



BUNTS SANGHA'S

S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE &
MANAGEMENT STUDIES, POWAI, MUMBAI

CRITERION 3

3.2.2. INNOVATION ECOSYSTEM

**Number of workshops/seminars/conferences including
on Research**

**Methodology, Intellectual Property Rights (IPR) and
entrepreneurship conducted during the last five years**



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ACTIVITIES FOR THE ACADEMIC YEAR 2020 - 21



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INDEX

SR. NO.	NAME OF WORKSHOP	NO. OF PARTICIPANTS	PG. NO.
1.	WEBINAR ON A JOURNEY CALLED ENTREPRENEURSHIP	225	1 - 6
2.	MULTIDISCIPLINARY ONLINE STUDENT RESEARCH CONVENION "CHANGING DYNAMICS OF COVID ERA: NEW NORMAL IN SOCIETY AND INDUSTRY"	152	7 - 9
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WEBINAR ON A JOURNEY CALLED ENTREPRENEURSHIP

The Incubation Centre of the Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies organized a webinar on the topic A Journey Called Entrepreneur on 1st April, 2021 on Zoom platform.

The competition was organized with an objective of directing students towards the path of Entrepreneurship, Sharing Real time experiences by a successful Entrepreneur

Total number of participants were 225, which consisted of students of our college, faculties of our colleges, alumni, as well as few industrialists.

The Resource person for the webinar was Shri. Kishan Shetty, Chairman and Managing Director, Channel Freight Services India Private Ltd.

Shri. Kishan Shetty shared his real life experience about his journey towards becoming an entrepreneur. He shared his experience of being rejected at various interviews, failure in becoming successful and some events of his life which turned out to be a stepping stone in his journey of becoming a successful entrepreneur.

He shared how he chose the untrodden path and how he used his emotional quotient which made him successful.

Dr. Sridhara Shetty

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BROCHURE

Bunts Sangha's
S.M. Shetty College Of Science, Commerce And Management Studies, Powai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 21001: 2018 Certified

THE INCUBATION CENTRE
Presents
**A Journey Called
ENTREPRENEURSHIP**
with
Sri Kishan Shetty
Chairman and Managing Director,
Channel Freight Services India Private Ltd

