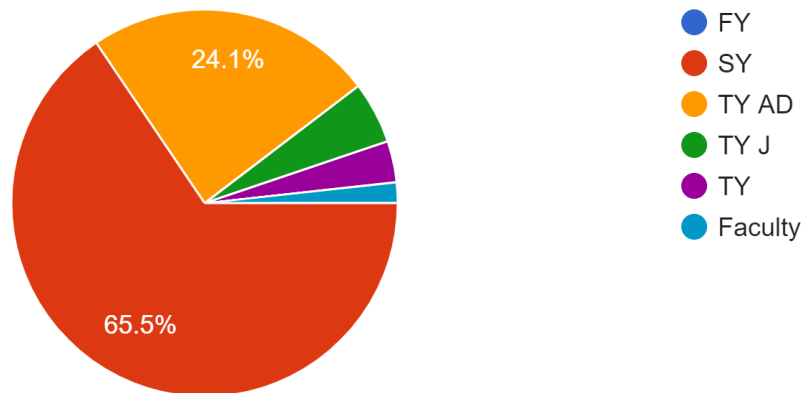
58 responses



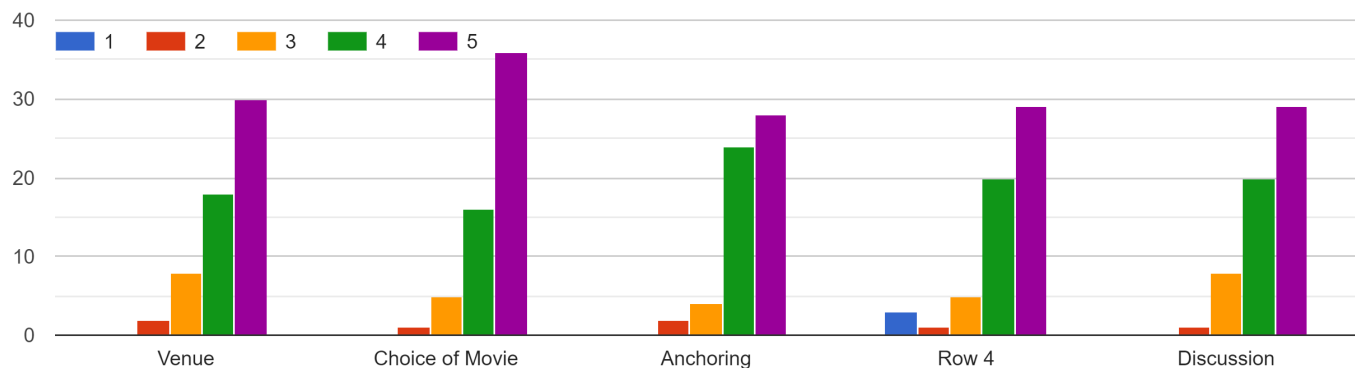
  
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## Class

58 responses



## Rate the following



## Suggestions

- Keep up the good work !
- We should keep more of these fun.
- Some fillers would have been better. Otherwise a nice experience all round. Cheers!
- The second movie was amazing, there should be more such events and our mind gets diverted and it feels good

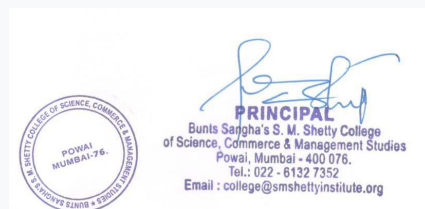


*Sarphat*  
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- Amazing session just some net issues
- Keep doing such events
- We can watch this short film named Kriti next
- Group discussions could be more lively
- Would love to attend more such events!!
- We should do it more often
- The form need some correction
- Review writing time should be a bit more.
- More interesting films should be shown.
- Would like filmy friday to be conducted frequently
- Would like to watch more movies but of some different genre

### **Feedback**

- It was a great session, would love to attend more such sessions
- I liked the movie and how this turned out. I'm really looking forward to more such events.
- Good experience
- Short and sweet.
- Would love to attend more such events!!
- It was a great experience for me
- Everything was Good . Well organised!
- It was just great
- It was really wonderful.
- Well organised
- It was a fun experience,the bmm department always has the best events.
- No at all everything was good
- Amazing session just some net issues
- More movies
- Perfect
- It was really wonderful






### Analysis

Overall, the feedback has been quite excellent, and the students enjoyed the session because it was extremely beneficial to each of them. The majority of students desire more of these sessions because they are so educational.



**Prof. Kalpana Rai Menon**  
(Head of Department)



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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS  
'THE STUDIO'

FILMY FRIDAY

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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS  
'THE STUDIO'


# FILMY FRIDAY

DATE: 16TH JULY, 21      TIME: 12.30 PM

FILM SCREENING FOLLOWED BY REVIEW COMPETITION

STUDIO  
Zoom Meet



  
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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

### **Report**

DEPARTMENT OF MASS MEDIA AND COMMUNICATION SKILLS  
THE STUDIO PRESENTS  
FILMY FRIDAY

An award-winning short film that shows how an eight year old girl thinks about child abandonment and makes an impression on the viewers.

The Filmy Friday will be followed by a review writing competition and announcement of the winners for the same.

Date: 16 July 2021

Venue: Zoom

Time :12:30 PM

Register through the link below

<https://forms.gle/WuApVgcbdwjkhNmY7>

OPEN TO STUDENTS OF ALL DEPARTMENTS

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**MINUTES OF THE MEETING**

**Date:** 9th July, 2021

**Time:** 12:30

**Venue - Zoom**


**Members Present :**

Hritika Shetty  
Tanmay Gohil  
Ishika Shetty  
Pragati Tiwari  
Dolcee Shah  
Harman Kaur  
Mandeera Ramgiri  
Pratham Gore  
Shara Sheikh  
Vaishnavi Moolya  
Vijyalaxmi Poojari  
Nitya Shinde  
Deepak Gupta  
Saisaranyya Menon

**Teachers Present:**

Prof. Kalpana Rai Menon  
Prof. Neena Sharma  
Prof. Sharanya Sanoj




  
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**Points Discussed:**

- Farhan started the event by welcoming everyone.
- Kalpana ma'am introduced the new studio team and was followed by the playing video of new studio team.
- Students who made contribution for making the video of the college which is posted on college website were thanked.
- Principal sir Dr. Sridhara Shetty, Prof Sandesha sir and Vice principal Dr. Lijji Santosh spoke few words.
- Prof. Neena Sharma introduced and explained how Filmy Friday was started.
- At 12.50 the short film started.
- Review competition was held.
- At 1.15 the second film was shown.
- Teachers announced the result of the review competition. Winners: Shloka Shetty (1st Prize), Saad Ansari (2nd Prize), Ketan Barot (3rd Prize).



**Prof. Kalpana Rai Menon**  
(Head of Department)



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**'THE STUDIO'**  
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**S.M. Shetty College of Science, Commerce and Management Studies, Powai.**

**Student Enrichment Activity Approval Form 2021-22**

**Department: Mass Media & Communication Skills**

Program: Y-TALK: online education causing Burnout among students and teachers.

Objectives: To discuss the impact of online learning on Students and teachers

Need: To discuss the impact of online learning and the stress it causes in the lives of students and teachers

Resource Person: Ranajit Tendolkar

Date: 7th September 2021

Time: 1.30 pm Venue: Zoom

Cost/Budget: NA

Proposed by: Th Department of Mass Media and Communication skills.

Verified by: Prof.Kalpna Rai Menon

**Prof. Kalpna Rai Menon**  
**(Head of Department)**

**Dr. Sridhara Shetty**  
**(Principal)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**

**'THE STUDIO'**

**PRESENTS Y-Talk**

### **NOTICE**

Greetings!!



\*THE DEPARTMENT OF MASS MEDIA AND COMMUNICATION SKILLS\* of \*Bunts Sangha's S.M Shetty College of Science Commerce and Management Studies, Powai\_\*

\*THE STUDIO\*

presents....

\*Y - TALK\*

A platform for you to talk and be heard

Due to the ongoing pandemic, we are not able to get the real 'College life' experience. Classes, fests, events held online can be overwhelming for both students and teachers. Online classes may also lead to stress, disturbance and a lot more. Some of you may agree and some may not !

Let us know your views and thoughts by registering here :

<https://forms.gle/bh5ARzi9X1eP7yd76>

\*\_OPEN TO ALL DEPARTMENTS\_\*

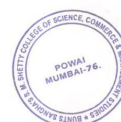
Topic : \*\_Online education- causing burnout among Students and teachers.\*\_

Date : 7th September, 2021, Thursday

Time : 1:30pm

Platform : Zoom video conferencing

For more updates follow our Instagram @bmm.smsheetty\_



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*Kalpana*

Prof. Kalpana Rai Menon  
(Head of Department)



*B. S. Shetty*  
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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**PRESENTS**  
**Y-Talk**

**Date: 7<sup>th</sup> Sept, 2021.**

**Timing: 1:30 pm onwards**

**SCHEDULE**

<b><u>Event</u></b>	<b><u>Timing</u></b>
Welcome address by Ishika	<b>1:30</b>
Intro to topic by Saisaranyya	1:40
Session begins	
Announcement of Best Speaker	
Vote of thanks	

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**First Y-Talk for the Academic Session 2021-22**

Written By: Kristy Fernandes


The BAMMC Department of Bunt Sangha's S.M Shetty College of Science, Commerce and Management Studies under The Studio organized its first Y-Talk for the academic session 2021-22 on 7th September, 2021. The topic for this session was "Online Education Causing Burnout For Students and Teachers." The session was conducted on Zoom Application.

The teachers present for the Y-talk were Prof. Kalpana Rai Menon, Prof. Neena Sharma and Prof. Sharanya Sanoj .The judge for the event was Mr. Ranajit Tendolkar. The host Ms. Ishika Shetty commenced the session by giving a welcome address and introducing the moderator of Y-Talk, Ms. Saisaranyya Menon. The panel consisted of Mr. Rathin Sawant, Mr. Aditya Tanna, Mr. Saad Ansari and Mr. Abhishek Dubey.

The first year students also joined this event . The panel discussion started with the moderator introducing the topic and panelists,the panelists also introduced themselves. The panelists kept forward their opinions and point of view on the topic. They covered the topic well including, concern about college going years which are said to be stepping stones for students, en route to real life/world with current students missing out on college going experience, how it affects them and how to help students going forward.

They also discussed the major concerns of online learning, that not everyone can afford a smartphone/laptop/ computer and these gadgets are necessary for one to learn online. The session ended with the panelists agreeing to both the teachers and students getting affected by online lectures regardless of their socio economic statuses. The panelists also gave some real solutions like understanding, self discipline, respecting the efforts put in and just giving it time.



  
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After the discussion, a very relatable video was presented named "Teaching in Pandemic", which was made by BAMMC students Pragati Tiwari and Madhav Tiwari.

Judge for the event, Mr. Ranajit Tendolkar gave his inputs on the topic and announced the winners of the Y-Talk. The first best speaker was Mr. Rathin Sawant from TYBMS followed by Mr. Saad Ansari from SYBAAMC at second place and the third place was shared by Mr. Aditya Tanna from FYBAMMC and Mr. Abhishek Dubey from SYBAMMC.

The session ended successfully with a vote of thanks given by the Studio President Ms. Hrithika Prakesh Shetty.


More than 50 students attended the event.

Feedback : Students enjoyed the session. They have given suggestions on topics for the next Y Talk.



Prof. Kalpana Rai Menon  
(Head of Department)



  
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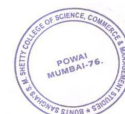


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**'THE STUDIO'**  
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**S.M. Shetty College of Science, Commerce and Management Studies, Powai.**

**First Y-Talk for the Academic Session 2021-22**  
**PARTICIPANTS LIST:**

Vaishnavi Moolya	BMM	Female
Dolcee Shah	BMM	Female
Saisaranyya Menon	BMM	Female
Tanmay Gohil	BMM	Male
Nitya Sameer Shinde	BMM (AD)	Female
Anisha Khetwani	BMM (AD)	Female
Farhan Khan	BMM	Male
MEHTA KHUSHI	BMM	Female
Tejashree Nair	BMM (J)	Female
Tanay dhiman	BMM (AD)	Male
Sumeet Devnath	BMM	Male
Mithun kishor suvarna	BMM	Male
Neena Sharma	Faculty	Female
Abhishek Dubey	BMM	Male
Ishika Shetty	BMM	Female
Rathin Sawant	BMS	Male
Ranajit Tendolkar	BMM	Male
shara sheikh	BMM (AD)	Female
Shruti Khopkar	BMM (AD)	Female




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Mohammed Saad Ansari	BMM	Male
Harman Singh Nagpal	BMM	Male
Tanishqa Shetty	BMM	Female
mahek r hala	BMM (AD)	Female
Pragati Tiwari	BMM	Female
Ketan Barot	BMM	Male
Aditya Tanna	BMM	Male
Samay Shah	BMM	Male
Nikhil Poojari	BMM	Male
Pratham Gore	BMM	Male
mahek hala	BMM	Female
Saher parkar	BMM	Female
JIMMY ABRAHAM	BMM	Male
Mrunal Mejari	BMM	Female
BHAVIK MOURYA	BMM	Male
Harman kaur badwal	BMM	Female
Komal bhosale	BMM	Female
Sneha Radhakrishnan	BMM (AD)	Female



Prof. Kalpana Rai Menon  
(Head of Department)



  
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**First Y-Talk for the Academic Session 2021-22**

**Winners**

1st Prize: Rathin Sawant  
2nd Prize: Saad Ansari  
3rd Prize: Abhishek Dubey

Prof. Kalpana Rai Menon  
(Head of Department)



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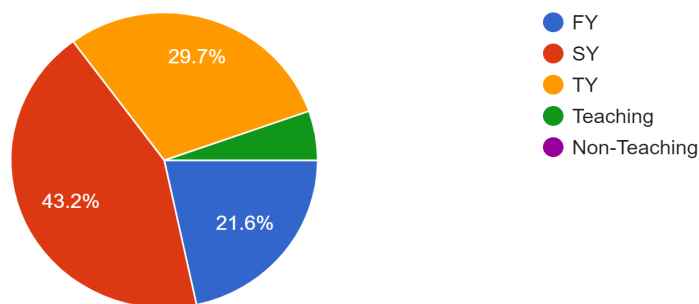
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**Feedback**

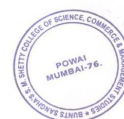
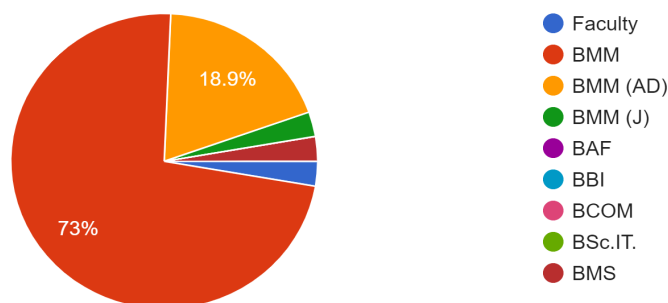
**Class**

37 responses



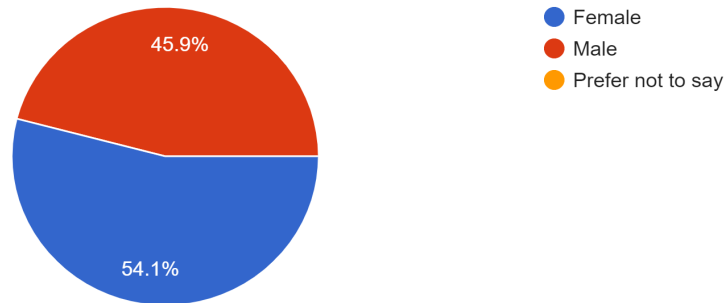
**Programme**

37 responses



*(Signature)*  
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Gender  
37 responses




### **Suggestions:**

- Regarding the sudden death of an actor, we can talk about how important is your mental health and it is so important for us to talk about it. They should be heard. Mental health is important.
- Topic should be more debatable and current
- We can talk about mental health, LGBTQIA+ community.
- The topic was something we've spoken about a lot hence the rating but the moderator, panelists and the audience made it an interesting discussion nonetheless, so cheers :)
- Anything to motivate students.
- Lessen the scope of the topic so the discussion doesn't stretch out for hours, xD
- Mental health
- No suggestion needed , was good
- More Often
- LGBTQ issues
- Economic crisis in our country.

