



BUNTS SANGHA'S

**S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE &
MANAGEMENT STUDIES**

Criterion No. : 3

3.5.1

Number of MoUs, collaborations / linkages for Faculty exchange, Student exchange, internship, field trip, on-the-job training, research and other academic activities during the last five years



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**Student Exchange Programme in
Collaboration with Mahatma Gandhi National
Council of Rural Education (MGNCRE)**

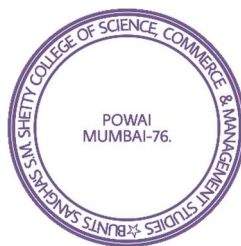


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**S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE &
MANAGEMENT STUDIES**

LETTER OF COLLABORATION FOR THE YEAR 2020-2021

**Dr. Sridhara Shetty
PRINCIPAL**



PRINCIPAL

Bunts Sangha's S.M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai-400 076.

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MANAGEMENT STUDIES**

Letter of Collaboration

October 12, 2020

Bunts Sangha's S. M. Shetty College of Science , Commerce and Management Studies, Powai and Mahatma Gandhi National Council of Rural Education (MGNCRE) have jointly agreed to work together for conducting workshop that will give practical exposure to Bachelor of Management Studies students for identifying business ideas, preparing plans and initiating the enterprise under the header RED (Rural Entrepreneurship Development).

As per the discussion between the Incubation Centre of Bunts Sangha's S. M. Shetty College of Science, Commerce and Management Studies, Powai and Mahatma Gandhi National Council of Rural Education (MGNCRE), both have decided to conduct interactive workshops on startups.

Details of Activity:

An online workshop on Rural Entrepreneurship Development Cell organized by The Incubation Centre of Bunts Sangha's S.M Shetty College of Science, Commerce & Management and Mahatma Gandhi National Council of Rural Education (MGNCRE) in collaboration with Department of Life Long Learning & Extension, University of Mumbai on 7th November, 2020 for the students of Management Studies.

The target audience for this workshop will be Management Students.

Validity and Discontinuity of Agreement:


Both the parties will inform each other about all the communications related to the workshop.

The collaboration is valid for the year 2020-21.

This collaboration document was unanimously approved by representatives of the Incubation Centre of Bunts Sangha's S. M. Shetty College of Science, Commerce and Management Studies, Powai and Mahatma Gandhi National Council of Rural Education (MGNCRE).

For
**Bunts Sangha's SM Shetty College
of Science, Commerce and
Management Studies**

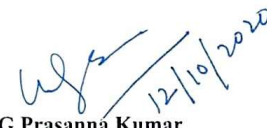
For
**Mahatma Gandhi National Council of
Rural Education (MGNCRE)**


Dr. Sridhara Shetty
Principal

12.10.2020

PRINCIPAL

Bunts Sangha's S. M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai - 400 076.


Dr. WG Prasanna Kumar
Chairman, MGNCRE



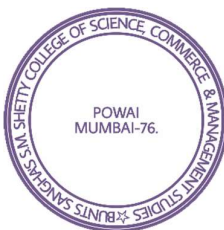


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DETAILS OF THE ACTIVITY FOR THE YEAR 2020-21

**Dr. Sridhara Shetty
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REPORT ON RURAL ENTREPRENEURSHI DEVELOPMENT CELLWORKSHOP

The objective of the Incubation Centre is to provide a platform to promote learn and develop new and innovative business ideas, so as to give wings to the entrepreneurial cognizance of our students.

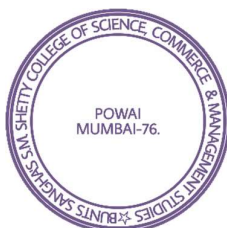
Thus, the Incubation Centre of our College organized an online workshop on Rural Entrepreneurship Development Cell organized by the Mahatma Gandhi National Council of Rural Education (MGNCRE) in collaboration with Department of Life Long Learning & Extension, University of Mumbai on 7th November, 2020 at 2.30pm for the students of Management Studies.