Date: April 1, 2021 Time: 5:00PM Venue: Zoom

GLIMPSES OF THE EVENT



PRINCIPAL ADDRESSING THE SESSION



SHRI. KISHAN SHETTY

Dr. Sridhara Shetty

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2	4/1/2021 11:49:13	nidhi@smshettyinstitute	Nidhi Chandorkar		09967644337	29	4/1/2021 18:24:32	iyers9016@gmail	c Swaminathan Iyer	FYBAF
3	4/1/2021 18:23:35	jyotiupadhyay2000@gmail	Jyoti Upadhyay	TYBBI	+919619883886	30	4/1/2021 18:24:32	rohanverma.0304@	Rohan Rajesh Verma	FyBcom A
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7	4/1/2021 18:23:56	sanskriti.shetty152015@	Sanskriti Shetty	FYBMS A	0928004370	34	4/1/2021 18:24:44	uipojary333@gmail	Ujwal poojary	Sybms A
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10	4/1/2021 18:23:57	varunanjaygupta@gmail	Varun Gupta	SYBMS A	766654598	37	4/1/2021 18:24:46	m2337762@gmail	Vikash Mahra	
11	4/1/2021 18:23:58	viridamolaksingh@gmail	c Amolak Singh Viri	SY BMS A	09789177363	38	4/1/2021 18:24:48	nityashetty25@gm	i Nitya shetty	Tybms A
12	4/1/2021 18:24:05	prit248@gmail	TIWARI PREETI VISHVA	TYBCOM B	9136579103	39	4/1/2021 18:24:51	ashtas995@gmail	i Singh Asita	SYBMS (B)
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14	4/1/2021 18:24:10	kanojashweta2001@gma	Shweta Kanoja	S.Y BAF	9867538306	41	4/1/2021 18:24:52	prathameshdhavan@	prathameshdhavan	Fy bms a
15	4/1/2021 18:24:13	prajakalyanithaya830@g	Kalyanithaya Prajna Shar	TYBMS-B	0291004551	42	4/1/2021 18:24:52	tunetonidhi@gmail	i Nidhi Mahendra Shetti	S.Y Baf
16	4/1/2021 18:24:14	kshavanashrinivas112000@	Kodakanti Bhavana Shrin	TYBBI	9773722332	43	4/1/2021 18:24:52	nishanak2731@gm	Naik Nisha Ramesh	FYBAF 28
17	4/1/2021 18:24:15	rukaiyahabb250@gmail	c Rukaiya Shajuddin Habi	Fy BMS A	7976120966	44	4/1/2021 18:24:53	sohamchavan919@	Soham Chavan	SYBMS-B
18	4/1/2021 18:24:15	nidhishetty590@gmail	c Shetty Nidhi Vijay	FYBAF	8898679111	45	4/1/2021 18:24:54	kanizsadya996@g	Shaikh Sadya kaniz	M com part 1
19	4/1/2021 18:24:17	azlaanannat17@gmail	c Khan Jannat Ajaz	FYBMS A	8369003751	46	4/1/2021 18:24:55	kaleekta45@gmail	i Ekta Vikas Kale	Fybms B
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25	4/1/2021 18:24:23	rugved.c3101@gmail	com Rugved Chavan	Fybms a	+917715000593	52	4/1/2021 18:25:09	priyadarshanijena7@	Jena Priyadarshani	FYBBI
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55	4/1/2021 18:25:18	yadavankush401@gmail.com	Ankush chandrajeet Yada	Fy BMS B	6392307683	82	4/1/2021 18:26:42	sushilpathak909@g	Sushil mahesh pathak	SYBMS A	7045155863
56	4/1/2021 18:25:19	mondalanish2011@gmail.com	Anish Mondal	FYBMS B	8433867236	83	4/1/2021 18:26:43	suchitamin45@gme	Suchit Amin	TyBcom A	8928220257
57	4/1/2021 18:25:20	rakhus2000@gmail.com	Rahul Kushwaha	TYBBI	9022754238	84	4/1/2021 18:26:45	amritkaurrashi223@	Amrit Kaur Rashi	FYBMS B	9137716946
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62	4/1/2021 18:25:30	bhavikarodda@gmail.com	Bhavika Ramesh Rodda	SYBMS B	9082232672	89	4/1/2021 18:27:01	aminshaikh4428@g	Shaikh Amin Jamil	A	7977925790
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66	4/1/2021 18:25:49	monteriodanica@gmail.com	Danica Monterio	FYBMS-A	9136781250	93	4/1/2021 18:27:13	aminshaikh4428@g	Shaikh Amin Jamil	A	7977925790
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75	4/1/2021 18:26:18	jvin72@gmail.com	Jvin Chacko	FYBMS A	8655625727	102	4/1/2021 18:27:51	poyyaranadhika123	Radhika Dilip Poyyara	FYBMS A	9987340786
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80	4/1/2021 18:26:39	dhirajmoolya2002@gmail.com	Dhiraj krishna moolya	FyBMS-A	9136835158	107	4/1/2021 18:28:16	shetty.akshay9101	Akshay shetty	Bms a	9324087197
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109	4/1/2021 18:28:43	jeetkotian301@gmail.com	Jeet Kotian	TYBMS B	8169419487	136	4/1/2021 18:30:51	mahtosonurajkumar	Sonu rajkumar mahto	Fybbscit / A	09324632276
110	4/1/2021 18:28:43	sameeksha.shetty9594@gmail.com	Sameeksha Shetty	Fybms B	8828013805	137	4/1/2021 18:30:53	sathwikshetty@rocl	Sathwik Shetty	TYBMS B	09702819595
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114	4/1/2021 18:28:58	bhavipramadua4@gmail.com	Bhavika Bangera	Sybms A	8850636532	141	4/1/2021 18:31:11	shrihansh21@gmail.com	Pagadala Shrihansh S	FYBMS B	9930617211
115	4/1/2021 18:29:01	k.arsalankhan221@gmail.com	Arsalan Khan	SY BMS - A	9769551193	142	4/1/2021 18:31:22	shettynikhil301@gmail.com	Nikhil Shetty	SY BMS A	9619835215
116	4/1/2021 18:29:12	smsdegbc.com	1606849var: Varsha Jain	SyBcom B	7506001344	143	4/1/2021 18:31:32	angelakuruvilla17@gmail.com	Angela kuruvilla	Fybms b	8291806760
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118	4/1/2021 18:29:20	sahilramchandani0322@gmail.com	Sahil Ramchandani	Sybms B	7738679919	145	4/1/2021 18:31:50	shahrulkcena@gmail.com	Shahrulk Ashraf Anse	MCOM	8452866218
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121	4/1/2021 18:29:28	nitishja8879@gmail.com	Nitish	Fybms A	08879453496	148	4/1/2021 18:32:05	saniha235@gmail.com	Saniha Shetty	TYBMS A	09082355781
122	4/1/2021 18:29:28	aryan080201@gmail.com	Lakhvani Aryan Sanjay	SybmsB	8446080201	149	4/1/2021 18:32:15	myyii3333@gmail.com	Khan Mudassir Hadisi	Fybcom B	8657319080
123	4/1/2021 18:29:32	shettyrakshit19@gmail.com	Rakshit B. Shetty	SYBMS A	7977585800	150	4/1/2021 18:32:16	amritkaurrashi223@gmail.com	Amrit kaur Rashi	FYBMS B	9137716946
124	4/1/2021 18:29:40	priyatiwari@gmail.com	Priya Tiwari	Tybms A	9167387577	151	4/1/2021 18:32:18	prachia@smshetty.in	Prachi Agarwal		+919871451108
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127	4/1/2021 18:29:46	ashaikh142636@gmail.com	Sahil ayajuddin Shaikh	Sy bcom b	9321583835	154	4/1/2021 18:32:34	roshani.jaiswal2409@gmail.com	Roshani Jaiswal	Fybms B	8928050434
128	4/1/2021 18:29:58	ziadshaikh786@gmail.com	Shaikh Ziad Asif	Fybms A	8879482832	155	4/1/2021 18:32:39	preetamshetty123@gmail.com	Preetam Jayaram She	TYBMS-A	8104044385
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132	4/1/2021 18:30:16	kaustubhshettyimp@gmail.com	Kaustubh Shetty	FYBMS A	9321774201	159	4/1/2021 18:33:12	vindasoman91@gmail.com	Vinda Soman	TYBMM J	9869348460
133	4/1/2021 18:30:20	prathi0703@gmail.com	Prathiksha Rai		09008505441	160	4/1/2021 18:33:16	keerthishetty@gmail.com	Keerthi Shetty		9819322273
134	4/1/2021 18:30:21	mohak.gambhir10@gmail.com	Mohak gambhir	SYBMS A	7045818079	161	4/1/2021 18:33:42	kartik.kb27@gmail.com	KARTIK VILAS BAMA	FY.BMS-B	9819028427
135	4/1/2021 18:30:46	aryachandran4205@gmail.com	Arya	Sybms B	7045421965	162	4/1/2021 18:33:48	umaima8702@gmail.com	Khan Umaima Sanif	Fybms-b	8356854584

