



BUNTS SANGHA'S

**S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE &**

**MANAGEMENT STUDIES, POWAI, MUMBAI**

### **CRITERION 3**

#### **3.2.2. INNOVATION ECOSYSTEM**

**Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years**



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# **ACTIVITIES FOR THE ACADEMIC YEAR 2019 - 20**



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## NATIONAL LEVEL WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

The webinar started with the Introduction of college and welcome speech delivered by Principal Dr. Sridhara Shetty. Resource person was introduced by Vice Principal Dr. Liji Santosh. During the technical session, the resource person **Adv. Sajid Sheikh** explained in detail about Trade Mark, Copy Right, Patents, Design, Trade Secret etc. His presentation was followed by a Question-Answers session where questions raised by participants related to the topic were answered by the resource persons. Session came to an end with a vote of thanks proposed by Vice Principal Sandesha Shetty. **Total 443 participants** attended the webinar (on Zoom App). E-Certificates were distributed to all the participants who attended the session.

**Date:** 11<sup>th</sup> May, 2020

**Timings:** 10:00 am to 12:00 pm

**Venue:** Zoom

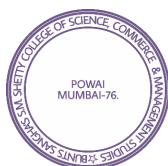
**Meeting App**

**Number of Students**

**Participated: 443**

**Dr. Sridhara Shetty**  
**Principal**

PRINCIPAL  
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of Science, Commerce & Management Studies  
Powai, Mumbai-400 076.  
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**Internal Quality Assurance Cell (IQAC)**  
presents  
**National Level Webinar on**  
**"Intellectual Property Rights (IPR)"**  
**Speaker**  
**Adv. Sajid Sheikh**  
Asst. Professor(Law)  
Coordinator, Centre for Research in IP, MNLU Mumbai

**Event Details:**  
**Date:- 11<sup>th</sup> May, 2020 Time:- 10:00 am to 12:00 pm**  
**Registration Link:** <https://forms.gle/QthqJ2LxmYtv1PjPA>  
**Registration Fees: FREE**  
**Register Before: 10<sup>th</sup> May, 2020.**  
**Registration Limit: 500 Participants**

**All the participants are requested to join the telegram group after registration.**  
**Telegram link:** <https://t.me/joinchat/INL5Txwz9oOyeuRAghAAbw>

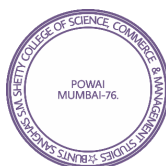
**Steps to be followed to join the webinar**  
Please install Zoom software on laptop by visiting their  
website ([www.zoom.us](http://www.zoom.us)) or Zoom app on Mobile through  
play store/App store

Prof. Sandesha Shetty    Dr. Liji Santosh    Dr. Sridhara Shetty  
Vice Principal    Vice Principal    Principal

**E-Certificates will be issued to all the participants**  
In case you have any queries E-mail at: [johnm@smshettyinstitute.org](mailto:johnm@smshettyinstitute.org)

**Dr. Sridhara Shetty**  
**Principal**

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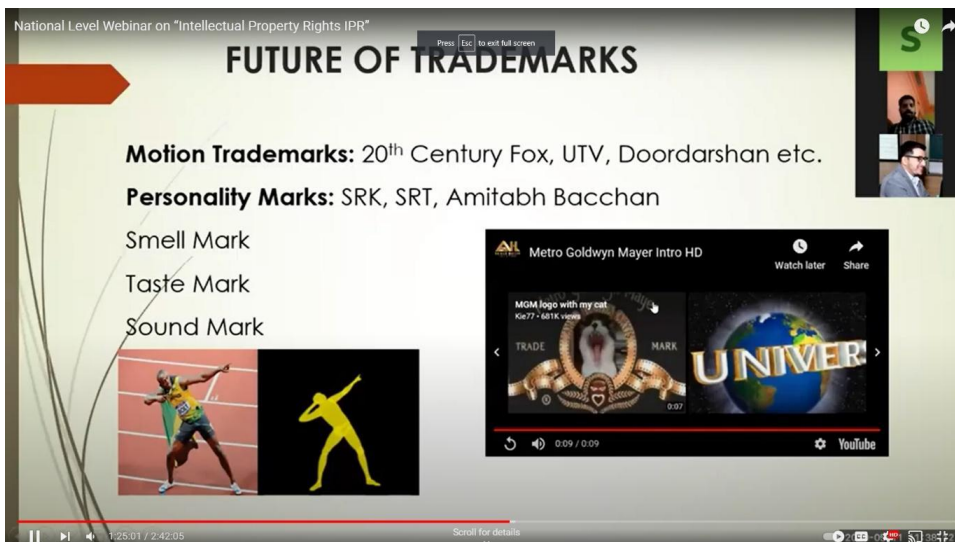
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**GLIMPSES OF NATIONAL LEVEL WORKSHOP ON INTELLECTUAL  
PROPERTY RIGHTS**

