

BUNTS SANGHA'S

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S M SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES, POWAI, MUMBAI 400 076.

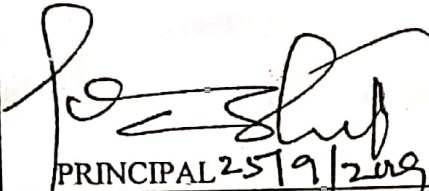
REF No: DC/48 /2019-2020

Date : Sept 25, 2019

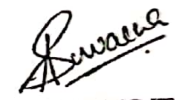
SUBJECT : APPROVAL FOR PAYMENT TO BE MADE TOWARDS TRAINING FEES - GRAPHIC DESIGNING (REIMBURSEMENT).

INDENTOR	Principal Dr Sridhara Shetty
SECTION	Degree College
ADMINISTRATION / PROGRAMME	ADMINISTRATION
BRIEF PROFILE ON THE EXPENSE	Amount to be paid toward Training Fees payable to the trainer towards <u>Graphic Designing (Photoshop, In-Design and Illustrator)</u> course, conducted as per details attached. Total collection <u>Rs.61,000/-</u> , College share <u>Rs.31,000/-</u> . Payable to the Trainer <u>Rs.30,000/-</u> . (Reimbursement).
Expense Details	AMMONT PAYABLE TO THE TRAINER
Total Cost	Amount Rs.30,000/-

Rupees Thirty Thousand only


PRINCIPAL 25/9/2019
INDENTOR

ASST.MANAGER-ADMIN


ASST. ACCOUNTS MANAGER

RECOMMENDED BY
SECRETARY


TREASURER


VICE CHAIRMAN


VICE CHAIRMAN

APPROVED
CHAIRMAN

27/9
6
1

Studies, Bunts Sangha's
S.M. Shetty College of Science, Commerce & Management Powai.

Student Enrichment Activity Approval Form 2017-18

Department: Dept. of Mass Media & communication skills

Program: Graphic Designing workshop

Objectives: Students to be aware how to use editing software for their projects.

Need: To help V semester students with their project

Content: Adobe Photoshop, Adobe Illustrator, Adobe Indesign

Resource Person: Neil Maheshwari

Date: 14th July 2019 Time: 9:00 AM - 1:00 PM Venue: 5th floor IT lab
- 25 August 2019

Cost/Budget: _____

Proposed by: _____

Verified by: [Signature]

HOD
Department of Mass Media and
Communication Skills
Bunts Sangha's
S.M. Shetty College of Science,
Commerce & Management Studies
Powai, Mumbai - 76

**BUNTS SANGHA'S
S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE &
MANAGEMENT STUDIES.**
Opp. JalvayuVihar, Hiranandani Garden, Powai, Mumbai - 400076

Date: 23/09/2019

To,
The Chairman
Powai Education Committee
Powai, Mumbai.

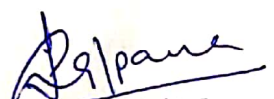
Dear Sir,

This is to inform you that a Thirty hour workshop on Graphic Designing (Photoshop, In-Design and Illustrator) has been successfully completed.

The trainer Mr. Neil Maheshwari has to be paid an amount of 21,000/- towards the services extended by him.

Amount collected 1000/- per student (61students X 1000Rs)	61,000/-
Training fees to be paid. Rs 1000/hr (30 hrs X 1000Rs)	30,000/-
Contribution to College	31,000/-

Thanking You,



Kalpana Rai Menon
Coordinator
(Department of Mass Media)

Dr. Sridhara Shetty
Principal

CA Harish Shetty
Treasurer

Harish Vasu Shetty
Secretary

Nityanand Hegde
Vice Chairman

B.R. Shetty
Vice Chairman

CA Shankar Shetty
Chairman

BUNTS SANGHA'S
S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT
STUDIES.

Opp. Jalvayu Vihar, Hiranandani Garden, Powai, Mumbai - 400076

Date: 10/07/2019

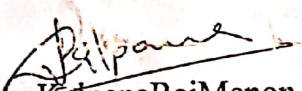
To,
The Chairman
Powai Education Committee
Powai, Mumbai.

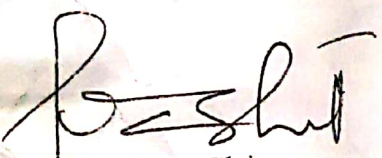
Dear Sir,

This is to inform you that a Thirty hour workshop on Graphic Designing (Photoshop, In-Design and Illustrator) is being organized for BMM students.

An amount of Rupees One Thousand is being collected from interested students for the same.