The aim of this activity was to give a practical exposure for identifying business ideas, preparing plan and initiating the enterprise for rural India.

Dr. Jitendra Aherkar was the resource person from Mahatma Gandhi National Council of Rural Education (MGNCRE), he gave a brief explanation and guidance to students of FY, SY & TYBMSS about how to create a business plan and the best suitable for rural area that would be selected MGNCRE and would be awarded.

100 participants attended the workshop and each of them was told to fill a form which was a sample for the business idea for rural area. The contents of the business plan were as follows: Executive summary, Company description, Marketing analysis, Competitive analysis, Description of management, Breakdown of products & services, Sales strategy, Funding. The students were also shown an inspirational video of a women entrepreneur on how she planned and implemented a business in a rural area. Thus motivating students to pursue the competition and eventually give wings to their business ideas.

Dr. Sridhara Shetty
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ATTENDANCE AND FEEDBACK

Timestamp	First Name	Last Name	Class	Rate the information and knowledge you received during the session for preparing a business plan to benefit rural India.	Any feedback would like to mention.
11-7-2020 15:50:21	Vishwajeet	Yadav	FYBMS-A	5	Love the session
11-7-2020 15:50:33	Kaustubh	Shetty	FYBMS-A	5	No
11-7-2020 15:50:34	Hitesh	Mane	SYBMS-B	5	No
11-7-2020 15:50:43	Rohanbahadur	Singh	SYBMS-A	5	No
11-7-2020 15:50:48	Pragati	Sahu	FYBMS-A	5	No
11-7-2020 15:50:59	Priyanka	Kunigiri	SYBMS-B	4	Thank you for the information
11-7-2020 15:51:03	Rakshita	Achary	FYBMS-A	4	Video was more appropriate & explanation.
11-7-2020 15:51:04	Sahil	Ramchandani	SYBMS-B	5	No
11-7-2020 15:51:11	VINEIL	DSOUZA	FYBMS-B	5	NO
11-7-2020 15:51:20	Akshat	Khare	SYBMS-A	2	Didn't receive any acknowledgement or certificate despite submitting the form. Maybe an error
11-7-2020 15:51:22	Dipti	Shetty	SYBMS-B	4	-
11-7-2020 15:51:22	Malvi	Maker	FYBMS-B	5	Nice session got good knowledge
11-7-2020 15:51:28	Rashmita	Padhi	SYBMS-B	5	No
11-7-2020 15:51:46	Nitya	Shetty	TYBMS-A	3	A good session. But it's difficult to think on such topics instantly
11-7-2020 15:51:55	Priya	Yadav	FYBMS-A	5	No
11-7-2020 15:51:55	Nimisha	Nair	SYBMS-B	5	the session was good
11-7-2020 15:51:56	Alisha	Siddiqui	SYBMS-B	3	Nothing
11-7-2020 15:52:03	Roger	Dsouza	FYBMS-A	5	Key elements of starting a business
11-7-2020 15:52:04	Priyanka		SYBMS-A	5	No
11-7-2020 15:52:07	Aman	Maurya	SYBMS-A	4	It was an informative session
11-7-2020			SYBMS-		The session was informative with the