National Level Webinar on "Intellectual Property Rights IPR"

## FUTURE OF TRADEMARKS

**Motion Trademarks:** 20<sup>th</sup> Century Fox, UTV, Doordarshan etc.  
**Personality Marks:** SRK, SRT, Amitabh Bacchan  
Smell Mark  
Taste Mark  
Sound Mark



**EXPLANATION ON TRADE MARKS BY THE RESOURCE PERSON**

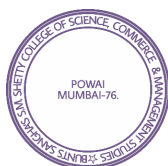
National Level Webinar on "Intellectual Property Rights IPR"

- You can reach me at
- [sajidsheikh77@gmail.com](mailto:sajidsheikh77@gmail.com)
- 9550965275



**Dr. Sridhara Shetty**  
**Principal**

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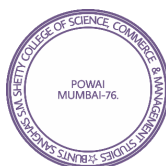
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## YOUTUBE LINK OF THE SESSION

CLICK:

<https://www.youtube.com/watch?v=rsMeuTIIIA8>

**Dr. Sridhara Shetty**  
**Principal**



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## **NATIONAL LEVEL RESEARCH METHODOLOGY WORKSHOP - DOCTORAL THESIS AND KEY COMPONENTS AND RESEARCH SKILLS AND RESEARCH FUNDING OPPORTUNITIES IN INDIA AND ABROAD**

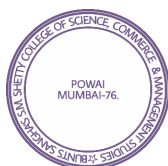
**Date: 14/05/2020**

The Internal Quality Assurance Cell & Research Cell of the college jointly organised a National Webinar on the topic "Doctoral Thesis: Key Components and Research Skills" & "Research Funding Opportunities: In India and Abroad" on Zoom Meeting application along with YouTube live on **14<sup>th</sup> May, 2020** from 10 a.m. to 1 p.m.

The resource persons for the webinar were **Dr. Sridhara Shetty, Principal** and **Dr. Liji Santhosh, Vice Principal of S.M. Shetty College**. The convener of the webinar was Ms. Sahana Raviprasad, Coordinator of BAF & BBI department. This webinar gave an insight into various research aspects such as research methodology, thesis writing along with methods of sampling, creation of hypothesis, funding agencies which researchers can approach for their research activities etc.

In total **Nine Hundred and Sixty participants** participated from **Seventeen States** such as Karnataka, Maharashtra, Tamil Nadu, Kerala, Rajasthan, Odisha, J & K, Gujarat etc. The programme started with National Anthem followed by a welcome address by Vice Principal Mr. Sandesha Shetty and introduction of resource persons by the Convener of the programme. Entire webinar was anchored by Ms. Nidhi Chandorkar, Coordinator of BMS department. After the two technical sessions by the resource persons, the webinar came to its logical end with a vote of thanks given by Ms. Kalapana Rai Menon, Coordinator of BMM department. The entire technical aspects of the webinar were handled by Dr. Tushar Sambare, Coordinator of B.Sc. IT & M.Sc. IT and Mr. John Menezes, Asst. Professor.

**Dr. Sridhara Shetty**  
**Principal**



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## Internal Quality Assurance Cell and Research Cell

present

### National Level Webinar on "Doctoral Thesis: Key Components and Research Skills"

&

### "Research Funding Opportunities: In India and Abroad"

## 1 Day Free Live Webinar(Through Zoom)

Login ID and Password will be Emailed on Registered IDs

1. **Resource Person:-** Dr. Sridhara Shetty, Principal, S.M. Shetty College.  
**Topic:-** Doctoral Thesis: Key Components and Research Skills
2. **Resource Person:-** Dr. Liji Santosh, Vice Principal, S.M. Shetty College.  
**Topic:-** Research Funding Opportunities: In India and Abroad

Date: 14th May, 2020

Time: 10 a.m. to 1 p.m.