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No.	Timestamp	Email Address	Full Name	Class and Division	Contact Number
163	4/1/2021 18:34:28	shahsmit996@gmail.com	Smit manoj shah	Fybms-A	9702244284
164	4/1/2021 18:35:25	aaliyakazi78@gmail.com	Khazi Haliya	TYBBI	9867458964
165	4/1/2021 18:35:44	sarthakkotian870@gmail.com	Kotian sarthak chandraha	F.Y.B.M.S	8928121070
166	4/1/2021 18:35:52	thakurmayank0201@gmail.com	Thakur mayank	SY BMS A	9082837064
167	4/1/2021 18:36:24	sandhayasoni1236@gmail.com	Soni sandhya	Sybms-B	9653627937
168	4/1/2021 18:36:38	sharanyas@smshettyinstitute.com	Sharanya Sanoj		07715007553
169	4/1/2021 18:36:52	ashishn@smshettyinstitute.com	Ashish C Navik		9773359769
170	4/1/2021 18:39:21	mansisuri.art@gmail.com	Maansi suri	sybms a	8355943037
171	4/1/2021 18:39:54	smsdegbms2462769shya@gmail.com	Prajapat Shyam Shrawan	FY BMS B	6376211377
172	4/1/2021 18:40:18	satrakhush@gmail.com	Khush Satra	FYBMS B	9821899686
173	4/1/2021 18:40:31	meetsingh1206@gmail.com	Harpreet Singh tur	Fybms A	7400397995
174	4/1/2021 18:40:42	shettyswati79@gmail.com	Swati Shetty		8108492095
175	4/1/2021 18:41:02	coutinhomaxwell60@gmail.com	Coutinho Maxwell Lawren	FYBMS A	7738574559
176	4/1/2021 18:42:33	manoramachaube106@gmail.com	Chaube Manorama	Fybms b	9869757048
177	4/1/2021 18:54:03	nidhipathria22@gmail.com	Nidhi Pathria	FYBMS B	9930522440
178	4/1/2021 18:59:07	aaryakaur1402@gmail.com	Aarya Kaur Singh	Fybms B	8828285753
179	4/1/2021 19:10:00	madhavisingh6969@gmail.com	Singh Madhavi	TYBBI	9372676960
180	4/1/2021 19:25:26	pbhavna903@gmail.com	Bhavna prajapati	Tybbs	7045414424
181	4/1/2021 19:26:20	mishranilesh968@gmail.com	Nilesh Mishra	BSC.IT [A]	8652479323
182	4/1/2021 19:26:35	tanishadureja03@gmail.com	Tanisha Dureja	F.Y.B.M.S-A	9987163371
183	4/1/2021 19:29:59	mariak192002@gmail.com	Maria Khan	FYBMS B	9930192759
184	4/1/2021 19:43:51	mailchiragshetty@gmail.com	Chirag Shetty	-	08828199480
185	4/1/2021 19:47:48	shruthika.shetty10@gmail.com	Shruthika shetty	Sybms A	8291742112
186	4/1/2021 20:30:27	samarthshetty009@gmail.com	Samarth Uday Shetty	Fybms-A	7715829490
187	4/1/2021 21:14:37	tanishadureja03@gmail.com	Tanisha Dureja	F.Y.B.M.S-A	9987163371

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**S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE &
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**MULTIDISCIPLINARY ONLINE STUDENT RESEARCH CONVENION
"CHANGING DYNAMICS OF COVID ERA: NEW NORMAL IN SOCIETY
AND INDUSTRY"**

The RESEARCH CELL & NSS UNIT organized the Multi-Disciplinary Inter-Collegiate ONLINE Student Research Convention on 5th April, 2021. The theme of the Convention was 'CHANGING DYNAMICS OF COVID ERA: NEW NORMAL IN SOCIETY AND INDUSTRY'.

The convention started off with lighting of the ceremonial lamp by Shri. B R Shetty Chairman (PEC), Prin. Dr.Sridhara Shetty and other dignitaries. Vice-Principal Prof. Sandesha Shetty welcomed all the dignitaries and all the participants from other colleges.

Dr Liji Santosh ,Vice-Principal of the college gave the introductory remark on the changing dynamics of Covid Era. Prin. Dr. Sridhara Shetty addressed the participants on the impact of Covid on the economic, socio-political scenario of India and how research in these areas can help the nation in the long run.

Prof Vijay Vishwakarma, Convener of the Convention, gave the Vote of Thanks.

Total 136 research papers were received out of which 102 were selected which were published in the "International Journal of Research in Management & Social Science" (ISSN: 2322- 0899) Impact Factor: 6.45

The convention had total 152 students registered and 18 Teacher Guide. There were around 20+College who contributed their research papers. We would like to acknowledge M L Dhanukar College & Vikas College for contributing maximum papers from their college.

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BROCHURE

TOPICS UNDER COMMERCE, ACCOUNTING AND FINANCE:

1. Changing Business Dynamics in Retail in 2021
2. Challenges and Future of Education After COVID-19
3. Impact of COVID-19 on Contracts and Legal Process
4. Strategies for rapid growth in Financial Industry Sector
5. Financial Risk Management in Covid Era
6. Mergers and Acquisitions in Present Scenario
7. Banking and its Dynamics
8. Retirement Planning during Covid/Post Covid era
9. Automated/Software Based Inventory System in Accounting
10. Covid 19 and changing Dynamics of E-commerce
11. Financial planning in the new normal
12. Effects of pandemic Covid '19 on MSMEs
13. Human Resource Accounting
14. Green Accounting
15. Global Financial Markets
16. Global Investment Strategies

GENERAL TOPICS:

1. Societal change and wellbeing through NSS
2. NSS volunteers, silent Covid 19 warriors
3. Role of NSS During the Covid era
4. Energy and Water Conservation Methods
5. Reduce, Recycle and Reuse
6. Solid and liquid waste management

Best Research Paper will be awarded with Cash Prize

CALL FOR RESEARCH PAPERS

Bunts Sangha's S.M. Shetty College of Science, Commerce & Management Studies, Powai invites original (20% plagiarism allowed) research papers from students (UG & PG) on the mentioned, but not restricted themes and sub-themes.

SUB-THEMES (NOT RESTRICTED)

TOPICS UNDER MASS MEDIA AND COMMUNICATION SKILLS:

1. Advertising and Digital Media
2. Print vs Digital news
3. The evolving OTT scenario
4. Radio in the digital age
5. Privacy and safety vis a vis social media
6. User generated content & Citizen Journalism

TOPICS UNDER MANAGEMENT:

1. Emerging HRM Practices
2. Logistics and supply chain management
3. Turnaround management
4. Ethics and corporate governance
5. IT enabled business processes
6. Entrepreneurship and Management of Startups
7. Impact of Covid on Marketing functions

TOPICS UNDER INFORMATION TECHNOLOGY:

1. Artificial Intelligence
2. Block chain
3. Cloud Computing 4. Internet of Things
5. Emerging Trends in IT
6. Management Information System
7. Cyber Security
8. Digital System Technology
9. Robotics



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RESEARCH CELL and NSS UNIT
Organizes

Multi-Disciplinary
Inter-Collegiate Student
Online Research Paper
Convention 2021

CHANGING DYNAMICS OF COVID ERA: NEW NORMAL IN SOCIETY AND INDUSTRY

Venue:

S. M. Shetty College Zoom Call

Event Date:
5th April, 2021

Event Time:
9:00am - 4:00pm

ABOUT THE COLLEGE

Bunts Sangha, Mumbai was established in 1927 as a Charitable Trust and is devoted to the cause of education, health care and social reforms of downtrodden and underprivileged class of people. The Sangha has been in the service of people for almost ten decades. During the last decade, more emphasis was given to the education of masses.

Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies was established in 2008 by Bunts Sangha, Mumbai. The college is affiliated to University of Mumbai. Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies is committed to the promotion and propagation of quality education with excellence. Currently the college offers B.Com, B.B.A., B.A.F., B.M.S., B.M.M., B.Sc. IT, M.C.O.M (Advanced Accountancy) and M.Sc.IT programmes with around 2,400 students on roll.

College has an approved Ph. D. centre in Commerce leading to Ph. D. degree. The college looks forward to a continuing and creative engagement in the field of education with the challenges of time. The college has been accredited by NAAC with 'A' grade and is ISO 21001 : 2018 certified.

ABOUT NSS

The NSS Unit of Bunts Sangha's S.M. Shetty College, Powai consists of 2 units of 150 volunteers. Volunteers must complete 120 hours at University level, college level and at adopted area. Volunteers must also complete 7 Days Residential Camp in one of the adopted villages. The NSS Unit conducts various activities such as Blood Donation drive, Swachh Bharat Abhiyan, theme based activities at college level and so on. Our NSS unit has focused on health, education & women empowerment related activities. Our NSS unit has a RRC unit. More than 46 NSS volunteers are actively involved in RRC activities. RRC members plan to conduct awareness programme for children in Municipal schools.

COMMITTEE MEMBERS

Advisory Committee

- Dr. Sridhara Shetty (Principal)
- Dr. Liji Sankosh (Vice Principal)
- Prof. Sandesha Shetty (Vice Principal)
- Prof. Sahana Raviprasad(BI & BAF Coordinator)
- Dr. Tushar Sambare(B.Sc.(IT) & M.Sc.(IT) Coordinator)
- Prof. Nidhi Chandorkar(BMS Coordinator)
- Prof. Kalpana Kai Meemon(BMM Coordinator)

Organising Committee

- Mr Vijay Vishwakarma (Convener)
- Mr John Menezes
- Mr Mithilesh Chauhan
- Mr Naena Sharma
- Mrs Preeti Matharu
- Ms Swati Shetty
- Mrs Avneet Kaur
- Mrs Zainab Rangwala
- Mr Hamid Khan

PAYMENT INFORMATION

Registration Amount : ₹200/- per student.

NEFT:

Name of the beneficiary: 'Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies'
Account No.: 919050102356
IFSC Code: COSB0000919
MICR Code No.: 400164019
Bank: Cosmos Bank

PAYMENT TO BE MADE AFTER RECEIVING CONFIRMATION MAIL FOR ACCEPTANCE OF PAPER.

GUIDELINES FOR SUBMISSION OF RESEARCH PAPER

1. The paper has to be typed in Times New Roman, font size 12 and 1.5 line spacing. The paper should be a word file with 1.5 margin on the left and 1 inch margin on the right. The paper should not exceed 2000 words.
2. The cover page of the manuscript must contain the title of the paper, author's name/ co-author's name, mailing address, e-mail address and acknowledgement, if any.
3. Reference should be given at the end of the paper and should be as per the APA style. In case of website references, the entire URL should be provided by the authors.
4. Plagiarism should not exceed 20%.
5. Participation can be individual or with groups of maximum 5.

Paper will be published in an Online Version. Softcopy of Peer-Reviewed Journal and Certificate will be mailed to you after the Convention.

International Journal of Research in Management & Social Science
(ISSN: 2322-8899) Impact Factor: 6.43
<http://www.emppress.in/journal-current-issue.html>

IMPORTANT DATES

Last Date of submission: 20th March, 2021

Date of Event: 5th April, 2021

SEND THE PAPERS TO:

sre@smshettycollege.edu.in

LINK FOR REGISTRATION

<https://forms.gle/Umj6uMYkjjLuoT86>

CONTACT

Prof. John Menezes (9867050902)
Prof. Vijay Vishwakarma (9769134055)
Prof. Mithilesh Chauhan (9702549164)

Dr. Sridhara Shetty

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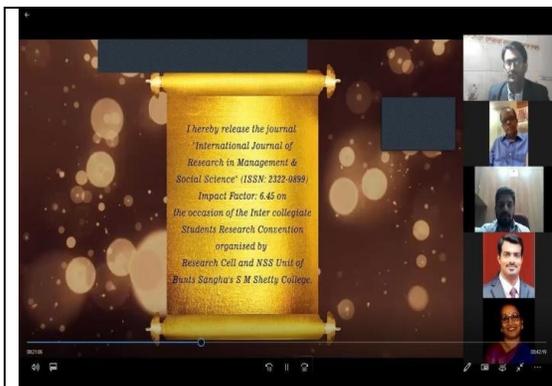




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GLIMPSES OF THE ACTIVITY



RELEASE OF JOURNAL BY CHAIRMAN



RESOURCE PERSON: DR. SRIDHARA SHETTY ADDRESSING THE SESSION



CHIRMAN ADDRESSING THE SESSION



VICE PRINCIPAL GIVING VOTE OF THANKS

Dr. Sridhara Shetty

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BUNTS SANGHA'S

**S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE &
MANAGEMENT STUDIES, POWAI, MUMBAI**

NATIONAL LEVEL WORKSHOP ON 'RESEARCH METHODOLOGY IN SOCIAL SCIENCES'

Internal Quality Assurance Cell (IQAC) and Research Centre in Commerce have organised Seven day Faculty Development Programme (FDP) on 'Research Methodology in Social Sciences' on 21st April 2021 to 29th April 2021. The FDP was inaugurated by our Chairman Powai Education Committee (PEC) Shri B.R. Shetty and in his inaugural address he stressed upon the importance of research in higher education and congratulated the participants on joining this FDP.

