

Bunts Sangha's
S.M.Shetty College of Science, Commerce & Management Studies, Powai.
NAAC ACCREDITED 'A' GRADE ISO 21001:2018 CERTIFIED
IMC RBNQ CERTIFICATE OF MERIT 2019

THE MANAGEMENT ASSOCIATION

Activity Approval Format

Date:25th November, 2021

Program: BIZ REELS

Objective: To impart information about various businesses.

Need: To keep students informed about success stories of various businesses and thereby motivate them for their entrepreneurial venture.

Content: An Instagram reel was posted in the BMS handle which contained the success stories of various businesses.

On:21st December, 2021 to 14th March, 2022

Fees: N/A

Proposed By: Asst.Prof. [Preeti Matharu](#).

Verified By:



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MANAGEMENT ASSOCIATION

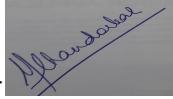
MINUTES OF MEETING

Meeting 25th November, 2021

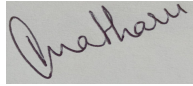
- The dates of the event were finalized.
- The flow and frame of the posts/events were discussed.
- The work related to the posts was divided among the team.

Members Present:

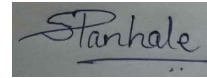
Ms. Nidhi Chandorkar



Ms. Preeti Matharu



Ms. Shruti Panhale (Overall student head - Management Association)



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REPORT:

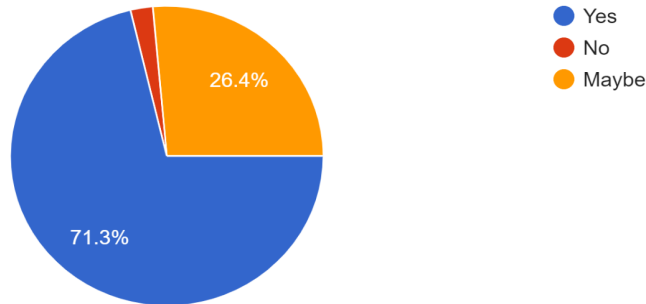
The department of Management Studies organised a series of informative reels on its Instagram handle under the name "Biz Reels". The posting of the series started on 21st December, 2021 and the last post was on 14th March, 2022. Reels about various aspects of businesses were posted at regular intervals on the BMS Instagram page. The objective of this event was to keep students informed about success stories of various businesses and thereby motivate and help them for their entrepreneurial venture.

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FEEDBACK:

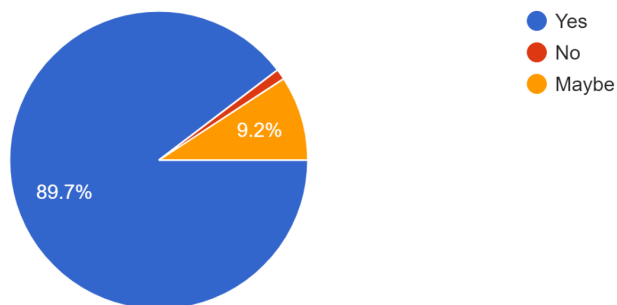
Did you gain knowledge about latest business developments?

87 responses



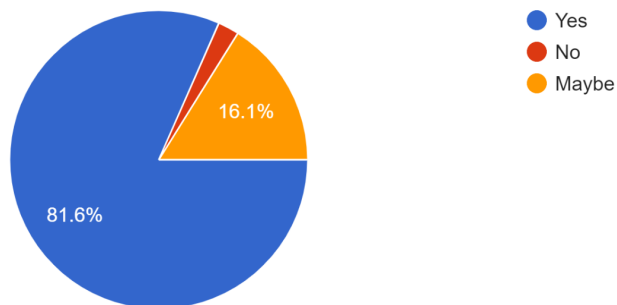
Do you feel that such activities are beneficial for management student?