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15:52:17	Bhavika	Rodda	B	5	strong theme.
11-7-2020 15:52:20	KARTIK	BAMANE	FYBMS-B	5	REALLY GOOD INITIATIVE
11-7-2020 15:52:23	Priya	Rai	SYBMS-B	3	No
11-7-2020 15:52:26	Abhishek	Mohanty	FYBMS-A	4	Good
11-7-2020 15:52:34	Arya	Chandran	SYBMS-B	5	good
11-7-2020 15:52:38	Rushabh	Dixit	SYBMS-A	2	None.
11-7-2020 15:52:38	Riddhi	Patel	FYBMS-A	5	No
11-7-2020 15:52:39	Radhika	Poyyara	FYBMS-A	5	No
11-7-2020 15:52:41	Sakshi	Poojary	FYBMS-B	5	It was good webniar
11-7-2020 15:52:43	Carol	Rodrigues	SYBMS-B	5	No
11-7-2020 15:52:50	Jeffin	Neelamkavil	SYBMS-B	4	Thank you
11-7-2020 15:52:52	Sampada	Lad	SYBMS-B	5	The Session was good
11-7-2020 15:52:54	Danica	Monterio	FYBMS-A	4	None
11-7-2020 15:52:57	Sushant	Pathre	FYBMS-A	5	Good got knowledge buy attending the seminar
11-7-2020 15:52:59	Ujwal	Palan	FYBMS-A	4	This meeting was interesting
11-7-2020 15:53:03	Shoaib	Shaikh	SYBMS-A	2	No.
11-7-2020 15:53:04	Anand	Sharma	FYBMS-A	4	Little information like giving there on example .how did they did it some thing like that. Other then this all thing were great .
11-7-2020 15:53:05	Samruddh	Shetty	SYBMS-A	5	Good
11-7-2020 15:53:05	Maxwell	Coutinho	FYBMS-A	4	No
11-7-2020 15:53:06	Varun	Gupta	SYBMS-A	5	It was an very amazing and nice session
11-7-2020 15:53:08	Samadh	Khatri	SYBMS-A	2	I was expecting that they will teach us how to plan and execute business.
11-7-2020 15:53:21	Rathin	Sawant	SYBMS-A	5	None. Great informative session.
11-7-2020	Akshat	Aggarwal	SYBMS-	2	The information I received was regarding the competition. I did not find this session interesting in any way, although I do appreciate the



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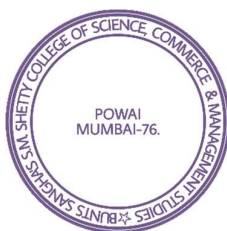
15:53:22			A		college's willingness to organize such sessions.
11-7-2020 15:53:23	Sandhya	Soni	SYBMS-B	4	No
11-7-2020 15:53:25	Soham	Chavan	SYBMS-B	5	Nice initiative
11-7-2020 15:53:34	parikshit	hegde	TYBMS-A	5	it was exploring for us
11-7-2020 15:53:36	Ankush	Yadav	FYBMS-B	5	All things
11-7-2020 15:53:36	Gaurav	Pal	FYBMS-B	5	Informative session
11-7-2020 15:53:42	Aryan	Lakhwani	SYBMS-B	4	Quite informative session
11-7-2020 15:53:49	vidhi	shetty	SYBMS-A	5	it was a good session
11-7-2020 15:53:54	Shrishti	Shetty	SYBMS-B	5	No
11-7-2020 15:54:02	Meenakshi	Kunnutgi	SYBMS-A	4	Got to know about how to prepare a business plan
11-7-2020 15:54:12	Fiza	Shaikh	SYBMS-B	4	It was amazing and got to know many more things
11-7-2020 15:54:21	sayali	Tawade	SYBMS-B	5	no
11-7-2020 15:54:24	Lakshit	Shetty	SYBMS-A	4	
11-7-2020 15:54:27	Glenn	Dsouza	FYBMS-B	5	Nice work. Keep it up.
11-7-2020 15:54:56	SAISHAA KAUR	BIMB	SYBMS-A	4	could have been more informative about what exactly yall wanted it us to think , maybe simplified it .
11-7-2020 15:54:58	Dipesh	Patel	FYBMS-B	5	This is a great initiative taken by tyhe college to develop a skill of entrepreneurship among the students .
11-7-2020 15:55:03	Ankit	Shukla	SYBMS-B	5	No
11-7-2020 15:55:16	VRUSHALI	KOLTE	FYBMS-B	5	The sessions was amazing.
11-7-2020 15:55:22	Jeshwant	Makarla	SYBMS-B	5	Informative session
11-7-2020	Priti	Kushwaha	SYBMS-	5	..