### **Feedback**

- Lovely !
- This session was really good as this was about an on-going situation. Really great
- The topic was good
- Noicee



  
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-Thinking

-Was good and helpful

--It was indeed a great event

-It was so good

-IT WAS A GREAT EVENT . MANY LOGICAL ANSWER WERE GIVEN BY BOTH TEACHERS AND STUDENTS


**Analysis.**

The overall feedback has been very positive and the students really liked the session as it was very helpful for each one of them. Majority of the students want more such sessions as they are very informative.



Prof. Kalpana Rai Menon  
(Head of Department)



  
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The Department of Mass Media And Communication Skills Presents



**Y-TALK**

Topic :-  
**ONLINE EDUCATION CAUSING BURNOUT FOR STUDENTS AND TEACHERS**

TAP. UNMUTE AND MAKE YOUR VOICE HEARD.




**Date: 7th september 2021**  
**Venue: Zoom meeting**  
**Time : 1:30 pm**

**OPEN FOR ALL DEPARTMENTS**



Prof. Kalpana Rai Menon  
(Head of Department)



  
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**Minutes of The Meeting**

**Date:** 7th Sept, 2021


**Time:** 1:30

**Venue - Zoom**

**Members Present :**

Hritika Shetty  
Tanmay Gohil  
Ishika Shetty  
Pragati Tiwari  
Dolcee Shah  
Harman Kaur  
Mandeera Ramgiri  
Pratham Gore  
Shara Sheikh  
Vaishnavi Moolya  
Vijyalaxmi Poojari  
Nitya Shinde  
Deepak Gupta  
Saisaranyya Menon



  
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**Teachers Present :**

Kalpana Rai Menon  
Neena Sharma

Sharanya Sanoj

**Minutes of the meeting:**

Welcome address by Ishika

Intro to topic by Saisaranyya


Session begins

Announcement of Best Speaker

Vote of thanks



**Prof. Kalpana Rai Menon**  
(Head of Department)



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**THE DEPARTMENT OF MASS MEDIA & COMM**  
**'THE STUDIO'**

**'THE STUDIO'**

**Student Enrichment Activity Approval Form 2021-22**

Department: Mass Media & Communication Skills

Program: Report Writing Session'

Objectives: The basics of how to write a report for college, magazine and a news article covering the basic mistakes students commit, basic grammatical errors and also how to cover and write reports for college events dos and don'ts to look for whilst writing a report.

Need: To give students hands-on, practical training approach on Report Writing

Content: The basics of how to write a report for college, magazine and a news article covering the basic mistakes students commit, basic grammatical errors and also how to cover and write reports for college events.explained it by taking examples of some articles from Studio Samachar's site.

Resource Persons:Pragati Tiwari & Saisaranyya Menon

Date: 6th October 2021

Time:10.30 am onwards


Venue:ZOOM

Cost/Budget:NIL

Proposed by: Department of Mass media and Communication Skills

Verified by: Prof Neena Sharma




  
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**Prof. Kalpana Rai Menon**  
(Head of Department)



**Dr. Sridhara Shetty**  
(Principal)



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THE DEPARTMENT OF MASS MEDIA & COMM

**'THE STUDIO' Purpose**

The purpose of the session was to guide FY's on how to write a report for college, magazine and cover college events. The session also served students with what is Studio Samachar.

**Prof. Kalpana Rai Menon**

**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMM**  
**'THE STUDIO'**

**Notice**

The Department of Mass Media and Communication Skills of Bunts Sangha's SM College of Science, Commerce and Management Studies , Studio Club organised a 'Report Writing Session' for first year BAMMC students as part of their student skill sharing initiative 'Studio Plus'. The resource persons for the same were Pragati Tiwari (Editor in chief: Studio Samachar) and Saisaranyya Menon (Content Writer: Studio Samachar).

Dates: 6th October, 2021  
Time 10:30AM-11:30 AM

For more details contact  
Pragati Tiwari- 8871587952

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMM**  
**'THE STUDIO'**  
**Incharge**

**Teachers:**

Kalpana Rai Menon

**Overall Incharges:**

Pragati Tiwari  
Saisaranyya Menon  
Hritika Prakash Shetty  
Tanmay Gohil

**Host/resource person:**

Pragati Tiwari  
Saisaranyya Menon

**Report:**

Tanmay Gohil

**Samachar Team:**

Pragati Tiwari  
Saisaranyya Menon

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMM**  
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**Incharge**  
**Report**

The Department of Mass Media and Communication Skills of Bunts Sangha's SM College of Science, Commerce and Management Studies, Studio Club organized a 'Report Writing Session' for first year BAMMC students on 6th October, 2021 as part of their student skill sharing initiative 'Studio Plus'. The resource persons for the same were Pragati Tiwari (Editor in chief: Studio Samachar) and Saisaranyya Menon (Content Writer: Studio Samachar).

The session began with Pragati Tiwari explaining what Studio Samachar is about, then moving forward she explained the basics of how to write a report for college, magazine and a news article. In which she covered the basic mistakes students commit, basic grammatical errors and also how to cover and write reports for college events. She explained it by taking examples of some articles from Studio Samachar's site.

Later Saisaranyya Menon shared her experience as the content writer of studio Samachar, as she started working online. She explained how she covers and writes the report for the events that are held online. She also gave some dos and don'ts to look for whilst writing a report. There were 17 attendees. The event was then concluded with an announcement of a blog writing competition.

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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**THE DEPARTMENT OF MASS MEDIA & COMM**  
**'THE STUDIO'**

**Date: 2021.**

**Timing: 10.30 am onwards**

**SCHEDULE**

<b><u>Event</u></b>	<b><u>Timing</u></b>
Welcome and Introduction	10:30am
Pragati talks on the topic	10:35am to 11:30am
Saisaranyya shares her insights	11:30am -11:35am

**Prof. Kalpana Rai Menon**  
**(Head of Department)**



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THE DEPARTMENT OF MASS MEDIA & COMM


'THE STUDIO'

**Participant List**

Name	Gender
Tanushri Vaidya	Female
Karan solanki	Male
Sumeet Devnath	Male
Adityesh Sharma	Male
Singh surbhi shripal	Female
Aastha Shetty	Female
Sakshi Ramesh Poojary	Female
Adi Raval	Male
Abhishek Upasham	Male
Saher parkar	Female
Joel Frank	Male
Abhishek Narang	Male
Prachi beradia	Female
Komal sandip bhosale	Female
Zaid	Male
Divya Shetty	Female
Shreyal Upadhyay	Female

*Palpauer*



  
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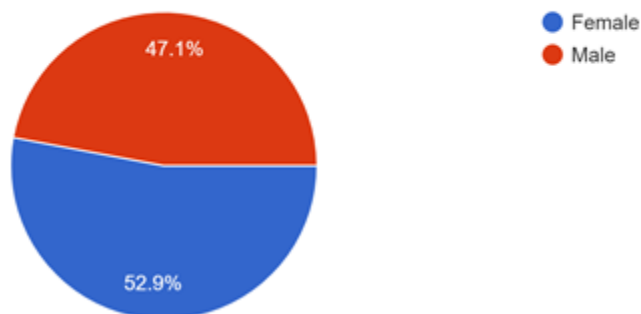
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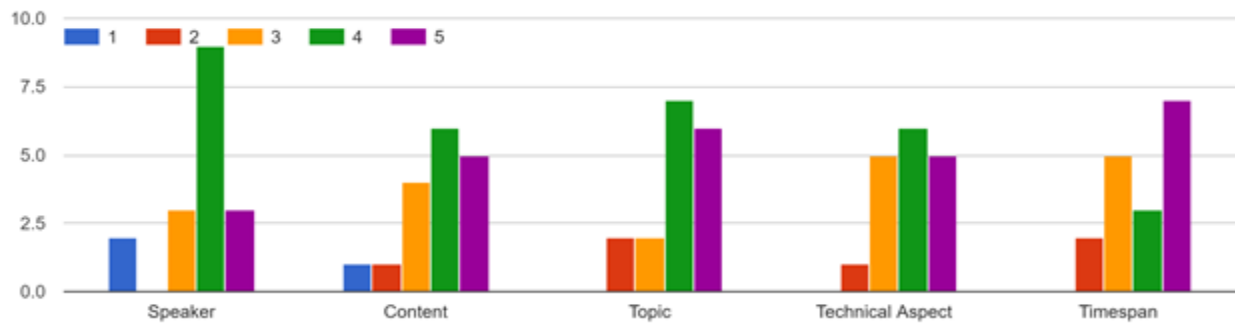
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**Feedback**

Gender  
17 responses



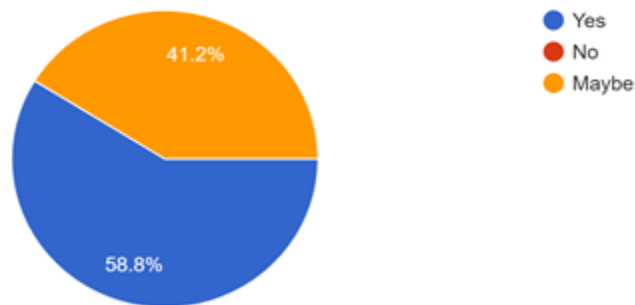
  
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Rate the following aspects of the session (1 being the lowest and 5 the highest)



Would you like to attend sessions like this in future?

17 responses



## Suggestions

-It was good I think they should start more activities.

-Maybe the timespan can be more so that more topics are covered and it could be more interactive.

## Feedback

Well looking forward to be a part of studio plus ❤️

-I would love to work with you all !It was good to attend these college studios!

-It was helpful



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It was good!!!

-It's good now about studio and we new things to learn

-No suggestions. Everyone explained very well.

-Great


### **Analysis**

The entire response has been really favourable, and the students enjoyed the session because it was extremely beneficial to each of them. The majority of students desire more of these sessions because they are incredibly educational.

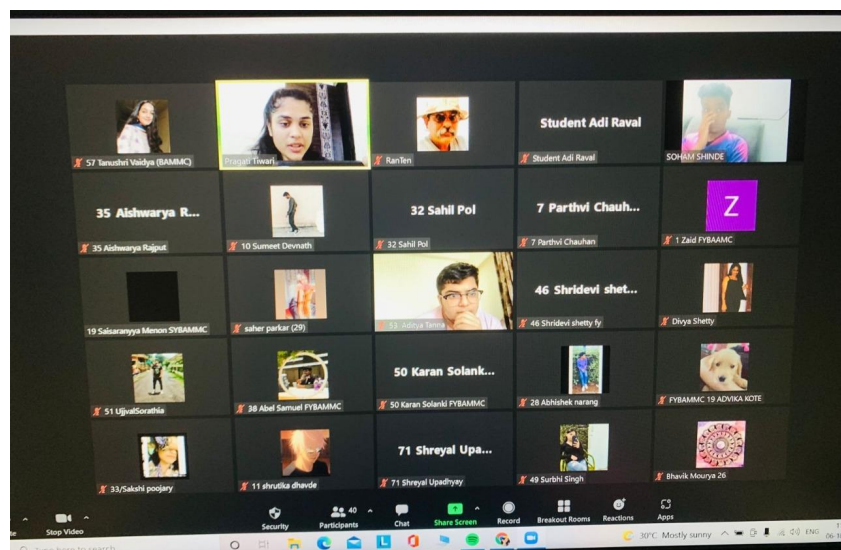


**Prof. Kalpana Rai Menon**  
**(Head of Department)**



  
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# REPORT WRITING SESSION



*Kalpana Rai Menon*

**Prof. Kalpana Rai Menon**  
(Head of Department)



*Kalpana Rai Menon*  
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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

**Student Enrichment Activity Approval Form 2022-22**

**Department: Mass Media & Communication Skills**

**Program: Y-Talk- Item numbers in films : Objectification of women or just creative license.**

**Objectives: To Discuss the objectification of women in the form of Item songs in Indian films over the years**

**Need: .To Discuss whether item song entail placing women in revealing clothes, loud music, pornographic dance forms, or dances that sexually and physically objectify women's bodies in order to appeal to male audiences, or is it simply an important source of advertisement , promotion and a marketing tactic**

**Content: The Studio of Mass Media and Communication Skills Department of Bunts Sangha's S.M Shetty College of Science, Commerce and Management Studies, Powai had organised does item song entail placing women in revealing clothes, loud music, pornographic dance forms, or dances that sexually and physically objectify women's bodies in order to appeal to male audiences, or is it simply an important source of advertisement , promotion and a marketing tactic.**

**Resource Person: Judge- Prof. Dr Tushar Sambhare**

**Date: 01st February 2022**

**Time: 12.30pm Onwards**

**Venue: Zoom**

**Cost/Budget: NA**

**Proposed by: Prof Neena Sharma**

**Verified by: Prof Kalpana Rai Menon**

**Prof. Kalpana Rai Menon**  
**(Head of Department)**

**Dr. Sridhara Shetty**  
**(Principal)**



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### **NOTICE**

**Y - TALK**

A platform for you to talk and be heard

What do you think, does item song entail placing women in revealing clothes, loud music, pornographic dance forms, or dances that sexually and physically objectify women's bodies in order to appeal to male audiences, or is it simply an important source of advertisement , promotion and a marketing tactic?

Let us know your views and thoughts by registering here : <https://forms.gle/27famSmgPbKWKZzQ7>

**OPEN TO ALL DEPARTMENTS**

Topic : Item numbers in films : Objectification of women or just creative license.

Date : 1st February 2022, Tuesday

Time : 12.30 p.m. IST

Save the Zoom details to Join us tomorrow!

<https://zoom.us/j/94424699525?pwd=OWsyaEowQjZkMkR3RVImSEcxNVJ5Zz09>

Meeting ID: 944 2469 9525

Passcode: 6zBL4u

For more updates follow our Instagram @bmm.smsheetty

Prof. Kalpana Rai Menon  
(Head of Department)



**PRINCIPAL**  
Bunts Sangha's S. M. Shetty College  
of Science, Commerce & Management Studies  
Powai, Mumbai - 400 076,  
Tel.: 022 - 6132 7352  
Email : [college@smsheettyinstitute.org](mailto:college@smsheettyinstitute.org)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**Bunts Sangha's**  
**Purpose**

To have Panelists and Audience discuss a social problem causing a topic and Debate about it.

Prof. Kalpana Rai Menon  
(Head of Department)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

**Bunts Sangha's Teachers:**

Prof. Kalpana Rai Menon  
Prof. Neena Sharma  
Prof. Mahesh Savale

**Overall Incharges:**

Hritika Prakash Shetty  
Tanmay Gohil  
Tejashree Nair  
Pratham Gore  
Shara Sheikh  
Vijayalaxmi Poojary  
Ishika Shetty  
Saisaranyya Menon  
Dolcee shah  
Mandeera Ramgiri

Host: Pragati Tiwari

Moderator: Ishika Shetty

Report :

Media team :Nitya Shinde, Vaishnavi Moolya and Harman Kaur Badwal.

Prof. Kalpana Rai Menon  
(Head of Department)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**Report**

## **Ytalk**

### **Written By- Saisaranya Menon**

On February 1, 2022, the Studio Club of The Department of Mass Media and Communication Skills of Bunts Sangha's S.M Shetty College of Science, Commerce, and Management Studies organized the 'Y-Talk' via zoom application.

In the presence of faculty members, BAMMC Coordinator Prof. Kalpana Rai Menon, Prof. Neena Sharma and Prof. Mahesh Salave. The Y-Talk was hosted by Pragati Tiwari (Editor-in-Chief, Samachar Incharge) and was moderated by Ishika Shetty (Studio Connect Incharge) from SYBAMMC.

The topic of Y-talk session was 'Item number in films- Objectification of Women or just Creative License' and the event was judged by Dr Tushar Sambhare (Coordinator BSC IT)


The panelist for the Y-Talk consisted of five students, Saurabh Sode (TYBAMMC-J), Saisaranyya Menon (SYBAMMC), Harman Singh (SYBAMMC), Harsh Jambhere (FYBCOM), Jay Panchal (SYBAMMC), Hrithika Prakash Shetty (TYBAMMC-AD) and Pragati Tiwari (TYBAMMC- J). The alumnus Pankaj Devrai, Tanya Haldar and Hetan Mav were also part of the session.

