

BUNTS SANGHA'S
**S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE &
MANAGEMENT STUDIES, POWAI, MUMBAI**

CRITERION 3

3.2.2. INNOVATION ECOSYSTEM

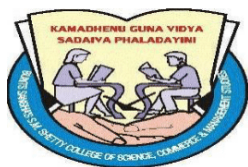
**Number of workshops/seminars/conferences including on Research
Methodology, Intellectual Property Rights (IPR) and
entrepreneurship conducted during the last five years**



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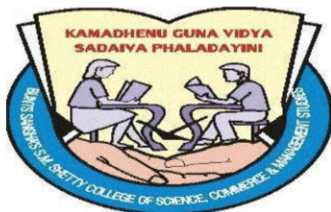
ACTIVITIES FOR THE ACADEMIC YEAR 2018 - 19



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SESSION ON 'BUSINESS IDEAS AROUND YOU' - FOR BUDDING ENTREPRENEURS

The Incubation Center of Bunts Sangha's S.M. Shetty College of Science, Commerce & Management Studies organized a session for the students interested to start their own venture with innovative idea, The Business Ideas Around You, on **25/2/19**

The resource person for the session was **Dr. Jitendra Shah (IIT Bombay)**, who is also the **owner of incubationhub – Maker's Ghat**. He addressed the students about the innovative and unconventional business ideas. He explained that the business ideas can be sourced by keeping oneself updated with the changes in government policies. He explained that the concepts like EPR, CSR, Gender Equality etc. can lead to new business ideas which are helpful for not only to the companies but also to the society.

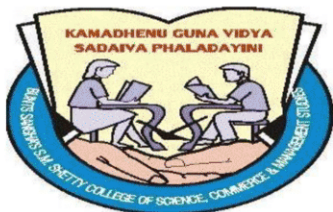
The session was conducted in room no. 808 and was attended by over 70 students from BBI, BAF and BMS departments.

Dr. Sridhara Shetty

PRINCIPAL



PRINCIPAL
Bunts Sangha's S.M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai-400 076.
Tel. 022-6132 7352
Email: college@smshettyinstitute.org



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**GLIMPSES OF 'BUSINESS IDEAS AROUND YOU' - FOR BUDDING
ENTREPRENEURS**



Dr. Jitendra Shah (IIT Bombay) – Taking up the session



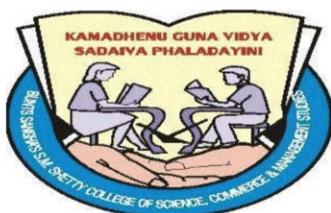
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THE BIG BUSINESS IDEA – BUSINESS IDEA COMPETITION

The Incubation Centre of the Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies organized an Inter-Departmental Presentation Competition – THE BIG BUSINESS IDEA on 7th February, 2019 in the Audio-Visual Room.

The competition was organized with an objective that students should learn to critically examine a current business idea, identify the gap and propose a business model based on it. A total of twelve teams, two from each department comprising of two members each, participated. The tool used to present the idea was Power Point presentation.

The competition was judged by Prof. Deepali Kamle (SVKM Institution for International Studies) and Mr. Armand D'Costa (President of College Alumni Association and faculty for Law, Economics and Finance at Hinduja College).

The first prize winner of the competition were Ms. Devika and Mr. Sheldon from FYBScIT who have presented the business idea "Meals on Wheels" based on the problems related to the current online food and catering services. The second prize was won by Mr. Juned and Mr. Akshay of FYBCom. Their business idea "Health2Door" was based on the problems of unhealthy food consumption because of online food services. Overall Best Department was BScIT.

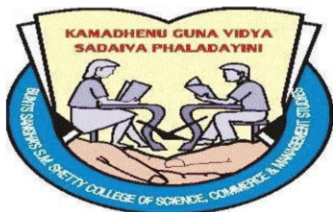
GLIMPSES OF THE BIG BUSINESS IDEA – BUSINESS IDEA COMPETITION

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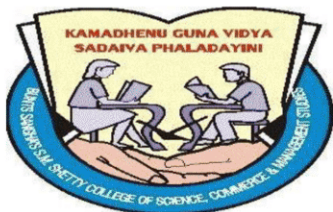


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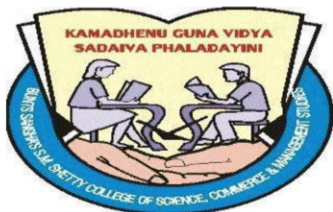
FELICITATION OF THE JUDGE PROF. DEEPAI KAMLE

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ORIENTATION SESSION FOR ENTREPRENEURSHIP DEVELOPMENT

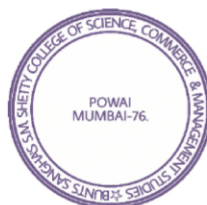
Incubation Centre of our college organized an Orientation Session on 7th January 2019 (Saturday) at 12 noon in the AV Room. This session was conducted for the students who are considering to take up entrepreneurship as a career alternative but are having inhibitions and questions

The session guided them for the upcoming sessions of the center. The students got themselves registered for the centre. The session was conducted by **the Principal – Dr. Sridhara Shetty** as a key note speaker. The orientation about the working of the incubation centre was given by **Prof. Nidhi Chandorkar – Incharge of Incubation Center**

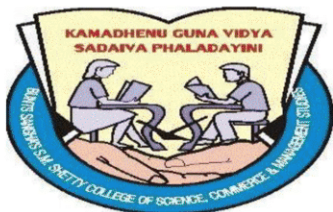
Nearly 100 students attended the session.

Dr. Sridhara Shetty

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**GLIMPSES OF ORIENTATION SESSION FOR ENTREPRENEURSHIP
DEVELOPMENT**



Principal – Dr. Sridhara Shetty taking up the session



Prof. Nidhi Chandorkar addressing

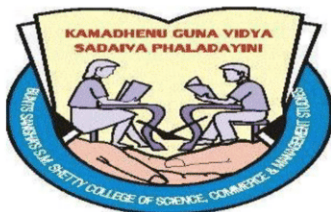
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**INAUGURATION OF INCUBATION CENTRE – ORIENTATION
ON NEW DEFINITIONS OF BUSINESSES**

REPORT

The Vision of Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies is "Personality Development for Nation Building". As one of the initiatives for accomplishment of this vision, our college has established the Incubation Center – For Entrepreneurship Development.

This center will provide training, guidance and assistance to the students for establishing their own enterprise. The center will be organizing guidance sessions by experts and workshops and will also provide domain wherein the students can exhibit their entrepreneurial skills.

The centre was Inaugurated on 25/8/18 by Mr. Kartik Raichura - serial entrepreneur and thought leader in the internet space. His latest startup is Websites.co.in - Instant Websites For Indian Business.

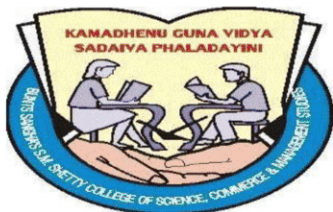
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GLIMPSES OF INAUGURATION OF INCUBATION CENTRE – ORIENTATION ON NEW DEFINITIONS OF BUSINESSES



Students attending the Orientation



Inauguration of the session

Dr. Sridhara Shetty

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