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15:55:56			B		
11-7-2020 15:56:23	Pranav	Rathi	SYBMS-B	4	It was good
11-7-2020 15:56:25	Arbina	Memon	SYBMS-A	5	Nice initiative and opportunities .
11-7-2020 15:56:36	Ujwal	Poojary	SYBMS-A	4	No
11-7-2020 15:56:53	Kartik	Shetty	SYBMS-A	5	.
11-7-2020 15:57:11	Sohail	Pathan	SYBMS-B	5	It was great
11-7-2020 16:01:45	Krishna	Khatri	FYBMS-A	5	No
11-7-2020 16:03:53	Amolak Singh	Virdi	SYBMS-A	3	No

Dr. Sridhara Shetty
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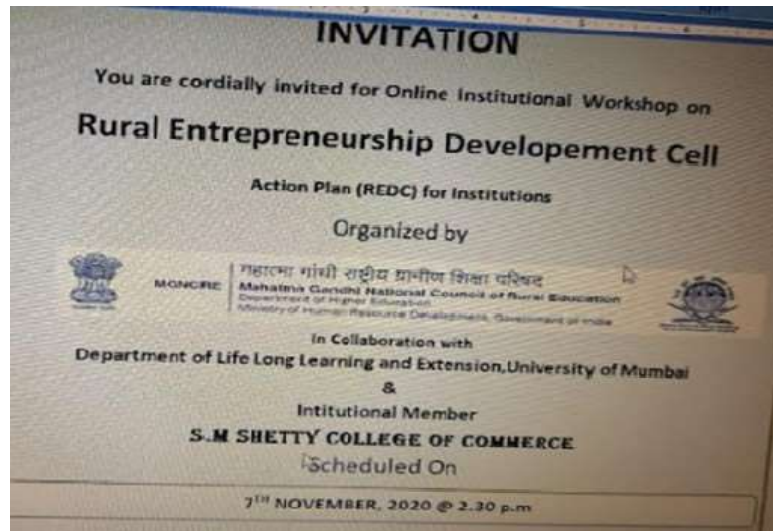
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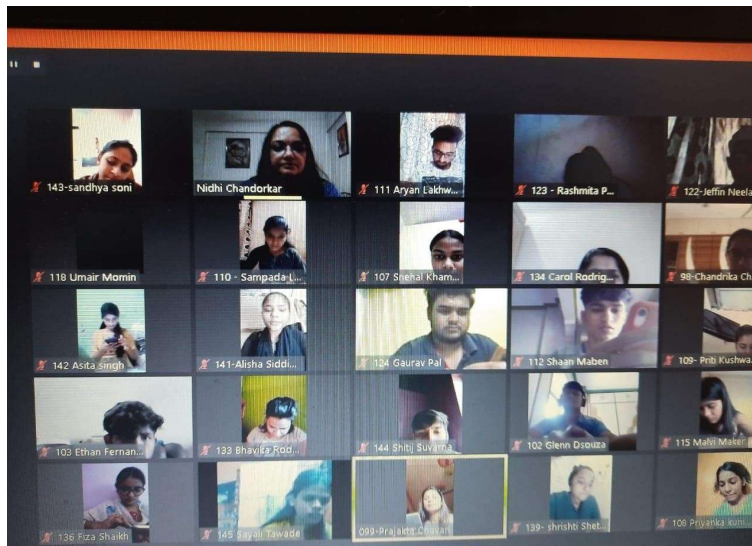
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PHOTOGRAPHS

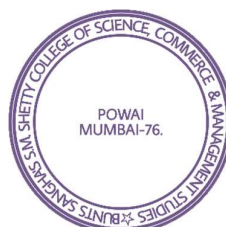
Invitation for online Workshop in collaboration



Participants during the session



**Dr. Sridhara Shetty
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