Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai. Activity Approval Format

Women Development Cell

Date: 17 -7-2020

Program: "Unpacking Gender (Un) Beautiful Bodies: reclaiming ourselves"

Need: To create awareness.

Objective: To create awareness among people about the gender issues.

Content:

Resource Person:

Geeta Rao - Brand Consultant

Sneha Gole- Asst. Prof Pune University

Daniel Mendonca-LGBTQI Activist

Date: 23-7-2020 Time: 3:00 p.m. - 4:30 P.M Venue: Zoom (Webinar)

Lower

Cost/Budget: NA

Proposed By: WDC, UWDC & Akshara Foundation

Verified By: CA Zainab Rangwala (WDC Convenor)-

BUNTS SANGHA'S

S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES WOMEN DEVELOPMENT CELL (WDC) 2020-2021

MINUTES OF MEETING

Date: 17th July 2020.

E-Meeting was held on Friday, 17th July 2020, through zoom from 3:00pm onwards.

It was resolved that a One day Webinar titled: - "Unpacking Gender (Un)Beautiful Bodies: reclaiming ourselves" shall be conducted for all the teachers and students in association with University of Mumbai Women Development Cell (UWDC) & Akshara Foundation on ZOOM platform on 23rd July, 2020 Thursday from 3:00pm to 4:30pm.

University of Mumbai-Women Development Cell and Akshara Foundation will handle the workload for this event like Registration forms, speakers, virtual platform, feedback form and certificates.

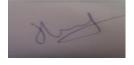
The main task of each WDC member is to make sure students attend the session, which is free of cost for them.

Members Present:

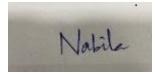
CA Zainab Rangwala (Convenor)

Sound

Adv Hamid Khan.

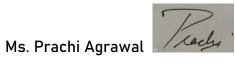


Ms. Nabila Kazi





Ms. Himani Shukla



Ms. Avneet Kaur

Ms. Sharanya Sanoj



<u>Poster</u>

Date: 13th July 2020

Bunt Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai

Mumbai - 400076.

NOTICE

This is to inform all students that the Women Development Cell (WDC) in Association with UWDC & Akshara is organizing a session on <u>"Unpacking Gender Series :(Un) Beautiful Bodies: Reclaiming Ourselves"</u>. Registration Link and other Instructions for the event will be shared in your respective class groups. All the participants will be awarded ecertificates from University of Mumbai. All the interested students are invited for the same.

On: Thursday, 23rd July 2020

Timing: 03:00pm-04:30pm

Platform: Z00M

Fees: Free of cost

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Convener

CA Zainab Rangwala

Poslu

Principal

Dr. Sridhara Shetty

Report

on Women Development Cell (WDC) Activity

In Association with

WDC University of Mumbai & Akshara

Event: One Day National Level Webinar

Topic: "Unpacking Gender Series: (Un) Beautiful Bodies: Reclaiming Ourselves"

Date: Thursday, 23rd July 2020

Timing: 03:00pm-04:30pm Venue: Zoom Platform

Scope: All classes of Genders

Panelist: Ms. Geeta Rao: Brand Consultant, Ms. Kajal Srinivasan: Stand-up Comedian, Ms. Sneha Gole: Asst.Prof Pune University and Daniel Mendonca: LGBTQI Activist along with Gita Chadha: Chairperson WDC, Mumbai University.

Objective: To break the notion of always being cautious about beauty (looks) ,body size and color complexion .

Highlights- The webinar started with Welcome Speech addressed by Ms.Nandita Shah and introducing panelist for the event along with WDC convenors of 5 participating colleges (Bhavans:Chowpatty , Saraf : Malad , GuruNanak:GTB,SM Shetty: Powai , Wilson:Chowpatty) After introduction there was an enlightening session conducted by Ms. Kajal Srinivasan: Stand-up Comedian who talked about Why are we so dissatisfied with our skin tones and body size? Who sets the standards of beauty? What influences our relationship with our bodies? The body is a social construction moulded by the cultural matrix of caste, class and sexuality. And our notions of beauty reflect the dominant patriarchal and hetero-normative ideologies of our society. Popular culture, the market and media propagate them and we reproduce them in our daily interactions. There were few opening remarks made by Ms. Gita Chadha which made the event more interactive. Panelist shared their views on various topics along with practical examples like Ms Geeta Rao discussed about "Beyond the Mirror: What's Driving the Beauty Industry ", Daniel Mendonca talked about "Body Humiliated: LGBTQ Perspective on Indian Media", and last but not least Ms Sneha Gole discussed on upcoming issues on "Body Beauty Desire: What Caste has to do with it". This session was followed by a Question-Answers session moderated by Ms. Gita Chadha wherein questions raised by participants related to the topics were answered by the panelist. The session came to an end with a vote of thanks proposed by Ms Meher Bhoot and instruction for filling feedback form and certificates was announced by Ms Nandita Shah. The event was a huge success with overwhelming participation witnessed i.e 2775 (participants attended on zoom platform - 656 and Facebook Live - 2119).

Team Members for the event:

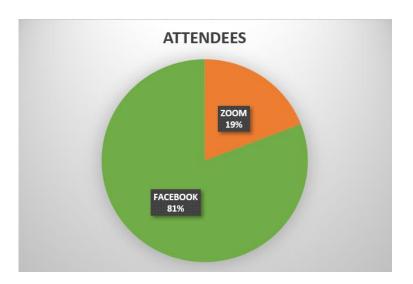
WDC Members: CA Zainab Rangwala, Asst. Prof. Nabilah Kazi , Asst. Prof. Sharanya Saroj, Asst. Prof. Avneet Kaur, Asst. Prof. Prachi Agarwal, Asst. Prof. Himani Shukla Varia, and Advocate Asst. Prof. Hamid Khan.





Feedback Analysis

The event was conducted online and after Feedback Analysis. We can conclude that this event had created an impression on young minds and have received overwhelming response from attendees i.e. total count was 2775 (participants attended on zoom platform - 656 and Facebook Live - 2119). Overall, the event was a grand success and participation across diverse genders have added dimensions.



Action Taken Report

DATE OF EVENT	FEEDBACK RECEIVED	ACTION TAKEN
23 rd July 2020	Overwhelming response was received from attendees & participation across diverse genders was witnessed.	To conduct many more such events in Association with UWDC.

Certificates:



