



BUNTS SANGHA'S

**S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE &
MANAGEMENT STUDIES**

Criterion No. : 3

3.5.1

Number of MoUs, collaborations / linkages for Faculty exchange, Student exchange, internship, field trip, on-the-job training, research and other academic activities during the last five years



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Faculty Exchange Programme in
Collaboration with **Open Minds Production
House**

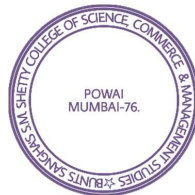


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**S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE &
MANAGEMENT STUDIES**

**LETTER OF
COLLABORATION FOR
THE YEAR 2018-2019**

**Dr. Sridhara Shetty
PRINCIPAL**



PRINCIPAL

Bunts Sangha's S.M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai-400 076.
Tel. 022-6132 7352
Email: college@smshettyinstitute.org



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Letter of Collaboration

June 22, 2018

Bunts Sangha's S. M. Shetty College of Science, Commerce and Management Studies, Powai and Open Minds Production have jointly agreed to work together for organizing Script Writing Workshop.

As per the discussion between BMM Department's - The Studio of Bunts Sangha's S. M. Shetty College of Science, Commerce and Management Studies, Powai and Open Minds Production both have decided to conduct Script Writing Workshop to encourage and enlighten students with the skill set required for writing scripts of movies, TV shows etc.

Details of Activity:


This Script Writing workshop will be conducted at Bunts Sangha's S. M. Shetty College of Science, Commerce and Management Studies, Powai, on 18th July 2018.
The target audience for this activity will be Students of BMM Department.

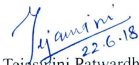
Validity and Discontinuity of Agreement:

Both the parties will inform each other about all the communications related to the activity.
The collaboration is valid for the year 2018-19.
This collaboration document was unanimously approved by representatives of BMM Department's - The Studio of Bunts Sangha's S. M. Shetty College of Science, Commerce and Management Studies, Powai and Open Minds Production.

For
Bunts Sangha's SM Shetty College
of Science, Commerce and
Management Studies, Powai

For
Open Minds Production


Dr. Sridhar Shetty
Principal 22.6.2018
PRINCIPAL
Bunts Sangha's S. M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai - 400 076.


Ms. Tejaswini Patwardhan
Founder and Director



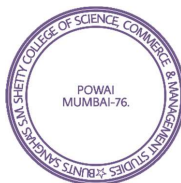


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DETAILS OF THE ACTIVITY FOR THE YEAR 2018-19

**Dr. Sridhara Shetty
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Media Club- The Studio

18th July, 2018

Date: 18th July, 2018

Time: 11:00 am - 2:00 pm

Venue: AV room

Event: **Script Writing Workshop and Launch of Studio Samachar**

Organised by: Department of Mass Media and Communication Skills

Resource-person: Tejaswini Patwardhan – Open minds Productions

Objective: To enlighten students with the necessary skills and knowledge about writing efficient script for movies and other purposes

Report: Tejaswini Patwardhan hosted the first of 4 sessions held to enlighten students about script writing. Enrolled students attended this interactive session

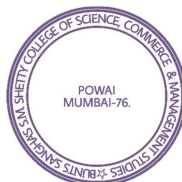
On Wednesday, the 18th of July, 2018 the BMM department's The Studio organized the Script Writing Workshop which was resourced by Tejaswini Patwardhan from Open Minds Productions. The workshop benefitted the students in various ways and enlightened them about the various aspects of efficient script writing.

The event first started with the launch of 'Studio Samachar' the BMM department's E-news website by Principal Dr. Sridhara Shetty. Principal Sir later delivered speech to the students about change in media, E-news, Movies and the importance of such workshops.

Our guest and Resource-Person Ms. Tejaswini Patwardhan was then introduced to the students shortly after which the workshop began. This session was the first of 4 sessions to be held. It was very interactive in nature with constant communication between the trainer and students. It began with talking about various movie classics and the motive behind the look and the character designs of such movies. The importance of colour schemes of the posters and the characters brought to the attention of the students.

Mrs. Tejaswini spoke in depth about characters like Captain America, The Joker and why the colour schemes of those are such. She then went on to talk about the writers of these movies/characters and the importance of their background. She also spoke about the various characters in Hindu Mythology and how the crux of these characters is still relevant in every movie we see today.

Dr. Sridhara Shetty
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She also spoke about the different kind of characters in a script like Antagonist v/s Protagonist and what separates the different characters from each other. She gave great importance to layered or in depth characters. Various videos were shown as to why the director selected that particular dialogue, colour scheme or songs in the scene.

The session ended with an assignment given to the students for the next session. The template of the story of Cinderella was given to the students with a thorough understanding of the various characters and the plot line of the story. The students have to write their own script with the template of Cinderella by changing the situation or the characters of the original story.

Outcome:-

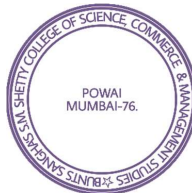
- Studio samachar will give opportunity to Journalism students to practically implement what the theory that they learn.
- Script writing work gave experience to students on the different writing styles
- Students learnt about development of character colour schemes in films.
- The workshop has made the students understand script writing and enhanced their employability factor.


HOD

Department of Mass Media and
Communication Skills
Bunts Sangha's
S.M. Shetty College of Science,
Commerce & Management Studies
Powai, Mumbai - 76



Dr. Sridhara Shetty
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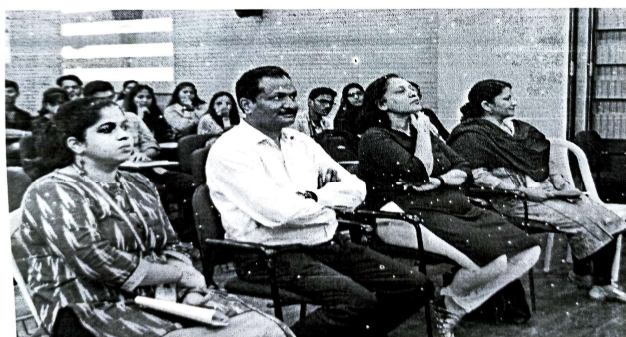


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Principal Sir felicitating the resource-person Ms. Tejaswini Patwardhan

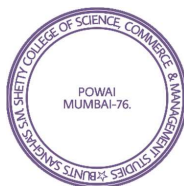


Principal Sir, Ms. Patwardhan with BMM faculty


HOD
Department of Mass Media
Communication Skills
Bunts Sangha's



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Bunts Sangha's
S. M. Shetty College of Science, Commerce and Management Studies
The Studio - Department of Media Studies (BMM)

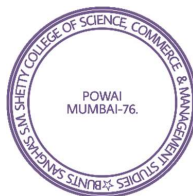
Script Writing Workshop

Sr. No.	Name	Class	Payment
1	Akanksha Shetty	SYBMM	1000/-
2	Akash Sutar	TYBMM AD	1000/-
3	Akshatha Sheregar	SYBMM	1000/-
4	Aniket Kumbhar	SYBMM	1000/-
5	Animesh Srivastava	SYBMM	1000/-
6	Anoushka Pannikar	SYBMM	1000/-
7	Aqsa Khan	TYBMM J	1000/-
8	Ashish Padia	SYBMM	1000/-
9	Ditipriya Acharya	TYBMM J	1000/-
10	Divya Kharnare	SYBMM	1000/-
11	Gayatri Rao	SYBMM	1000/-
12	Harsita Rajshekar	TYBMM J	1000/-
13	Hiten Mav	TYBMM AD	1000/-
14	Krish Shetty	SYBMM	1000/-
15	Maharshi Soni	SYBMM	1000/-
16	Mariyam Shaikh	SYBMM	1000/-
17	Mujeeba Memon	SYBMM	1000/-
18	Natasha Pawar	SYBMM	1000/-
19	Nikhil Devadiga	SYBMM	1000/-
20	Nistha Gondhalia	SYBMM	1000/-
21	Pankaj Devarai	SYBMM	1000/-
22	Pranav Cheruvathery	SYBMM	1000/-
23	Pranjali Gaonkar	SYBMM	1000/-
24	Prapti Shetty	SYBMM	1000/-
25	Punit Sharma	SYBMM	1000/-
26	Rahul Dubey	SYBMM	1000/-
27	Rahul Sharma	SYBMM	1000/-
28	Ratan Shrivastava	SYBMM	1000/-
29	Samiksha Shetty	SYBMM	1000/-
30	Samiksha Suvarna	SYBMM	1000/-
31	Saurav Warekar	SYBMM	1000/-
32	Shifa Shaikh	SYBMM	1000/-
33	Sneha Muralidharan	TYBMM J	1000/-
34	Sujata Poojari	SYBMM	1000/-
35	Suman Senapati	SYBMM	1000/-
36	Sweekriti Shetty	SYBMM	1000/-
37	Tushar Panchal	SYBMM	1000/-
38	Vedant Mishra	SYBMM	1000/-
39	Vishal Wala	SYBMM	1000/-
40	Ausaf Kherani	TYBMM J	1000/-
Total			40000/-

Resource person - Ms. Tejaswini Patwardhan

Amount to be given to resource person (900 per student)		36000
Event Budget		4000

Dr. Sridhara Shetty
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