Day 1 and Day 2: Dr. Anil Suthar, Professor Tata Institute of social Sciences, Mumbai who prepared the participants about 'How to raise a research problem, how to review literature of the pertinent study and how to identify research gaps. He started his session on day two by teaching us about conceptual framework and theoretical background of research. The session had overwhelming response from all the participants.

Day 3 and Day 4: We had Dr. Khyati Vora, Assistant Professor, K.P.B. Hinduja College, Mumbai beautifully explaining us about 'Formulation of Hypothesis' and the 'Art of developing Questionnaire. Her lucid style of explaining the concepts were well received by the participants.

Day 5: Principal Dr. Sridhara Shetty, S.M. Shetty College, Powai, Mumbai elucidated the concepts of 'Sampling and Different Sampling Techniques' in a very simple manner which could be easily understood by all.

Day 6: CA Vijay Agarwal, Corporate trainer, New Delhi enlightened us about the importance of Microsoft Excel and taught us about 'Use of Advanced Excel in Data Analysis'. His session has eased the participants about the use of excel in analysing the data.

Day 7: The session on 'Writing Doctoral Thesis and its key Components' taken up by our principal sir, Dr. Sridhara Shetty. This concluding session received an overpowering response, and all participants were well educated about writing a doctoral thesis.

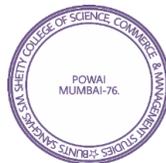
We received 335 participants across the nation comprises of academicians, research scholars and post graduate students. The FDP was concluded by vote of thanks by IQAC coordinator Dr. Liji Santosh.

Dr. Sridhara Shetty

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(Affiliated to University of Mumbai)
INTERNAL QUALITY
ASSURANCE CELL (I.O.A.C.)
in association with
RESEARCH CENTRE IN COMMERCE
organizing
A NATIONAL WORKSHOP ON
"Research Methodology
in
Social Sciences"
21.04.2021 TO 29.04.2021
ONLINE PLATFORM - ZOOM
NO REGISTRATION FEES
Bunts Sangha's S.M.Shetty College of Science, Commerce and Management Studies,
Hiranandani Gardens, Powai -400 076. Ph. No: 022- 61327352/356/361/363
WEBSITE - www.smsheettycollege.edu.in

Dr. Sridhara Shetty

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GLIMPSES OF RESEARCH METHODOLOGY WORKSHOP



Dr. Khyati Vora, Assistant Professor, K.P.B. Hinduja College and CA Vijay Agarwal, Corporate trainer, New Delhi taking up the session



Criterion 3 - Research, Innovations and Extension



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YOUTUBE LINK OF THE SESSION

CLICK:

<https://www.youtube.com/watch?v=C-5ggDiw1iM>

Criterion 3 - Research, Innovations and Extension





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NATIONAL LEVEL WEBINAR ON 'INTELLECTUAL PROPERTY RIGHTS (IPR)'

Highlights- The Internal Quality Assurance Cell of the college had organized a session on "Intellectual Property Rights" on **25th March, 2021 at 3:00 pm., Adv. Sajid Sheikh, Assistant Professor (Law), Coordinator , Centre for Research in IP, Maharashtra National Law University , Mumbai** was the resource person for the day, he explained every detail related to Intellectual Property Rights keeping in mind the present pandemic scenario and online sessions, and projects being done by teachers and students. He explained the ways to avoid plagiarism issues in research and other innovative works of teachers and students. He covered all the legal aspects of Intellectual Property Rights. He explained the penalties w.r.t Plagiarism and UGC norms related to plagiarism. He cleared all the queries of the participants. The session was attended by **293 students** and teachers of the college. Participants were quite happy and found the session very helpful, having practical relevance.

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Internal Quality Assurance Cell (IQAC)
presents
National Webinar on
"Intellectual Property Rights (IPR)"
Speaker
ADV. SAJID SHEIKH
Asst. Professor (Law)
Coordinator, Centre for Research in IP, MNLU Mumbai

Event Details:
Date:- 25th March, 2021 Time:- 3.00 to 5.00pm
Registration Link:-<https://forms.gle/DfPLWaexzLByAps49>
Registration Before:- 24th March, 2021

All the participants are requested to join the telegram group after registration
Telegram Link:-<https://t.me/joinchat/bPAV3mNs1hM1YTg1>

Prof. Sandesha Shetty **Dr. Liji Santosh** **Dr. Sridhara Shetty**
Vice Principal **Vice Principal** **Principal**

E-Certificates will be issued to all the participants
In case you have any queries E-mail at: johnm@smshettyinstitute.org