The panel discussion began with the panelists sharing their opinion on the topic. The popular opinion in the debate was those item songs are played in public and exposed to a lot of people, both young and old playing a huge role in corrupting their mind-sets, the lyrical content in item songs lean towards the objectification of women and these songs are engulfed with erotic representation and vulgar phrases, conceptualising women in a very wrong way and therefore it should not be encouraged. Moreover, its effects on rural people, discussion on the aspect of body positivity, marketing and the profit-making aspect were all covered. The debate was thought-provoking and the discussion was enlightening.

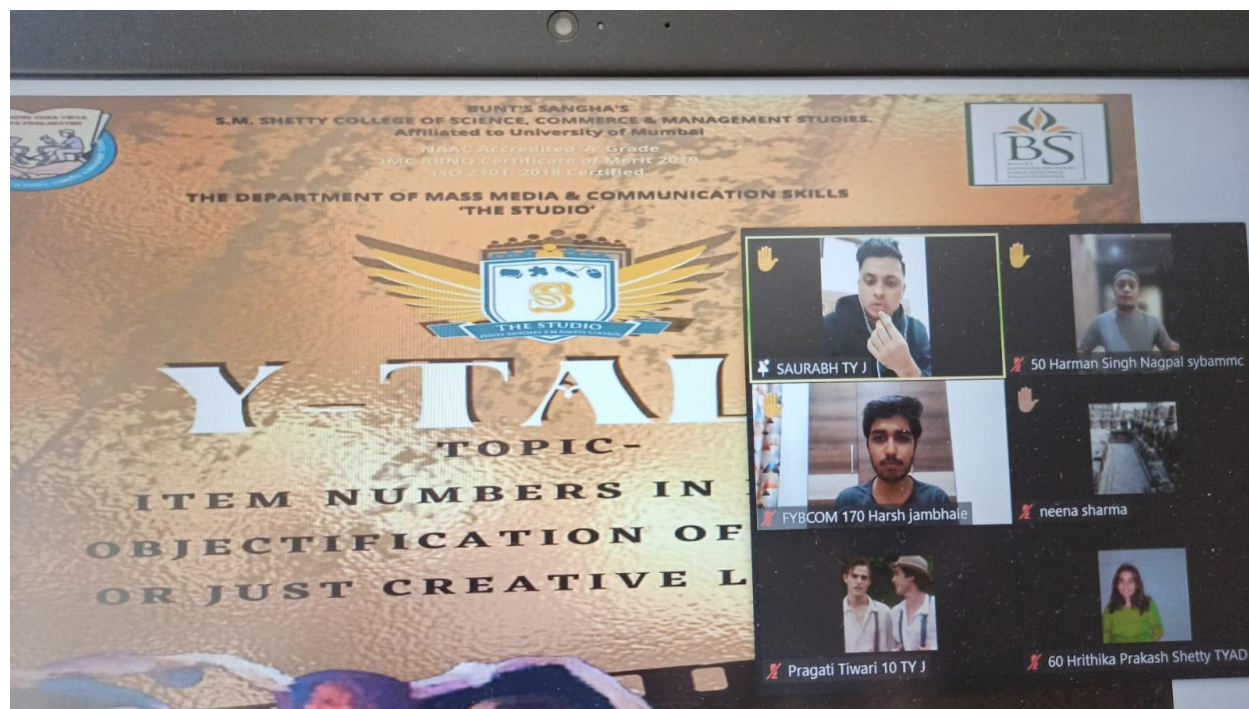
Prof Neena Sharma led the discussion providing her very insightful perspectives. The moderator and the audience tossed in some questions for the panelists which were rationally answered.


In the end, Judge Dr Tushar Jambhere spoke on the topic and it was concluded that speaking up about objectification, educating ourselves, learning and growing and not letting an item song corrupt our minds.



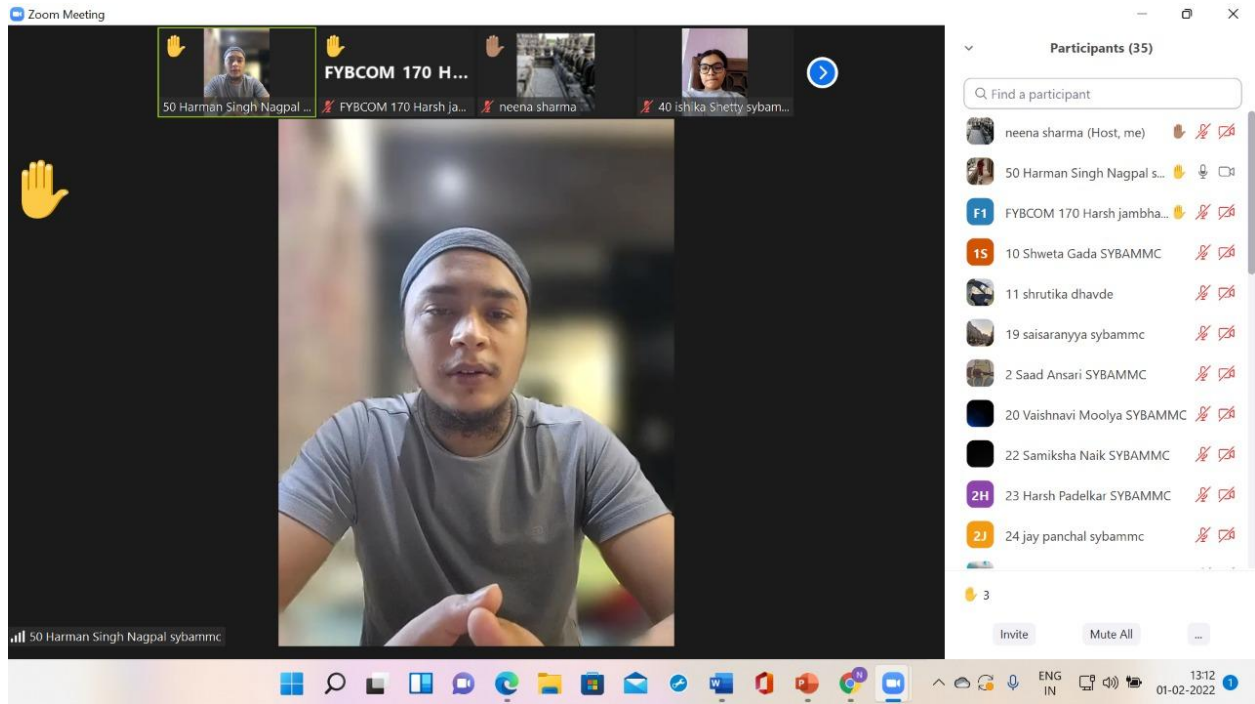
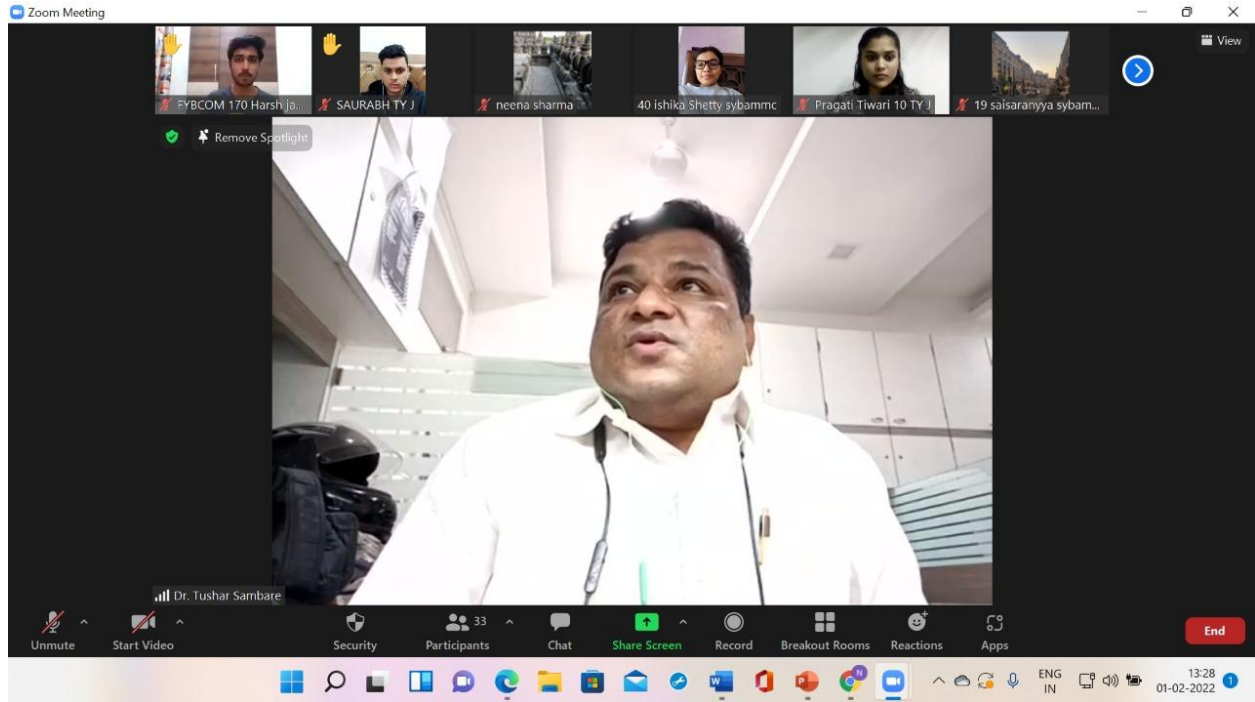
  
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Mr Harman Singh (SYBAMMC) & Harsh Jambhale (FYBCOM), respectively, were awarded the Best speaker from Panel and from the audience. The session came to an end with a vote of thanks by Hrithika Prakash Shetty ( Studio President).



  
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*Kalpana Rai Menon*

Prof. Kalpana Rai Menon  
(Head of Department)



*Kalpana Rai Menon*  
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**Report Date: 1<sup>st</sup> Feb, 2022.**

**Timing: 1.00 pm onwards**

**SCHEDULE**

<b><u>Event</u></b>	<b><u>Timing</u></b>
Welcome and Introduction of Resource Persons	1.00 pm-1.05 pm
Discussion.	1.05 pm-2.05 pm
Q&A	2.05 pm-2.15 pm
Winners	2.15 pm-2.25 pm
Vote of Thanks by Studio	2.25 pm-2.30 pm

Prof. Kalpana Rai Menon  
(Head of Department)



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## **Report**

### **List of Participants**

Name	Class
Shrutika Dhavde	FY
Scott Rodrigues	SY
Raksha Singh	SY
Shreyal Upadhyay	FY
Viresh panchal	SY
Shweta gada	SY
Samiksha naik	SY
Palak Srivastava	TY
Dolcee shah	SY
SAURABH SODE	TY
Pankaj Devarai	Alumni
Pragati Tiwrai	TY
Mandeera Ramgiri	SY
Tanishqa Shetty	SY
Nitya Shinde	TY
Megha paunekar	TY
Jay panchal	SY
Harman Singh Nagpal	SY
Ishika shetty	SY
Riya Soni	SY
Vrushti Upadhyay	SY
Saisaranyya Menon	SY
harsh jambhale	FY
Vaishnavi Moolya	SY




  
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Prof. Kalpana Rai Menon  
(Head of Department)



  
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**Report**

**Winners**

1st Prize: Harman Singh (Panelist)  
2nd Prize: Harsh Jhambale (Audience)

Prof. Kalpana Rai Menon  
(Head of Department)



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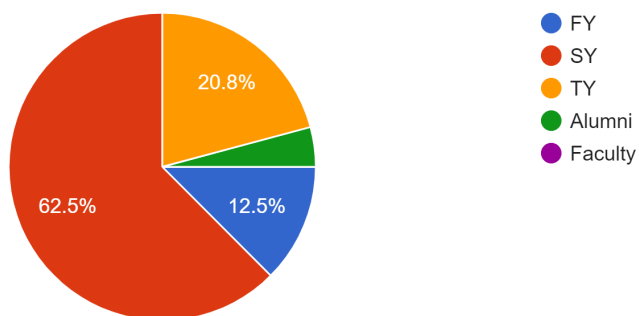


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**FEEDBACK**

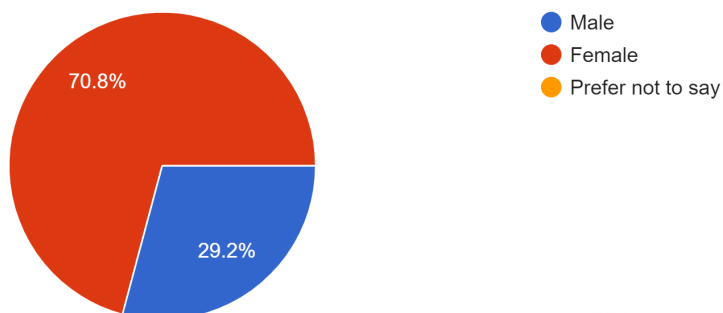
**Class**

24 responses



**Gender**

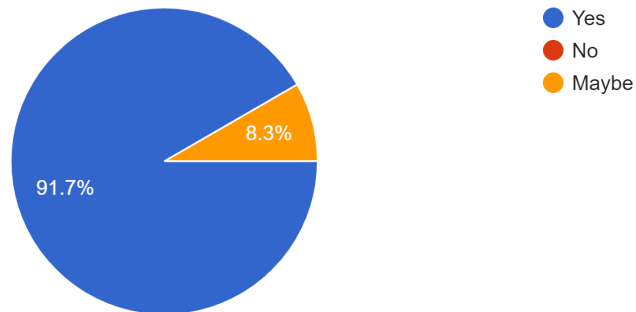
24 responses



*[Signature]*  
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Would you like to attend similar program in the future?

24 responses



Prof. Kalpana Rai Menon  
(Head of Department)



  
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# YTALK 2020



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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## **Student Enrichment Activity Approval Form 2020-21**

Department: Mass Media & Communication Skills

Program: Y Talk – 'Why does Indian Media cover rape extensively & ignore others and preach Sanskaar for girls to avoid rape'

Objectives: Ytalk (youth talk) is an activity organized for students across all departments to discuss and to express and speak up about a topic that would be in discussion amongst the society. This platform empowers them to put forth their opinion and share interesting views or counterviews as a healthy debate.

Need: To empower students to raise their voices and aware them about the current media coverage on rapes.

Content: Our society has a set of ideas about how we expect men and women to dress, behave, and present themselves. Bold women are often considered to be gone out of hand, their way of dressing is often considered to be very provoking. Media extensively covers rapes and a lot of public figures and political leaders often blame it on the way girls dress and appear as the media covers this news and often give political angles or provoke communities through twisted headlines and statements.

Resource Person: NA


Date: 27<sup>th</sup> October 2020 Time: 11.00 am Venue: Zoom

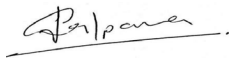
Cost/Budget: NA

Proposed by: Department of Mass Media & Communication Skills

Verified by: Prof. Neena Sharma



  
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Prof. Kalpana Rai Menon  
(Head of Department)



Dr Sridhara Shetty  
(Principal)



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### PURPOSE

#### **Y TALK: WHY DOES INDIAN MEDIA COVER RAPE EXTENSIVELY & IGNORE OTHERS AND PREACH SANSKAAR FOR GIRLS TO AVOID RAPE**


DATE: 27th OCTOBER 2020

The Department of Mass Media and Communication Skills held the first Y TALK of the Academic year 2020-21 on ZOOM the topic of this discussion was why does Indian media cover some rape cases extensively and ignore others & preaches sanskaar for Girls to avoid rape.

Our society has a set of ideas about how we expect men and women to dress, behave, and present themselves. Bold women are often considered to be gone out of hand, their way of dressing is often considered to be very provoking. Media extensively covers rapes and a lot of public figures and political leaders often blame it on the way girls dress and appear as the media covers this news and often give political angles or provoke communities through twisted headlines and statements.

Y Talk gives a great platform for youth to express their opinions and thoughts hence this event was organized to discuss this topic.