For Research Scholars, Teachers and Academicians

**Prof. Sahana Raviprasad**  
Convenor

**Prof. Sandesha Shetty**  
Vice Principal

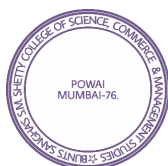
**Dr. Liji Santosh**  
Vice Principal

**Dr. Sridhara Shetty**  
Principal

## E-Certificates will be issued

Contact: Prof. Sahana Raviprasad: 90043 15883

**Dr. Sridhara Shetty**  
Principal



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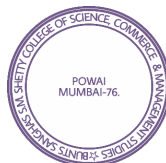
GLIMPSES OF NATIONAL LEVEL RESEARCH METHODOLOGY WORKSHOP

Principal Dr. Sridhara Shetty taking up the session on Hypothesis

Vice Principal Dr. Liji Santhosh taking up the session on research funding

Dr. Sridhara Shetty  
Principal

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**MULTIDISCIPLINARY INTERNATIONAL E CONFERENCE ON  
REDEFINING BUSINESS IN DIGITAL ERA: ISSUES  
AND CHALLENGES**

The Internal Quality Assurance Cell of Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies, Powai organized the Multidisciplinary International e- Conference on Redefining Business in Digital Era: Issues and Challenges on **May 29, 2020**.

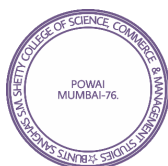
The conference received an overwhelming response from the researchers. Nearly 280 research papers were received by the editorial team out of which **184 research papers** were selected for three journals IJAIR (with 7.36 impact factor), Studies in Indian Place names (March Edition, UGC CARE listed) and Journal of Xi'an University of Architecture and Technology (SCOPUS).

The conference began with the Inaugural ceremony where the participants were introduced to the college and the conference by Mrs. Nidhi Chandorkar and Mr. Virendra Singh respectively. Principal, Dr. Sridhara Shetty, welcomed the dignitaries and participants. **The Key Note Speaker Dr. Sajan Mathew and International Guest Mr. David O'Gorman** were introduced by Vice Principal Mr. Sandesha Shetty and Vice Principal Dr. Liji Santosh respectively. The Key Note Speaker of the function Dr. Sajan Mathew, who is currently working as Registrar, Examination and Evaluation, Alliance University, Bangalore and is a trainer, teacher and consultant in the field of Information Systems and e-Business, enlightened the audiences on current COVID situation and the changes which are about to happen in all the fields of businesses and education.

During the session the International Guest Mr. Dave O'Gorman, who is Former Professor of Economics from Santa Fe College in Gainesville, Florida and is currently a freelance business consultant for troubled and expanding small businesses, presented his paper on "Swimming from the Leaky Lifeboat: Crisis – Response Strategies for Digital Commerce in the Coming Post- Interventionist Economy".

The inaugural session was also graced by the presence of the office bearers of Powai Education Committee, Chairman CA Shankar Shetty, Vice- Chairmen Shri. B.R. Shetty and Shri. Nityanand Hegde, Secretary Shri. Harish Vasu Shetty, Treasurer CA Harish D. Shetty. The Chairman CA Shankar Shetty addressed the gathering and declared the release of the IJAIR, UGC CARE and SCOPUS journals.

**Dr. Sridhara Shetty**  
**Principal**



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**Internal Quality Assurance Cell(IQAC)**  
Cordially invites you to the  
**MULTIDISCIPLINARY INTERNATIONAL e-CONFERENCE**  
**ON**  
**"REDEFINING BUSINESS IN DIGITAL ERA: ISSUES AND CHALLENGES"**  
On FRIDAY, 29th May, 2020  
Inauguration: 9:30 a.m.

● ● ●

**Key Note Address**  
Dr. Sajan Mathew  
(Registrar, Examination & Evaluation,  
Alliance University, Bangalore)

**International Guest**  
Mr. Dave O' Gorman  
(Former Professor at Santa Fe College, Florida &  
Business Consultant at Phnom Penh, Cambodia)

— Resource Persons —

**Track I**  
Dr. Arvind Luhar- HOD in Commerce (Accountancy), Yusuf Ismail College of Arts, Science & Commerce,  
Chairman, Board of Studies in Accountancy, University of Mumbai.

**Track II**  
Dr. M.P. Hrishikesh- Director, CMR Centre for Business Studies, Bengaluru.

**Track III**  
Dr. Mangesh Karandikar- Director, MET Institute of Mass Media, Mumbai.

**Venue: S.M.Shetty College, Powai (On Zoom Call)**

Shri Padmanabha S. Payyade  
President

CA Shankar B. Shetty  
Chairman

Shri B R Shetty  
Vice Chairman

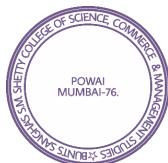
Shri Nityanand Hegde  
Vice Chairman

Shri Harish Vasu Shetty  
Secretary

CA Harish D. Shetty  
Treasurer

Dr. Sridhara Shetty  
Principal

**Dr. Sridhara Shetty**  
**Principal**



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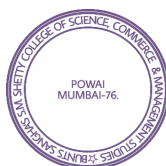
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### **GLIMPSES OF THE EVENT**