Criterion 3 - Research, Innovations and Extension

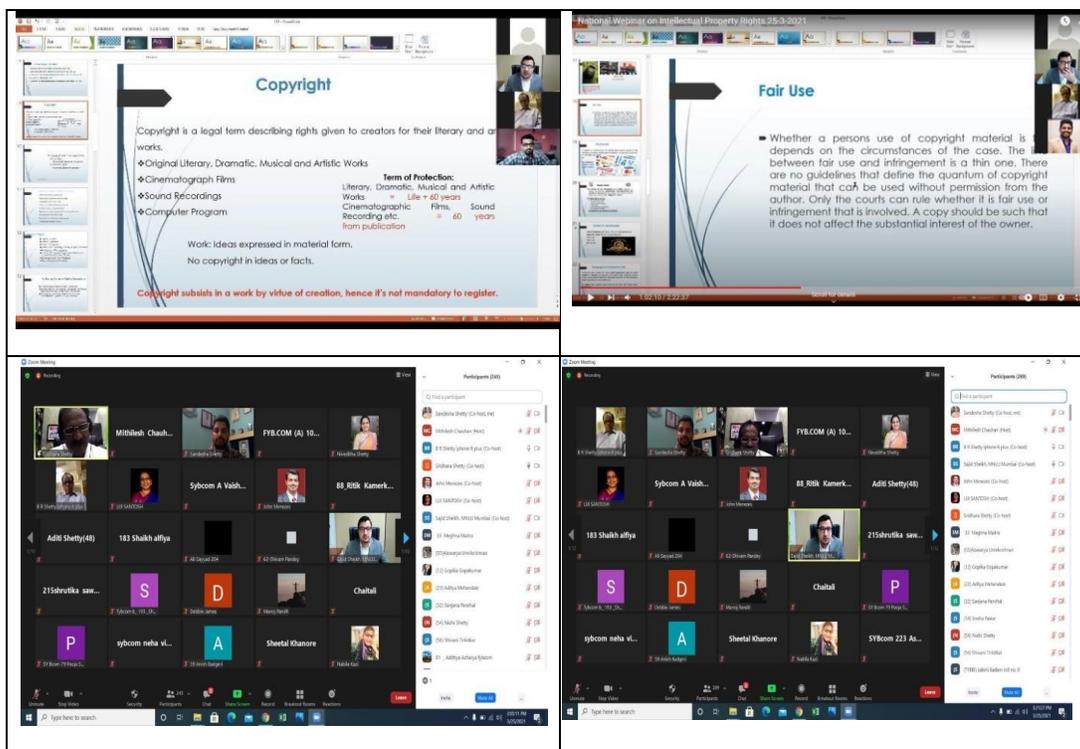




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GLIMPSES OF ACTIVITIES



Criterion 3 - Research, Innovations and Extension





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YOUTUBE LINK OF THE SESSION

CLICK:

<https://www.youtube.com/watch?v=MRTpqqIVUFk>

Criterion 3 - Research, Innovations and Extension





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SESSION ON YOUTUBE: COPYRIGHT AND MONETIZATION

The Incubation Centre of the college organized the session “YouTube: Copyright and Monetization” on **February 9, 2021** at 4 pm on Zoom platform.

The session was organised to create awareness about the monetary avenues available by creating and uploading youtube videos. The session also comprised of detailed discussion on Copyright issues which are needed to be understood by the You Tubers. The resource person for the session was an alumnus of the BMS department of the college, **Mr. Viraj Morabia who is currently working as Client Account Manager at Elite Alliance.**

The session was hosted by Asst. Prof. Preeti Matharu and Asst. Prof. Nidhi Chandorkar and was organised by entire Incubation Centre team. The session was attended by **58 students and teachers.**

Dr. Sridhara Shetty

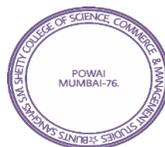
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THE INCUBATION CENTRE
Invites all the Students and Staff members
for a session on
YOUTUBE: COPYRIGHT & MONETIZATION

WITH
Mr. Viraj Morabia
*Client Account Manager, Elite Alliance
Alumnus, S.M. Shetty College*

Date: February 9, 2021 Time: 4:00PM Venue: Zoom

Dr. Sridhara Shetty

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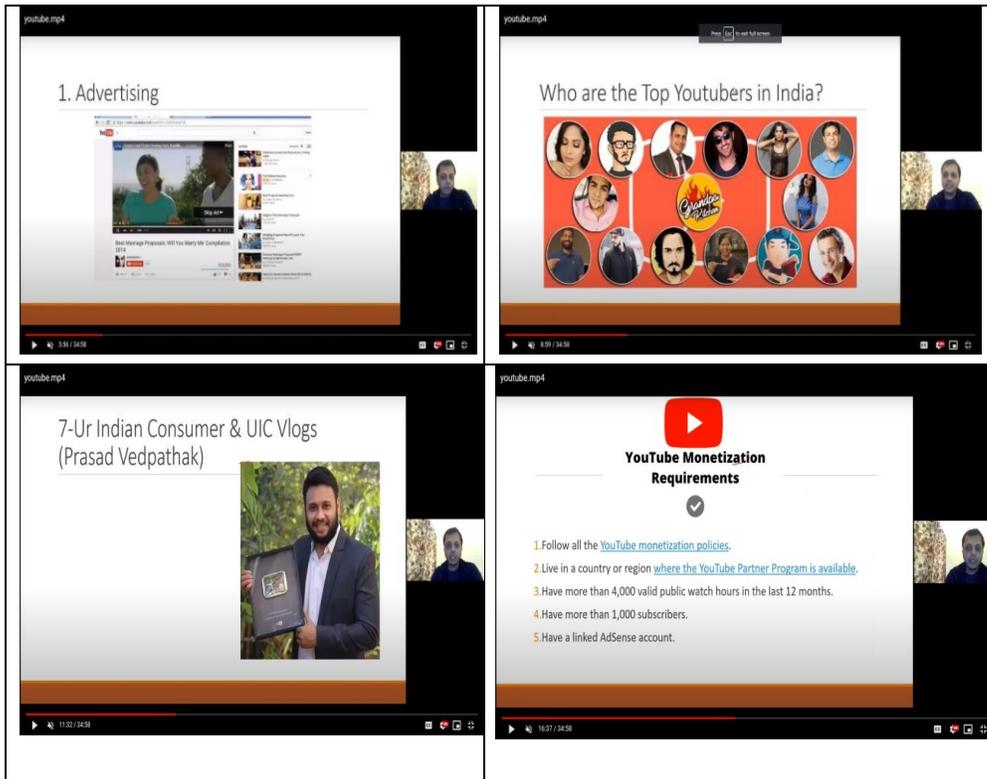




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GLIMPSES OF ACTIVITIES



Dr. Sridhara Shetty

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LIST OF PARTICIPANTS

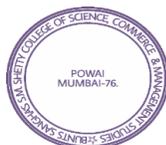
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priyaurai112@gmail.com	Rai Priya Umesh
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**S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE &
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**SESSION ON NATIONAL INNOVATION AND STARTUP
POLICY 2019**

The Incubation Centre of the college organized the session “National Innovation and Startup Policy for Students and teachers 2019” on **February 5, 2021** at 4:30pm on Zoom platform.