Thanking You,


Kalpana Rai Menon
Coordinator
(Department of Mass Media)


Dr. Sridhara Shetty
Principal 10/7/2019


CA Harish Shetty
Treasurer

Harish Vasu Shetty
Secretary

Nityanand Hegde
Vice Chairman

B.R. Shetty
Vice Chairman

CA Shankar Shetty
Chairman


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Department of Mass Media and
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Bunts Sangha's
S.M. Shetty College of Science,
Commerce & Management Studies
Powai, Mumbai

Department of Mass Media and Communication Skills
Media club - The Studio

Report

Date : 14th July 2019 to 25th August 2019

Time : 9 am

Venue : 5th Floor IT Lab

Event : Graphic Designing Workshop

Organised by : Department of Mass Media and Communication Skills

Report : A workshop on Graphic Designing was conducted by the Department of Mass Media and Communication Skills for the Students of BMM and Other Departments. The workshop took place for 6 consecutive Sundays. The Workshop was taught by the Visiting Faculty Prof. Neil Maheshwari .

It was a great workshop and students learned many new things. Students of BMM and other departments were an active part of this workshop.

Outcome :-

- Students learnt to use Adobe Photoshop, Illustrator, Core Draw, In-design softwares which are required for their project work and also a requirement in the industry.
- The knowledge of these softwares has made the students 'industry ready'.


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Department of Mass Media and
Communication Skills
S.M. Suresh College of Science,
Commerce & Management Studies
Powai, Mumbai - 76

Graphic Design Workshop

Client: Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies

Year: 2019

Charges: Rs 1000 per Hour (Total - Rs 30,000/-)

Requirements- Computer Lab and Software's

Curriculum

Graphic Designing: (30 Sessions)

- Photoshop – 12 sessions
- Illustrator – 12 sessions
- InDesign – 6 sessions

Detailed Curriculum Attached in the email.

Goals

1. The enrolled students will be given a thorough practical experience of working as a graphic designer.
2. Understand the basics of graphic design with its elements, principles and theories.
3. Students will have a portfolio of work done during the workshop.

THANK YOU

REGARDS

NEIL MAHESHWARI

+91-9619930125

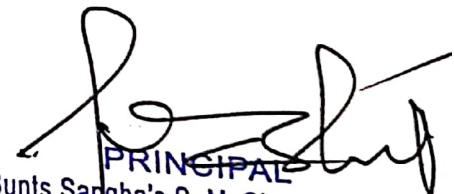


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Department of Mass Media and
Communication Skills

Bunts Sangha's
S.M. Shetty College of Science,
Commerce & Management Studies
Powai, Mumbai - 400 076

Madhuban Society, Deonar Farm Road
Deonar, Mumbai, 400088
Maharashtra, India



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Bunts Sangha's S. M. Shetty College
of Science, Commerce & Management Studies
Powai, Mumbai - 400 076.
Tel. 022 - 6132 7352
Email : college@smshettyinstitute.in

Graphic Designing: (32 Sessions: Each session 2hrs)

- Photoshop – 13 sessions

1. Introduction

- a. History
- b. Industry Usage
- c. Technical Requirements
- d. User Interface
- e. Customize UI & Keyboard Shortcuts

2. Getting Started

- a. Import Image
- b. Create new document
- c. Creating collage
- d. Transform
- e. Layers

3. Selection Tools

- a. Marque Tools
 - i. Rectangle
 - ii. Elliptical
 - iii. Single Row
 - iv. Single Column
- b. Lasso
- c. Polygon
- d. Magnetic
- e. Add, Select, Subtract, Intersect

4. Retouching Tools

- a. Spot Healing
- b. Healing Brush

- c. Patch Tools
- d. Properties
- e. Assignment

5. Retouching & Manipulation

- a. Clone stamp tool
- b. Red eye tool

6. Brush Tool

- a. Digital Painting
- b. Basic Shapes
- c. Pen Tool
- d. Character & Paragraph

7. Vector tools & Typography

- a. Logos

8. Color Correction

- a. Brightness & Contrast
- b. Curves
- c. Levels
- d. Hue Saturation
- e. Channels

9. Masking

- a. Clipping
- b. Layer

10. Layer Blending Modes

- a. Effects
- b. Blending Modes



- **Illustrator – 13 sessions**

- 1) **Introduction**

- a. **History**
- b. **Industry Usage**
- c. **Technical Requirements**
- d. **User Interface**
- e. **Customize UI & Keyboard Shortcuts**

- 2) **Getting Started**

- a. **Create new document**
- b. **Basics Shapes**
- c. **Fill Color**
- d. **Stroke Color**
- e. **Logo Making**

- 3) **Fill & Stroke**

- a. **Properties**
- b. **Appearance Panel**
- c. **Layers**
- d. **Pentool**
- e. **Tracing Assignment**

- 4) **Transform Tools**

- a. **Object Menu**

- 5) **Path Tools**

- a. **Path Options**
- b. **Simplify**
- c. **Join, Average**

6) Path Finder

- a. Union
- b. Front Minus Back
- c. Back Minus Back
- d. Merge
- e. Trim
- f. Divide

7) Brush Tool

- a. Custom Brush
- b. Types of Brush

8) Typography

- a. Vertical, Horizontal
- b. Type of Path
- c. Options

9) Effects

10) Symbols

• InDesign- 6 sessions

1. Introduction

- a. History
- b. Industry Usage
- c. Technical Requirements
- d. User Interface
- e. Customize UI & Keyboard Shortcuts