<p><b>Principal addressing the session</b></p>	<p><b>International Guest Mr. David O'Gorman addressing</b></p>
<p><b>Chairman CA Shankar Shetty Addressing</b></p>	<p><b>Presentation by the participant</b></p>

**Dr. Sridhara Shetty  
Principal**

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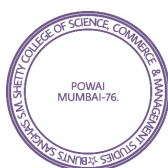
## YOUTUBE LINK OF THE CONFERENCE

CLICK:

[https://www.youtube.com/watch?v=FFc\\_EJP\\_lx0](https://www.youtube.com/watch?v=FFc_EJP_lx0)

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**Principal**

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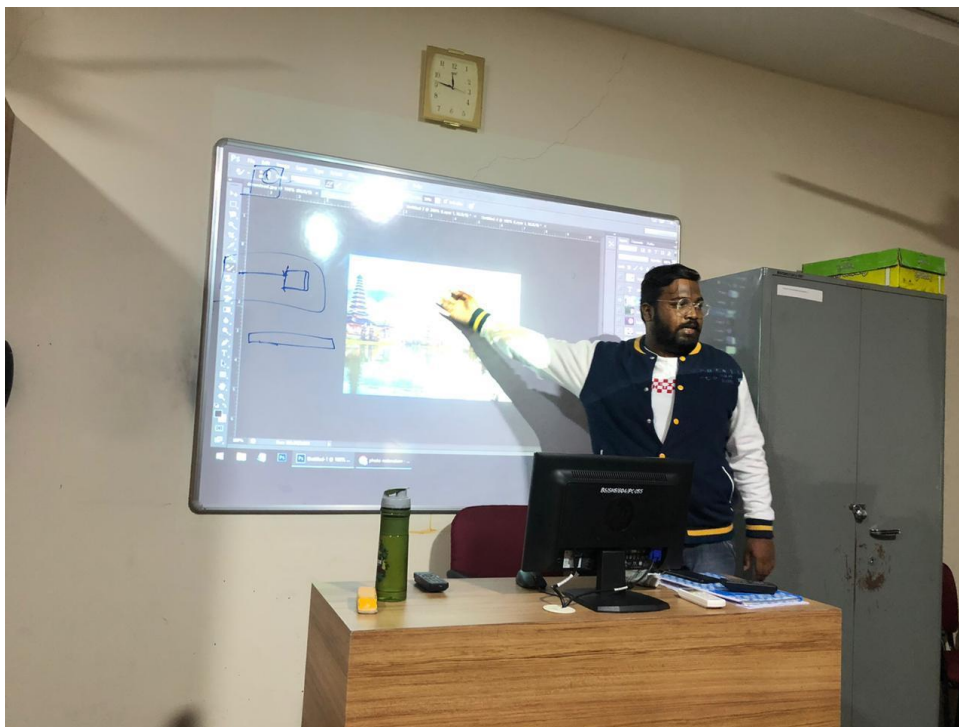
**ONE-DAY WORKSHOP ON PHOTOSHOP TO HELP STUDENTS IN  
DEVELOPING QUALITY PROMOTION MATERIAL**

The Skill Development Cell of The Incubation Centre organized a one-day workshop of Photoshop. The workshop was organized for developing necessary skill to current and potential entrepreneurs to create their own marketing material like pamphlets, brochures and catalogues.

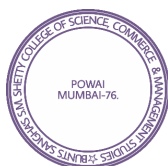
The workshop was conducted on **March 1, 2020**. The resource person for the same was **Mr. Karan Bhoir, the alumni of the college** who is currently working with Rajshree Production House.

**50 students** attended the workshop.

**GLIMPSES OF ONE-DAY WORKSHOP ON PHOTOSHOP**



**Dr. Sridhara Shetty  
Principal**



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RESOURCE PERSON MR. KARAN BHOIR TAKING UP THE SESSION

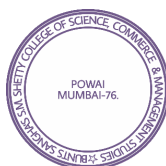


STUDENTS PARTICIPATING IN THE WORKSHOP



**Dr. Sridhara Shetty**  
**Principal**

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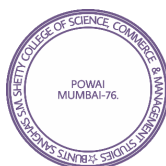
### CHOCOLATE MAKING WORKSHOP TO DEVELOP THE SKILLS OF CHOCOLATE MAKING TO PROMOTE ENTREPRENEURSHIP

The Skill Development Cell of The Incubation Centre organized a one-day workshop on Chocolate Making. This workshop was organized with a view to help students start their own small businesses which are cost effective.

The session was organized on March 6, 2020.

The resource person of the session was Mr. Ashish Navik – Asst. Professor, S.M Shetty College. The session was attended by 50 students.

