

BUNTS SANGHA'S S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND
MANAGEMENT STUDIES, POWAI
NAAC ACCREDITED 'A' GRADE
IMC RBNQ CERTIFICATE OF MERIT 2019
ISO 21001:2018 CERTIFIED

Student Enrichment Activity Approval Format

Date: 30-08-2021

Department: Economics

Program: Expert Guidance session on "Emerging Trends in Agricultural Marketing"

Need: to encourage participative learning

Objective: to discuss and create awareness on current economic problems

Date: 15th September, 2021.

Venue: Online – Zoom

Cost/Budget: Nil



Proposed By: Dept. Head



Verified By:

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Work Distribution

Team Members for the event & work distribution:

Sr. NO.	Faculty Name	Work Assigned
1	Dr. Liji Santosh	Event Coordination
2	Asst. Prof. Richa Sharma	Preparation of the session, vote of thanks and report writing

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Lecture Series: Indian Challenges and Investment Opportunities in India

Dr. Satoshi Miyamura

Director M.Sc Programmes SOAS University London

Organised by

Department Of Economics

Date: **Sep 15, 2021**

Proposed Budget

ITEM	AMOUNT (IN RUPEES)
Memento	1500
Bouquets	00
Travelling allowance to Speaker	00
Total	1500



HOD Economics



Principal

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Bunts Sangha's

S .M. Shetty College of Science, Commerce and Management Studies , Powai

Department of Economics

Invites students of

TYB.Com, SYBAF, SYBBI and SYBMS for an

Expert guidance session on: "Recent Trends in Agricultural Marketing"

Date and Time: Sep 15, 2021 12:20 PM India

Link to join :

**[https://us02web.zoom.us/j/84334628874?pwd=c0FBd0Zsd1kybTA2Y0pmcVVyYXVFU
T09](https://us02web.zoom.us/j/84334628874?pwd=c0FBd0Zsd1kybTA2Y0pmcVVyYXVFU
T09)**

Meeting ID: 843 3462 8874

Passcode: SMSECO

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Department of Economics

Presents

Lecture Series

"Recent Trends in Agricultural Marketing"

Prof. Ashok Methil,

Professor MIT Pune

Date: **Sep 15, 2021 12:20 PM India**

Venue: Digital platform Zoom

Program Schedule

Welcome Address	Dr. Liji Santosh Vice Principal Bunts Sangha's S.M.Shetty College of Science, Commerce & Management Studies, Powai
Introduction	Dr. Liji Santosh Vice Principal Bunts Sangha's S.M.Shetty College of Science, Commerce & Management Studies, Powai
Session	Prof. Ashok Methil, Professor MIT Pune
Vote of Thanks	Dr. Liji Santosh Vice Principal Bunts Sangha's S.M.Shetty College of Science, Commerce & Management Studies, Powai

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Report on Expert Guidance session on “Emerging Trends in Agricultural Marketing”

Undergraduate students have lessons on agricultural marketing as a part of their curriculum. To update and finetune their existing knowledge on agricultural marketing an expert guidance session was organized by the Department of Economics on 15th September, 2021. Department has invited Prof. Ashok Methil, Professor MIT Pune and the former General Manager of NABARD to deliver the session to students. The session was held by using digital platform zoom .

Prof. Ashok has taken sessions with several case studies and explained the latest trends in agricultural marketing, e-nam and several emerging areas of research. On the whole it was a rich learning session for all those who attended .