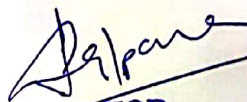
2. Creating First E-Book

3. Master Page Design

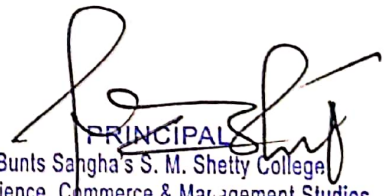
4. Form

5. Character & Paragraph Styles

6. Publishing



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DEPARTMENT OF SCIENCE COMMERCE & MANAGEMENT STUDIES

Graphic Designing Workshop Pictures



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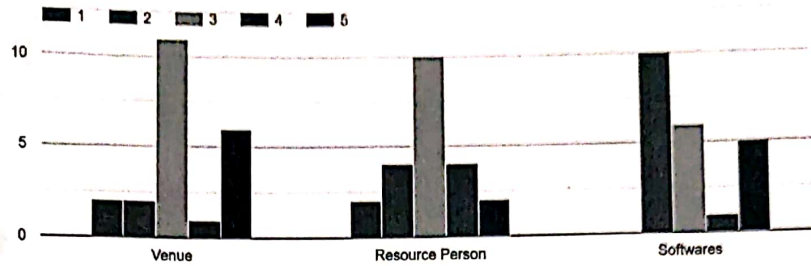
Sl. No.	Name of Students	Decorative	Computer	Y.TACK				
1	CHERUVATHERY PRANAV SHREEJEEV			P	P			
2	DESAI SIDHANT BIHMRAO			P	P			
3	DUBEY RAHUL ANIL				P			
4	GADA JAINAM DEEPAK			P	P			
5	GAONKAR FRANJALI RAJAN			P	P			
6	GAYATRI HEGISHTE X							
7	GHAG RUCHITA SANJAY							
8	GONDALIYA NISHITHA VIKRAM							
9	GONSALVES RHEA JANELE DARRYL							
10	JATHANNA SELWYN SAMUEL			P	P			
11	JETHWA JINAL BIPIN							
12	JHA SWERCHA SANGAM							
13	KANDIYAL RESHMA YASHPAL							
14	KHARNARE DIVYA HEMANT			P	P			
15	KRISHNA VIJAYAN							
16	KUMBHAR ANIKET SURESH							
17	MARLA SAKSHATA BHASKAR			P				
18	MISHRA VEDANT RAMSUNDER							
19	NATEKAR MAYUR DEEPAK							
20	PADIA ASHISH HASMUKH			P				
21	PANCHAL TUSHAR DILIP							
22	PANIKKAR ANOUSHKA VIMAL			P				
23	PAWAR NATASHA DILIP			P	P			
24	POOJARI SUJATA MARABAL			P				
25	RAMESH AJAY S							
26	RAO GAYATRI RAMCHANDRA							
27	SENAPATI SUMAN SASANKA							
28	SHARMA PUNIT GIRISH							
29	SHARMA RAHUL RAKESH							
30	SHEREGAR AKSHATA SADANAND			P	P			
31	SHETTY KRISH RAVI							
32	SHETTY KRITHIK KARUNAKAR							
33	SHETTY SAMIKSHA MAHESH			P				
34	SHETTY SHUBHANI BALKRISHANA							
35	SHETTY SWEETKRITHI SUDHAKAR							
36	SONI MAHARSHI BIMAL			P	P			
37	SRIVASTAVA ANIMESH ANURAG			P	P			
38	SUVARNA SAMIKSHA SUDHAKAR							
39	THORAT AMAR VIKAS							
40	WALA VISHAL MAHESH				P			
41	WAREKAR SAURAV SURESH			P	P			

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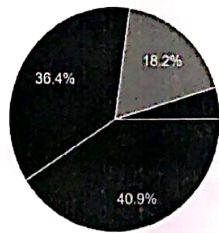
FEEDBACK

Graphic Designing Workshop

Rate the Following



Class
22 responses

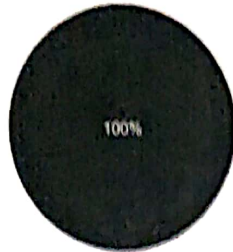


- FYBAMMC
- SYBMM
- TYBMM
- FYIT

HOD

**Department of Mass Media and
Computer Graphics Skills
Bharatiya Vidya Peeth
S.M. Sushri College of Science,
Commerce and Management Studies
Powai, Mumbai - 76**

Was the Workshop helpful
22 responses



● Yes
● No


SUGGESTIONS

Everything was so good. I won't suggest anything.
Excellent
Nothing
Sir was good
No suggestion

ANALYSIS

According to the feedback given by the students 100% of students rated that they found the Workshop helpful. And would like to attend workshops like this.

Outcome: Students got hands on experience in using various softwares which will help them in various subjects and activities.


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