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**Principal**



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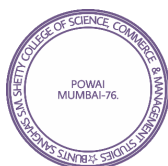
### GLIMPSE OF CHOCOLATE MAKING WORKSHOP



STUDENTS PARTICIPATING IN THE WORKSHOP

**Dr. Sridhara Shetty**  
**Principal**

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### VENTURE VISTA' – IDEA GENERATION WORKSHOP FOR DEVELOPING ENTREPRENEURIAL ABILITIES

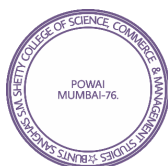
The Incubation Center and the Placement Cell of the college organised a workshop for the students on developing entrepreneurial abilities on **3rd January, 2020**. The session was conducted by **Dr. Rakhi Sharma** who is associated with governmental and non-governmental initiatives on Entrepreneurship and skill development. She is also a management faculty at Jai Hind College.

The session comprised of many interactive activities which encouraged out-of-the- box thinking and gave insight on basic elements in handling an enterprise. The session was attended by **55 students**.

### GLIMPSES OF VENTURE VISTA' – IDEA GENERATION WORKSHOP FOR DEVELOPING ENTREPRENEURIAL ABILITIES



**Dr. Sridhara Shetty**  
**Principal**



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MANAGEMENT STUDIES, POWAI, MUMBAI**



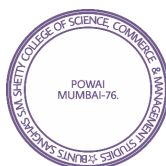
**FELICITATION OF THE RESOURCE PERSON**



**RESOURCE PERSON DR. RAKHI SHARMA TAKING UP THE SESSION**

**Dr. Sridhara Shetty  
Principal**

PRINCIPAL  
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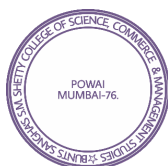
**MAHALAXMI SARAS - AN ANNUAL EXHIBITION CUM SALES -  
FIELD TRIP FOR PROMOTION OF ENTREPRENEURSHIP**

**Mahalaxmi Saras** is an initiative of the Government of Maharashtra to provide a marketing platform to rural entrepreneurs and artisans, through an annual exhibition-cum-sale of handicrafts, handlooms and food products. In its 16th year now, Mahalaxmi Saras was held in January 2020 at MMRDA Ground, BKC Bandra (E), Mumbai, Maharashtra.

Mahalaxmi Saras has introduced nearly 5000 Self Help Groups to the urban consumers in the last decade. In addition to Self Help Groups (SHGs) from Maharashtra, SHGs from various states of India participate in this annual extravaganza. With about 20,000 people visiting Mahalaxmi Saras daily, this rural exhibition is a melting pot of different cultures and cuisines.

**The Incubation Center** of S.M. Shetty College of Science Commerce and Management Studies Powai had organized a field trip to Mahalaxmi Saras on **27<sup>th</sup> January, 2020** to provide a platform for interaction and exchange of innovative ideas for developing their entrepreneurial skills. Bus facility was arranged from campus for **30 students from various classes** who witnessed about 500 stalls of food products, jewelry, decorative handicrafts, textile, etc. of various states and their different cultures, success stories, marketing, sales and financial aspects of a business. Vice Principal, Dr. Liji Santosh and Prof. Steffi Salve from BMS Department had accompanied the students.

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**GLIMPESES OF MAHALAXMI SARAS - AN  
ANNUAL EXHIBITION CUM SALES - FIELD  
TRIP FOR PROMOTION OF  
ENTREPRENEURSHIP**

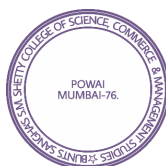


**STUDENTS AND FACULTY AT SARAS EXHIBITION**



**Dr. Sridhara Shetty**  
**Principal**

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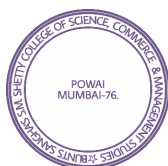
**ENTREPRENEURSHIP SUPPORT INITIATIVE - TO PUT UP  
STALLS DURING COLLEGE FEST**

The Incubation Centre supported the entrepreneurship initiatives under it by providing these initiatives stalls during the inter-collegiate fest of the college – Emmorzeal – 16<sup>th</sup> December and 17<sup>th</sup> December, 2019.

There were four budding entrepreneurs who have set up their stalls. These entrepreneurs have been continuously guided and supported by The Incubation Centre of the college.