  
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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

### **Incharges**

#### **Teachers :**

**Prof.Kalpana Rai Menon**  
**Prof.Neena Sharma**  
**Prof. Sharanya Sanoj**

#### **Students**

**Tanaya Haldar & Hrithika**  
**(Overall Incharge)**


**Dhwani Barot & Palak Srivastava**  
**( Media Team )**

**Rhea Shetty & Madhav Tiwari**  
**(Certificate Team )**

**Pragati Tiwari**  
**(Report )**

**Deepak Gupta**  
**(Poster)**



  
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**'THE STUDIO'**

### **Report**

The Department of Mass Media and Communication Skills of Bunts Sangha's S.M Shetty College of Science, Commerce and Management Studies – The Studio organized 'Y-Talk' on October 27, 2020 on "The reportage of Indian Media on Rapes". Being in the midst of lock down due to pandemic, the session was conducted via ZOOM Meeting.

The panel consisted of Four volunteers Ms.Saisaranyya Menon from FYBAMMC, Ms. Smita Kori from FY B.COM, Mr.Rathin Sawant from SYBMS and Ms. Anisha Khetwani from SYBAMMC. These panelists were accompanied by host Hrithika Prakash Sharma and the audience. The Team Studio handed over the virtual stage to the participants at 12:30 pm.

The Judges for this event were Professor Neena Sharma and Professor Sharanya Sanoj. The conversation was initiated by addressing the root cause of this issue. Some accused the Indian media for sensationalizing rape cases and some talked about the game of victim blaming by the Media. The Panelists proposed the idea of taking Bigger steps in order to curb this Rape culture. The panelists rightly ruled out the theories of Improper clothing, too much freedom, incorrect schooling of girls as the reason for rapes. Several solutions were also put forward by the participants. The audience tossed in some questions for the panelists which was brilliantly and rationally answered. Towards the ending everyone strongly agreed about Media's responsibility and significant role in shaping social and sensitive issues like Rapes. Before concluding the event the judges also enlightened the participants with their constructive opinions. Mr. Rathin Sawant from SYBMS and Ms. Saisaranyya Menon from FYBAMMC were presented with the award of Best Speakers for the session. The meet concluded with a note of self-realization and valuable perspectives.

Prof. Kalpana Rai Menon

Dr Sridhara Shetty



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(Head of Department)

(Principal)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**PRESENTS**


**Y TALK: WHY INDIAN DOES MEDIA COVER RAPE EXTENSIVELY & IGNORE OTHERS**  
**AND PREACH SANSKAAR FOR GIRLS TO AVOID RAPE**

**Date: 27th October 2020**

**SCHEDULE**

<b><u>Event</u></b>	<b><u>Timing</u></b>
Welcome and Introduction of Topic and Panelist by Host Hrithika.P.S.	12.00 pm to 12.05 pm
Session Begins	12.05 pm to 1.00 pm
Announcement of best Speaker and Closing remarks by Prof Neena Sharma	1.00 pm to 1.10 pm



  
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Vote of Thanks by President Ms. Tanya  
Haldar

1.10 pm to 1.15 pm



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

### Participants List


Class	Name	Department
SY	Taswini Shetty	BMM
TY	Pankaj Devarai	BMM
FY	Farhan Khan	BMM
SY	Palak Srivastava	BMM
FY	Aditya Jogdand	BMM
TY	Saniya hassn khan	BBi
TY	Khushi dhakad	BMM
SY	Tejashree Nair	BMM
SY	SAURABH SODE	BMM
SY	Chaitanya Lodha	BMM
SY	Anisha Khetwani	BMM
TY	Vijish Paul	BMM
TY	Richika Jain	BMM
SY	Nitya Shinde	BMM
TY	Rhea Shetty	BMM
FY	Lisa John dsouza	BMM
TY	Rishu Pandey	BMM



*[Signature]*  
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TY	Moksha Poojary	BMM
TY	Keerthan Kishore Kunder	BMM
TY	Divya Mourya	BMM
TY	Priyanka Rana	BMM
TY	Sneha Rai	BMM
TY	Navami Arunkumar Rai	BMM
SY	Pragati Tiwari	BMM
SY	Melita Neeta Lewis	BMM
SY	riya kunder	BMM
FY	Shweta gada	BMM
TY	Bharat Patade	BMM
TY	Deepthika Pillai	BMM
SY	Anisha Damodar Hatle	BMM
TY	Akash Poojary	BMM
TY	Varada pujari	BMM
TY	Sanjeevani Dundgekar	BMM
SY	Megha paunika	BMM
TY	Michelle RODRIGUES	BMM
TY	Srishti Shetty	BMM
FY	Mandeera Ramgiri	BMM
TY	Omkar shinde	BMM
TY	Sonali Kisan Bhosale	BMM
TY	Vrinda Soman	BMM
TY	Siddhi shetty	BMM
FY	Saisaranyya Menon	BMM
TY	Bharat Patade	BMM
TY	Saipoorna Shetty	BMM
TY	Rishon Miranda	BMM
TY	Neha Shetty	BMM
FY	Riya Soni	BMM
TY	Divya Shaj	BMM
SY	Rathin Sawant	BMS
TY	Dhwani Baror	BMM
SY	Sneha Radhakrishnan	BMM



  
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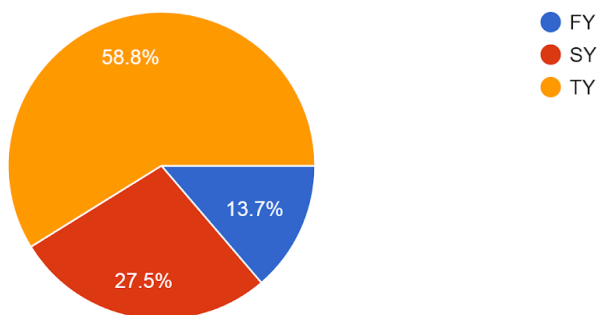
### Feedback


**Y-Talk- "Why does Indian Media cover some rape cases extensively and ignore other &preaches sanskaar for girls to avoid rape.**

**Date: 27th October 2020**

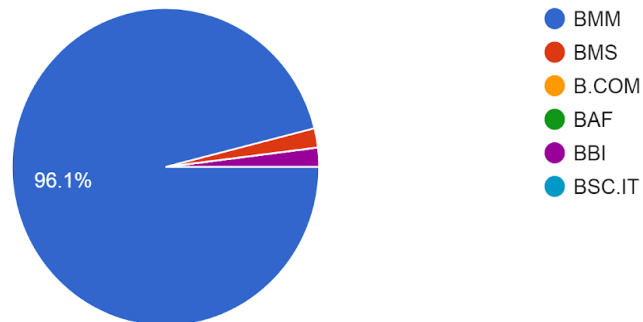
Class

51 responses

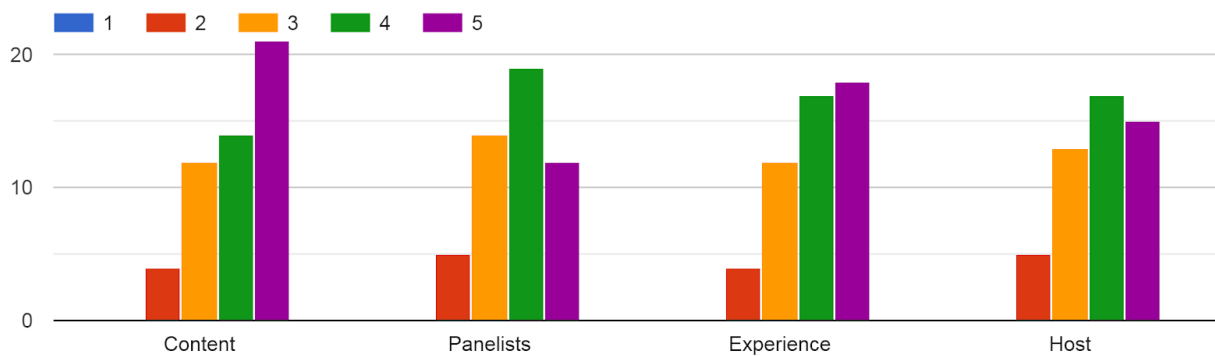


  
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# Department 51 responses



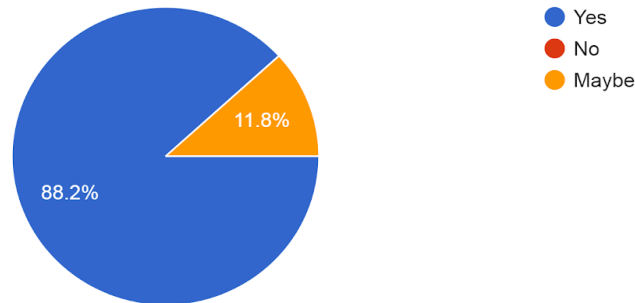
Rate the following 1 being lowest 5 being highest



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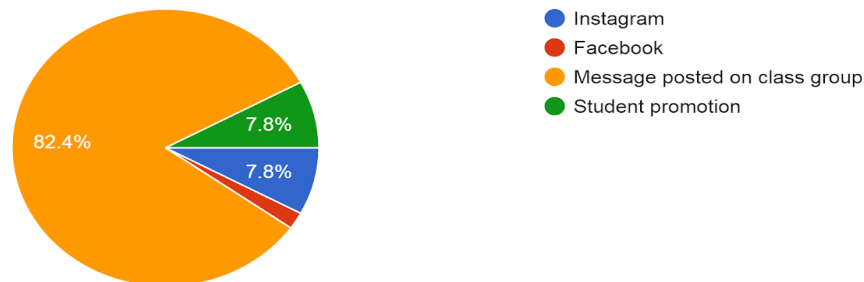
Would you like to attend similar events in future?

51 responses



How did you get to know about this event?

51 responses



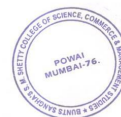
## FEEDBACK


- A longer session with more panelists'
- Great topic and discussion
- the topic was the most needed topic in today's date
- The topic was good. It's actually nice to talk about real issues which usually gets lost in the Chaos
- Fix audio issues.
- Do a mock event before.
- The topic should be concluded properly
- A strong Moderator would've helped

## ANALYSIS

The attendees liked the overall event and insisted on more such discussions over such issues. The overall feedback was positive and they just insisted on increasing the duration and number of panelists in the debate and discussions.

## POSTER



  
**PRINCIPAL**  
Bunts Sarjha's S. M. Shetty College  
of Science, Commerce & Management Studies  
Powai, Mumbai - 400 076.  
Tel.: 022 - 6132 7352  
Email : college@smshettyinstitute.org




**Bunty Sangha's S.M. Shetty College of Science,  
Commerce and Management Studies Powai**


Department of Mass Media and  
Communication Skills



**THE STUDIO PRESENTS**  
**Y-TALK**


*A platform for youth to Talk and Express*

This time Y-talk is on:-  
 "Why does **Indian media** cover some rape  
cases extensively and ignore others &  
preaches **Sanskaar** for girls to avoid **Rape**"

DATE:- 27th October, 2020  
 TIME:- 11 a.m

**OPEN TO ALL THE DEPARTMENTS**



  
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**BUNTS SANGHA'S  
S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT  
STUDIES.**

**Opp. Jalvayu Vihar, Hiranandani Garden, Powai, Mumbai – 400076**

**Approval  
THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS  
'THE STUDIO'**

Student Enrichment Activity Approval Form 2019-20

Department: Mass Media & Communication Skills

Program: Y-Talk- Item numbers in films :“Freedom of Speech and Expression: Current Scenario”

Objectives: To provide a platform for students to express their views and practice public speaking on some issue of relevance

Need: .To understand the concept of freedom of speech and expression for individuals and th media.

Content: The Studio of Mass Media and Communication Skills Department of Bunts Sangha's S.M Shetty College of Science, Commerce and Management Studies, Powai promotes organised Y talk to enhance public speaking skills. The purpose is to encourage students to express themselves in issues of current relevance. .

Resource Person: Judge-Mr. Parth Satam and alumnus Mr. Arithra Banerjee from Fauji India


Date: 4Jan, 2020

Time: 11.15am Onwards

Venue: AV Room, 6th Floor

Cost/Budget: NA



  
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Date:13/ 01/2020

**NOTICE**

Interdepartmental students discussion on:

“Freedom of Speech and Expression: Current Scenario”


will be held under BMM ‘Y Talk’ on Tuesday, January 14<sup>th</sup> at 11:15 am in AV Room

Students of all departments are welcome to attend the discussion and voice their opinion.

For any queries, contact BMM department members.



Kalpana Rai Menon  
Coordinator  
(Department of Mass Media)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS  
'THE STUDIO'**

**Bunts Sangha's Teachers:**

Prof. Kalpana Rai Menon

Prof. Neena Sharma

Prof. Sharanya Sanoj

**Overall Incharges:**

Tanaya Haldar


Divya Shaj

Moderator Osaïd Butt

Report : Chiranján Shetty



Prof. Kalpana Rai Menon  
(Head of Department)



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**Opp. Jalvayu Vihar, Hiranandani Garden, Powai, Mumbai – 400076**

**Department of Mass Media & Communication Skills**

**Report -Y- Talk 2020**




Written by: Chiranjan Shetty

Posted on: January 16, 2020

On January 14, 2020 the department of Mass Media and Communication Skills of Bunts Sangha's S.M Shetty College of Science, Commerce, and Management Studies organized the 'Y-Talk'.



  
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This platform for the youth was organized by The Studio in the AV Room. The topic for this session was “Curbing Freedom of Speech”. The audience reached the venue by 12:30 PM because of the hype around the issue and the attention that it has garnered from across the country.

The Judges for the Panel were Mr. Parth Satam and alumnus Mr. Arithra Banerjee from Fauji India with Mr. Osaid Butt moderating the session. The panelists were students from various departments.

“I disapprove of what you say but I’ll defend to the death your right to say it.” This quote by Voltaire set in motion the session.


Freedom of speech is one right everyone should have, everyone should get to convey or form an opinion about what they believe in unless it’s some sort of hate speech or is demeaning someone where it hurts them personally.

Throughout the session, panelists went back and forth about how exercising our freedom to express and speak about things in a way we like it, has changed in India per se. Some moments did derail the panel for a bit before they got back on track.



Divya Shaj and Rathin Sawant from SYBMM and FYBMS, respectively, were awarded Best Speakers of the Session along with Prapti Shetty – TYBMM from the audience. The Judges were interviewed by The Studio team and you can catch up on that soon on our YouTube Channel!