87 responses



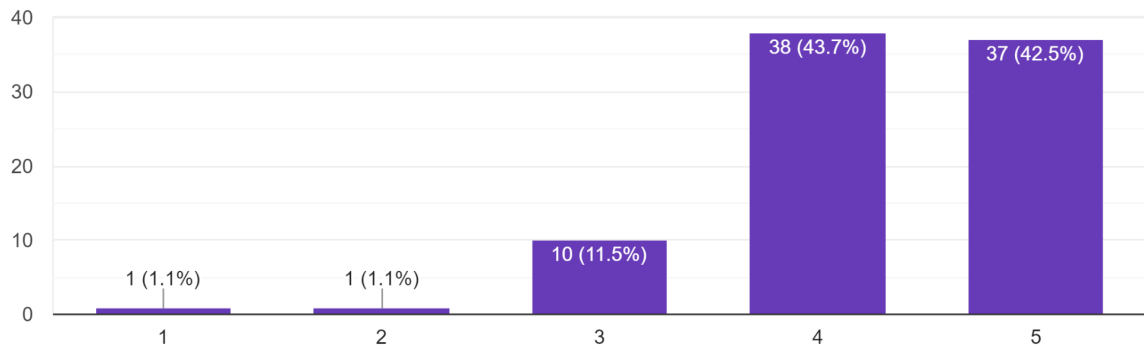
Do you think more such posts/events should be organised?

87 responses



Give overall rating to the event.

87 responses

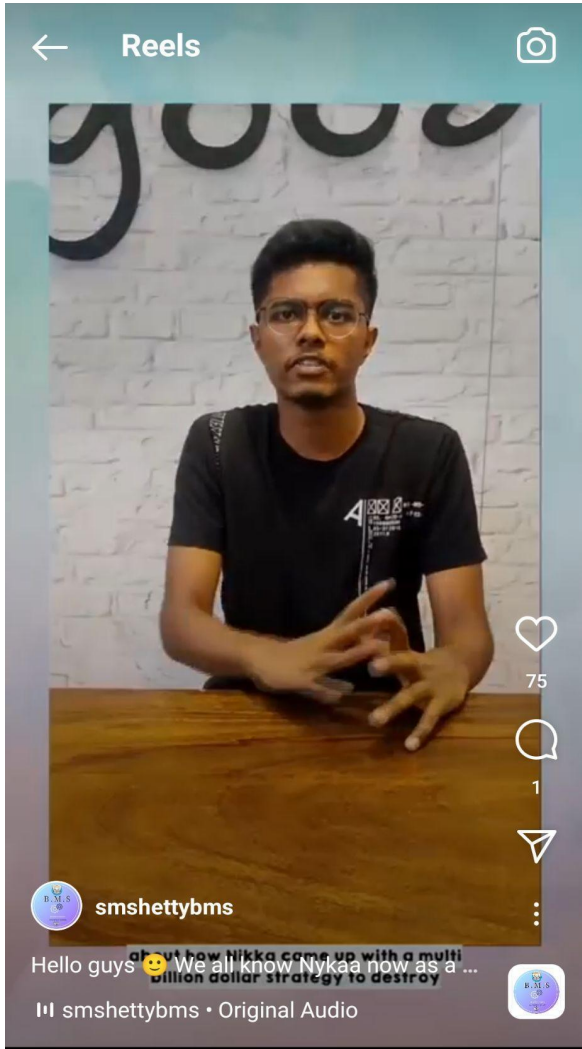



ACTION TAKEN REPORT


Participants appreciated the efforts taken by the college to conduct the activity and were happy with the information gained due to the activity. Based on this feedback, it was decided that the Management Association will conduct more such activities.

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PICTURES:



← Reels 





i am the future



Amul

The Taste of India



smshtettybms





Let us have a look   at how amul caug ...

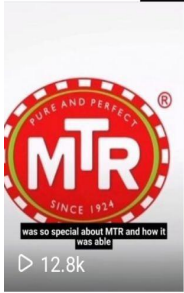
smshtettybms • Original Audio

31


5

← smshtettybms  

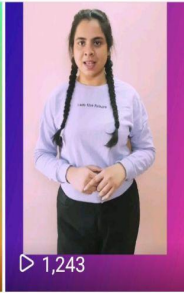
   



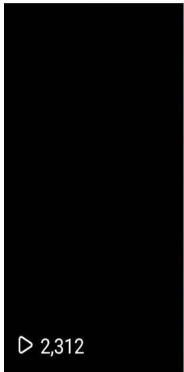
12.8k




187




1,243



2,312



1,960



1,086