The session was organised to create awareness about the new Startup policy initiated by government of India. The session was conducted by the **CEO of AIC-NITTE, Dr. A.P. Achar.**

The session began with the motivational address by Dr. Sridhara Shetty, Principal. It was hosted by Ms. Preeti Matharu and Ms. Nidhi Chandorkar. The Incubation team organized the session.

The session was attended by the Vice-Principal of Sridora Saraswat College of Goa with which the college has collaborated.

The session was attended by nearly **150 teachers and students.**

Dr. Sridhara Shetty

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NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 21001: 2018 Certified



THE INCUBATION CENTRE

IN COLLABORATION WITH

AIC-NITTE, KARNATAKA

Invites all the Students and Staff members
for a session on

NATIONAL INNOVATION AND STARTUP POLICY 2019

Resource Person: Dr. A.P. Achar (CEO, AIC-NITTE)

Date: February 5, 2021Time: 4:30PMVenue: Zoom



Dr. Sridhara Shetty

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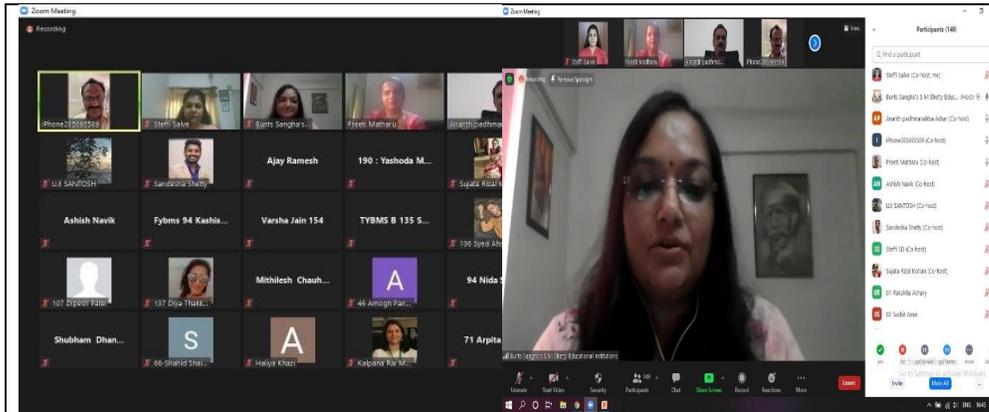




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GLIMPSES OF ACTIVITY



PRINCIPAL ADDRESSING THE SESSION

INCUBATION CENTER INCHARGE – MS. NIDHI CHANDORKAR ADDRESSING



RESOURCE PERSON – DR. A.P. ACHAR ADDRESSING THE SESSION



PRINCIPAL ADDRESSING THE SESSION

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**WORKSHOP ON RURAL ENTREPRENEURSHIP
DEVELOPMENT - TO PROMOTE ENTREPRENEURSHIP**

The Incubation Centre of our College organized an online workshop on Rural Entrepreneurship Development Cell organized by the Mahatma Gandhi National Council of Rural Education (MGNCRE) in collaboration with Department of Life Long Learning & Extension, University of Mumbai on **7th November, 2020** at 2.30pm for the students of Management Studies.

The aim of this activity was to give a practical exposure for identifying business ideas, preparing plan and initiating the enterprise for rural India.

Dr. Jitendra Aherkar was the resource person from Mahatma Gandhi National Council of Rural Education (MGNCRE), he gave a brief explanation and guidance to students of FY, SY & TYBMSS about how to create a business plan and the best suitable for rural area that would be selected MGNCRE and would be awarded.

100 participants attended the workshop and each of them was told to fill a form which was a sample for the business idea for rural area. The contents of the business plan were as follows: Executive summary, Company description, Marketing analysis, Competitive analysis, Description of management, Breakdown of products & services, Sales strategy, Funding. The students were also shown an inspirational video of a women entrepreneur on how she planned and implemented a business in a rural area. Thus motivating students to pursue the competition and eventually give wings to their business ideas.

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THE INCUBATION CENTRE
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Invites all the Students and Staff members
for a session on
NATIONAL INNOVATION AND STARTUP POLICY 2020
Resource Person: Dr. A.P. Achar

Date: February 5, 2021 Time: 4.30PM Venue: Zoom

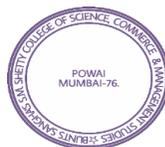
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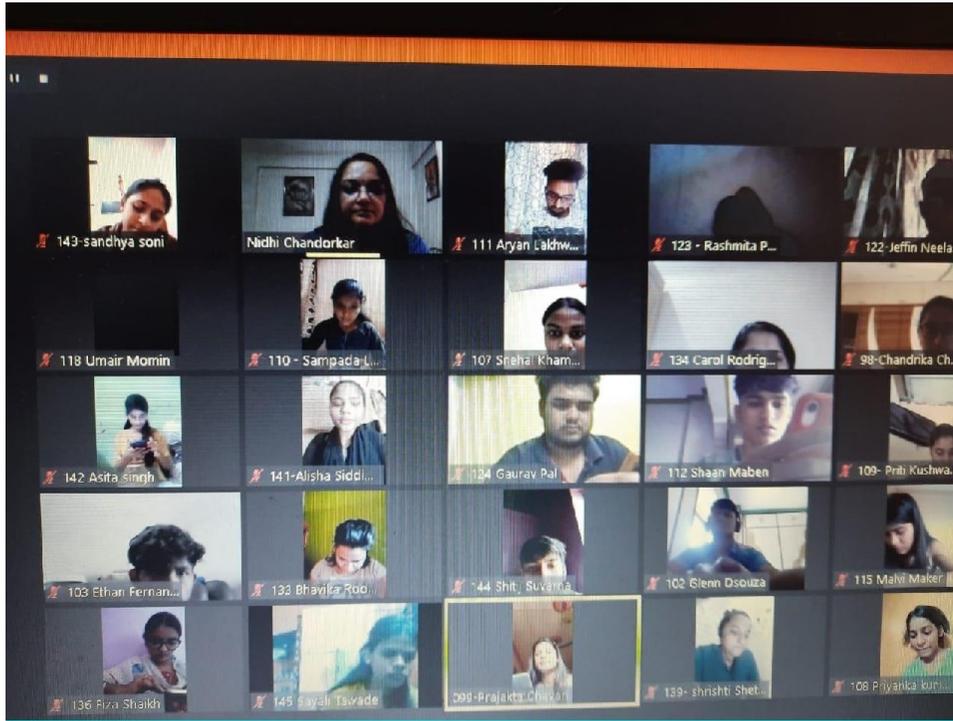




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**VIDEO MAKING COMPETITION 'RAGS TO RICHES' TO PROMOTE
ENTREPRENEURSHIP**

The Incubation Center of the college organized video making competition "Rags to Riches". The entries were open from **15th October to 22nd October.**

Objective: The competition was organized to help develop an insight on the life and struggles of entrepreneurs and enhance creativity.