  
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# ty Bmm

Date \_\_\_\_\_  
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1	Akshatha Sheregar	Skul
2	Pranjali Gaonkar	PGaonkar
3	Nishtha Gondaliya	Nishtha
4	Sakshata Marla	Sakshata
6	Sujata Popjari	Sujata
6	Samiksha Soverna	Samiksha
7	Prapti Shetty	Prapti
8	Animesh Srivastav	Animesh
	<del>Kanishk Shetty</del>	
9	Kritik Shetty	KShetty
10	Amar Thorat	Amar
11	Pranav C.S	Pranav
12	Dinpa Khawane	Dinpa
13	RATAN SRIVASTAVA	Ratan
14	Kanish Shetty	Kanish
15	Rahat P. P. Beg	Rahat
16	Maharshi Soni	Maharshi
17	Aniket Kumbhar	Aniket
18	Siddhant Desai	Siddhant
19	Mayan Natekar	Mayan
20	Ruchita Chag	Ruchita
21	Saurav Warekar	Saurav
21	Mujeeba Menon	Mujeeba
22	Swetikriti Shetty	Swetikriti
23	Saurav Warekar	Saurav
24	Madh Rameon	Madh
25	Selwyn Jathanna	Selwyn
	Seth	
26	Tushar Panchal	Tushar
27	Natasha Pawan	Natasha



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# FY B.A.M.M.C

Date \_\_\_\_\_  
Page \_\_\_\_\_

Pragati Tiwari  
Priyanshi Menta  
Bhramini Pillai  
Jeege Boucha  
Keona Das  
Manay Shiman  
Deepak P. Gupta.  
Ariska DraiKh

Chaitanya Lodha  
Chaitali Shankar  
Shambhar Jain  
Varun Sanil  
Palak Shrinastar  
Meghna Maitra  
Chaitanya Lijo Joji

~~Pragati~~  
~~Priyanshi~~  
~~Bhramini~~  
~~Jeege~~  
~~Keona~~  
~~Manay~~  
~~Deepak~~  
~~Ariska~~  
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~~Meghna~~  
~~Chaitanya~~



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# SYBMM

Date \_\_\_\_\_

Page \_\_\_\_\_

- 1) Siddhant Shetty
- 2) Atharva SHINDE
- 3) Keerthan Kunder
- 4) Richika Jain
- 5) Navami Rai
- 6) VIJISH.R. PAUL
- 7) Bharat Patade
- 8) Deepthika Pillai
- 9) Sonali Bhasale
- 10) Divya Shaf
- 11) Siddhi Shetty
- 12) Vrinda Soman
- 13) ~~Ankush~~ Ankush Bawar
- 14) Dhruv Bawar
- 15) Kheer Shetty
- 16) Bhakti Manjeshwar
- 17) Osaid Butt
- 18) Chinanjan Shetty
- 19) Akarsh Hegde
- 20) Yagesh Negi
- 21) Taisaya Haldan  
Akarsh Poojary



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## Other departments

Date \_\_\_\_\_

Page \_\_\_\_\_

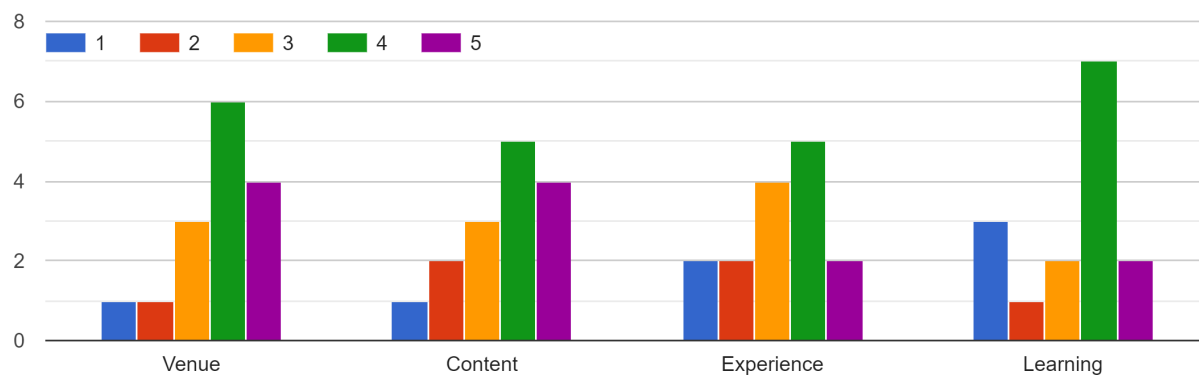
1)	Rathin Samant	FYBMS-A	Basant
2)	Akshat Aggarwal	FYBMS-A	V
3)	Geetesh Helekar	FYBMS-A	Geetesh
4)	Shoaib Shaikh	FYBMS-A	Shoaib
5)	Saishaa Kaur Bimb	FYBMS-B	SB
6)	Faatin Shaikh	FYBcom-A	Faatin
7)	Vaibhav Singhvi	FYBcom-A	Vaibhav
8)	Anam Khan	FYBcom-A	Anam
9)	Singh Dhivendra	SYIT A	Singh
10)	Vikram Wicheed	SYIT A	Vikram
11)	Piyush Miyadav	SYIT A	Piyush
12)	Abhishek Prasad	SYIT A	Abhishek
13)	Rakshit Shetty	FYBMS A	Rakshit
14)	Sharifullah Iskan	SYBSC-A	Sharif
15)	Ashlesh Shetty	FYBMS-A	Ashlesh
16)	Siddhant Shetty	FYBMS-A	Siddhant
17)	Guransh Shand	FYBMS A	Guransh
18)	Selvak Kartim	FYBMS A	Selvak
19)	KARTIK KARKERA	TYBAF	Kartik
20)	Shubh Bhushal	SYBMS A	Shubh




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## FEEDBACK OF Y-Talk- Freedom of Speech 14th Jan 2020

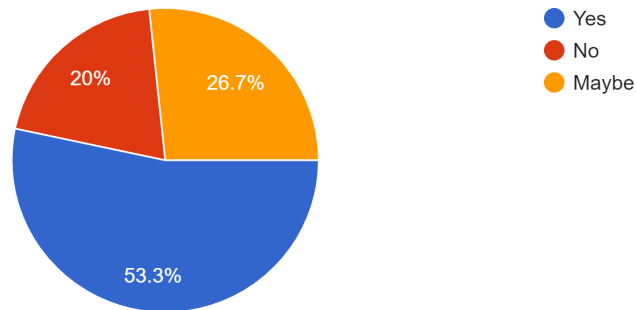
Rate the following ( 1 being the lowest and 5 being the highest )



  
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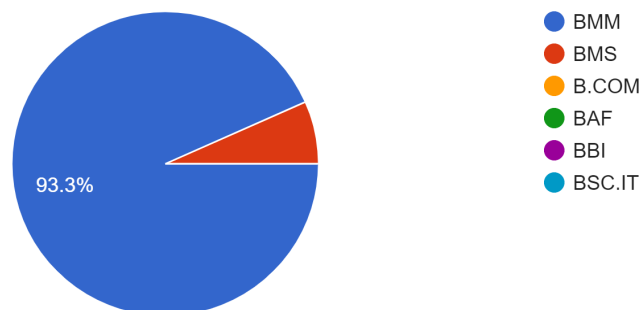
Would you like to attend similar events in future?

15 responses



Department

15 responses



Suggestions for the next event? 5 responses

Dont repeat it.

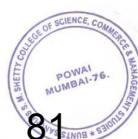
Make it more entertaining..

Choose the right one on panel board...

Delay of time

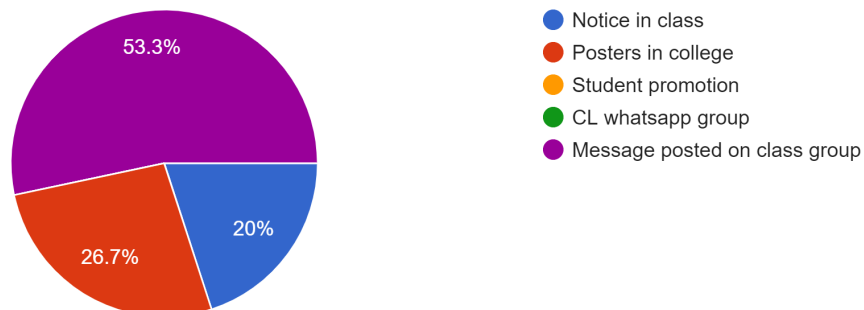
new topic

make it interesting



How did you get to know about this event ?

15 responses




#### ANALYSIS:

According to the feedback given by the students , it has been observed that they need interesting topics and the event flow in a different manner.

Kalpana Rai Menon  
Coordinator  
(Department of Mass Media)



  
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**Bunt's Sangha's**

**S.M. Shetty College of Science, Commerce & Management Studies, Powai, Mumbai - 400 076**

**Minutes of the meeting – BMM**

**Date: 17<sup>th</sup> September, 2019 Time: 1:15pm – 1:45pm**

---

**Members Present:**

1. Neena Sharma
2. Sparsh
3. Sharanya Sanoj

**Agenda:**


- Story writing competition
- English Bridge Course

**Discussions:**

- English Bridge Course guidelines and syllabus plan to be prepared by all members.
- During the beginning of the second term, the first week to have consecutive contests to create interest in students regarding the Bridge course. Contests to be planned.
- Bridge course to begin. In second week of March
- The courses to be taught by Kalpana Rai Menon. Neena Sharma. Sharanya Sanoj, Sparsh Vyas



Kalpana Rai Menon  
HOD  
BMM Department



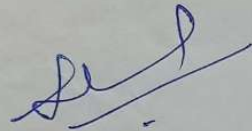
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## Circular Notice

Dear students,

You are invited to attend the youth talk event happening today in the AV room at 11:30am organized by the studio group of the BMM department. The topic is "Forced Nationalism".



Vice Principal





The poster features a dark, textured background with a large, stylized chain running horizontally across the middle. Below the chain, the silhouettes of two people's heads are shown in profile, facing each other. Between their heads is a large, stylized 'S' logo with wings, and below it, a banner that reads 'THE STUDIO'. The text 'PRESENTS' is centered above the large 'YT' logo, which is followed by 'OUTH' and 'ALK'. Below the 'YT' logo is a circular emblem resembling the Ashoka Chakra. The title 'FORCED NATIONALISM' is written in large, bold, white capital letters at the bottom. At the very bottom, the event details are listed: 'VENUE: AV ROOM DATE: 04/09/18 TIME: 11:30'. In the top left corner, there is a small circular logo with the text 'BUNTS SANGHA'S S.M. SHETTY COLLEGE'. In the top right corner, there is a small logo with the letters 'BS' and a flame-like symbol above it.

Bunts Sangha's S.M. Shetty College  
of Science, Commerce and Management Studies

THE STUDIO  
BUNTS SANGHA'S S.M. SHETTY COLLEGE

PRESENTS

**YT**  
OUTH ALK

**FORCED NATIONALISM**

VENUE: AV ROOM DATE: 04/09/18 TIME: 11:30



Studies, Bunts Sangha's  
S.M. Shetty College of Science, Commerce & Management Powai.

Student Enrichment Activity Approval Form 2017-18

Department: Mass Media & Communication Skills

Program: X-talk

Objectives: To start thought provoking discussions about current topics among students.

Need: Media students must know how generally Group discussions and Panel talks work.

Content: The topic for the talk was "Forced Nationalism"

Resource Person: Mr. Armand D'Costa.

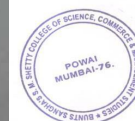
Date:- 4/9/18 Time:- 12:pm Venue:- A.V. room

Cost/Budget: \_\_\_\_\_

Proposed by: \_\_\_\_\_

Verified by: [Signature]

HOD  
Department of Mass Media and  
Communication Skills  
Bunts Sangha's  
S.M. Shetty College of Science,  
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[Signature]  
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23 August, 2018

To,  
The Principal,  
SM Shetty Degree College,  
Powai. Mumbai 76

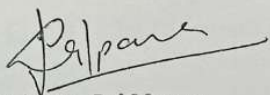
Sub: Allocation of funds for BMM Y Talk

Respected Sir,

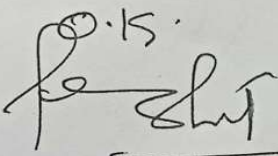
The department of Mass Media and Communication Skills is organizing Y Talk a program for providing public speaking opportunity to students. For the same we need approval for funding the following:-

S.No.	Description	Amount required
1	Honorarium for the guest	1000/-
2	Bouquet	100/-
3	Posters	150/-
	Total	1250/-


Regards,

  
Kalpana Rai Menon  
HOD- Department of Mass Media and Communication Skills

**HOD**  
**Department of Mass Media and**  
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23/8/2018



  
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Department of Mass Media & Communication Skills

Media Club – The Studio

5<sup>th</sup> September, 2018

Date- 4th September

Time-11:30 pm

Venue- AV room

Event- Youth Talk (YTalk)

Organized by- Department of Mass Media and Communication Skills.

Resource Person- Mr. Armand D'costa


Objective- To enhance public speaking skills of students and spark controversial and thought provoking discussions among students.

Topic- Forced Nationalism.

Report- A panel discussion conducted for the students on the topic forced Nationalism.

On Tuesday 4th September, 2018 Youth talk was conducted by the Department of Mass Media and Communication Skills' The Studio for the students of Bunts Sanghas S. M. Shetty College of Science, Commerce and Management Studies. A panel of 7 students were formed from the college. The Talk was moderated by Mr. Armand D'costa. Mr. Dcosta is currently



  
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teaching BMM in Hinduja College. He has taught Turnaround Management to TYBBI, business law to FYBAF, and Financial Management to TYBMS students in S. M. Shetty college. He worked as an analyst at Mobius Strip Capital Advisor. An alumni member and president of alumni association of our college, he has been a competitive debator as a student.

Ditipiya Acharya from TYBMM read out the rules for the discussion and briefed the panelists and audience about the topic "Forced Nationalism." Each panel member was given 30 seconds to introduce their topic. After which the panel could counter and discuss the topic. The discussion was also opened to the audience where they asked questions to the panelists and put forth their own points of view. The talk was concluded with the moderator's speech on the topic. Ausaaf Kherani, Aritra Banerjee, and Rashi Shetty, were declared Best Speakers from Panel. Harsita Rajshekar and Rahul Salve were declared Best Speaker from audience.

Outcome :- Students got a platform to speak their mind.

- Students also got to discern and deliberate on opposing views of participants
- It provided a learning experience to students to handle and accomodate people with views different than their own.
- Students including audience got an opportunity to speak their mind.
- Close to 70 students attended the session

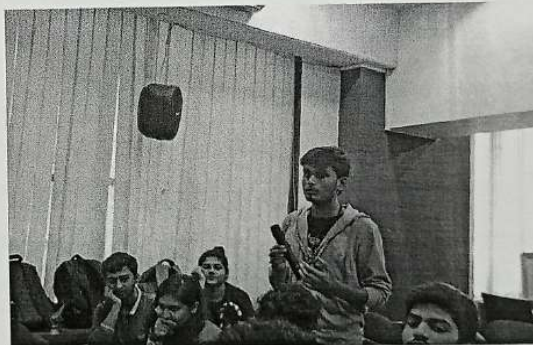


  
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The YTalk Panel Members

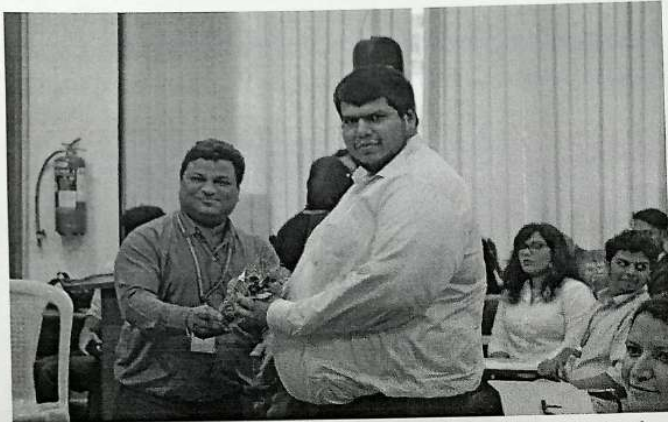


Audience

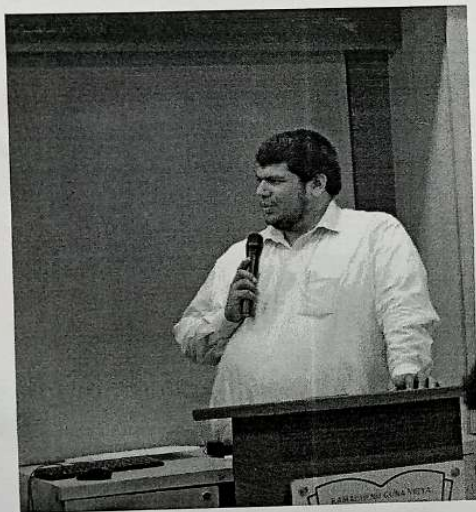


  
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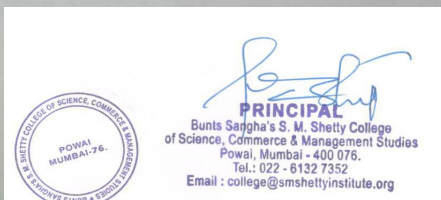
YTalk- "Forced Nationalism" – 4/9/18



Felicitation of Resource Person Mr. Armand D'costa by Prof. Tushar Sambhare



Moderator Mr. Armand D'costa



  
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# YOUTH JALR

4<sup>th</sup> Sept '18

Page No.