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Participants

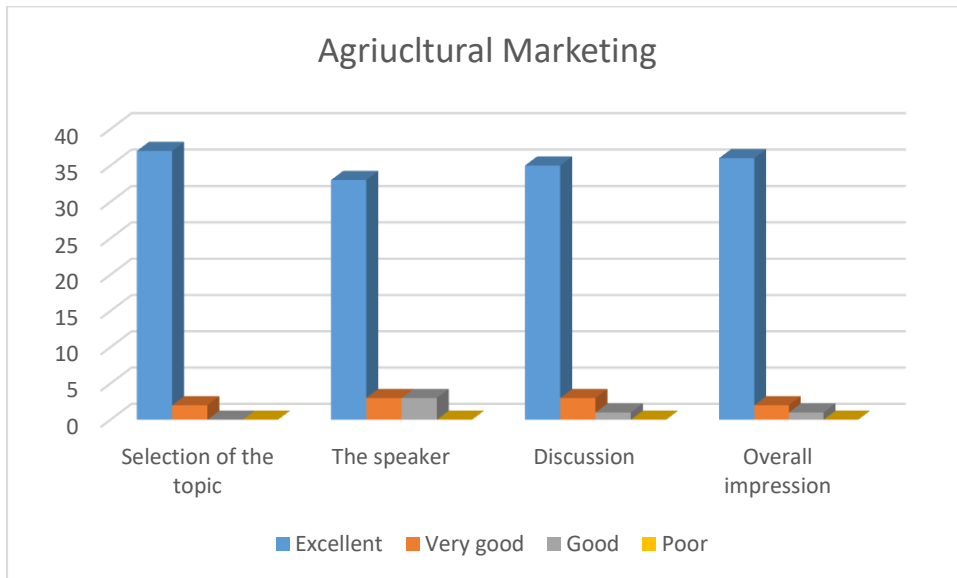
MOHDQAISERIMAM ADILA	TYBCOM
TABASSUM TOKIR MIOHAMMED ANSARI	TYBCOM
KUSHUM DHWAJ BAHADUR	TYBCOM
MAHIMA MAHESH BANGERA	TYBCOM
SHARON SEBESTIN BANGERA	TYBCOM
KALWENDAR SINGH PARAMJEET SINGH CHAHAL	TYBCOM
SOHAM SANKAR CHAKRABORTI	TYBCOM
JYOTI INDRADEV CHAUHAN	TYBCOM
KAVITA SUDHIR CHAVAN	TYBCOM
MOHIT YOGESHWARA GOWDA	TYBCOM
KAUR GYANSINGH HARJEET	TYBCOM
PRANALI JOTIBA JADHAV	TYBCOM
ANKITA ANAND KANDALGAONKAR	TYBCOM
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NEHA SUNIL MAHINDRAKAR	TYBCOM
ADITI KISHOR MANE	TYBCOM
SHAUN OWEN MENDONSA	TYBCOM
RIZWANA HAIDER NADAF	TYBCOM
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AISHWARYA DATTARAM PINGLE	TYBCOM
BINOD DHANBAHADUR PUN	TYBCOM
MITHILESH KUMAR DURGAPRASAD RAJBHAR	TYBCOM
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SONAL BALKRISHNA SAGAR	TYBCOM
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REHMAN KALAM SHAIKH	TYBCOM
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VINAY VINOD SHARMA	TYBCOM
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MARYAM AFTAB ALAM SIDDIQUI	TYBCOM
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Feedback analysis



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Glimpses



Why agricultural marketing is important in India

- Optimization of Resource use and Output Management
- Increase in Farm Income.
- Widening of Markets
- Growth of Agro-based Industries
- Price Signals
- Adoption and Spread of New Technology
- Employment
- Addition to National Income
- Better Living



zoom

State wise Number of FPCs in India

State	FPCs registered	Percent % of total
Maharashtra	1940	26
Uttar Pradesh	750	10
Tamil Nadu	528	7
Madhya Pradesh	458	6
Telangana	420	6
Rajasthan	373	5
Karnataka	367	5
Odisha	363	5
Bihar	303	4
Haryana	300	4
Other states	1571	21
Total	7374	100



zoom

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ACTION TAKEN REPORT

Actions taken by Department for the feedback provided in **the session**

DATE	Feedback Received	Action Taken
15 th September, 2021	<ul style="list-style-type: none">● Participants appreciated the speaker and the topic● Speaker was very interactive● They expressed the desire to attend more such sessions in the future which can boost their morale and instill confidence in them.	Department will organize more talks on contemporary areas of emerging economies