The Incubation centre invited original videos made by the students of the college enlightening the life and achievements of their favourite entrepreneurs. During the duration many entries were received but only seven qualified with the criteria related to theme and originality.

The best videos were judged by Prof. Kalpana Rai Menon and Prof. John Menezes. First prize was won by Ms. Surti Fidahusain of FYBAF and second was won by Mr. Tahir Khatri of SYBMS. All the winners and participants were given e-certificates.

BROCHURE

Bunts Sangha's
S.M.Shetty College of Science, Commerce
and Management Studies, Powai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001:2015 Certified

THE INCUBATION CENTRE
(Entrepreneurship Development Cell)
Organizes
A Video Making Competition
RAGS TO RICHES

Submit your video at: <https://forms.gle/EaYz91obKt7PAYK4A>
Max. Time limit for the video: 3 minutes
Submit the video latest by : 17th October, 2020, 12pm
(The video has to be original, made by the student)

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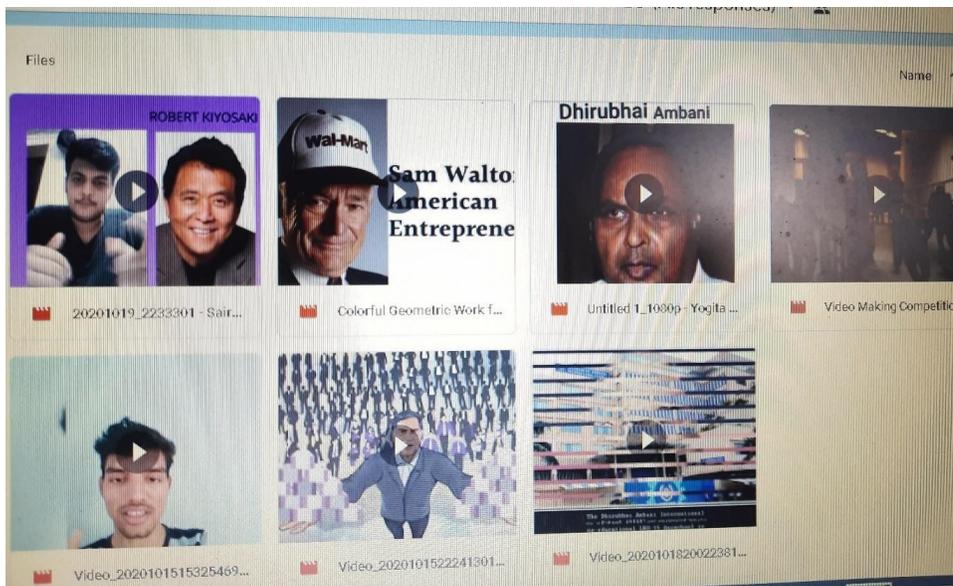
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**S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE &
MANAGEMENT STUDIES, POWAI, MUMBAI**

LIST OF PARTICIPANTS

S.NO.	NAME OF THE PARTICIPANT	CLASS	YEAR
1	Nitish jha	BMS	FIRST YEAR
2	Khan Habiba	B.Com.	FIRST YEAR
3	Adnan Riyaz Shaikh	BMS	FIRST YEAR
4	Tahir Khatri	BMS	SECOND YEAR
5	MS.SURTI ZAINAB FIDAHUSAIN	BAF	FIRST YEAR
6	Singhvi yogita premchand	B.Com.	PART 1
7	SAIRAJ R POOJARY	BMS	FIRST YEAR

GLIMPSE OF THE EVENT



VIDEO SUBMISSION BY THE PARTICIPANTS

Dr. Sridhara Shetty

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MANAGEMENT STUDIES, POWAI, MUMBAI

**INNOVATIONS AT WORKSPACES - A NATIONAL LEVEL
WEBINAR FOR BUDDING ENTREPRENEURS**

The Incubation centre of the Bunts Sangha's S.M. Shetty College organized a session of innovative practices in the new generation corporates on **June 15, 2020** – INNOVATION AT WORKSPACES

Mr. Dharmesh Kothari a freelance soft skill trainer and a financier, was the resource person for the session. The session began with inspiring speeches by Principal Dr. Sridhara Shetty and the chairperson of Powai Education Committee CA Shankar Shetty. The session was conducted online using Zoom platform. Along with staff members of the college and teachers from other colleges. The session was attended by nearly **150 students**.

Dr. Sridhara Shetty

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(Affiliated to University of Mumbai)

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ISO 9001:2015 Certified

Internal Quality Assurance Cell (IQAC) &
The Incubation Center
Present
National Webinar on
"Innovations in Workspaces"
Smart Ideas for Profitable Business

Resource Person
Mr. Dharmesh Kothari
(An Investment Banker and Soft Skills Trainer and a Business Innovations
and Automation Expert)

Event Details

Date: 15th June, 2020 Time: 11.00 a.m. - 1:00 p.m.
Registration Link: <http://gg.gg/smsevents>
Registration Fees: Free
All the participants are requested to join the telegram group after registration.
Telegram Link: <http://gg.gg/telegamsms>
Venue: Zoom Webinar

Prof. Sandesha Shetty Vice Principal	Dr. Liji Santosh Vice Principal	Dr. Sridhara Shetty Principal
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E-Certificates will be issued to all the participants
In case of any queries e-mail at: nidhic@smshettyinstitute.org

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YOUTUBE LINK OF THE SESSION

CLICK:

<https://www.youtube.com/watch?v=wcFOYqZsSm0>

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