Date

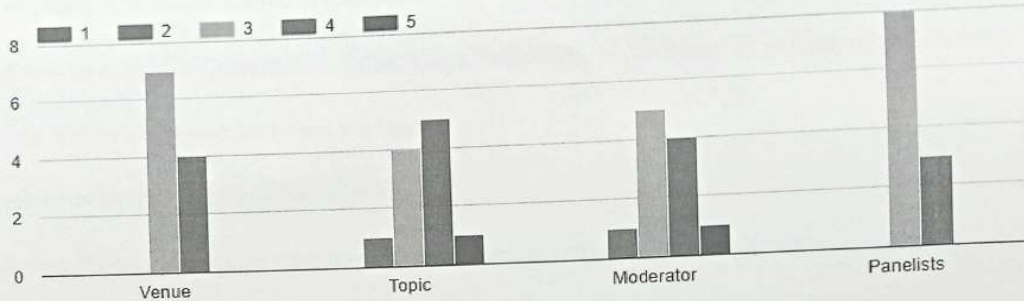
Name	Class	Phone No.
Ravi Patel	P4Bcom-B	9653375848
Richard Taison	P4Bcom-A	961988301
Juniet Khilji	P4Bcom-A	9769718574
Gaurav Purohit	P4Bcom-A	9819470070
Shanon Sebestin	SYBcom-A	7506270209
Jyoti Chauhan	SYBcom-A	9699990434
Rohit Pujari	TYBcom(B)	7738676602
Rithik Shetty	P4BAF	9987128323
Saideep Menon	P4BMM	
Pranali Tadhar	SYBcom-A	8356053323
Riddhi Pauman	P4BSCIT-B	9769943591
Siddhant Singh	P4Bcom	8454965269
Siddhant Bajaj	P4BMS-B	9867576576
Sahil Ubhare	P4BAF	9768262160
Rishik Shetty	P4BAF	8291031282
Aman Tivari	P4BSCIT-A	9892547014
Pavitra Shetty	P4BMM	9167083168
Vishesh Jainwal	P4Bcom(A)	9004404156

## BMM

P4BMM	SYBMM	TYBMM
Vedkath	<del>P4BMM</del>	Laxmi
Shrishi	Pranjali	Jincy
Siddhant	Pankaj	Rinkita
Nixon	Mujeeba	Sneha
Archit	Animesh	Ditipriya
Akash	Samiksha	Haarita
Akash	Jainam	Antra
Chiranjani	Nikhil	Ausaaf
Rashi	Nehal	
Divya	Aniket	
Vinda	Subhami	
Moksha	Rahul	

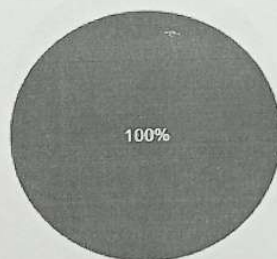
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Communication Skills  
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Rate the following



Was the session helpful?

11 responses



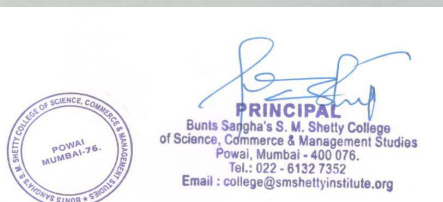
● Yes  
● No

Names & Suggestions

Vrinda soman: .

Ausaaf kherani: We should have regular Ytalks like over various other topics, make Ytalks a half yearly event at least with more attendance of audience

Rashi Shetty: More audience participation.



  
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Aritra Banerjee:More people in the panel

Vedant mishra:Everything was great

Srishti Shetty: The people against the topic were less...and more audience voices are required

Moksha poojary:Please keep more vast topics next time so that all the panelists are not on only one side

Saideep Menon:Could have had more audience.

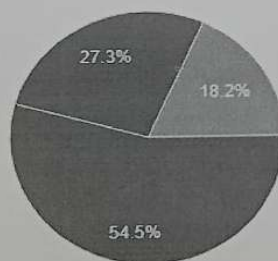
Mujeeba memon:Keep up the amazing work.

Divya Shaj:The audience could have been more in number and variety of departments

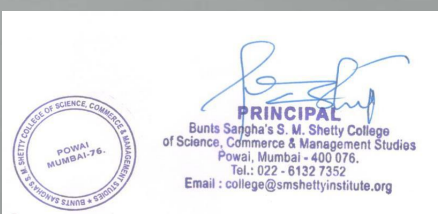
Natasha Pawar: None

### Class

11 responses



- FYBMM
- SYBMM
- TYBMM



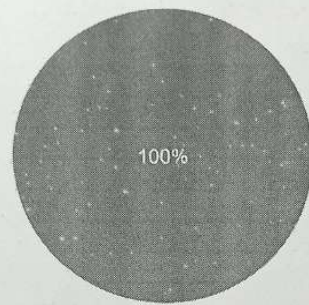
  
**HOD**  
Department of Mass Media and  
Communication Skills  
Bunts Sangha's  
S.M. Shetty College of Science,  
Commerce & Management Studies  
Powai, Mumbai - 76



## Ytalk 5th March 2019 Feedback

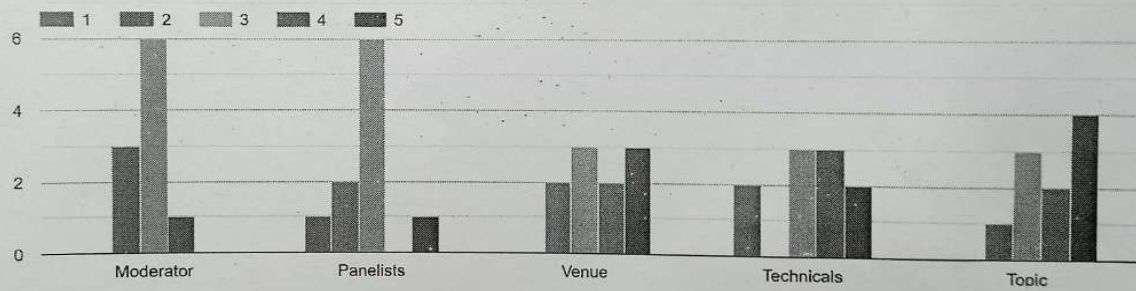
Did you benefit from this event?

10 responses



● Yes  
● No

Rate the following



*[Signature]*  
**PRINCIPAL**  
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of Science, Commerce & Management Studies  
Powai, Mumbai - 400 076.  
Tel.: 022 - 6132 7352  
Email : college@smshettyinstitute.org

*[Signature]*



BUNTS SANGHA'S

**S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE &  
MANAGEMENT STUDIES**

AFFILIATED TO UNIVERSITY OF MUMBAI  
ACCREDITED BY N. A. A. C. - 'A GRADE'

SMS/209

August 30, 2018

Mr. Armand D'Costa

Dear Sir,

**Sub: Invitation as 'Resource Person' for Youth Talk.**

It gives us an immense pleasure to invite you as a **'Resource Person'** for the Youth Talk organized by Department of Mass Media and Communication Skills.

We look forward to your presence.

**Date** : September 4, 2018

**Venue** : Audio Visual Room (6<sup>th</sup> Floor)

**Time** : 12.00 noon onwards

Thanking you

With Regards,

**Dr. Sridhara Shetty**  
**PRINCIPAL**

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of Science, Commerce & Management Studies  
Powai, Mumbai - 400 076  
Tel. 022 - 6132 7352  
Email: college@smshettyinstitute.in



Hiranandani Gardens, Powai, Mumbai 400 076. Tel.: 022 - 61327352/61327356  
Website: www.smshettycollege.edu.in Email: college@smshettyinstitute.in

BUNTS SANGHA'S S.M. SHETTY COLLEGE OF SCIENCE,  
COMMERCE AND MANAGEMENT STUDIES.

NOTICE

DATE: 4/7/2018

BMM Department's 'THE STUDIO' is organizing 'Script Writing Workshop' by Ms. Tejaswini Patwardhan of Open Minds Productions.

The Workshop will focus on 4 areas- **Character and Idea Development, Dialogue Writing and Practical Application.**

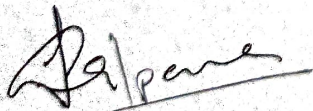
Dates: 14th July, 21st July, 28<sup>th</sup> July and 4<sup>th</sup> August 2018.

Time: 12 pm to 3 pm

Fees: Rs. 1000

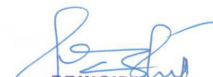
All students will receive a certificate at the end of the workshop.

Interested students can give their names to Prof. Darpana Manjarekar (~~6<sup>th</sup> floor~~ staff room.) Prof. Neena Sharma & Prof. Kalpana Menon.



Kalpana Rai Menon  
BMM Co-ordinator

HOD  
Department of Mass Media and  
Communication Skills  
Bunts Sangha's  
S.M. Shetty College of Science,  
Commerce & Management Studies  
Powai, Mumbai - 76



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**Bunts Sangha's**  
**S.M. Shetty College of Science, Commerce and Management Studies**  
**Powai, Mumbai 400076**

# *Certificate Of Participation*

This is to certify that Mr./Ms. \_\_\_\_\_

of \_\_\_\_\_ College has participated in a four d

workshop on *"Script Writing"* organised by the *Department of Mass*  
*and Communication Skills* in association with *Open Minds Produ*



*[Signature]*  
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of Science, Commerce & Management Studies  
Powai, Mumbai - 400 076.  
Tel.: 022 - 6132 7352  
Email : college@smsshettyinstitute.org

Kalpana Rai Menon

Convenor

Tejaswini Patwardhan

Resource Person

Dr. Sridhara Shetty

Principal

CA Shanka

Chairm

**Bunts Sangha's**  
**S.M. Shetty College of Science, Commerce & Management Studies, Powai.**

**Student Enrichment Activity Approval Form 2017-18**

Department: BMM Department / The Studio

Program: Script writing Workshop

Objectives: To enable students to think creatively  
and make their writings professional.

Need: \_\_\_\_\_

Content: Character and Idea development  
Dialogue writing  
Practical Application

Resource Person: Ms. Tejaswini Patwardhan.

Date:- 14<sup>th</sup> July - 4<sup>th</sup> August Time:- 12 noon - 3pm Venue:- AV Room (6<sup>th</sup> floor)

Cost/Budget: \_\_\_\_\_

Proposed by: Dapana

Verified by: [Signature]

HOD  
Department of Mass Media and  
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S.M. Shetty College of Science,  
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[Signature]  
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# **‘SCRIPT WRITING WORKSHOP’**

BY

MS. TEJASWINI PATWARDHAN

&

OPEN MINDS PRODUCTIONS.

Learn: -


- **Character Development**
- **Idea Development,**
- **Dialogue Writing**
- **Practical Application.**

**Dates:** 14th July, 21st July, 28<sup>th</sup> July and 4<sup>th</sup> August 2018.

**Time:** 12 pm to 3 pm

**Fees:** Rs. 1000



  
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- ❖ All students will receive a certificate at the end of the workshop.
- ❖ Interested students can give their names to Prof. Darpana Manjarekar (6<sup>th</sup> floor staff room.)



Kalpana Rai Menon  
BMM Co-ordinator

**HOD**  
Department of Mass Media and  
Communication Skills  
Buntis Sangha's  
S.M. Shetty College of Science,  
Commerce & Management Studies

To,  
The Principal,  
SM Shetty Degree College,  
Powai. Mumbai 76

Sub: Allocation of funds for BMM event- SCRIPTWRITING WORKSHOP

Respected Sir,

The department of Mass Media and Communication Skills is organizing a Scriptwriting Workshop on weekends. For the same we need approval for funding the following:-

S.No.	Description	Amount required
1	Bouquet	100/-
2	Snacks & lunch for Guest	100/-
3	Miscelleneaeous – photocopy of handouts	1000/-
	Total	1200/-


Regards,

Kalpana Rai Menon  
Coordinator

Department of Mass Media and Communication Skills

**HOD**  
Department of Mass Media and  
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Bunts Sangha's  
S.M. Shetty College of Science,  
Commerce & Management Studies  
Powai, Mumbai - 76



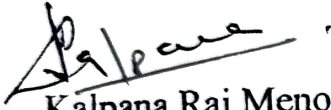
  
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Bunts Sangha's S. M. Shetty College  
of Science, Commerce & Management Studies  
Powai, Mumbai - 400 076.  
Tel.: 022 - 6132 7352  
Email : college@smshettyinstitute.org

To,  
The Chairman  
Powai Education Committee  
Powai, Mumbai.

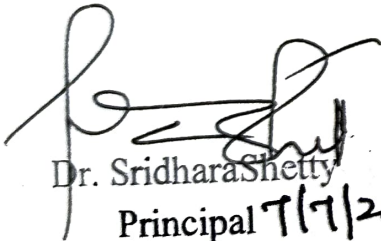
Dear Sir,

This is to inform you that a four days (4) workshop on Script Writing is being organized for all the students from 14th July to 4<sup>th</sup> August, 2018. An amount of Rupees One Thousand (1000) is being collected from each student for the same.

Thanking You,



Kalpana Rai Menon  
Coordinator  
(Department of Mass Media)



Dr. Sridhara Shetty  
Principal 7/7/2018


CA Harish Shetty  
Treasurer

Harish Vasu Shetty  
Secretary

Nityanand Hegde  
Vice Chairman

B.R. Shetty  
Vice Chairman

CA Shankar Shetty  
Chairman



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Date: 18<sup>th</sup> July, 2018

Time: 11:00 am - 2:00 pm

Venue: AV room

Event: **Script Writing Workshop and Launch of Studio Samachar**

Organised by: Department of Mass Media and Communication Skills

Resource-person: Tejaswini Patwardhan – Open minds Productions

Objective: To enlighten students with the necessary skills and knowledge about writing efficient script for movies and other purposes

Report: Tejaswini Patwardhan hosted the first of 4 sessions held to enlighten students about script writing. Enrolled students attended this interactive session


On Wednesday, the 18<sup>th</sup> of July, 2018 the BMM department's The Studio organized the Script Writing Workshop which was resourced by Tejaswini Patwardhan from Open Minds Productions. The workshop benefitted the students in various ways and enlightened them about the various aspects of efficient script writing.

The event first started with the launch of 'Studio Samachar' the BMM department's E-news website by Principal Dr. Sridhara Shetty. Principal Sir later delivered speech to the students about change in media, E-news, Movies and the importance of such workshops.

Our guest and Resource-Person Ms. Tejaswini Patwardhan was then introduced to the students shortly after which the workshop began. This session was the first of 4 sessions to be held. It was very interactive in nature with constant communication between the trainer and students. It began with talking about various movie classics and the motive behind the look and the character designs of such movies. The importance of colour schemes of the posters and the characters brought to the attention of the students.

Mrs. Tejaswini spoke in depth about characters like Captain America, The Joker and why the colour schemes of those are such. She then went on to talk about the writers of these movies/characters and the importance of their background. She also spoke about the various characters in Hindu Mythology and how the crux of these characters is still relevant in every movie we see today.



  
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She also spoke about the different kind of characters in a script like Antagonist v/s Protagonist and what separates the different characters from each other. She gave great importance to layered or in depth characters. Various videos were shown as to why the director selected that particular dialogue, colour scheme or songs in the scene.

The session ended with an assignment given to the students for the next session. The template of the story of Cinderella was given to the students with a thorough understanding of the various characters and the plot line of the story. The students have to write their own script with the template of Cinderella by changing the situation or the characters of the original story.


#### Outcome:-

- Studio samachar will give opportunity to Journalism students to practically implement what the theory that they learn.
- Script writing work gave experience to students on the different writing styles
- Students learnt about development of character colour schemes in films.
- The workshop has made the students understand scriptwriting and enhanced their employability factor.