S.NO.	NAME OF ENTREPRENEUR	YEAR OF ESTABLISHMENT	NAME OF THE INITIATIVE	NATURE
1	Shubham Mishra	DEC 2019	Shubham	Preparation and sale of snacks
2.	Ajit Singh	DEC 2017	Beryans	Mainly dealing in Biryani and other chicken based Indian snacks
3.	Komal Upadhyay	OCT 2017	Hungry Dangree	Manufacturing and sale of Dungarees
4	Christina Timothy	Oct 2018	Hyperfang	Getting customized T-shirts printed and selling

**Dr. Sridhara Shetty  
Principal**

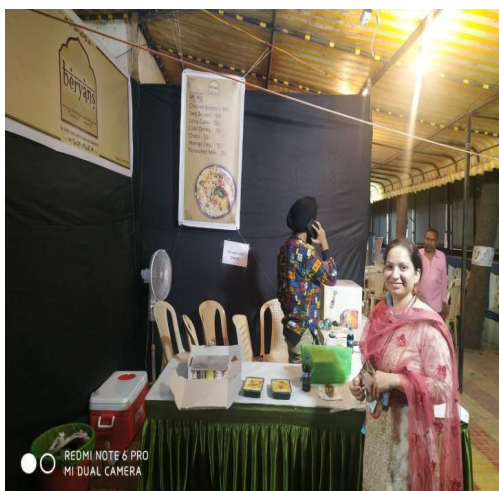


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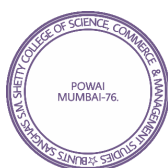
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**Glimpses of Stalls Put up by students**



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**SESSION ON DESIGN YOUR FUTURE - A GUIDANCE SESSION FOR  
FUTURE ENTREPRENEURS**

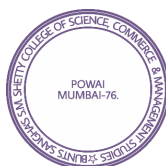
The Incubation Center of the college organised a session on 'DESIGN YOUR FUTURE' – a guidance session for future entrepreneurs on **December 07, 2019**. The resource person for the session was **Mr. Om Thaker** who is a Chartered Accountant by qualification and is a director of Oasis Infrastructure Pvt. Ltd. He also has 2 startups namely Shivaay Corp and Oasis Fincorp. It was an interactive session where aspiring entrepreneurs got their queries resolved. The session was attended by nearly 45 students from nearly all the departments of the college.



**Mr. Om Thaker taking the session**

**Dr. Sridhara Shetty  
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**NATIONAL LEVEL CONFERENCE ON "EMERGING INNOVATIONS  
IN INFORMATION TECHNOLOGY - PROSPECTS AND  
CHALLENGES"**

The Department of Information Technology organized a one day National Conference on "Emerging Innovations in Information Technology: Prospects and Challenges" on 14<sup>th</sup> September 2019.

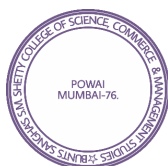
Mr. Suresh Mhatre – Vice-president from TCS inaugurated the Conference by releasing the E-Proceedings of the conference IJAIR (International Journal of Advance and Innovative Research) Volume-6, Issue-3(IV) – July-September 2019 with ISSN 2394 – 7780. Mr. Suresh Mhatre gave the Keynote address on Innovative Technologies. The Chairman of PEC, C.A Shankar Shetty graced the occasion. The Conference theme was divided into three different tracks. Following resource persons were the Session Chairs for the tracks.

The Conference received 56 Research Papers from the various colleges. Ms. Sujata Rizal from S.M.Shetty College won the best Paper award in Track-I.

Ms. Priti Bhat from University of Gujarat won the best Paper award in Track-II. Mr. Gopinath Nadar and Mr. Abhay Shah from Jai Hind College, Churchgate got the appreciation certificate in Track-II.

Ms. Mahesh Naik from D.J. Sanghavi College, Vile Parle won the best Paper award in Track-III.

**Dr. Sridhara Shetty**  
**Principal**



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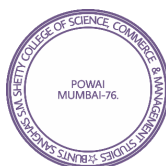
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**GLIMPSES OF INAUGURATION OF I.T. CONFERENCE 2019-20**



**Dr. Sridhara Shetty  
Principal**

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## INTELLECTUAL PROPERTY RIGHTS WORKSHOP

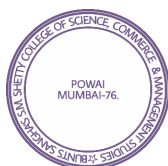
On 18<sup>th</sup> September, 2019 the Internal Quality Assurance Cell (IQAC) of the college organized a session on Intellectual Property Rights in A.V. Room of the college from 12.30 pm onwards. The session was conducted by Dr. (Adv) Hema Mehta – Asst. Professor of Tolani College of Commerce. In total 52 participants attended the session.

The session started with the opening remarks by Principal Dr. Sridhara Shetty followed by introduction of the resource person by Vice – Principal and IQAC In charge Dr. Liji Santhosh.

Dr. Hema Mehta took an elaborative session on copyrights and patents and its importance to the teaching faculties and how teaching faculties can register their patents.

The session was very informative and at the end vote of thanks was given by Ms. Nidhi Chandorkar – IQAC member.

**Dr. Sridhara Shetty**  
**Principal**



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Bunts Sangha's

S.M. Shetty College of Science, commerce and Management Studies, Powai

Internal Quality Assurance Cell (IQAC)

17.09.2019

CIRCULAR

Internal Quality Assurance Cell (IQAC) of the college is organising a session on 'Intellectual Property Rights' on 18<sup>th</sup> September, 2019 at 12.30 p.m. Venue is A.V. Room. Session will be conducted by Dr. (Adv) Hema Mehta.

All faculty members are invited to attend the session.

Dr. Liji Santosh

(Coordinator, IQAC)

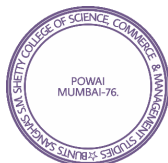


Dr. Sridhara Shetty

(Chairperson, IQAC)

**Dr. Sridhara Shetty**  
**Principal**

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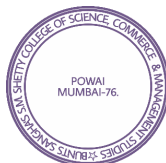
**LIST OF PARTICIPANTS**

MANAGEMENT STUDIES, Powai.		
Workshop on Intellectual Property Rights		
Date: 18/09/2019		
Sr.	Name	Signature
1	HIMANI YOGESH SHUKLA	
2	MITHILESH CHANDRADHARI CHAUHAN	
3	NIDHI ASHISH CHANDORKAR	
4	SUMAN OMPRAKASH UPADHYAY	
5	VASANTI SHIVLING TODAKAR	
6	KALPANA RAJ MENON	
7	STEFFI GEORGE SALVE	
8	ZAINAB SHABBIR RANGWALA	
9	SUJATA RAMKUMAR RIZAL	
10	SHEETAL NILESH KHANORE	
11	PRACHITI M. PAWASKAR	
12	SWATI VIJAY SHETTY	
13	NIVEDITHA SANDESHA SHETTY	
14	NABILA NAWAZ KAZI	
15	AVNEET KAUR KARIR	
16	DISHA M. DEWALA Roshan Bhakta	
17	PREETI SARDARASINGH MATHARU	
18	DR. LUI SANTOSH	
19	ASHISH CHUNNILAL NAVIK	
20	SAHANA BHAT RAVIPRASAD	
21	PRACHI AGARWAL	
22	HAMID KHAN	
23	DR. TUSHAR VINAYAK SAMBARE	
24	ROHINI PRASAD SHETTY	
25	VIRENDRA KUMAR SINGH	
26	VINAY VILAS SHAHAPURKAR	
27	VIJAY KAILASH VISHWAKARMA	
28	JOHN ANGEL MENEZES	
29	KOMAL ANIL TIWARI	
30	SPARSH JAGDISH VYAS	
31	NEENA SHARMA	
32	RAVEENA RAMESH SHETTY	
33	SANDESHA SHETTY	
34	SHARANYA SAMOI	
35	SMITHA RAVINDRANATH	
36	PREKSHA SHETTY	
37	VISHA MENON	
38	ANKHIT BARUA	
39	ADITI WAGRE	
40	Rishu Pandey	
41	Akash Hegde	
42	Divya I. Maj	
43	Aditha Rai	



**Dr. Sridhara Shetty**  
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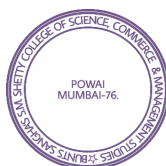
44	Leena Jadhav	
45	Alpika Menon	
46	Siddhant Shetty	
47	Nehal Shukla	
48	Nirita Sharma	
49	Smruti Sherkar	
50	Ankita Shetty	
51	Ratan Srivastav	
52	Chiranjiv Shetty	





**Dr. Sridhara Shetty**  
**Principal**

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**POSTER COMPETITION – SOLUTIONS TO URBAN PROBLEMS**  
**UNDER INCUBATION CENTER**

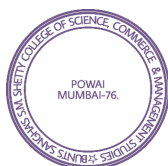
The Incubation Centre organised poster competition on **20<sup>th</sup> September, 2019** on the seventh floor. The competition was organised for encouraging students to develop skills related to problem and constraints recognition, determining out of the box solutions and developing creativity and presentation skills.

The event was **judged by Dr. Liji Santosh – Vice Principal and Prof. Nivedita Shetty – Member of Commerce Department of S.M. Shetty College**. The first position was procured by Ms. Shrial Shetty of TYBMS, second by Ms. Shifa Sayed of SYBBI and third by Ms. Shweta Chohan of TYBMS.

In total **13 students** participated in the competition.