  
HOD

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Principal Sir felicitating the resource-person Ms. Tejaswini Patwardhan



Principal Sir, Ms. Patwardhan with BMM faculty



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**HOD**

Department of Mass Media  
 Communication Skills  
 Bunts Sangha's



Bunts Sangha's  
S. M. Shetty College of Science, Commerce and Management Studies  
The Studio - Department of Media Studies (BMM)

### Script Writing Workshop

Sr. No.	Name	Class	Payment
1	Akanksha Shetty	SYBMM	1000/-
2	Akash Sutar	TYBMM AD	1000/-
3	Akshatha Sheregar	SYBMM	1000/-
4	Aniket Kumbhar	SYBMM	1000/-
5	Animesh Srivastava	SYBMM	1000/-
6	Anoushka Pannikar	SYBMM	1000/-
7	Aqsa Khan	TYBMM J	1000/-
8	Ashish Padia	SYBMM	1000/-
9	Ditipriya Acharya	TYBMM J	1000/-
10	Divya Kharnare	SYBMM	1000/-
11	Gayatri Rao	SYBMM	1000/-
12	Harsita Rajshekar	TYBMM J	1000/-
13	Hiten Mav	TYBMM AD	1000/-
14	Krish Shetty	SYBMM	1000/-
15	Maharshi Soni	SYBMM	1000/-
16	Mariyam Shaikh	SYBMM	1000/-
17	Mujeeba Memon	SYBMM	1000/-
18	Natasha Pawar	SYBMM	1000/-
19	Nikhil Devadiga	SYBMM	1000/-
20	Nistha Gondhalia	SYBMM	1000/-
21	Pankaj Devarai	SYBMM	1000/-
22	Pranav Cheruvathery	SYBMM	1000/-
23	Pranjali Gaonkar	SYBMM	1000/-
24	Prapti Shetty	SYBMM	1000/-
25	Punit Sharma	SYBMM	1000/-
26	Rahul Dubey	SYBMM	1000/-
27	Rahul Sharma	SYBMM	1000/-
28	Ratan Shrivastava	SYBMM	1000/-
29	Samiksha Shetty	SYBMM	1000/-
30	Samiksha Suvarna	SYBMM	1000/-
31	Saurav Warekar	SYBMM	1000/-
32	Shifa Shaikh	SYBMM	1000/-
33	Sneha Muralidharan	TYBMM J	1000/-
34	Sujata Poojari	SYBMM	1000/-
35	Suman Senapati	SYBMM	1000/-
36	Sweekriti Shetty	SYBMM	1000/-
37	Tushar Panchal	SYBMM	1000/-
38	Vedant Mishra	SYBMM	1000/-
39	Vishal Wala	SYBMM	1000/-
40	Ausaf Kherani	TYBMM J	1000/-
<b>Total</b>			<b>40000/-</b>

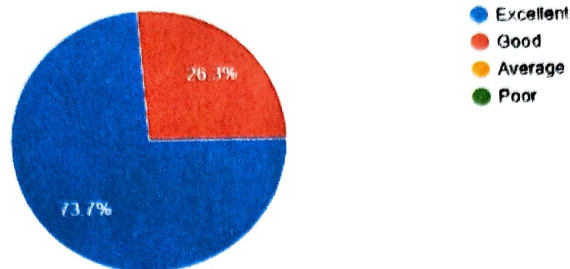
Resource person - Ms. Tejaswini Patwardhan

Amount to be given to resource person (900 per student)		36000
Event Budget		4000

# Script Writing Workshop

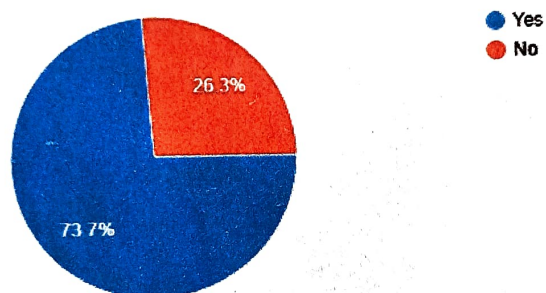
How well organized was the workshop?

19 responses

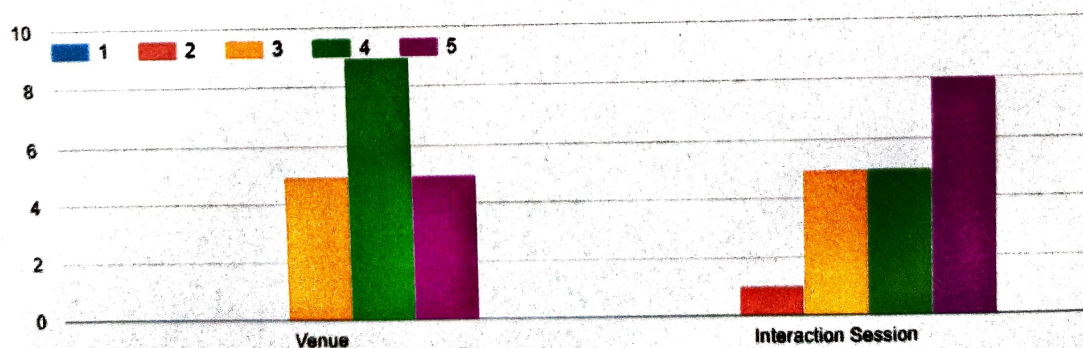


Was the time adequate for the workshop?

19 responses



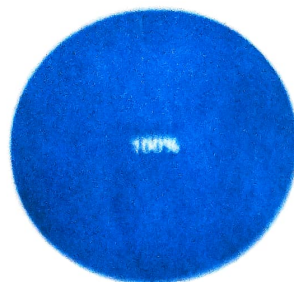
Rate the following





## Did you benefit from the workshop?

17 responses



Yes  
No

## Suggestions

11 responses

Excellent

Workshop should've been longer

Maybe another session would have been better

Great

It improved my writing skills

We had an amazing experience and look forward to more such workshops

No suggestions

Excellent

The timing could have been a little earlier

Workshop could be of more days

It was a good experience. Looking forward to more such workshops.

## Suggestions

15 responses

No suggestions

Excellent

The timing could have been a little earlier

Workshop could be of more days

It was a good experience. Looking forward to more such workshops

Could have been more organized

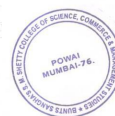
It was good

We should conduct more such workshops for in-depth learning

More apt resolution of how to write that script needed

Maybe a book release course

There could've been more days of it



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**HOD**

Department of Mass Media and

Sr. No.	Name	Class	Payment
1	Akanksha Shetty	SYBMM	1000/-
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38	Vedant Mishra	SYBMM	1000/-
39	Vishal Wala	SYBMM	1000/-
40	Ausaf Kherani	TYBMM J	1000/-
41	Sakshata Marla	SYBMM	1000/-
42	Shakti Naik	SYBMM	1000/-
43	Bilva	SYBMM	1000/-
44	Ruchita Ghag	SYBMM	1000/-
<b>Total</b>			<b>44000/-</b>



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Department of Mass Media and  
Communication Skills



Studies, Bunts Sangha's  
S.M. Shetty College of Science, Commerce & Management Powai.

Student Enrichment Activity Approval Form 2018-19

Department: Department of Mass Media and Communication Skills

Program: G-Talk

Objectives: To have the youth express their views about current affairs

Need: STu To provide a platform for students to express their opinions

Content: India Vs Pakistan : The Kashmir Issue

Resource Person: \_\_\_\_\_

Date:- 5<sup>th</sup> March Time:- 11:00 am Venue:- A.V. Room

Cost/Budget: \_\_\_\_\_

Proposed by: \_\_\_\_\_

Verified by: [Signature]

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Department of Mass Media and  
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S.M. Shetty College of Science,  
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Powai, Mumbai - 76



NOTICE

05/3/19.

BMM-STUDIO is organising YTalk today  
at 11:00 am in AV Room.

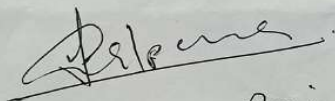
The topic for discussion is

(India Vs Pakistan - issue over Kashmir)

The session is open to all students of  
degree college.




Principal



Kalpana Rai Menon  
BMM- Coordinator.

HOD  
Department of Mass Media and  
Communication Skills  
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Commerce & Management Studies  
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Email : college@smshettyinstitute.org

## Department of Mass Media & Communication Skills

### Media Club – The Studio

5<sup>th</sup> March, 2019

**Date :-** 5<sup>th</sup> March, 2019

**Time :** 11:00 AM

**Venue:** 6<sup>th</sup> Floor Av Room

**Event :** Youth Talk

**Organised by :-** Department of Mass Media & Communication Skills


**Objective :** To provide a platform for the students to voice their views and opinions.

**Report :** Youth Talk is an event organized by the Department of Mass Media & Communication Skills

Media Club – The Studio for the students of our college to voice their views and opinions. Few of the students from all different departments volunteered to be on the panel to talk about India Vs Pakistan issue over Kashmir.

Various issues like Pulwama Attack, Terrorism, and Human Rights were highlighted by students and questions like "Was India's retaliation justified with the recent Pulwama Attack?", "Was this a BJP propaganda?" were raised.

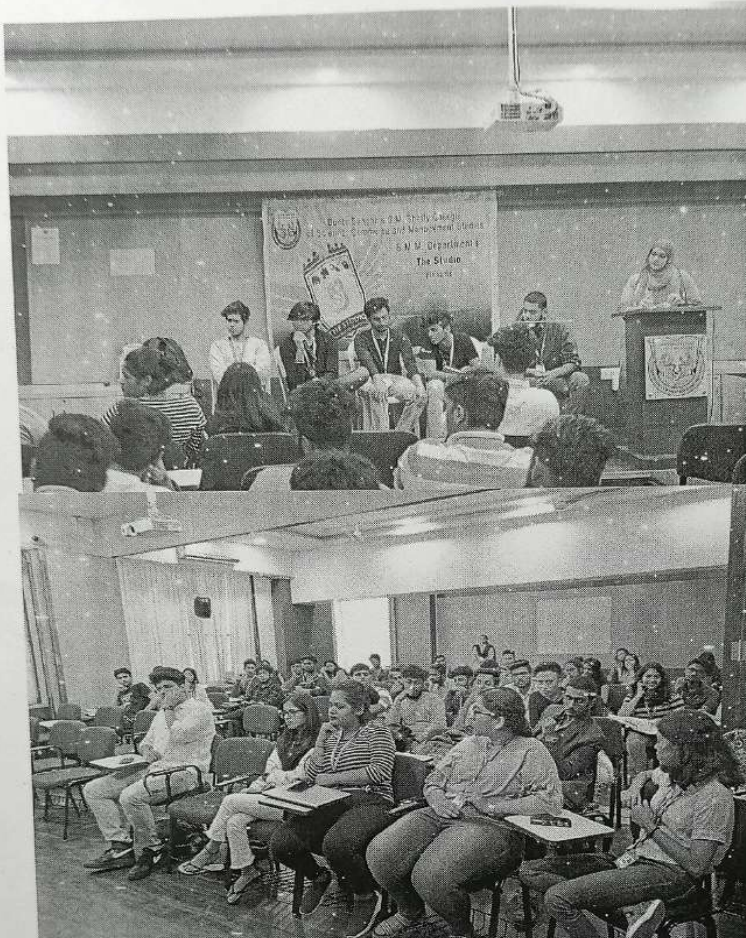
Overall, the event helped the students to gain more knowledge regarding the subject and experience the different views and opinions of the panellists.

  
Department of Mass Media and  
Communication Skills  
Bunts Sangha's  
S.M. Shetty College of Science,  
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Ytalk 5th March 2019  
Pulwama and India's retaliation

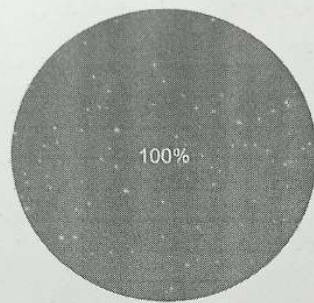


  
HOD  
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Communication Skills  
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## Ytalk 5th March 2019 Feedback

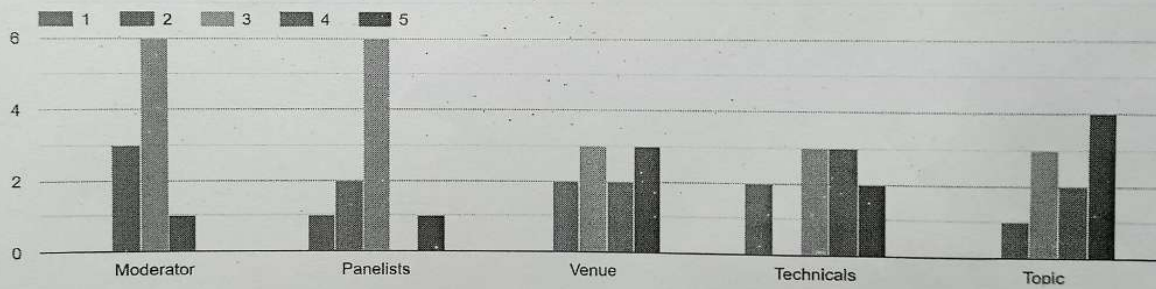
Did you benefit from this event?

10 responses



● Yes  
● No

Rate the following



*[Handwritten signature]*


## Class

10 responses



Close to 100 students attended the session.  
They had open discussion on the topic  
and exchange of ideas.



  
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TYBHM-AD

Yash  
Praveen Moghe  
Meet Gada  
Pranav Prakashan  
Bernad  
Aishay Dhanok  
Harsh Mada  
Raja Misty  
Raveel D.

Sigra

Pravin

At

Pravin

Pravin

Raja Misty

Raja Misty

Shriya M.  
Dhanu P.  
Sanika G.  
~~Akanksha G.~~  
Pranito A.  
Tijar V.  
Rushikesh M.

Pranito

Pranito

P.P.M.

Pruti

Pruti

Hiten

Pruti Tailwal  
Jyotsna  
Hiten

Sakshi  
Shravan G.  
Niyasha S.  
Jyotsna A.

Sakshi  
Shravan  
Niyasha  
Jyotsna

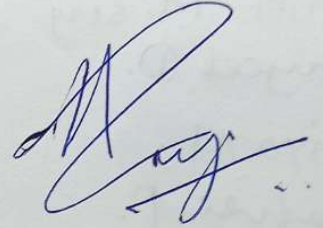
Department of Science, Commerce and Management Studies

S.M. Shetty College of Science, Commerce & Management Studies  
Powai, Mumbai - 75

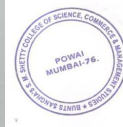



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Email : college@smshettyinstitute.org

Sneha Muralidharan  
Sheuti Mahalik  
Ausaaf Kherani  
Haasita Rajshekar  
Gayatri Krishnan  
Felicia Menezes  
Brijesh Mishra  
Saurav Sharma  
Akanushe Gowda  
Ditipriya Acharya



HOD  
Department of Mass Media and  
Communication Studies  
S.M. Shetty College of Science,  
Commerce & Management Studies  
Powai, Mumbai - 76

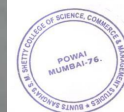


  
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- 1) Mujelba Memon
- 2) Prapti Shetty
- 3) Shifa. Shaikh.
- 4) Pranali. Ganekar.
- 5) Akshata. Shenegar.
- 6) Animesh Srivastava
- 7) Tushar Panchal.
- 8) Jainavi Gadga.
- 9) SOURAV WAREKAR
- 10) Amar Thorat
- 11) Krishna Vijayan
- 12) Pranav C.S
- 13) Keshav Shetty
- 14) Suresh Shetty
- 15) Aniket Kumbhar
- 16) Nikhil. Devadiga
- 17) Natasha Pawan
- 18) Mahashvi Soni
- 19) VISHAL WALA
- 20) Divya Khamare
- 21) Parth Devastai

Memon  
 Shifa  
 Pranali  
 Akshata  
 Animesh  
 Tushar  
 Jainavi  
 Sourav  
 Amar  
 Krishna  
 Pranav  
 Keshav  
 Suresh  
 Aniket  
 Nikhil  
 Natasha  
 Mahashvi  
 Vishal  
 Divya  
 Parth

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FYBMM

Tanya Haldan 11  
Richika Jain 60  
Bhavat Patade 68  
Pritam Mandal 17  
Siddhant Shetty 47  
Atharva Shinde 50  
Srishti Shetty 49  
Sneha Rai 57  
Rashi Shetty 69  
Moksha Poojary 31  
Dhwani Bhavot 3  
Aishwari Shetty 48  
Vrinda  
Dipesh Panda  
Vijish Paul 27  
Nixon Dsouza 9  
Leena Jadhav 13  
Osaid Butt 14  
Navani Rai  
Deepthika Pillai 28  
Chiranjay  
Divya Shetty 38





Bunts Sangha's  
S.M. Shetty College of Science, Commerce & Management Studies, Powai.

Student Enrichment Activity Approval Form 2017-18

Department: of Mass Media & Communication skills

Program: V-talk - 'Existence of God'

Objectives: To enhance public speaking skills of the students

Need: Practical experience on conducting talk show

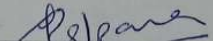
Content: Panel discussion on the topic followed by a Q & A session for the audience

Resource Person: Prof. Amritesh, Prof. Darpana

Date:- 2/8/2017 Time:- 11:30 am Venue:- AV room

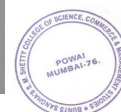
Cost/Budget: \_\_\_\_\_


Proposed by: Kalpana Rai Menon.

Verified by: 

**HOD**

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Communication Skills  
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Bunts Sangha's  
S.M. Shetty College of Science, Commerce & Management Studies  
Department of Mass Media & Communication Skills



PRESENTS

# Y<sup>outh</sup>Talk

**...BE HEARD**

**"EXISTENCE OF GOD"**

I searched for God and found only myself  
I searched for myself and found only God

**TIME**-11.30am

**VENUE**-AV ROOM

**DATE**- 2ND AUG



NOTICE

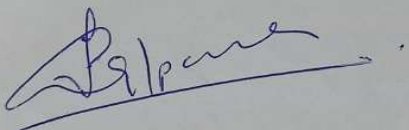
31/7/17

BMM - STUDIO.