**Dr. Sridhara Shetty**  
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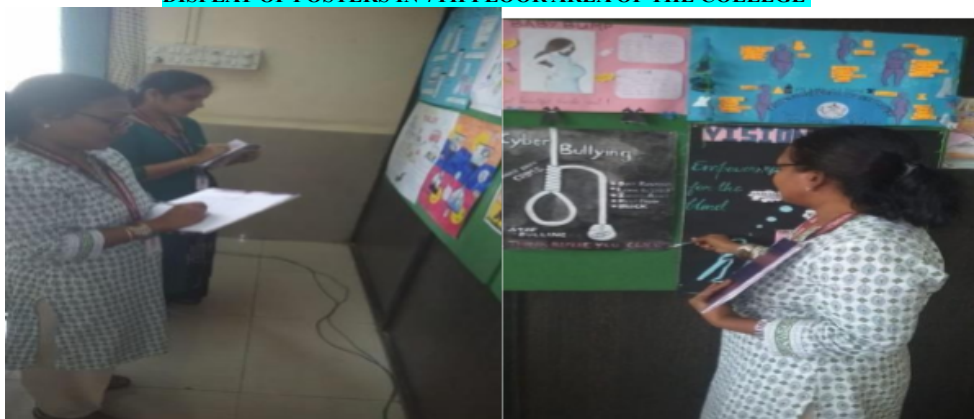


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## GLIMPSES POSTER COMPETITION – SOLUTIONS TO URBAN PROBLEMS UNDER INCUBATION CENTER



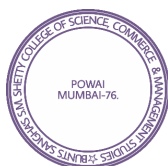
DISPLAY OF POSTERS IN 7TH FLOOR AREA OF THE COLLEGE



DR. LIJI SANTHOSH AND PROF. NIVEDITHA SHETTY JUDGING THE EVENT

**Dr. Sridhara Shetty**  
**Principal**

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## **MULTI-DISCIPLINARY INTER-COLLEGIATE STUDENT RESEARCH CONVENTION - INDIA VISION 2030: A ROAD MAP**

The Department of Commerce organized its first Multi-Disciplinary Inter-Collegiate Student Research Convention on **29<sup>th</sup> August, 2019**. The theme of the Convention was 'India Vision 2030: A Road Map'. The Chief Guest and Key Note Speaker of the Convention was Dr. Sangeeta N. Pawar, H.O.D. of Commerce, University of Mumbai.

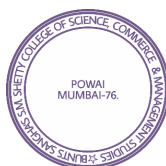
The convention started off with lighting of the ceremonial lamp by the dignitaries and Chief Guest. Principal Dr. Sridhara Shetty addressed the participants on the current economic, socio-political scenario of India and how research in these areas can help the nation in the long run.

**Dr. Sangeeta N. Pawar** – **Head of Commerce Department of University of Mumbai** spoke about the Importance and Relevance of Research in the current and future world scenario.

Total 50 research papers were received out of which 43 were selected which were published in the International Journal of Research in Management & Social Science, ISSN 2322 – 0899, Volume 7, Issue 3 (I), July – September 2019.

The convention had a total **73 students** registered and Ms. Neha Verma was awarded with the best research paper titled – 'Impact of HR Practices on performance of Human Capital of Indian Educational Sector: With the Vision of 2030'.

**Dr. Sridhara Shetty**  
**Principal**



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**GLIMPSES OF MULTI-DISCIPLINARY INTER-COLLEGIATE STUDENT  
RESEARCH CONVENTION - INDIA VISION 2030: A ROAD MAP"**



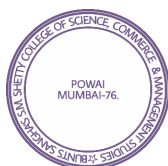
**INAUGURATION OF THE CONVENTION BY DIGNITARIES**



**STUDENTS PRESENTING IN THE SESSION**



**Dr. Sridhara Shetty  
Principal**



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## SESSION ON BUSINESS IDEA CREATION - 'MY BUSINESS MY IDEA'

The Incubation Center of the college organised an orientation session on identifying the right business idea - MY BUSINESS MY IDEA on **August 28, 2019**. The resource person for the session was **Mr. Akshay Dhamal who is a Motivational Speaker, life coach and is founder of Akshay Foundation**. It was an interactive session where aspiring entrepreneurs got their queries resolved. The session was attended by nearly **75 students** from nearly all the departments of the college.

Before conducting the session the center collected information from interested students related to their ongoing business if any or aspiration related to their enterprise. This input was used by the resource person to have focused discussion.

## GLIMPSES SESSION ON BUSINESS IDEA CREATION - 'MY BUSINESS MY IDEA'



RESOURCE PERSON MR. AKSHAY DHAMAL ADDRESSING THE STUDENTS IN S.M. SHETTY COLLEGE

**Dr. Sridhara Shetty**  
**Principal**

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