BMM - STUDIO is organising a talk show  
on 2<sup>nd</sup> August at 11:30 am in the  
AV Room.

Topic of discussion is - 'Existence of God'


All students are welcome to participate.  
To be on the panel of discussion,  
register your names with Prof. Kalpane  
Kai Menon. at the earliest.



In-charge

BMM - STUDIO.



  
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Dept. of Mass Media & Communication Skills

Report – Youth Talk

Event: Youth Talk a new initiative of the department

Moderators: 1- Prof Darpana Manjerekar  
3- Prof Amrutesh Singh

Date: 2 August 2017

Venue: AV Room, SM Shetty College, Powai

Attended by: 104 students from BMM & other departments

**Learning Outcome:-**

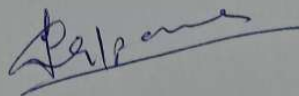
Y Talk is a new initiative of the Department of Mass Media & Communication Skills. The objective to give a platform for students to sharpen their public speaking skills and also learn the skills of hosting a Talk Show as required by a Public Relations Professional.

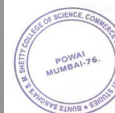
The topic for the first discussion was 'Existence of God'. There were nine students on the panel who gave their opinion post which there were question and answers from the audience and also the facilitators.


The discussion lasted for more than one & a half hour with a lot of exchange of ideas.

  
Kalpana Rai Menon

Assessment: Good interaction and discussion by students. Helped them open up and get over the fear of public speaking.



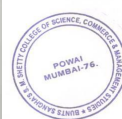
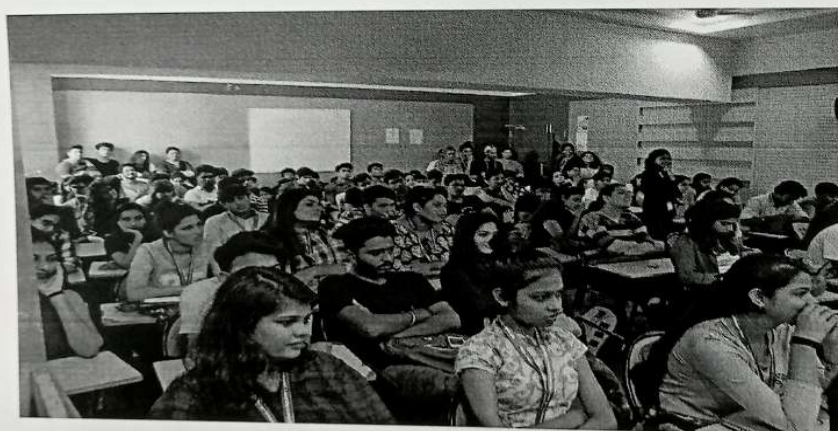


  
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Youth Talk – Existence of  
God, open to all students  
of degree college.

2<sup>nd</sup> August

Moderated by Ms. Darpana Majarekar and  
Mr Amritesh Mishra.



*B. S. Shetty*  
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# Media club - The studio Youth Talk.

## Registration (All streams)

Page No.: \_\_\_\_\_  
Date: 21/8/17

	Name	Stream	Signature
1)	Iran Shaikh	TY.B.COM	<u>Iran Shaikh</u>
2)	Jayalakshmi Kurnutgi	"	<u>Jayalakshmi Kurnutgi</u>
3)	Mahika Dahiya	"	<u>Mahika Dahiya</u>
4)	Abhishare Shetty	SYB A F	<u>Abhishare Shetty</u>
5)	ANUJ. SHAM	TY-BMS(A)	<u>ANUJ. SHAM</u>
6)	PARTH. RUPAREL	TY-BMS(B)	<u>PARTH. RUPAREL</u>
7)	Harshit Shetty	TY-BMS(B)	<u>Harshit Shetty</u>
8)	Mithil Patil	TY-BMS(A)	<u>Mithil Patil</u>
9)	Abhijeet Ambekar	SY-B.COM	<u>Abhijeet Ambekar</u>
10)	Sujaya Shetty	SYBMS	<u>Sujaya Shetty</u>
11)	Bhaurani Mane	SYB.COM	<u>Bhaurani Mane</u>
12)	Harikaishnan Pillai	SYBMS	<u>Harikaishnan Pillai</u>
13)	Tanisha Jais	TYBMS	<u>Tanisha Jais</u>
14)	Jesica Anchan	TYBMS	<u>Jesica Anchan</u>
15)	Nishita Shetty	SYBMS	<u>Nishita Shetty</u>
16)	Quarville Lewis	SYBMS	<u>Quarville Lewis</u>
17)	Nishi Chaudhari	SYBMS	<u>Nishi Chaudhari</u>
18)	Vidula Kalamkar	SYBMS	<u>Vidula Kalamkar</u>
19)	Deeksha Bangera	TYBMS B	<u>Deeksha Bangera</u>
20)	Aadesh Kumar	TYBMS B	<u>Aadesh Kumar</u>
21)	Adarsh Shetty	TYBMS B	<u>Adarsh Shetty</u>
22)	Ashley S.N	TYBMS A	<u>Ashley S.N</u>
23)	Vijayalaxmi P	TYBMS A	<u>Vijayalaxmi P</u>
24)	Usha Kadam	TYBMS B	<u>Usha Kadam</u>
25)	Rohan Patil	SYBMS B	<u>Rohan Patil</u>
26)	Sakshar Kotion	FYBMS A	<u>Sakshar Kotion</u>
27)	Sakshi Shetty	FYBMS A	<u>Sakshi Shetty</u>

Cellpage



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# Media club - The Studio

SYBMM

Page No.:

Page No.:

Date: 21/8/17

1	Shruti Mahadik	✓	Signature
2	Prasad Mogaveera	✓	
3	Akshay Dhanoki	✓	<del>Oliver</del>
4	Brijesh Mishra	✓	<del>Pras</del>
5	Ditipriya Acharya	✓	<del>Bharne</del>
6	Devmitra Pandey	✓	<del>Sush</del>
7	Sneha Muralidharan	✓	<del>Arav</del>
8	Harsh Malia	✓	<del>Naomi</del>
9	Bernard Fernandes	✓	<del>Blair</del>
10	Akash Sutar	✓	<del>Pras</del>
11	Raja Mistry	✓	<del>Pras</del>
12	Harshita Dhavra	✓	<del>Pras</del>
13	Meghna Gambhir	✓	<del>Pras</del>
14	Richa Shetty	✓	<del>Pras</del>
15	Nitin Shetty	✓	<del>Pras</del>
16	Anmol Shetty	✓	<del>Pras</del>
17	Mayur Natekar	✓	<del>Pras</del>
18	Jennifer Crasta	✓	<del>Pras</del>
19	Rupali Gadgahe Gadadhe	✓	<del>Pras</del>
20	Harishi Galiya	✓	<del>Pras</del>
21	Preeti Tailwal	✓	<del>Pras</del>
22	Tanisha Shetty	✓	<del>Pras</del>
23	Zoha Khan	✓	<del>Pras</del>
24	Arun Pandey	✓	<del>Pras</del>
25	Twinkle Chundavat	✓	<del>Pras</del>
26	Meet Gada	✓	<del>Pras</del>
27	Jesvita Rodrigues	✓	<del>Pras</del>
28	Aqsa Khan	✓	<del>Pras</del>
29	Rinkita Salian	✓	<del>Pras</del>

Cellpage



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25)	Harshita Dharwad	SYBMM	Harshita
26)	Meghna Gumbhir	"	Meghna
27)	Shruti Melhadik	"	Melhadik
28)	VARUN MARKANDE	TYBMM	Varun
29)	Pratibha Acharya	SYBMM	Pratibha
30)	Sneha Murdharan	"	Sneha
31)	Akshay Panshit	TYBMM	Akshay
32)	Mahesh Yadav	TYBMM	Mahesh
33)	Yashraj	FY	Yashraj
34)	Samiksha Shetty	FY	Samiksha
35)	Sujata Poojari	FY	Sujata
36)	Priya Pad Pat Badhe	FY	Priya
37)	Rupali Madadhe	SYBMM	Rupali
38)	Mayatri Hegisthete	FY	Mayatri
39)	Fernando Rodriguez	SYBMM	Fernando
40)	Durga	TYBMM-AD	Durga
41)	Kritik Shetty	FY	Kritik
42)	Maaz Shiledare	FY	Maaz
43)	Gaurav Sharma	SY	Gaurav
44)	Bhagya Gosar	TY	Bhagya
45)	Yash Tripathi	TYBMM-Ad	Yash
46)	Neethi Kuttathil	SYBMM	Neethi
47)	Diksha Chaudhary	SYBMM	Diksha
48)	Jasmi Londhe	"	Jasmi
49)	Ajay Ramesh	FY	Ajay
50)	Divya Sharmare	FY	Divya
51)	Jainam Gada	FY	Jainam
52)	Brijesh Mishra	SY	Brijesh
53)	Mubashera Usmani	TY	Mubashera
54)	Siddhant	FY	Siddhant

Date: \_/ \_/ \_

55) Sakshat	TYBMM-A
56) Soma	TYBMM-A
57) Suman	FY
58) Akansha Shetty	FY
59) Akansha Singh	FY
60) Sonam	TYBMM
61) Prajakta Sawant	TY-Ad.
62) Krithesh Anin	TY-Ad.
63) Mayur jaiswal	TY-J
64) Rahul sharma	FY
65) Rushala Salim Khan	TY-J
66) Shubhami Shetty	FY
67) Denika Pandey	FYBMM.
68) Sakshata Marla	FYBMM.
69) Natasha Pawar	FYBMM.
70) Mufeeba	FYBMM.
71) Maharshi	FYBMM.
72) Moksh	FYBMM.
73) Akshata	TYBMM.
74) Vaibhav Sharma	SYBMM
75) Pranav Prohash	"
76) Bernad	
77) Jesvita	

*Shub*  
*Pandey*

*Shub*  
*Pandey*

*Shub*  
*Pandey*

*Shub*  
*Pandey*

*Pandey*  
*Takshala*

*Moksh*

*V. Sharma*

*Pandey*  
*Shub*

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Powai, Mumbai - 76



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**Bunts Sangha's**  
**S.M. Shetty College of Science, Commerce & Management Studies, Powai.**

**Student Enrichment Activity Approval Form 2017-18**

Department: of Mass Media & Communication Skills

Program: Y Talk - 'Depression a state of mind'

Objectives: Enhance public-speaking skills and  
create awareness about the issue of depression.

Need: During MMR-primary research, it was observed  
that many students could fall into the category  
of Depression. Hence the need to create awareness.

Content: - students to be on panel, Moderation by students  
- Discussion on the topic  
- Counselors views and information on the topic.

Resource Person: Ms. Sushrita Sule

Date:- 4/8/18 Time:- 11 a.m. Venue:- A.V. Room.


Cost/Budget: 300/-

Proposed by: \_\_\_\_\_

Verified by: 

Department of Mass Media and  
Communication Skills  
Bunts Sangha's  
S.M. Shetty College of Science,  
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Email: college@smshettyinstitute.org

21 December, 2017

To,  
The Principal,  
SM Shetty Degree College,  
Powai.

Sub: Approval of funds for BMM Event 'Y Talk' to be held on 4<sup>th</sup> January 2018

Respected Sir,

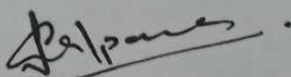
The BMM department is organizing Y Talk- a talk show on 4<sup>th</sup> January 2018, open to all students of degree college. The topic selected is 'Depression- A State of Mind'.

The objective of the program is to enhance communication skills and public speaking skills of the students along with creating awareness about the issue of depression.

For the same we require your approval for funding the following:-

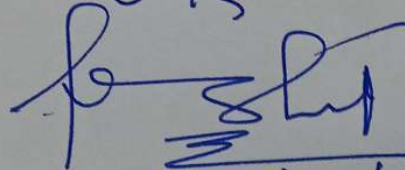
S.No.	Description	Amount required
1	Posters for promotion	100/-
3	Gift/ Bouquets for Counselors	200/-
	Total	300/-

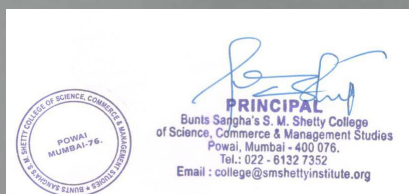
Regards,



Kalpana Rai Menon

BMM- Coordinator

O.K.  
  
02/01/2018



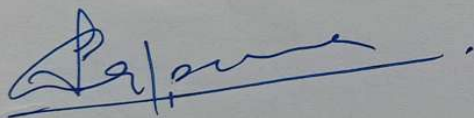
## NOTICE

4/1/18

BMM-STUDIO is organising YTalk a talk show today on 'Depression - a state of mind'.

All students are welcome to attend and participate in the discussion.


AV Room at 11 a.m. today.



Kalpana Keri Menon

BMM-HOD



  
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Department of Mass Media & Communication Skills  
Media Club – The Studio

Report

Date :- 4 January 2018

Time : 11am

Venue: AV Room

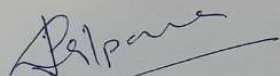
Event :-Y Talk- Depression A State of Mind

Organised by :- Department of Mass Media & Communication Skills

Trainer: Ms Sushrita Sule and the teachers of Dept. of Mass Media

Objective:- To give a platform to enhance public speaking skills and to create awareness about the issue of Depression in Students..

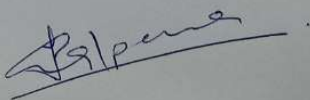
Report:- The program was open to all the students of degree college. Close to 100 students attended the talk show and participated in the discussion on Depression the need to speak about it, how to know one is depressed, etc. The Counselor Ms Sushrita gave a synopsis of the discussion and clarified the doubts of the students.




Kalpana Rai Menon

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S.M. Shetty College of Science,  
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93% of the students found  
the program to be good.  
The discussion helped put some  
light on the topic of depression and gave  
students information on how to seek help  
if required.





  
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Y Talk – Depression – A state of mind  
4<sup>th</sup> Jan 2018



*S. M. Shetty*  
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**Department of Mass Media & Communication Skills  
Studio  
Presents**

4th January 2018

## Registration




  
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**Department of Mass Media & Communication Skills  
Studio  
Presents**

4th January 2018

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TYBcom B. Bunyas  
 SYBcom B' Sushetty  
 SYBcom A W  
 TYBcom A Sushetty  
 FYBcom A Final  
 FYBcom B Shilpa  
 FYBAF 8  
 TYBAF Nakhat  
 SYBAF Nimish  
 TUBBI Yr  
 FYBBI 18  
 SYBBI Sushetty  
 SYBMS B' 2  
 FYBMS - B R  
 PYBMS A D  
 SYBMS A S  
 TYBMS B S  
 TYBMS A SV  
 SYBmm Nakhat  
 SYBSc-IT (B) Shilpa  
 TYBSc-IT (B) Sushetty  
 FYIT - A 04/01/2018  
 FYBMM R  
 FYBSc-IT (B) H. S




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SY BMM

Department of Mass Media & Communication Skills  
Studio  
Presents

Y Talk- 'Depression -A State of Mind'

4th Jaunary 2018

Registration

	Name	Class	Signature
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**Bunts Sangha's**  
**S.M.Shetty College of Science, Commerce & Management Studies**  
 Opp. Jalvyu Vihar, Hiranandani, Powai – 76

**Media Club- The Studio**  
**Youth Talk**

Feedback form

Date: 4th January 2018

Sr. No	Criteria	Grade (Please tick in appropriate box )				
		Excellent	Very good	Good	Average	Poor
1	Arrangement	✓				
2	Talk show		✓			
	2.1 Coverage of the topic		✓			
	2.2 Communication		✓			
	2.3 Effectiveness of the talk	✓				
3	Overall impression of program	✓				
4	What did you learn from the program: <i>That depression is severe but can be cured.</i>					
5	Any suggestions :					

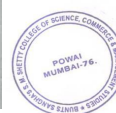
Contact Details: -

Name of the participant: Rhea Karkada

Class: SYBMS - A

Contact no:- 9769930901

Email: Karkada rhea14@gmail.com



*(Signature)*  
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